

# Wisconsin Department of Transportation

## Transit 3 Year DBE Goal-Setting Methodology Report

FFY 2023-2025

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Submitted by:

The Wisconsin Department of Transportation  
Division of Transportation Investment Management  
Bureau of Transit, Local Roads, Railroads and Harbors  
Public and Specialized Transit Section



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## Introduction

This document constitutes the Wisconsin Department of Transportation submission of its Disadvantaged Business Enterprise (DBE) Transit Overall Goal Setting Methodology Report to the United States Department of Transportation, Federal Transit Administration (FTA) for Federal Fiscal Years (FFY) 2023, 2024 and 2025.

The report has been prepared in compliance with:

- DBE Regulations, 49 CFR 26.45, as amended, [http://www.ecfr.gov/cgi-bin/text-idx?tpl=/ecfrbrowse/Title49/49cfr26\\_main\\_02.tpl](http://www.ecfr.gov/cgi-bin/text-idx?tpl=/ecfrbrowse/Title49/49cfr26_main_02.tpl)
- USDOT, "Tips for Goal Setting in the DBE Program" <https://www.transportation.gov/osdbu/disadvantaged-business-enterprise/tips-goal-setting-disadvantaged-business-enterprise>

The four elements of the goal setting process are outlined in 49 CFR 26.45(c-g) as follows:

1. The measurement of the actual relative availability of DBEs to perform WisDOT's anticipated contracting opportunities;
2. Adjustment factor analysis to evaluate evidence of the effects of discrimination in WisDOT's jurisdiction and determine whether an adjustment is necessary;
3. Calculation of the conscious and neutral split for the goal attainment;
4. Consultation and publication regarding the goal to facilitate public input.

## Executive Summary

WisDOT's overall DBE transit goal for FFY 2023-2025 is 1.61% of the Federal financial assistance it will expend in FTA-assisted contracts. This excludes FTA funds to be used in the purchase of transit vehicles.

A total of \$14,158,112 in FTA funds is anticipated to be awarded by WisDOT and its subrecipients on FTA-assisted contracts during the FFY 2023-2025 time-period. With a goal of 1.61%, this means that WisDOT has set a goal of expending approximately \$227,945 with DBE firms for the combined three-year period.

These funds are expected to be spent in the broad areas of 'Services', 'Construction', and 'Equipment and Supplies'. Estimates concerning the anticipated contracting opportunities are provided in the table on the following page:



WisDOT Anticipated FTA-Assisted Contracting Opportunities

<b>Anticipated Project</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>	<b>3 Year Total</b>
<b>Services</b>				
Shared-Ride Taxi	\$2,824,950	\$2,819,912	\$3,259,074	\$8,903,936
Transportation Vouchers	\$55,651	\$56,319	\$56,995	\$168,964
Marketing and Website	\$205,045	\$207,506	\$209,996	\$622,546
Software Lease	\$44,379	\$44,912	\$45,450	\$134,741
Consulting Services – RTAP, MPR, SSO, Planning Studies	\$516,500	\$753,400	\$757,648	\$2,027,548
<b>Construction</b>				
Transit Facility – Solar Panels	\$308,000	\$0	\$0	\$308,000
<b>Equipment and Supplies</b>				
Communication Equipment	\$10,000	\$10,120	\$10,241	\$30,361
Office Equipment and Supplies	\$355,924	\$360,195	\$364,517	\$1,080,637
Vehicle Maintenance and Parts	\$290,295	\$293,779	\$297,304	\$881,377
<b>Total</b>	<b>\$4,610,744</b>	<b>\$4,546,142</b>	<b>\$5,001,225</b>	<b>\$14,158,111</b>

## Overall Goal Setting Methodology

### Step One – Calculation

#### Relative Ability of DBE Firms

#### **Data Sources and Demonstrable Evidence – Numerator**

This section outlines the data sources and demonstrable evidence WisDOT used to derive the numerator (ready, willing, and able DBE firms).

The numerator of the base figure is **179** (DBE Firms = WisDOT DBE UCP Directory).

To derive the numerator, the Transit Section collected information regarding anticipated contracting opportunities for the three-year goal-setting period. This included both potential contracts to be issued by WisDOT and WisDOT’s subrecipients receiving FTA assistance. Staff relied on data from various prospective plans and budgets to identify potential contracts, but also looked to past FTA-assisted contacts to generate the list. The data gathered included the dollar amount and timeframe for each potential solicitation.

The document titled *Anticipated Projects* in **Appendix A1** summarizes the anticipated contracting opportunities for FFY 2023-2025. Contracting opportunities by year are shown in **Appendices A2, A3, A4** and **A5**.

Once gathered, staff used the information from anticipated contracting opportunities to identify relevant and applicable NAICS codes<sup>1</sup> for each anticipated contract. **Appendix B1** titled *NAICS Code and US Census Search* shows the NAICS code summary list and definitions.

Next, using the contract specific NAICS codes, staff reviewed the Wisconsin Unified Certification Program (UCP) List<sup>2</sup> extracted from the WisDOT website on 4/4/2022 (and verified website updates on 4/28/22) to determine ready, willing, and able DBE firms in relation to those anticipated contracting opportunities.

