



# PLAIN DEALING

A policy and administrative bulletin for licensed dealers  
from the WisDOT DMV Dealer and Agent Section

[wisconsinDMV.gov](http://wisconsinDMV.gov)

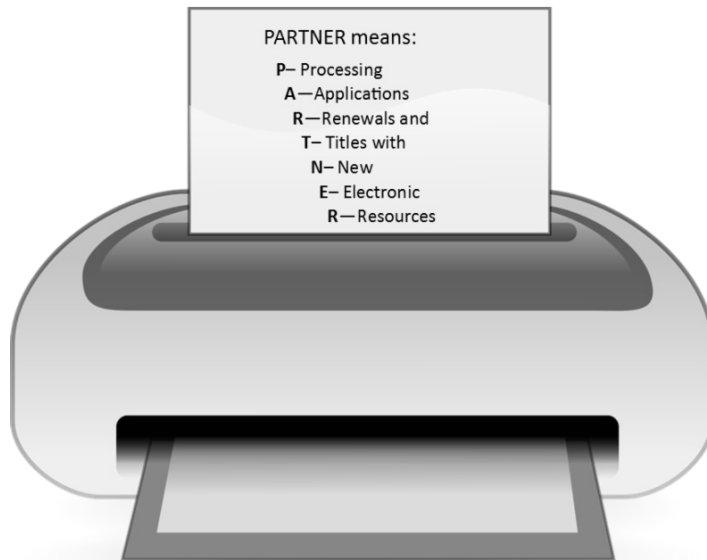
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## The new PARTNER project

The Dealer and Agent Section recently launched the PARTNER project, which will modernize our current eMV11 electronic title and registration processing system.



Along with modernizing the eMV system, the project will look for opportunities to improve the current third party Agent Partnership Processing System (APPS) program.

Numerous enhancements included in this project and some of the most notable benefits to your dealership are:

- On-demand/local printing of temporary plates
- Heavy vehicle processing (including most vehicles over 8,000 lbs. gross weight)
- Development of a training and certification program for all users

The project plan and timetable are still in development, but we're hoping to implement the new systems in the fall

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## Connect with us

In addition to expanding services on its website, WisDOT connects with customers on Facebook and Twitter @WisconsinDOT. Follow us for breaking news.

We're at [.gov](http://wisconsinDMV.gov)

of 2018. Stay tuned for more updates in upcoming issues of *Plain Dealing*.

## New changes coming to the MV11 form

As *Plain Dealing* noted in its last issue, there are changes being made to the MV11 - Title and License Plate Application form. This is due, in part, because recent changes on the WisDOT MV1 form have occurred, and those changes needed to be reflected on the MV11.



WisDOT is currently finalizing the last set of updates for the new MV11.

You will be notified that the new version is available.

Vendors and the dealers may use up their old stock of MV11s (May 2015) before switching to this new style.

Continue to use this version of the MV11 (May 2015) to ensure the application is processed correctly.

To purchase the new MV11 form when it is available, contact one of the authorized vendors listed on the [Wisconsin DMV website](#).

If you have questions, please contact the [Agent Partnership Unit](#) at 608-266-3566.

## Consent to purchase

Effective immediately, when a minor purchases a vehicle, the following apply:

- Consent to purchase signed by the parent or legal guardian is required under state law for the minor to have license plate registration. Note that minors do not need parental/guardian consent when getting only a title, without license plate registration.
- Consent to purchase is required even when an adult is also registering the vehicle as a co-owner or co-lessee.

The parent or legal guardian can sign on Section F of the MV11 Wisconsin Title and License Plate Application or on the [MV2924 Consent to Purchase](#) certification form available on the DMV website. The parent/guardian signature does not need to be notarized if a Wisconsin dealer or electronic processing agent witnesses the

Note: Only the website with .gov is the official state DMV website. Other DMV sites with .org and .com are not official and may have extra charges for forms or list information that is outdated or incorrect.

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signing. All electronic title processing systems will give a warning message before allowing processing of license plate registration for a minor.

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## Four documents that require legal business name

It is common for dealerships to use a "trade name" and do business as (DBA) that name while their legal business name is entirely different. This is acceptable as long as the dealer uses the legal business name on the following documents:



- 1) The purchase contract
- 2) The MV11
- 3) The Wisconsin Buyers Guide
- 4) The reassignment on the title

Dealers may include their DBA on the Wisconsin Buyers Guide **as long as their legal business name is also listed on the document.**

To be compliant with Wisconsin law, always use the legal business name on the four above-mentioned documents.

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## New Agent Training Videos coming soon!

The Dealer and Agent Section is excited to announce a new series of training videos for eMV Agent and eMV11 processing systems. These video tutorials, designed with simplicity and convenience in mind, will cover a wide range of topics and functions available on both of these processing systems.



They will help users troubleshoot, process and become familiar with the eMV systems and capabilities. The tutorials have been specifically designed to aid in processing, keeping in mind the most commonly asked questions received by the Agent Partnership Unit.

The first video will be a tutorial on bundle submission for all processing agents.

These videos can be used as a supplement to the support already offered to dealerships and agents by staff in the Agent Partnership Unit.

These videos will be available to view for reference on the WisDOT website in the near future.

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## New license plates with seven characters

### License plate combinations running out

Wisconsin Department of Transportation Division of Motor Vehicles (DMV) anticipates the supply of regular Wisconsin license plates with six characters (123-ABC) will run out at the central office and hence, as of April 24, new vehicle license plates with seven characters are now being issued. Local DMVs and 3rd party vendors will continue to issue the six-character plates until their inventory is exhausted.

