

The Wisconsin Responder



WisDOT's TIME Program Quarterly Newsletter

Summer 2023

wisconsindot.gov/time



We hope to see you in Wisconsin Dells at the Governor's Conference on Highway Safety!
Please visit the conference [website](#) for details and registration.

Mike's Minute



MICHAEL JUNGBLUTH
ETO/TIME Program Manager

Hello from the ETO/TIME team!

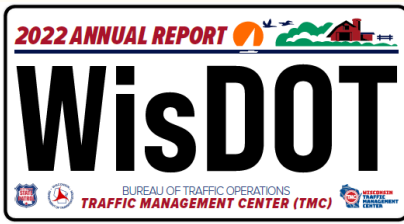
We continue to remain extremely busy leading into summer 2023. We have had the opportunity to attend ten first responder conferences and meet many of our supporters. Our next conference is the 48th Annual Governor's Conference on Highway Safety in Wisconsin Dells. The WisDOT TIME program will be providing five presentations: Wrong Way Drivers in Wisconsin, Rail Incident and Safety, Evidence Preservation at a Traffic Crash Scene, Lessons Learned from the I-39 Bridge Strike, and Lessons Learned from the Rock County Crash (200+ vehicles). The conference has a great line-up of presentations/instructors and we encourage first responder attendance. Please stop by our exhibitor booth and say, "Hi." We will also have our four-hour TIM training class at the conference on the 28th and will send out the training announcement in a separate email.

We have begun preparation for the Move Over or Slow Down Day on October 21, 2023 and Crash Responder Safety Week from November 13-17, 2023. New for 2023, we are participating in Rural Road Safety Awareness Week that is held from July 17-21, 2023. Check out the article on page 2. Your support of the events via social media helps the TIME program get the message to the traveling public. As always, please maintain situational awareness at all times. You must constantly be aware of your surroundings because things can change in a split second!

Thank you for continuing to serve...stay safe, *Mike*

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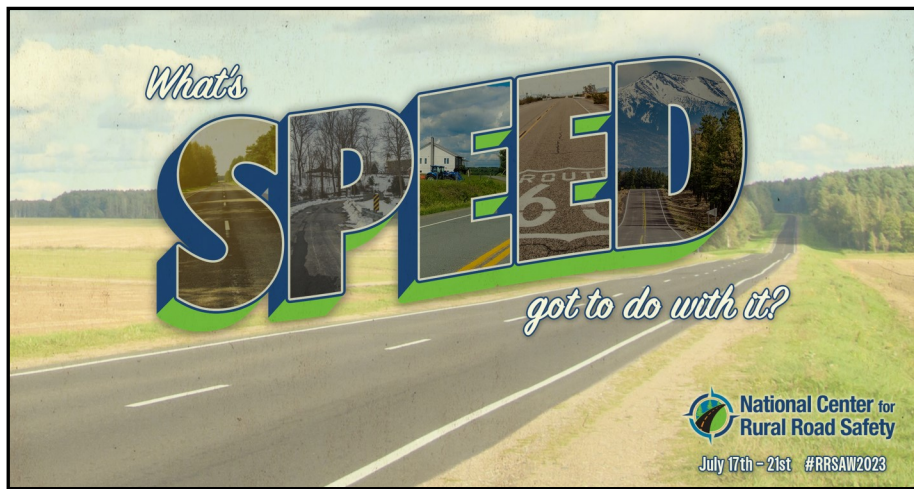


Traffic Management Center (TMC) - 2022 Annual Report

The WisDOT Traffic Management Center issued its [2022 Annual Report](#) on 4/21/2023. It is a visual and comprehensive report packed into six pages. It is loaded with GREAT information! The TMC is staffed 24 hours a day, 7 days a week and communicates regularly with first responders, as well as media outlets and construction project managers.

Rural Road Safety Awareness Week

Rural Road Safety Awareness Week (RRSAW) takes place July 17-21, 2023. The overall theme of RRSAW 2023 is “What’s Speed Got To Do With It?” Each weekday of the campaign will have a separate topic, all related to speed management on rural roads.



“Speeding deaths on rural roads account for [38 percent](#) of all speed-related traffic fatalities in the U.S. That’s over 4,000 deaths a year,” said Jaime Sullivan, the National Center for Rural Road Safety Director. “This year, we are calling on all rural road practitioners and stakeholders to implement strategies that help drivers achieve safer speeds.”

