



# DBE REPORTER

OFFICE OF BUSINESS OPPORTUNITY AND EQUITY COMPLIANCE

Summer 2023

## WisDOT Celebrates Good Faith Effort

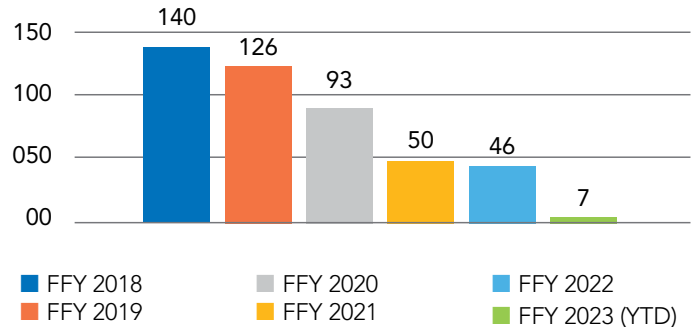
The progress WisDOT has made with Good Faith Effort (GFE) requests has been both significant and meaningful. As the chart indicates, there was a time where GFE requests were in the triple digits; simply stated – Wisconsin was underachieving and an outlier in the country. Meeting the assigned DBE goal at bid time was not the norm and the term “Good Faith Effort Waiver” was commonplace. Much has happened in the last three years to the point that WisDOT now reports a **95.00% decrease** in GFE requests from FFY 2018. The FFY2023 number is YTD through May 2023.

### How did this happen?

During a Technical Assistance visit in 2019 from FHWA’s Office of Civil Rights, WisDOT was instructed to find ways to reduce the GFEs received and approved, which in turn required WisDOT to create new practices including re-tooling the GFE evaluation process. During this same time, bid letting documentation requirements were changed from the responsible model to a responsive model. This meant all bidders were required to identify and provide DBE commitment documentation at bid time. At the beginning of FFY2022, the DT1202 Excel Workbook and other GFE resource documents were created so prime contractors could more efficiently document their GFE efforts – WisDOT also recommended and encouraged prime contractors to adopt other process changes such as:

- Develop a comprehensive GFE/DBE strategy
- Update DBE solicitation letter(s) and/or their website
- Highlight DBE successes
- Actively participate in a variety of DBE outreach efforts

Approved GFE Requests  
Construction



This layered approach slowly shifted the mindset in the prime contractor community and the results speak for themselves. Not only is there a dramatic decrease in GFE requests, but after-contract DBE utilization is significant as well as shown below which allows us to lower assigned goals:

- FFY 2021 - \$20M
- FFY 2022 - \$29M
- FFY 2023 - \$11M YTD through May 2023

Lastly, during the summer of 2022, the DBE Office visited prime contractors throughout the state; we heard from many that as they updated their processes to meet assigned DBE goals at bid time, more internal teamwork resulted. WisDOT has come a long way in the last six years; it has been a **collective** effort amongst many different stakeholders that at times created unique challenges. We look forward to continued success for all DBEs who are now routinely awarded subcontracts **and** are valued industry partners.

The DBE Reporter newsletter is published by the Office of Business Opportunity and Equity Compliance to educate, highlight, and connect DBE businesses and stakeholders.

DBE SUPPORT SERVICES OFFICE  
6150 West Fond Du Lac Avenue  
Milwaukee, WI 53218  
VISIT US ONLINE



# WisDOT DBE Goal Summary Report

Federal Fiscal Year 2023 October 2022 - March 2023

## OVERALL DBE ANNUAL GOAL - 12.41%

### OVERALL CONSULTANT AND CONSTRUCTION ACHIEVEMENTS FFY 2023

Overall Federal Funds:	\$740,294,572
Overall DBE Goal Committed:	\$98,094,144
Overall DBE Goal Percent:	13.25%
Conscious Attainment:	8.06%
Neutral Attainment:	5.19%

### DBE CONSTRUCTION CONTRACTS FFY 2023 (October 2022 - March 2023)

Federal Funds:	\$663,302,813
Assigned DBE Goal:	\$59,657,700
DBE Goal Committed at Bid:	\$73,280,630
Committed after Contract Execution:	\$11,429,065
# Approved Contracts:	189
# Approved GFE:	7