The document titled *WisDOT DBE UCP Directory Search* in **Appendix B2** shows the DBE firms applicable to the relevant NAICS codes. There were 179 DBE firms listed on the DBE UCP Directory that fall within the NAICS Code categories of work activities anticipated in the 2023-2025 time-period.

**Appendix B3** titled *NAICS Code Summary* shows that of the 32 identified NAICS Codes, ready, willing, and able DBE firms in 20 NAICS Code categories, 11 categories had (0) zero DBE firms and five categories had only one DBE firm. The Transit Section's largest contractible opportunity category of 'Transportation Services' represents 64.1% of all contractible opportunities and totals \$9.8 million over the three-year time-period. In the NAICS code category related to taxicab services there were (0) zero DBE firms listed in the UCP DBE Directory.

Because of the limited number of DBE firms in this and other related categories, the Transit Section examined the descriptive language in the Wisconsin UCP List which summarizes a firm's particular area of emphasis which the applicable NAICS codes.

This information was not used to exclude any DBE firms that may not be as well-suited to a corresponding anticipated contracting opportunity. For example, a firm identified as providing airport shuttle or limousine service was not excluded from a list of potential DBEs for a shared-ride taxi service in rural Wisconsin, as long as they were identified by a relevant or appropriate NAICS code. Therefore, all DBEs within the identified NAICS codes from the DBE UCP Directory were counted among the ready, willing, and able DBE firms.

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<sup>1</sup> NAICS Association <https://www.naics.com/search/>

<sup>2</sup> WisDOT DBE UCP Directory <https://wisconsindot.gov/Pages/doing-bus/civil-rights/dbe/certified-firms.aspx>

**Data Sources and Demonstrable Evidence – Denominator**

This section outlines the data sources and demonstrable evidence WisDOT used to identify the denominator (all firms - ready, willing, and able).

The denominator of the base figure is **6,759** (All Firms = US Census).

The Transit section followed USDOT’s “Tips for Goal Setting in the DBE Program” guidance to ensure an “Apples to Apples” calculation. This means in calculating ratios, the firms shown in the numerator and denominator are in the same NAICS code categories.

To accomplish this, US Census data information for Wisconsin, using the same NAICS codes, was used to determine the number of all firms ready, willing, and able to perform on the anticipated contracts. Similar to the DBE data, the Wisconsin business pattern data from the Census was not modified to exclude any potential firms.

The document titled *NAICS Code and US Census Search* in **Appendix B1** shows the US Census raw data search conducted by the Transit Section on 04/22/2022. Like the analysis of the DBE UCP list data, staff reviewed the US Census raw data using the NAICS codes attained through review of the anticipated contracting opportunities. This approach allowed staff to arrive at a total number of firms relative to the type of contracting opportunities anticipated over the three-year period.

No modifications were made to reflect the location of FTA-assisted work within Wisconsin. This is significant as a substantial portion of the contracting opportunities by WisDOT subrecipients occur in the area of ‘Transportation Services’, specifically ‘rural shared-ride taxi’ service. The contracting opportunities, by either WisDOT or its subrecipients, did not result in a narrowed definition of all firms ready, willing, and able to perform on the anticipated contracts.

**Base Figure**

**Appendix B4** titled *Base Figure Calculation* shows a base figure of 2.65% and is calculated from the number of ready, willing, and able DBE firms through the UCP list (179) divided by the total number of all firms found in the US Census search (6,759). The 2.65% represents the Transit Section Step One Goal.

The **Base Figure** for the relative availability of DBE’s was calculated as follows:

$$\frac{\text{Ready, willing, and able DBEs}}{\text{All firms ready, willing, and able}} = \text{Base figure (\%)} \parallel \frac{\mathbf{179}}{\mathbf{6,759}} = \mathbf{2.65\%}$$

Supporting documentation used to calculate the goal are outlined in **Appendices A and B**.

## **Other Considerations**

### ***Bidders List***

**Appendix C1** titled ***Bidders List*** shows the summary data collected from staff analysis of past bidders on Transit projects. Staff counted both successful and unsuccessful bids and per USDOT's "Tips for Goal Setting in the DBE Program", eliminated firms related to architectural design, engineering, and intercity bus service because there is no work in the next three years related to these work efforts. **Appendix C1** summary shows from 2018 through 2021, the total number of DBE bidders was nine and the total number of bidders was 145, resulting in a bidders list figure of 6.21% – we later use this figure to refine our goal.

### ***Use of Weighting***

According to USDOT's "Tips for Goal Setting in the DBE Program", the use of weighting can help ensure the base figure is as accurate as possible. While weighting is not required by rule, it can make the goal calculation more accurate. Transit staff chose to adopt a weighted approach in its DBE goal calculation; the ***Weighted Base*** spreadsheet in **Appendix C2** shows the same data as the previous ***Anticipated Projects*** worksheet in **Appendix A1**, with the addition of weighting for each contractible opportunity listed.

The weighting in **Appendix C2** is achieved at this stage by dividing the number of DBE firms by the total number of firms listed, according to NAICS codes. This weighting is listed under the column titled 'Step 1 Goal – Relative Availability'; the sum of the weighting is totaled at the bottom of the worksheet, and comes to 1.61%, the weighted base figure.

## ***Step Two – Adjustment Factor Analysis***

WisDOT considered a number of potential factors to determine whether any adjustments to the Step One - Base Figure of 2.65% were warranted.