For more information on this year’s RRSAW, visit the National Center for Rural Road Safety’s [RRSAW campaign page](#). Follow the National Center for Rural Road Safety on Twitter, Facebook, and LinkedIn. The campaign will use the hashtag #RRSAW2023.

Daily Topics				
MONDAY July 17	TUESDAY July 18	WEDNESDAY July 19	THURSDAY July 20	FRIDAY July 21
Rural Speed Challenges	Why Speed Management is Important	Speed Countermeasures for Rural Roads	Incorporating Speed into Your Local Road Safety Plan	Building a Culture of Safe Speeds

Train-the-Trainer Course



The Wisconsin Department of Transportation’s (WisDOT) Traffic Incident Management Enhancement (TIME) program is once again looking for new Traffic Incident Management (TIM) instructors.

Do you believe the proper application of TIM principles at an incident scene makes all responders safer? Do you believe that TIM principles result in the quicker clearance of an incident? Do you want to teach your fellow responders these valuable tools? Then the TIME program would like you to join their ranks of instructors. The program currently has 139 TIME trained instructors from every region of the state, but we can always use more – the more diverse the instructor pool, the better the training for the responders.

The requirements for becoming and remaining a TIME program instructor are 1.) You must attend the eight-hour FHWA “Train-the-Trainer” instructor course, and 2.) You are asked to teach at least one four-hour responder class per year (to remain current with the material).

All TIM instructors are 100 percent volunteer. The program does not have any funds available to compensate instructors for their time or travel. That is why we value their dedication to the program. They are volunteering their time for one reason, to teach fellow responders how to make an incident scene the safest possible. We always try and have two instructors from different disciplines at each four-hour class, with one of the instructors being from the discipline of the requesting agency. That’s why we need a large pool of instructors from all corners of the state.

The TIME program will be hosting a “Train-the-Trainer” course on **Saturday, October 28, 2023 from 8:30 a.m. to 5:00 p.m. at the Prairie du Chien City Hall, located at 214 E. Blackhawk Avenue, Prairie du Chien, WI 53821. There is no cost to attend the training.** The TIME program will provide lunch and all teaching materials. Please consider becoming a TIM instructor. It can be very rewarding!

Please submit an [application](#) to attend the training by October 16, 2023.

“D” Drivers Include...

Distracted, Drugged, Dangerous, Disturbed, Drunk, Drowsy, Disgruntled, Drag Racer, Driverless and too often, Dead

“D” DRIVERS INCLUDES...

- Distracted
- Drugged
- Dangerous
- Disturbed
- Distinguished
- Driverless
- and too often, dead
- Drunk
- Drowsy
- Disgruntled
- Drag Racer
- Developing

DON'T BE A “D” DRIVER

CUMBERLAND VALLEY VOLUNTEER FIREMEN'S ASSOCIATION
CWWFA.org

EMERGENCY RESPONDER SAFETY INSTITUTE
ResponderSafety.com

The National Highway Traffic Safety Administration (NHTSA) defines distracted driving as “an activity that diverts attention from driving, including talking or texting on your phone, eating and drinking, talking to people in your vehicle, fiddling with the stereo, entertainment or navigation system – anything that takes your attention away from the task of safe driving.”

The most common distraction to the use of a cell phone. Developing drivers ages 15-19 are the most likely to be distracted. In a 2019 survey of high school students, 39 percent of high school students admitted to having tested or emailed while driving in the past 30 days.

Don't Drive Distracted

Steps to prevent distracted driving:

- Put down your phone. Don't call, text, take photos or live stream.
- Eyes on the road. Hands on the wheel. Mind on the traffic.
- Move Over, Slow Down for stopped emergency vehicles.
- Follow all directions from traffic control signs, devices and personnel.

WHAT TO DO WHEN APPROACHING AN EMERGENCY SCENE ON THE ROADWAY:

- If possible, avoid the area and take an alternate route.
- SLOW DOWN as you approach and pass the incident. Remain alert for unexpected occurrences.
- MOVE OVER any time you approach a stopped emergency vehicle. Move your vehicle over a lane away from the incident, if it is safe to do so.
- Look for and obey all temporary traffic control signs and direction from first responders, including lane closures.