### DBE CONSULTANT CONTRACTS FFY 2023 (October 2022 - December 2023)

Federal Funds:	\$76,991,759
Assigned DBE Goal:	\$0
DBE Goal Committed:	\$13,384,449

## Bid Letting and Quoting Reminders

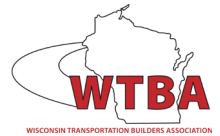
- When working with new primes – reach out early and introduce yourself and what you do.
- Need a capability statement? The [DBE Office](#) can help!
- Haven't worked on WisDOT jobs for a while? Check in with primes you've worked with before to let them know you are interested and available.

The DBE Office receives consistent feedback from prime contractors that the following are the **top three areas to improve with respect to quotes**. We are highlighting this feedback so that you can optimize your internal processes.

- 1 If some of your work items receive DBE credit and some do not, **make it clear** to the prime on your quote.
  - Review your NAICS codes on the [Directory](#).
  - Consider requesting an **expansion** for any work area you perform but do not receive credit for.
- 2 Send quotes to primes as **early** as possible before a letting.
  - Prime contractors are under strict deadlines on letting day- make sure you give them enough time to properly evaluate your quote.
  - Sending quotes in early helps your company receive adequate consideration and prime contractors to submit responsive bids.
- 3 **Complete** your [Attachment A](#) with the amount you can receive total credit for and the amount of your full quote and sign it .



# BID EXPRESS TRAINING



**Please join CBG, WTBA, WisDOT, and InfoTech as they provide training on the BidX Online platform to submit price quotes for DBEs and Bids for Prime Contractors.**

WisDOT's Office of Business Opportunity and Equity Compliance (OBOEC) DBE Support Services Office invites DBEs who are actively seeking and quoting WisDOT contract opportunities to learn more about Bid Express Small Business Network (SBN) account - the secure Internet bidding, quoting,

and communications system between WisDOT, primes and DBE Subcontractors.

Bid Express has upgraded the Small Business Network (SBN), to include identifying work types in DBE accounts, to having solicitations sorted by work types, as well as messaging features including alerts to DBEs when solicitations for quotes are posted by primes, prime-DBE communications, in addition to the standard creating and submitting of DBE quotes to primes through the SBN system.

**Date:**  
**Tuesday, June 27, 2023**

**Time:**  
**10:00am – 2:00pm**

**Location: Operating Engineers Local 139**  
4702 S Biltmore Ln,  
Madison, WI 53718

*(Lower Level around back of the building)*

**Agenda:**      **Welcome & Introductions**      **Brief Overview & Introduction**      **BidX.com Small Business Network**

(Lunch Provided)

**Prime Contractors:**

- Create a Sub-Quote Requests
- View and Respond to a Reply
- Viewing unsolicited requests
- View and Print record of subcontractor outreach

**DBEs/Subcontractors:**

- Respond to a Sub quote request
- Create an unsolicited sub quote
- Bid Tab Analysis walkthrough

**BidX.com Prime contractor submittals**

- WisDOT submittal walkthrough
- Bid Express (Procurement) Overview and walkthrough

**Register here**  
**or scan the QR Code below.**



## Welcome Tondra Davis, new Director of the OBOEC

Tondra Davis is the new Director of the Office of Business Opportunity and Equity Compliance (OBOEC). She was previously the Director of the Wisconsin Supplier Diversity Program (SDP), whose mission is to certify minority (MBE), woman (WBE), and service-disabled veteran-owned (DVB) businesses to give them a better opportunity to do business with the State of Wisconsin. She has proudly served in this role since 2019.

While under Tondra's leadership, Wisconsin attained a record 6.34% diverse spend, spent a record \$192M with MBE and DVB businesses, streamlined certification processes, revitalized the SDP website, grew DVB certifications by over 50%, and reached a record 1,400 certifications. Tondra recognizes the important role diverse businesses play in helping to close economic, social, health, and educational gaps in local communities, Wisconsin, and the United States. This is why she and her staff are committed to certifying diverse businesses and training them to successfully navigate the State procurement process.