### ***Past Participation***

A prominent factor in an adjustment consideration is past participation. Past participation is the volume of work DBEs have performed on transit contracts in recent years.

The worksheet labeled ***Calculation Data*** in **Appendix D1** shows the Transit Section's Annual Achievement data versus its (2017-2019) 1.10% goal and (2020-2022) 1.85% goal. **Appendix D1** shows the historical median goal from 2017 to March 31, 2022 is 9.07%.

The following explains the achievement data over the previous five and a half year period:

- ✓ FFY2017, the Transit Section was short of its 1.10% goal, with 0.29% DBE achievement.
- ✓ FFY2018, the Transit Section again fell short of its 1.10% goal with zero dollars awarded to DBEs.
- ✓ Even though the Transit Section exceeded its 1.85% goal in FFY 2019, 2020, and 2021, goal achievement was due to a few contracts (\$300,000+) awarded to DBEs. See list of DBEs below.
  - In 2019, DBE contractor *Belonger Corporation* was awarded a contract by the Transit Section for renovation/rehabilitation work on the Milwaukee Intermodal Station. It is notable that transit related construction projects by the WisDOT Transit Section or its subrecipients in the Southeast region are rare. The funding for this project came from a 2009 federal earmark. Since 2009, WisDOT has not received federal earmark dollars for public or specialized transit related projects.
  - In 2020 and 2022, the Transit Section awarded DBE contractor *RLS and Associates* two contracts to provide consultant services specific to the specialized field of public transit compliance, oversight, and training (RTAP).
  - In 2021, *P.I.E. Management*, a DBE contractor was awarded a contract by Dunn County Transit Commission to provide demand response transportation.

FFY 2019-2022 goal achievement makes it look as though there were numerous DBEs awarded contracts but only a small number of DBE firms were successful bidders. In addition, the cycle and/or frequency of when the Transit Section and its subrecipients solicit bids is a worthy discussion point. The two areas with the largest contractible opportunities are transportation services (64.1%) and consultant services (14.3%). These two contractible opportunity areas totaling nearly 80% of the work available, are bid every five years. While the contractible opportunities within these two categories are spread out over five-year period, the amount of work and ready, willing, and available DBEs is limited. And while there are other categories of work available, the statewide contractible opportunities for DBEs listed in the WisDOT UCP Directory are also limited.

### ***Disparity Studies***

Another factor to consider is evidence from relevant disparity studies conducted in WisDOT's market area. At this time, the only potential relevant disparity study in Wisconsin is in the City of Milwaukee. In 2021, the City of Milwaukee contracted with ***Griffin & Strong, P.C. (GSPC)*** to conduct a Disparity Study. Nikki Purvis, Chief Equity Officer at the City of Milwaukee confirmed as of July 2022 the disparity study is about 90% complete. At this time, no preliminary results have been released. The City of Milwaukee anticipates a final report will be completed in September 2022. Since the disparity study has not been published the Transit Section could not consider adjusting its base figure goal based on the study results.

### Analysis of Options

The Transit Section identified six options to consider as a possible overall DBE goal for 2023-2025. **Table 1** below summarizes the DBE goal option calculations.

**Table 1: DBE Goal Option Calculations**

DBE Goal Options					
Step 1 Goal	Weighted Base Goal	Refined Bidders List Figure	Adjusted Historical Medial (HM) Goal	Adjusted Weighted Base (WB) Goal	Adjusted Bidders List (BL) Goal
2.65%	1.61%	6.21%	5.86%	2.13%	4.43%
As determined in Appendix A 'Anticipated Projects'	As determined in Appendix C 'Weighed Base' Calculation	As determined in Appendix C1 'Refined Bidders List Figure'	$\frac{(\text{Step 1 Goal} + \text{HM})}{2}$	$\frac{(\text{Step 1 Goal} + \text{WB})}{2}$	$\frac{(\text{Step 1 Goal} + \text{BL})}{2}$

**Table 2** provides an overview of the methodology used to calculate and analyze each goal option. In consideration of the analysis and supporting documentation outlined previously in this report as well as information outlined in **Table 2**, the Transit Section selected the second option with a goal of 1.61% as its three-year goal.

The 1.61% represents the **Weighted Base Goal** and is calculated by weighting each category of contractible opportunity (in **Appendix A1**) by the amount spent in that category against the total amount spent in that year.

The 1.61% **Weighted Base Goal** is an appropriate Transit Section DBE goal because it weights the contract opportunity categories with the ready, willing, and able DBE firms potentially available to bid on the work. While the Transit Section exceeded its three year (2020-2022) 1.85% goal, achievement was due to a few contracts awarded to DBEs. Since the same contracting opportunities are limited and/or not available in FFY2023-2025, it is reasonable to select a goal that is lower than the Transit Section's previous three-year goal of 1.85%.

