

VOLUNTARY DEALER TRAINING PROGRAM NOW AVAILABLE

The Dealer and Agent Section (DAS) is now offering a voluntary dealer training seminar to interested dealer owners and their representatives.

The program covers all aspects of dealer business with a focus on DAS's mission of "Keeping dealers in business, doing business right". During training you will learn:

- how to reassign titles and complete odometer disclosures
- the ins-and-outs of the Wisconsin Buyer's Guide
- the laws of advertising vehicles
- how to complete the MV11 and purchase contracts
- the correct use of dealer plates
- mandatory registration law

The 4-hour training program is voluntary and offered at no cost to you. You can attend in-person at the Hill Farms Building in Madison or watch via livestream on YouTube. We strongly encourage newly licensed dealers and dealer applicants to consider attending training, but all licensed dealers are welcome. This optional training is not a substitute for an initial inspection.

Visit our [Tips and Tools](#) page for a schedule of upcoming classes.

Pre-registration is required. For questions, or to register for training, email the dealer training team at dealertraining@dot.wi.gov. Please include your dealer name and the names of those attending training.

The dealer training seminar is part of the department's larger efforts to provide educational opportunities to dealers. [Additional tools and resources can be found on our website.](#)