Tondra has been married over 25 years to Norman Davis. They have three children. She is a University of Wisconsin-Madison Alum with a Bachelor of Science Degree in Industrial Engineering. She received her Diversity, Equity and Inclusion Certification in 2022 and is a small business owner.



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"I am passionate about the work I've done to continuously improve the Supplier Diversity Program. As I join WisDOT as its Director for the Office of Business Opportunity and Equity Compliance, I am hopeful this new role will allow me to continue this passion of helping diverse suppliers in a greater way."

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**TONDRA DAVIS**  
Milwaukee Community Journal  
March 6, 2023

### Overall Annual DBE GOAL 2024-2026

WisDOT is in the process of preparing its overall annual DBE goal for the upcoming triennial- federal fiscal years 2024, 2025, and 2026. We strongly encourage you to submit any evidence of ongoing discrimination in Wisconsin Department of Transportation contract administration activities during this public input period.

The USDOT's guidance on DBE program implementation requires WisDOT to provide opportunity for your feedback and evidence which may include:

- **Comments on goal methodology**
- **Comments on WisDOT's contracting practices**
- **Documentation of the effects of discrimination in financial markets**
- **Any data relevant to DBEs' ability or opportunity to participate on contracts**

If you have evidence that we should include with this report follow this [survey link](#) or alternatively contact: Madalena Maestri, DBE Program Chief, madalena.maestri@dot.wi.gov



## WisDOT celebrated another year of success at the 37th Annual DBE workshop and Secretary's Golden Shovel Awards Summit.

It was a day and a half packed full of excitement for contractors, consultants, staff, and community stakeholders. After listening to the bends and turns, challenges and successes that **Chief Judge Maxine White** had endured and the support she received to achieve during her lifetime, she received a standing ovation from all who heard her speak. You can hear her speech by clicking on this [link](#).



To view more photos from the DBE Summit, [click here](#).

## EXCELLENCE IN ACTION



Left to Right: Craig Clements, Pro Electric, Wisconsin Lieutenant Governor Sara Rodriguez, DTSD Administrator Rebecca Burkel and DTSD Deputy Administrator Scott Lawry

Excellence In Action certificates were presented to DBE firms, consultants and highway construction contractors in one of three categories listed below.

In recognition of their continued commitment to grow and play a critical role on WisDOT projects throughout 2022:

- Arbor Green, Inc.**
- Pro Electric, Inc.**
- Northern Wisconsin Based Engineers, Inc.**

In recognition of their frequent commitments to utilize DBE firms on WisDOT projects throughout 2022:

- Quest Civil Engineers, LLC**
- Spann & Associates, LLC**
- HNTB Corporation**
- Jacobs Engineering Group, Inc.**

In recognition of ZERO Good Faith Effort requests during the 2022 construction season and significant financial and business development commitments to DBE firms:

- American Asphalt of Wisconsin**
- DL Gasser Construction**
- Granite Construction Company**
- Iverson Construction**
- Kraemer North America**
- Larson Construction Company**
- Northwoods Paving**
- Stark Pavement Corporation**



Left to right: DTSD Deputy Administrator Scott Lawry, DTSD Administrator Rebecca Burkel, Ryan Pheifer, Pheifer Brothers Construction, Wisconsin Lieutenant Governor Sara Rodriguez

## 2023 SECRETARY'S GOLDEN SHOVEL AWARD WINNERS

**Ryan Pheifer**  
Pheifer Brothers  
Construction

**Harvind Singh**  
Singh & Associates, Inc

**Jeff Parisi**  
Walbec Group

**Kim Lobdell**  
KL Engineers, Inc.

**GRAEF USA**

**P3 Infrastructure**

**Radtke Contractors**

## HALL OF FAME INDUCTEES



Left to right: DTSD Deputy Administrator Scott Lawry, DTSD Administrator Rebecca Burkel, Olatoye Baiyewu Director, First Choice Pre-Apprenticeship Training, and Wisconsin Lieutenant Governor Sara Rodriguez