**Table 2: Analysis of Goal Options**

Analysis of Goal Options			
Option	Goal	Methodology	Analysis
1	2.65%	<b>Step One Goal.</b> This option is calculated by dividing the number of DBE firms on the WisDOT UCP Directory with all firms listed in the US Census data (in the State of Wisconsin, by relevant NAICS code category).	The 2.65% <b>Step One Goal</b> is not an appropriate Transit Section DBE goal because it does not use more refined data to adjust the raw calculation.
2	1.61%	<b>Weighted Base Goal.</b> Option #2 is calculated by weighting each category of contractible opportunity (in Appendix A - Anticipated Projects) by the amount spent in that category against the total amount spent in each year.	<u>Recommended Transit Goal:</u> The 1.61% <b>Weighted Base Goal</b> is an appropriate Transit Section DBE goal because it weights the contract opportunity categories with the ready, willing, and able DBE firms potentially available to bid on the work each year. While the Transit Section exceeded its three year (2020-2022) 1.85% goal, achievement was due to a few contracts awarded to DBEs. Since the same contracting opportunities are not available in FFY2023-2025, it is reasonable to select a goal that is lower than the Transit Section's previous three-year goal of 1.85%.
3	6.21%	<b>Refined Bidders List Figure.</b> This option derives four years of WisDOT Transit Section bidders list data. It divides the number of DBE firms that bid on WisDOT solicitations with all firms that submitted bids (from 2018 to present). This option is meant to consider the local markets in which WisDOT's Transit Section and its subrecipients do business.	The 6.21% Refined <b>Bidders List Figure</b> is not an appropriate Transit Section DBE goal because it does not address actual DBE participation in WisDOT (or subrecipient) contract opportunities, and it is far outside previous WisDOT Transit Section DBE goals from the past several cycles. Even though the Transit Section exceeded its 1.85% goal in FFY 2019, 2020, and 2021, goal achievement is due to a few high dollar contracts awarded to DBEs (e.g., one shared-ride taxi contract that is bid once every six years and two consultant contracts awarded every five years to one DBE contractor prominent in the specialized field of public transit compliance, oversight, and training (RTAP).

Analysis of Goal Options			
Option	Goal	Methodology	Analysis
4	5.86%	<b>Adjusted Historical Median Goal.</b> Option 4 averages the Step One Goal and Historical Median, which comes from the Transit Section's overall DBE achievement over the past five and a half years.	The 5.86% <b>Adjusted Historical Median Goal</b> is not an appropriate Transit Section DBE goal, because although it uses refined data as an adjustment, based on a reasonable analysis of the Transit Section's past performance of recent DBE goals and the relative availability of firms currently doing business within the contractible opportunity categories, it is far outside previous WisDOT Transit Section DBE goals from the past several cycles.
5	2.13%	<b>Adjusted Weighted Base Goal.</b> Option 5 is calculated by averaging the Step One Goal and the Weighted Base Goal.	The 2.13% <b>Adjusted Weighted Base Goal</b> is not an appropriate Transit Section DBE goal because although the Transit Section reached its 1.85% goal during the last three federal fiscal years, weighting the contract opportunity categories and comparing them to the availability of DBE firms ready, willing, and able to bid on the work stateside in the next three-year period shows there is limited contractable opportunities and limited ready, willing, and able DBE firms listed on the WisDOT UCP Directory in the respective NAICS code categories.
6	4.43%	<b>Adjusted Bidders List Goal.</b> This option averages the Step One Goal and the refined bidders list figure.	The 4.43% <b>Adjusted Bidders List Goal</b> is not an appropriate Transit Section DBE goal because although it does more closely address DBE participation in WisDOT (or subrecipient) contract opportunities, the goal remains outside previous WisDOT Transit Section DBE goals from the past several cycles. Even though the Transit Section exceeded its 1.85% goal in FFY 2019, 2020, and 2021, goal achievement is due to a few high dollar contracts awarded to DBEs (e.g., one shared-ride taxi contract that is bid once every six years and two consultant contracts awarded to one DBE contractor prominent in the specialized field of public transit oversight, compliance, and training (RTAP).



## ***Calculation of Race Neutral & Race-Conscious Split***

Consideration for the use of race-conscious means in addition to race-neutral means to facilitate DBE participation is another aspect of goal setting.

USDOT "*Tips for Goal Setting in the DBE Program*" lists the following considerations to evaluate:

- Consider the Amount by Which You Exceeded Your Goals in the Past
- Consider Past Participation by DBE Prime Contractors
- Consider Past Participation by DBE Subcontractors on Contracts without Goals

The Department believes that past achievement in race neutral participation is the best indicator to use in establishing the starting point for race neutral participation.

The Transit Section analyzed establishing a race neutral – race conscious split alternative. Based on the prior three-year period of DBE goals and goal achievement (2019-2022), the data shows a race conscious goal is not warranted because the Transit Section exceeded its 1.85% goal each year.

The preferred and selected option by WisDOT is the establishment of a 1.61% race neutral goal. The 1.61% Weighted Base Goal is calculated by weighting each category of contractible opportunity by the amount spent in each category against the total amount spent in each year.

The Weighted Base Goal was supported by Transit Section Chief, Ian Ritz, Transit Section staff, and WisDOT's Office of Business Opportunity & Equity Compliance (OBOEC) representatives DBELO, Madalena Maestri, and DBE Utilization Engineer, Maria Rojas. Transit staff met with the Madalena on 5/5/2022 and 5/12/2022 to discuss the Transit Section's contractible opportunities, goal achievement, and goal setting methodology and analysis of goal options. The Transit Section 1.61% race neutral goal was approved by the DBELO on 5/12/2022.

## ***Public Participation and Consultation***

In establishing an overall three-year goal, states must provide for public participation. Public participation must include the two following steps in this order: consultation with interested parties and a published notice.