51 EMERGENCY RESPONDER SAFETY INSTITUTE TRUCK ACCIDENTS IN 2021
SAVE LIVES

Distracted drivers were most likely the cause of crashes that killed 3,142 people in 2020.

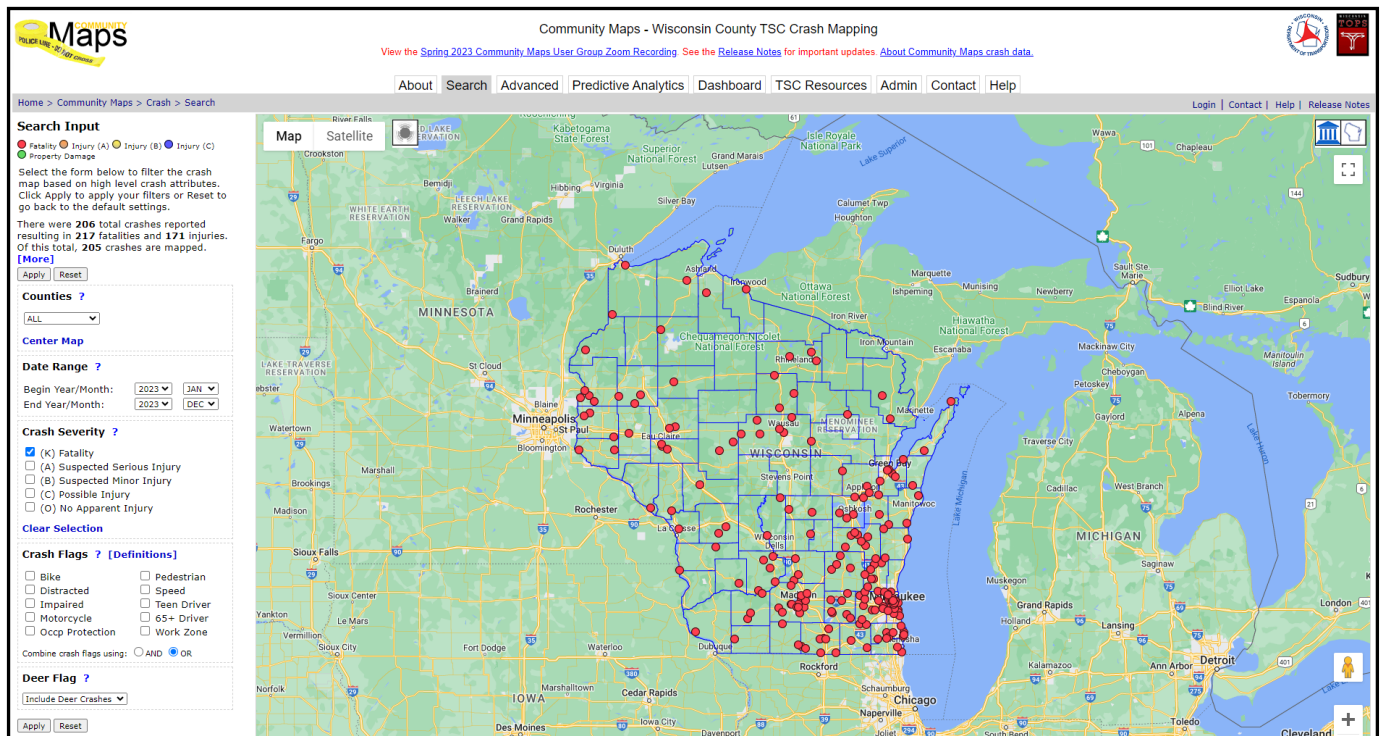
- NHTSA

- Never attempt to go around an emergency scene on the shoulder, drive through it, or turn around to avoid it or the traffic queue. These actions put you, other motorists, and first responders at risk of serious injury or death.
- Do not take photos or video of the incident as you pass it and do not post on social media. This distracts you from driving, which may cause a crash.
- Remain alert, even if you must sit in traffic.

Community Maps – TSC Crash Mapping

One of the common questions that is asked at the TIM exhibitor booth at our first responder conferences is where agencies can get crash data for their community. In Wisconsin, we are fortunate to provide crash data via the UW-Madison—Wisconsin Traffic Operations and Safety (TOPS) Laboratory in partnership with the Wisconsin Bureau of Transportation Safety (BOTS).