**M.A. Olatoye Baiyewu**  
Director, First Choice,  
Pre-Apprenticeship Training, 2008-2012

**Jeff Gust, PE**  
Director, Bureau of State Highway Programs,  
DTIM, WisDOT

**Ryan Luck**  
SE Freeways Construction Chief, WisDOT (retired)

# Unified Certification Program (UCP)

## Newly Certified DBE Firms | January 2023 - May 2023

### WISDOT

#### AU Express, LLC

Jason Gold  
Milwaukee, WI 53223  
(414) 841-0617  
auexpressllc@gmail.com

**CERTIFICATE DATE:** 02/23/23

**HOME REGION:** SE

**WORK CLASSIFICATION:** Dump Trucking  
(Gravel, Sand, Top-Soil etc.)

**NAICS CODE:** 484220 - Specialized Freight  
(Except Used Goods) Trucking, Local

#### Axios Civil Solutions, LLC

Andrei Bedoya  
Monument, CO 80132  
(303) 330-3320  
abedoya@axioscivil.com

**CERTIFICATE DATE:** 03/23/23

**HOME REGION:** Non-WI

**WORK CLASSIFICATION:** Professional Services  
(Engineering Design); Construction  
Management

**NAICS CODES:**

237310 - Highway, Street, and  
Bridge Construction; 423390 - Other  
Construction Material Merchant  
Wholesalers; 423510 - Metal Service  
Centers and Other Metal Merchant  
Wholesalers; 541330 - Engineering  
Services

#### Brosch, LLC

Joshua McCowen  
Rancho Cucamonga, CA 91737  
(909) 375-0182  
josh@broshusa.com

**CERTIFICATE DATE:** 03/10/23

**HOME REGION:** Non-WI

**WORK CLASSIFICATION:** Installation of smart  
technology for mobile vehicles

**NAICS CODE:** 811111 - General Automotive  
Repair

#### DK Nash, LLC

Dante Nash  
Greenfield, WI 53221  
(414) 807-6287  
dktrucking69@gmail.com

**CERTIFICATE DATE:** 03/16/23

**HOME REGION:** SE

**WORK CLASSIFICATION:** Dump Trucking

(Gravel, Sand, Top-Soil etc.)

**NAICS CODE:** 484220 - Specialized Freight  
(Except Used Goods) Trucking, Local

#### EVNoire

Dr. Shelly Francis  
Smyrna, GA 30080  
(919) 824-3781  
shelley@evnoire.com

**CERTIFICATE DATE:** 5/9/23

**HOME REGION:** Non-WI

**WORK CLASSIFICATION:** Professional  
Services (Energy consulting); Marketing  
and community engagement; Mobility  
solutions

**NAICS CODE:** 611710 - Educational  
Support Services; 813312 - Environment,  
Conservation and Wildlife Organizations

#### Facet Engineering, LLC

Sunish Mathew  
Lawrenceville, GA 30043  
(847) 858-7737  
smathew@facetengineering.net

**CERTIFICATE DATE:** 01/27/23

**HOME REGION:** Non-WI

**WORK CLASSIFICATION:** Professional Services  
(Engineering Design); Professional  
Services, Engineering Consultant

**NAICS CODE:** 541330 - Engineering Services

#### In Situ Archaeological Consulting, LLC

Abraham Ledezma  
Eden Prairie, MN 55344  
(952) 658-8891  
aledezma@insitucrm.com

**CERTIFICATE DATE:** 05/8/23

**HOME REGION:** Non-WI

**WORK CLASSIFICATION:** Professional  
Services (Archaeological Research); Site  
Delineation and Evaluation; Geophysical  
survey; Historic and Cultural Preservation  
research; and development services

**NAICS CODE:** 541360 - Geophysical  
Surveying and Mapping Services;  
541690 - Other Scientific and Technical  
Consulting Services; 541720 - Research  
and Development in the Social Sciences  
and Humanities

#### Kane Development, LLC

Joshua Randall  
St. Louis, MO 63121  
(314) 884-0636  
joshua@kane.energy

**CERTIFICATE DATE:** 03/10/23

**HOME REGION:** Non-WI

**WORK CLASSIFICATION:** General  
Manufacturing (Non-Highway);  
Manufacturing – electric motor vehicle  
parts and equipment