### ***Consultation***

WisDOT's consultation process involved consideration of input during the development of the goal by minority, women's, and general contractor groups, community organizations and other officials or organizations that could be expected to have information concerning the availability of disadvantaged and non-disadvantaged businesses, the effects of discrimination on opportunities for DBES, and the state's efforts to establish a level playing field for the participation of DBEs.

**Appendix E1** is the PowerPoint Presentation Transit Section staff used to present information on the Transit 3 Year DBE goal.

The Transit Section attended the Transportation Advisory Committee for Construction (TRANS-AC) and Transportation Consultant Advisory Committee (TRANS-CAC) meetings, two WisDOT highway stakeholder groups. **Appendix E2** is a copy of the TRANS-AC and TRANS-CAC agendas. TRANS-AC and TRANS-CAC are industry focus groups that exist to discuss short-range concerns regarding the DBE program, address sustainability matters, and develop recommendations to achieve DBE program goals in the context of Department policy. Specific goals are to improve communication, help remove barriers to participate, and increase DBE capacity.

The TRANS-AC and TRANS-CAC meetings provided the Transit Section the opportunity to educate stakeholders on the transit program and seek input on the Transit three-year DBE goal. While the process provided dialogue and a promising means of communicating with interested parties, there were no issues identified to warrant a step two goal adjustment.

In addition, WisDOT conducted two public input virtual meetings with past bidders, DBE firms on the WisDOT UCP Directory in the relevant NAICS code categories, and subrecipients. At each of the public input meetings information was provided on the Transit DBE goal-setting process, anticipated projects in the next three-year period, and the availability of firms.

**Appendix E3** and **E4** shows the agenda for the teleconference public input meeting, attendee list, email announcement, and email distribution list. The meetings were held on June 13, 2022 and June 22, 2022.

WisDOT found the outreach meetings informative and positive. The questions and comments raised during the meetings reflect the nature of the meeting participants. Subrecipients asked general questions about DBE compliance and reporting, transit providers posed questions about upcoming projects and a certified DBE firm requested information on contractible opportunities from cities listed on the Public Transit system map.

### ***Published Notice***

The DBE Final Rule, which became effective November 3, 2014, requires states to post on its website a notice announcing the proposed overall goal before submission to FTA. The notice may also be posted in any other sources (e.g., minority-focused media, trade association publications).

Upon establishment of the draft goal, public notices were issued by WisDOT to provide the opportunity for public comment on the department's main DBE webpage and the Transit DBE webpage. The duration of the public comment period was from May 26, 2022 to July 13, 2022. Documentation of publication of the notices is provided in **Appendix F1**.

## WisDOT Transit DBE Goal for FFY 2023-2025

Another method the Transit Section used to notify the public of its draft goal was the submission of an article in the *WisDOT DBE Reporter* Spring 2022 newsletter. The [WisDOT DBE Reporter](#) newsletter is posted on the Department DBE website and is shown in **Appendix F2**. The DBE website has a [Sign up for updates](#) feature that allows individuals to subscribe to receive DBE program information via email. In addition, the *WisDOT DBE Reporter* newsletter is sent via email blast, to the DBEs on the UCP Directory. The newsletter is also sent to professional associations and stakeholder meeting attendees as well so that they can distribute.

**Appendix F3** documents the public comments and questions received in writing during the public comment period. At the end of the public comment period, the Transit Section received four questions. The questions received by the Transit Section were general in nature and did not warrant a step two goal adjustment. The Transit Section staff did not receive any comments or questions by phone related to its 2023-2025 DBE goal.

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### 3 Year Transit DBE Goal - Anticipated Projects

Project	2023	2024	2025	3 Year Total	NAICS Code Type of Firm	# DBEs	# non-DBEs	# All Firms	Step 1 Goal - Relative Availability
<b>Services</b>									
Shared-ride taxi	\$2,824,950	\$2,819,912	\$3,259,074	\$8,903,936	485210; 485310	0	54	54	0.00%
Transportation Vouchers	\$55,651	\$56,319	\$56,995	\$168,964	485320; 485991; 485999	21	146	167	12.57%
Marketing and Website	\$205,045	\$207,506	\$209,996	\$622,546	541430; 541613; 541810; 541820; 541890; 541910	26	1129	1155	2.25%
Software Lease	\$44,379	\$44,912	\$45,450	\$134,741	423430; 511210; 518210; 541511; 541512; 541519	41	1782	1823	2.25%
Consulting Services - CSR, RTAP, MPR, GMS, Planning Studies	\$516,500	\$753,400	\$757,648	\$2,027,548	541611; 541618; 813920; 925120	74	784	858	8.62%
<b>Construction</b>									
Transit Facility - Solar Panel Projects	\$308,000	\$0	\$0	\$308,000	238160; 238210; 334413; 335122; 423330	16	1779	1795	0.89%
<b>Equipment / Supplies</b>									
Communication Equipment	\$10,000	\$10,120	\$10,241	\$30,361	541990	0	188	188	0.00%
Office Equipment and Supplies	\$355,924	\$360,195	\$364,517	\$1,080,637	424120; 453210	1	85	86	1.16%
Vehicle Maintenance and Parts	\$290,295	\$293,779	\$297,304	\$881,377	423120; 441310; 441320	0	633	633	0.00%
<b>TOTALS</b>	<b>\$4,610,744</b>	<b>\$4,546,142</b>	<b>\$5,001,225</b>	<b>\$14,158,111</b>		<b>179</b>	<b>6,580</b>	<b>6,759</b>	<b>Step One Goal 2.65%</b>

Notes  
5311, 5310, and WETAP Program: Estimates from 2022 are used to set estimated amounts in 2023, 2024 and 2025.

