

# History Corner

**Oldest surviving automobile license plate in Wisconsin issued to Fred Luder Jr. in 1905, a Mount Horeb cheese dealer, for his two-passenger Cadillac Runabout Model E.**



*(The first plate, 1-W, was registered to Judge A.G. Zimmerman, Dane County Court Judge, Madison. He had purchased Madison's first automobile in 1901)*



Fred Luder, Jr poses with his friends, c. 1905