**NAICS CODE:** 336320 - Motor Vehicle  
Electrical and Electronic Equipment  
Manufacturing

#### Kirschner Contractors

Kimberly Kirschner  
Kailua, HI 96734  
(808) 675-6611  
erin@kirschnercontractors.com

**CERTIFICATE DATE:** 03/22/23

**HOME REGION:** Non-WI

**WORK CLASSIFICATION:** Construction  
Management

**NAICS CODES:** 236210 - Industrial Building  
Construction; 237110 - Water and Sewer  
Line and Related Structures Construction;  
237310 - Highway, Street, and Bridge  
Construction; 237990 - Other Heavy and  
Civil Engineering Construction;  
541990 - All Other Professional, Scientific,  
and Technical Services

#### Lil Lo Trucking, LLC

Angelo Ewing  
Milwaukee, WI 53223  
(262) 893-6248  
angeloewing79@gmail.com

**CERTIFICATE DATE:** 01/31/23

**HOME REGION:** SE

**WORK CLASSIFICATION:** Dump Trucking  
(Gravel, Sand, Top-Soil etc.)

**NAICS CODE:** 484220 - Specialized Freight  
(except Used Goods) Trucking, Local

# Unified Certification Program (UCP)

## Newly Certified DBE Firms | January 2023 - May 2023

### WISDOT CONTINUED

#### LMK Landscaping and Contracting, LLC

Lowrence King  
Milwaukee, WI 53212  
(414) 394-9940  
lmklandscapingandcontracting@gmail.com

**CERTIFICATE DATE:** 03/31/23

**HOME REGION:** SE

**WORK CLASSIFICATION:** Dump Trucking (Gravel, Sand, Top-Soil etc.)

**NAICS CODE:** 484220 - Specialized Freight (Except Used Goods) Trucking, Local

#### Marine Constructors, Inc.

Chanel Anderson  
White Bear Lake, MN 55110  
(651) 380-8633  
marineconstructors@outlook.com

**CERTIFICATE DATE:** 03/17/23

**HOME REGION:** Non-WI

**WORK CLASSIFICATION:** Professional Services (Site photography)

**NAICS CODE:** 541921 - Photography Studios, Portrait; 541380 - Testing Laboratories

#### M-Power Transports, LLC

Markell Mays  
Milwaukee, WI 53209  
(414) 366-1107  
markellmaysmke@gmail.com

**CERTIFICATE DATE:** 03/12/23

**HOME REGION:** SE

**WORK CLASSIFICATION:** Dump Trucking (Gravel, Sand, Top-Soil etc.)

**NAICS CODE:** 484220 - Specialized Freight (Except Used Goods) Trucking, Local

#### Putnam Construction, LLC

Matthew Putnam  
Bowler, WI 54416  
(715) 881-0697  
putnamlogging@msn.com

**CERTIFICATE DATE:** 03/08/23

**HOME REGION:** NC

**WORK CLASSIFICATION:** Incidental Construction (Landscaping); Clearing & Grubbing; Erosion Control; Tree Removal Services

**NAICS CODE:** 238910 - Site Preparation Contractors

#### Redevelopment Resources, LLC

Kristen Fish-Peterson  
Madison, WI 53718  
715) 581-1452  
kristen@redevelopment-resources.com

**CERTIFICATE DATE:** 04/22/23

**HOME REGION:** SW

**WORK CLASSIFICATION:** Professional Services (Real Estate); Economic development and redevelopment consulting; Economic Impact Analysis; Business strategic planning; Market analysis; Relocation planning and implementation services

Real estate leasing; Real estate consulting and development

**NAICS CODE:** 541720 - Research and Development in the Social Sciences and Humanities  
541611 - Administrative Management and General Management Consulting Services  
541613 - Marketing Consulting Services  
541910 - Marketing Research and Public Opinion Polling  
531210 - Offices of Real Estate Agents and Brokers  
531110 - Lessors of Residential Buildings and Dwellings  
531120 - Lessors of Nonresidential Buildings (except Miniwarehouses)  
531390 - Other Activities Related to Real Estate