2023 and 2024 Estimates - (Vouchers, Marketing and Websites, Software, Equipment and Supplies, Vehicle Parts and Maintenance)

Consumer Price Index adjustment = 1.2% (<https://www.bls.gov/news.release/pdf/cpi.pdf>)

## 2022 Contracting Opportunity Worksheet

**(FFY 2022) Present - September 30, 2022 | any purchase going out for competitive bid before October 1, 2022**

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Total Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
WisDOT	5311	Services	Drug and Alcohol TPA	0	0	6/1/2022	This is a '0' zero cost bid.
City of Janesville	5304	Services	Planning Services - transit develop. plan	90,000	72,000	5/15/2022	Estimated Amount = 80% of total dollars
Forest County	5304	Services	Planning services - county human service transportation needs assessment	0	0	6/1/2022	Cost = \$20K. Completed in-house. Work to be done by NCWRPC
<b>Subtotal</b>				<b>\$90,000</b>	<b>\$72,000</b>		
City of Beaver Dam	5311	Services	Shared-Ride Taxi	\$278,512	\$116,975	1/1/2022	Estimated Amounts for SRT = 42% of total dollars for first two years of five-year agreement (FFY 2018).
Clark County	5311	Services	Shared-Ride Taxi	\$299,178	\$125,655	1/1/2022	
Clintonville	5311	Services	Shared-Ride Taxi	\$113,899	\$47,838	1/1/2022	
City of Platteville - Taxi	5311	Services	Shared-Ride Taxi	\$341,370	\$143,375	1/1/2022	
City of Platteville - Paratransit	5311	Services	Paratransit	\$416,640	\$174,989	1/1/2022	
<b>Subtotal</b>				<b>\$1,449,599</b>	<b>\$608,832</b>		
Center for Indep Living - Western	5310	Services	Transportation Vouchers	\$625	\$313	1/1/2022	Estimated Amount = 50% of total dollars
NCIL	5310	Services	Transportation Vouchers	\$42,852	\$21,426	1/1/2022	
County of Sauk	5310	Services	Transportation Vouchers	\$11,453	\$5,727	1/1/2022	
County of Vernon	5310	Services	Transportation Vouchers	\$509	\$255	1/1/2022	
Door-Tran, Inc.	5310	Services	Transportation Vouchers	\$7,126	\$3,563	1/1/2022	
ADVOCAP, Inc.	5310/WETAP	Services	Transportation Vouchers	\$7,145	\$3,573	1/1/2022	

3 Year Transit DBE Goal (2023-2025)

# 2022 Contracting Opportunity Worksheet

(FFY 2022) Present - September 30, 2022 | any purchase going out for competitive bid before October 1, 2022

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Total Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
Milwaukee Career Cooperative	WETAP	Services	Transportation Vouchers	\$40,152	\$20,076	1/1/2022	
WI Auto and Truck Association	WETAP	Services	Transportation Vouchers	\$1,440	\$720	1/1/2022	
<b>Subtotal</b>				<b>\$111,302</b>	<b>\$55,651</b>		
BART	5311	Services	Marketing/Website	\$23,247	\$5,812	1/1/2022	Estimated amount = 25% of total dollars. 25% is used because some subrecipients may be using 'in-house' contracts from the city/county/tribe.
City of Manitowoc	5311	Services	Marketing/Website	\$40,100	\$10,025	1/1/2022	
City of Stevens Point	5311	Services	Marketing/Website	\$116,101	\$29,025	1/1/2022	
City of Merrill	5311	Services	Marketing/Website	\$600	\$150	1/1/2022	
City of Mauston	5311	Services	Marketing/Website	\$200	\$50	1/1/2022	
Door County	5311	Services	Marketing/Website	\$11,681	\$2,920	1/1/2022	
Dunn County	5311	Services	Marketing/Website	\$9,819	\$2,455	1/1/2022	
Rusk County	5311	Services	Marketing/Website	\$67,225	\$16,806	1/1/2022	
Clark County	5311	Services	Marketing/Website	\$750	\$188	1/1/2022	
Kenosha County	5311	Services	Marketing/Website	\$10,000	\$2,500	1/1/2022	
Walworth County	5311	Services	Marketing/Website	\$6,100	\$1,525	1/1/2022	
Oneida Vilas Transit Comm	5311	Services	Marketing/Website	\$9,200	\$2,300	1/1/2022	
Lac du Flambeau Tribe	5311	Services	Marketing/Website	\$4,500	\$1,125	1/1/2022	
Sawyer County/LCO Transit	5311/5310	Services	Marketing/Website	\$67,630	\$16,908	1/1/2022	
County of Richland	5310	Services	Marketing/Website	\$509	\$127	1/1/2022	
County of Sauk	5310	Services	Marketing/Website	\$942	\$236	1/1/2022	
County of Manitowoc	5310	Services	Marketing/Website	\$1,693	\$423	1/1/2022	
County of Racine	5310	Services	Marketing/Website	\$400	\$100	1/1/2022	