Community Maps provides Wisconsin's law enforcement agencies and county Traffic Safety Commissions (TSCs) with a statewide map of all police-reported motor vehicle crashes from 2010 to the current year. Fatal crashes are included from 2001. Crashes are updated nightly using geo-coded locations from the Wisconsin Department of Transportation (WisDOT) DT4000 police crash report. The Community Maps system was designed to support and enhance traffic safety planning, resource allocation, and decision support at the local level, particularly through the regular review of crashes at each county TSC quarterly meeting.



The Community Maps system includes a Basic Search interface that is available to anyone in the general public and an Advanced Search feature that requires login access. Additional resources include a TSC Resources information portal and a Predictive Analytics interface for crash hot spot detection.

Visit the link below for additional information and to access the Community Maps system:

<https://CommunityMaps.Wi.Gov/>






For questions or assistance, see the Contact Information provided on the Community Maps website or email the Community Maps support team:

community-maps@topslab.wisc.edu

Requests for crash data analysis may also be directed to the BOTS Program and Policy Unit at CrashDataAnalysis@dot.wi.gov.

2023 Fall Regional TIME Meeting Schedule

Construction Projects * Connected and Automated Vehicle Workgroup Updates *
Review of Traffic Crashes * Specialized Training Topics

				
NWR Counties	NCR Counties	NER Counties	SWR Counties	SER Counties
<p>Douglas, Bayfield, Ashland, Burnett, Washburn, Sawyer, Polk, Barron, Rusk, St. Croix, Dunn, Chippewa, Taylor, Pepin, Eau Claire, Clark, Buffalo, Trempealeau, Jackson & Pierce</p>	<p>Iron, Vilas, Florence, Price, Oneida, Forest, Lincoln, Langlade, Marathon, Shawano, Menominee, Wood, Portage, Waupaca, Adams, Waushara, Marquette & Green Lake</p>	<p>Marinette, Oconto, Door, Outagamie, Brown, Kewaunee, Winnebago, Calumet, Manitowoc, Sheboygan & Fond du Lac</p>	<p>La Crosse, Monroe, Juneau, Vernon, Sauk, Columbia, Dodge, Crawford, Richland, Grant, Iowa, Dane, Jefferson, Lafayette, Green & Rock</p>	<p>Washington, Ozaukee, Waukesha, Milwaukee, Walworth, Racine & Kenosha</p>
<p>Southwest Region: November 7, 2023 from 9:00 a.m. – 11:30 a.m.</p>				
<p>Northeast Region: November 7, 2023 from 12:30 p.m. – 3:00 p.m.</p>				
<p>Northwest Region: November 14, 2023 from 9:00 a.m. – 11:30 a.m.</p>				
<p>Southeast Region: November 15, 2023 from 9:00 a.m. – 11:30 a.m.</p>				
<p>North Central Region: November 15, 2023 from 1:00 p.m. – 3:30 p.m.</p>				

The meeting agendas will be sent out a week before each meeting. If you are unable to attend the meeting in your region, please feel free to join another region's TIME meeting.

We look forward to your participation!

SPECIAL EVENTS AND CONFERENCES



July 2023

Rural Road Safety Awareness Week (7/17-7/21)

August 2023

Wisconsin Chiefs of Police Conference (8/6-8/9)
Drive Sober or Get Pulled Over National Mobilization (8/16-9/4)
Governor's Conference on Highway Safety (8/28-8/30)

September 2023

National Preparedness Month
Towing Industry Awareness Week (9/4-9/8)
Child Passenger Safety Week (9/17-9/23)
Rail Safety Week (9/18-9/24)
Mutual Aid Box Alarm System Conference (9/21-9/23)

October 2023

National Move Over Day (10/21)
Wisconsin Towns Association Conference (10/22-10/24)

November 2023

Snowplow Driver Appreciation Day (TBD)
Crash Responder Safety Week (11/13-11/17)
Winter Awareness Week (TBD)
World Day of Remembrance for Road Traffic Victims (11/19)

ETO/TIME Team

Marquis Young
Statewide Traffic Incident
Management Engineer
414-227-2157
marquis.young@dot.wi.gov

Michael Jungbluth
ETO/TIME Program Manager
414-272-2703 (Desk)
414-587-2282 (Cell)
michael.jungbluth@dot.wi.gov

Naydene Olson
ETO/TIME
Sr. Program Assistant
414-227-2155
naydene.olson@dot.wi.gov