#### Southport Trucking Services, LLC

Michelle Kohel  
Caledonia, WI 53108  
(262) 515-5373  
southporttruckingservicesllc@gmail.com

**CERTIFICATE DATE:** 04/08/23

**HOME REGION:** SE

**WORK CLASSIFICATION:** Dump Trucking (Gravel, Sand, Top-Soil etc.); Brokerage Firm

**NAICS CODE:** 484220 - Specialized Freight (Except Used Goods) Trucking, Local



#### Steel City Contractors, LLC

Irene Mallias  
Campbell, OH 44405  
(330) 953-2773  
imallias@steelcitycontractorsllc.com

**CERTIFICATE DATE:** 05/8/23

**HOME REGION:** Non-WI

**WORK CLASSIFICATION:** Heavy Highway Construction (Bridge painting); Safety Net system, erecting and dismantling; Sandblasting building exterior; Scaffold erecting and dismantling; Flagging (i.e., traffic control) services

**NAICS CODE:** 238990 - All Other Specialty Trade Contractors  
561990 - All Other Support Services

#### TraConcepts, LLC

Mary (Maggie) Vuono  
Sarasota, FL 34238  
(412) 925-0828  
maggievuono@traconceptsllc.com

**CERTIFICATE DATE:** 05/9/23

**HOME REGION:** Non-WI

**WORK CLASSIFICATION:** Professional Services (Contract Management); Project Management; Sales Marketing

**NAICS CODE:** 541611 - Administrative Management and General Management Consulting Services  
541613 - Marketing Consulting Services  
541618 - Other Management Consulting Services

CONTINUED ON NEXT PAGE



# Unified Certification Program (UCP)

## Newly Certified DBE Firms | January 2023 - May 2023

### MILWAUKEE COUNTY

#### Afsari CM Services, LLC

Nahid Afsari  
Whitefish Bay, WI 53217  
(414) 581-5862  
nzafsari@gmail.com

**CERTIFICATE DATE:** 01/26/23

**HOME REGION:** SE

**WORK CLASSIFICATION:** Building Construction (Structures)

**NAICS CODES:**

236220 - Construction management, commercial and institutional building; 236210 - Construction management, industrial building (except warehouses); 237310 - Construction management, highway, road, street and bridge; 237990 - Construction management, outdoor recreation facility

#### Clean Wipe Solutions LLC DBA Clean Wipe Solutions

Charles Leach  
Milwaukee, WI 53218  
(414) 921-8109  
info@cleanwipesolutions.com

**CERTIFICATE DATE:** 03/03/23

**HOME REGION:** SE

**WORK CLASSIFICATION:** Janitorial Services

**NAICS CODE:** 561720 - Janitorial Services

#### Franksville Trucking LLC

Abimael Gutierrez  
Caledonia, WI 53126  
(262) 744-4136  
franksvilletrucking@gmail.com

**CERTIFICATE DATE:** 02/02/23

**HOME REGION:** SE

**WORK CLASSIFICATION:** Dump Trucking (Gravel, Sand, Top-Soil etc.)

**NAICS CODE:** 484220 - Specialized Freight (Except Used Goods) Trucking, Local

#### HenRock Group, LLC

Roxanne Hendon  
Milwaukee, WI 53206  
(262) 683-2814  
roxanne@henrockllc.com

**CERTIFICATE DATE:** 02/13/23

**HOME REGION:** SE

**WORK CLASSIFICATION:** Janitorial Services; Residential Handyman Services; Moving Services; Wholesale Trade Agents and Brokers; Real Estate Agent Services; Ridesharing Services; Notary Public Services

**NAICS CODES:**

561720 - Janitorial Services; 236118 - Handyman construction service, residential building; 425120 - Wholesale Trade Agents and Brokers; 531210 - Agents, real estate; 484210 - Used Household and Office Goods Moving; 485310 - Ridesharing services; 541199 - Notary public services