## 2022 Contracting Opportunity Worksheet

**(FFY 2022) Present - September 30, 2022 | any purchase going out for competitive bid before October 1, 2022**

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Total Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
County of Rock	5310	Services	Marketing/Website	\$2,000	\$500	1/1/2022	
County of Sheboygan	5310	Services	Marketing/Website	\$127	\$32	1/1/2022	
County of Vernon	5310	Services	Marketing/Website	\$1,600	\$400	1/1/2022	
Center for IndepLiving - Western WI	5310	Services	Marketing/Website	\$1,818	\$455	1/1/2022	
NCIL	5310	Services	Marketing/Website	\$360	\$90	1/1/2022	
Door-Tran, Inc.	5310	Services	Marketing/Website	\$7,646	\$1,912	1/1/2022	
Muskego Senior Taxi, Inc.	5310	Services	Marketing/Website	\$2,036	\$509	1/1/2022	
New Hope Center, Inc.	5310	Services	Marketing/Website	\$2,109	\$527	1/1/2022	
Tomahawk Area Interfaith	5310	Services	Marketing/Website	\$204	\$51	1/1/2022	
Green Valley Enterprises	5310	Services	Marketing/Website	\$64	\$16	1/1/2022	
Lutheran Social Services of WI &	5310	Services	Marketing/Website	\$1,450	\$363	1/1/2022	
ADVOCAP, Inc.	5310/WETAP	Services	Marketing/Website	\$580	\$145	1/1/2022	
NEWCAP, Inc.	5310/WETAP	Services	Marketing/Website	\$2,105	\$526	1/1/2022	
SWCAP, Inc.	5310/WETAP	Services	Marketing/Website	\$5,182	\$1,296	1/1/2022	
Milwaukee Career Cooperative	WETAP	Services	Marketing/Website	\$420,000	\$105,000	1/1/2022	
WI Auto and Truck Association	WETAP	Services	Marketing/Website	\$1,200	\$300	1/1/2022	
YWCA-Madison	WETAP	Services	Marketing/Website	\$1,000	\$250	1/1/2022	
<b>Subtotal</b>				<b>\$820,178</b>	<b>\$205,045</b>		
SWCAP	WETAP	Services	Software Lease	\$2,500	\$1,250	1/1/2022	Estimated amount = 50% of total dollars
Milwaukee Career Cooperative	WETAP	Services	Software Lease	\$79,200	\$39,600	1/1/2022	
WI Auto and Truck Association	WETAP	Services	Software Lease	\$425	\$213	1/1/2022	
YWCA-Madison	WETAP	Services	Software Lease	\$6,632	\$3,316	1/1/2022	



# 2022 Contracting Opportunity Worksheet

(FFY 2022) Present - September 30, 2022 | any purchase going out for competitive bid before October 1, 2022

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Total Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
<b>Subtotal</b>				<b>\$88,757</b>	<b>\$44,379</b>		
BART	5311	Equipment / Supplies	Office Supplies/Equipment	\$49,951	\$12,488	6/1/2022	Estimated amount = 25% of total dollars. 25% is used because some subrecipients may be using 'in-house' contracts from the city/county/tribe.
City of Manitowoc	5311	Equipment / Supplies	Office Supplies/Equipment	\$21,000	\$5,250	6/1/2022	
City of Stevens Point	5311/5310	Equipment / Supplies	Office Supplies/Equipment	\$5,908	\$1,477	6/1/2022	
City Merrill	5311	Equipment / Supplies	Office Supplies/Equipment	\$1,775	\$444	6/1/2022	
City of Tomah	5311	Equipment / Supplies	Office Supplies/Equipment	\$200	\$50	6/1/2022	
Door County	5311	Equipment / Supplies	Office Supplies/Equipment	\$980	\$245	6/1/2022	
Dunn County	5311	Equipment / Supplies	Office Supplies/Equipment	\$12,000	\$3,000	6/1/2022	
Rusk County	5311	Equipment / Supplies	Office Supplies/Equipment	\$28,800	\$7,200	6/1/2022	
Grant County	5311	Equipment / Supplies	Office Supplies/Equipment	\$1,000	\$250	6/1/2022	
Walworth County	5311	Equipment / Supplies	Office Supplies/Equipment	\$239	\$60	6/1/2022	
Lac du Flambeau Tribe	5311	Equipment / Supplies	Office Supplies/Equipment	\$6,500	\$1,625	6/1/2022	
Menominee Tribe of WI	5311	Equipment / Supplies	Office Supplies/Equipment	\$145,000	\$36,250	6/1/2022	
Oneida Vilas Transit Comm	5311	Equipment / Supplies	Office Supplies/Equipment	\$4,500	\$1,125	6/1/2022	
Sawyer County/LCO Transit	5311	Equipment / Supplies	Office Supplies/Equipment	\$25,500	\$6,375	6/1/2022	
ADVOCAP, Inc.	5310	Equipment / Supplies	Office Supplies/Equipment	\$312	\$78	1/1/2022	
County of Calumet	5310	Equipment / Supplies	Office Supplies/Equipment	\$159	\$40	1/1/2022	
Center for Indep Living - Western	5310	Equipment / Supplies	Office Supplies/Equipment	\$7,767	\$1,942	1/1/2022	
County of Jefferson	5310	Equipment / Supplies	Office Supplies/Equipment	\$80	\$20	1/1/2022	
County of Manitowoc	5310	Equipment / Supplies	Office Supplies/Equipment	\$80	\$20	1/1/2022	
County of Racine	5310	Equipment / Supplies	Office Supplies/Equipment	\$400	\$100	1/1/2022	
County of Richland	5310	Equipment / Supplies	Office Supplies/Equipment	\$102	\$26	1/1/2022	