"There's been a lot of interest as we near the end of the alphabet and the license plate series," said Jeremy Krueger, supervisor, License Plate Issuance Unit. "All of the number combinations have been used, and we needed to find a large range of plate numbers to use into the future."

He calculated that the additional character will yield 100 million combinations; the six character plates yielded about 20 million combinations since they debuted in 1986. "This should last awhile," he added.

The combination on the current design reversed from letters to numbers (WRZ-999 to 123-ABC) in 2000. The new configuration will return three letters beginning with AAA- then followed by four numbers (AAA-1001). The plate artwork will stay the same.



At a glance:

- Wisconsin plates have had a set format of six characters since 1986
- Approximately 3.5 million vehicles have standard Wisconsin plates
- The plates will continue to be made by Badger State Industries (BSI), the enterprise wing of the Department of Corrections
- I, O and Q are not used because they resemble numbers

For more information, contact:

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Megan Bergum, Special Handling section chief  
(608) 266-6706, [megan.bergum@dot.wi.gov](mailto:megan.bergum@dot.wi.gov)

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## Effective July 1: Emissions repair cost limit for waiver increased to \$879

The repair cost limit for all model year vehicles subject to emissions testing will increase from \$872 to \$879, **effective July 1, 2017**. This figure is adjusted annually by the DNR per NR 485.045.



Vehicles subject to emissions testing that continue to fail may be eligible for a cost waiver if actual costs of emissions related repairs exceed the repair cost limit.

**Only repairs that are related to the vehicle's cause of failure can be used to apply for a cost waiver.**

Costs covered by any warranty or costs to repair/replace emission control equipment that has been removed, modified or disconnected are excluded.

**The owner must have emissions related repairs performed on the vehicle at a recognized repair facility to qualify for waiver consideration.** Here is a [list of recognized repair facilities](#).

The application form to apply for Recognized Repair Shop status may also be found at the above link. TRANS 131.02(39) includes franchised NEW car dealerships as recognized repair facilities.

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## New special plates available

Dealers are now able to issue three new special license plates. As with other out-of-stock plates, DMV will promptly mail the plates directly to a customer when the title-registration transaction is complete.

Fees include an issuance fee of \$15 plus an annual \$25 tax deductible contribution to benefit the groups (see below) when plates are issued or renewed, in addition to the regular license plate registration fee.

**Help Cure Childhood Cancer:** Donations collected will go to the non-profit Midwest Athletes against Childhood Cancer ([MACC Fund](#)).



**Scouting Alumni:** Donations collected will go to the non-profit [Boy Scouts of America National Foundation](#), which will disperse the funds back to the local councils located in Wisconsin.



**Nurses Change Lives:** Donations collected will go to the [Wisconsin Organization of Nurse Executives, Inc.](#)



For more information, [visit the official WisDOT webpage.](#)

## DAS Quarterly Report numbers

The following numbers have been generated from the Dealer and Agent Section (DAS) Quarterly Report. This data is from the first quarter. (January to March 2017)

### Field Investigation Unit (FIU)

The following statistics represent the Field Investigation Unit's compliance efforts, community outreach and enforcement actions.

<b>Activity</b>	<b>First Quarter</b>
FIU Complaints Closed	324
FIU Inspections (Dealers)	409
FIU Educational Presentations	0

### **APU/DLU**

The Agent Partnership Unit (APU) answers phone calls from dealers, government agencies, financial institutions, gas stations, grocery stores and various other types of agents throughout the state. These agents electronically process either title and registration, or renewal registration applications on behalf of the DMV.

The Dealer Licensing Unit (DLU) issues and renews multiple business license types. Individual licenses are issued to individuals who are selling or purchasing vehicles on behalf of dealerships. DLU answers dealer licensing questions as well as providing information about consumer harm and how to file a dealer complaint to the general public.

<b>Activity</b>	<b>First Quarter</b>
APU Phone Calls	13,336
DLU Phone Calls	4,027
Business Licenses Issued	581
Individual Licenses Issued	2,754

### **Lemon Law**

DMV receives telephone and email inquiries from consumers (and some dealers and lawyers) about the specifics of the Lemon Law and help in pursuing a claim.

<b>Activity</b>	<b>First Quarter</b>
Lemon Law Inquiries	166

### **Electronic Title and Registration Processing**

Dealers and agents processing titles and/or registration electronically:

<b>Activity</b>	<b>First Quarter</b>
Renewal Agents	1,031
Title Agents	



(includes dealerships) 4,483  
Total 5,514

These systems are available for electronic processing:

- eMV11 - for dealers only
- eMV Agent - for lenders only
- Computerized Vehicle Registration (CVR)
- Dealertrack Registration and Title, formerly known as TriVIN
- National Financial Corporation (NFC) - registration only
- Opus Inspection Inc., formerly known as Systech International LLC - registration only

Wisconsin motor vehicle dealers are required to electronically process all title/registration applications for their customers. For more information regarding electronic processing options, visit the DMV [eMV11 Electronic Processing webpage](#).

### **Electronic Title Delivery**

Lenders receiving electronic title records:

<b>Activity</b>	<b>First Quarter</b>
Lenders	750

These service providers deliver and manage electronic titles:

- Secure Title
- Dealertrack Collateral Management Services
- Decision Dynamics, Inc.
- PDP Group, Inc.
- VINtek

The electronic lien and title (also known as ELT or e-Title) program is an optional program for lien holders who prefer receiving electronic title records instead of paper titles. This program has been available since July 30, 2012. For more information regarding ELT options, visit the DMV [Title to Lien Holder webpage](#).

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## **WisDOT Enforcement Actions**

[See the complete Enforcement Actions list](#)





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