#### OpenFace Brewery Company, LLC

Elricco Green  
Milwaukee, WI 53223  
414-897-1979  
jenniferza9909@gmail.com

**CERTIFICATE DATE:** 04/14/23

**HOME REGION:** SE

**WORK CLASSIFICATION:** Carbonated soda and lemonade beverages wholesale

**NAICS CODE:** 424490 - Juices, canned or fresh, merchant wholesalers

#### Smith's Premier Logistics

Aaron Smith  
Milwaukee, WI 53223  
(414) 467-1396  
Splogistics.wi@gmail.com

**CERTIFICATE DATE:** 03/9/23

**HOME REGION:** SE

**WORK CLASSIFICATION:** Nonemergency medical transport; other Transit and Ground Passenger Transportation; Black car services

**NAICS CODE:** 85991 - Nonemergency medical transportation services (except ambulance services) 485999 - All Other Transit and Ground Passenger Transportation" Milwaukee County

#### TremTech A V Installations, LLC DBA TremTech A V

Tremayne Glass  
Milwaukee, WI 53202  
(414) 899-6982  
tg@tremtechav.com

**CERTIFICATE DATE:** 01/10/23

**HOME REGION:** SE

**WORK CLASSIFICATION:** Building Construction (Electrical Contractor) Building Construction (Security Installation)

**NAICS CODES:** 238210 - Electrical Contractors and Other Wiring Installation Contractors; 238210 - Security and fire system, installation only

### CITY OF MADISON

#### Monge Trucking LLC

Angel Monge Alvarez  
West Allis, WI 53214  
(414) 215-6207  
mongetrucking2020@gmail.com

**CERTIFICATE DATE:** 03/20/23

**HOME REGION:** SE

**WORK CLASSIFICATION:** Dump Trucking (Gravel, Sand, Top-Soil etc.) General Freight Hauling

**NAICS CODES:**

484110 - General Freight Trucking, Local; 488490 - Other Support Activities For Road Transportation; 238910 - Site Preparation Contractors





## Preparing Workers for Success in Road Construction

**Highway Construction Skills Training (HCST)** was previously called the Transportation Alliance for New Solutions (TrANS). The program was renamed in February of 2023. HCST works with over two dozen partners across the state and over 800 HCST graduates have been placed with employers as laborers or apprentices.

HCST is a six-week intensive training program that prepares workers for careers in the road construction industry. HCST also works with program graduates to find employment and ensure their continued success. The HCST program works to create opportunity for groups historically underrepresented in the construction industry, including women and people of color.

HCST is a program that sets you up for success entering the construction workforce. Enrolling in the training is free. After you graduate, HCST providers will work with you to find employment.

HCST participants come from diverse backgrounds, including labor, retail and other types of employment. We are looking for candidates with a work ethic and willingness to learn.

In order to create an effective learning environment, each HCST class contains no more than 20 candidates. Participants undergo an intensive 120-hour soft and hard skills preparation program that includes instruction from industry professionals, road construction contractors, and experienced road construction employees. Click [here](#) for more information on HCST Providers in Wisconsin.



**HCST is a six-week intensive training program that prepares workers for careers in the road construction industry.**

### POTENTIAL POSITIONS HCST GRADS ENTER AFTER TRAINING INCLUDE:



**FLAGGER**



**GENERAL LABORER**



**EQUIPMENT OPERATOR**



**IRONWORKER**

## WisDOT Encourages Drivers to Slow Down and Move Over

### Safe drivers create safe work zones

Wisconsin Department of Transportation (WisDOT) [Secretary Craig Thompson](#) and Wisconsin State Patrol Superintendent Tim Carnahan joined federal, county and local officials to urge people to drive safely in work zones throughout Wisconsin this construction season. [Watch news conference about Work Zone Awareness.](#)

Each year, more than 2,400 crashes happen in Wisconsin work zones, putting workers and motorists' lives at risk. At the news conference, a highway worker shared a personal story about his experience working just a feet away from highway traffic. We all play a role to keep work zones safe. "Work zones are temporary, but our decisions behind the wheel can make an impact forever," WisDOT Secretary Craig Thompson said. "The people working behind the barrels rely on us to drive safely. Glancing at a text or social media alert while driving is not worth it. Let's work together to avoid distractions and stay focused on the road ahead. [Safe drivers create safe work zones.](#)"

## How can people help?

- **Drive safely. Be courteous, put the phone down and obey posted speed limits.**
- **Move over, or slow down, when you see workers and vehicles with flashing lights along the highway.** Wisconsin's Move Over Law applies to maintenance operations as well as emergency response units.
- **Show support for work zone safety with the social media hashtags #WorkWithUs, #NWZAW, #WorkZoneSafety, or #Orange4Safety** (but please never text and drive).
- **Watch the Safety Minute series** from WisDOT staff who stress the importance of being alert on the roads – both as a driver and worker – and to always expect the unexpected.

[Beth Cunningham](#), WisDOT Project Manager

[Bryan Fay](#), WisDOT Maintenance Engineer

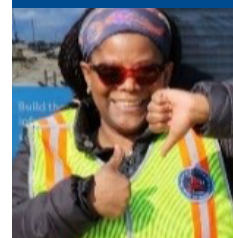
[Kristen Berg](#), NER Project Manager

[Mike Seifert](#), Statewide Work Zone Field Engineer



WisDOT challenges Wisconsinites to put safety first by taking the two most important actions to prevent or survive a crash by putting the phone down and buckle your seatbelt.

**Accept the Buckle Up Phone Down**



**Challenge; join Secretary Thompson and others by taking the pledge today. People of all ages in Wisconsin can commit to**

**saving lives by taking the pledge at [wisconsin.gov/BUPD](http://wisconsin.gov/BUPD).**

Participants are encouraged to share a thumbs up/thumbs down photo on social media using the hashtag #BuckleUpPhoneDown then challenge friends, family and coworkers to do the same. As part of the Buckle Up Phone Down Challenge, we will share "thumbs up/thumbs down" photos on social media to show support. Some images will be shared on WisDOT's website.



 **Every trip. Every time.**

## CONNECT WITH US @ NEWS AT WISDOT

### DBE OUTREACH ACROSS NORTHWEST REGION

WisDOT's Disadvantaged Business Enterprise (DBE) program and partners held three in-person workshops across the Northwest Region of Wisconsin to spread awareness of small business and workforce opportunities created by upcoming highway construction projects in the Northwest region. The three workshops were held in April at the DOT NW regional offices in Eau Claire and Superior, and [Lac Courte Oreilles Ojibwe University in Hayward, WI](#). The agenda included NW Region's Six Year Highway Program, subcontracting opportunities, a regional economic update, [Construction Business Group DBE Development Initiative](#), apprenticeship training, benefits of being a signatory contractor with the [International Union of the Operating Engineers Local 139](#), and capital access resources from [First American Capital Corporation](#) and [Small Business Development Center](#). For more information on the sessions and partners, [click here](#).

### INTERSTATE-41 PROJECT REMINDER

The I-41 Project represents significant DBE sub-contractable opportunities that will be on-going until 2030. We encourage all DBEs to look at the website and start conversations with prime contractors. Also reach out to the DBE Office –we can help guide your company with resources, so your company is prepared and ready for this critical project. **Now** is the time to consider a possible NAICS code [expansion](#) for a needed work type(s). <https://i41project.wisconsindot.gov/>

### JUNE LOOK-AHEAD: CONSULTANT SOLICITATION

All projected solicitations for the June 2023 Solicitation are available for preview. The solicitations may be previewed [online](#) or in [Masterworks](#).

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**MAASTO** | August 14-16, 2023

Mid America Association of State Transportation Officials  
Wisconsin Center, Milwaukee, WI

# Disadvantaged Business Enterprise **ROUNDTABLE 3.0**

**November 9, 2023 • Wilderness Resort • Wisconsin Dells**



**WISCONSIN**  
ECONOMIC DEVELOPMENT

# **MARKETPLACE WI**

**DEC. 5, VIRTUAL | DEC. 6-7, IN PERSON**

In person at the Wisconsin Center, Milwaukee



# **38th ANNUAL DBE WORKSHOP AND NETWORKING SUMMIT**

**February 28-29, 2024**

Glacier Canyon Conference Center  
45 Hillman Road  
Wisconsin Dells, WI 53965