## 2022 Contracting Opportunity Worksheet

**(FFY 2022) Present - September 30, 2022 | any purchase going out for competitive bid before October 1, 2022**

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Total Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
County of Sauk	5310	Equipment / Supplies	Office Supplies/Equipment	\$4,454	\$1,114	1/1/2022	
County of Sheboygan	5310	Equipment / Supplies	Office Supplies/Equipment	\$153	\$38	1/1/2022	
County of Vernon	5310	Equipment / Supplies	Office Supplies/Equipment	\$400	\$100	1/1/2022	
Door-Tran, Inc.	5310	Equipment / Supplies	Office Supplies/Equipment	\$6,752	\$1,688	1/1/2022	
New Hope Center, Inc.	5310	Equipment / Supplies	Office Supplies/Equipment	\$2,990	\$748	1/1/2022	
North Country Independent Living,	5310	Equipment / Supplies	Office Supplies/Equipment	\$1,386	\$347	1/1/2022	
Sawyer County / LCO Transit	5310	Equipment / Supplies	Office Supplies/Equipment	\$4,960	\$1,240	1/1/2022	
Disabilities Services, Inc.	5310	Equipment / Supplies	Office Supplies/Equipment	\$445	\$111	1/1/2022	
Green Valley Enterprises	5310	Equipment / Supplies	Office Supplies/Equipment	\$491	\$123	1/1/2022	
Muskego Senior Taxi, Inc.	5310	Equipment / Supplies	Office Supplies/Equipment	\$2,036	\$509	1/1/2022	
Coulee Cap	5310	Equipment / Supplies	Office Supplies/Equipment	\$2,538	\$635	1/1/2022	
Tomahawk Area Interfaith	5310	Equipment / Supplies	Office Supplies/Equipment	\$298	\$75	1/1/2022	
SWCAP, Inc.	5310/WETAP	Equipment / Supplies	Office Supplies/Equipment	\$64,122	\$16,031	1/1/2022	
NEWCAP, Inc.	5310/WETAP	Equipment / Supplies	Office Supplies/Equipment	\$15,736	\$3,934	1/1/2022	
Lutheran Social Services of WI &	5310/WETAP	Equipment / Supplies	Office Supplies/Equipment	\$23,003	\$5,751	1/1/2022	
Milwaukee Career Cooperative	WETAP	Equipment / Supplies	Office Supplies/Equipment	\$918,590	\$229,648	1/1/2022	
Western Dairyland	WETAP	Equipment / Supplies	Office Supplies/Equipment	\$2,600	\$650	1/1/2022	
WI Auto and Truck Association	WETAP	Equipment / Supplies	Office Supplies/Equipment	\$20,800	\$5,200	1/1/2022	
YMCA-Madison	WETAP	Equipment / Supplies	Office Supplies/Equipment	\$28,216	\$7,054	1/1/2022	
Forward Services Corp	WETAP	Equipment / Supplies	Office Supplies/Equipment	\$11,472	\$2,868	1/1/2022	
<b>Subtotal</b>				<b>\$1,423,695</b>	<b>\$355,924</b>		
BART	5311	Equipment / Supplies	Misc Equipment, Vehicle Parts & Maint	\$325,000	\$81,250	6/1/2022	Estimated amount = 25%

## 2022 Contracting Opportunity Worksheet

(FFY 2022) Present - September 30, 2022 | any purchase going out for competitive bid before October 1, 2022

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Total Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
City of Manitowoc	5311	Equipment / Supplies	Shop Equip, Veh Parts & Maint	\$125,000	\$31,250	6/1/2022	of total dollars. 25% is used because some subrecipients may do maintenance services in-house.
City of Stevens Point	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$102,000	\$25,500	6/1/2022	
City Merrill	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$14,000	\$3,500	1/1/2022	
Door County	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$2,000	\$500	6/1/2022	
Dunn County	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$4,000	\$1,000	6/1/2022	
Rusk County	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$71,500	\$17,875	6/1/2022	
Grant County	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$1,500	\$375	6/1/2022	
Oneida Vilas Transit Comm	5311	Equipment / Supplies	Misc Equipment, Vehicle Parts & Maint	\$109,535	\$27,384	6/1/2022	
Sawyer County/LCO Transit	5311	Equipment / Supplies	Shop Equip, Veh Parts & Maint	\$64,000	\$16,000	6/1/2022	
Lac du Flambeau Tribe	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$25,000	\$6,250	6/1/2022	
Menominee Tribe of WI	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$112,000	\$28,000	6/1/2022	
ADVOCAP, Inc.	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$891	\$223	1/1/2022	
County of Calumet	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$8,738	\$2,185	1/1/2022	
Center for Indep Living - Western	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$3,818	\$955	1/1/2022	
Lutheran Social Services of WI &	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$1,273	\$318	1/1/2022	
County of Richland	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$952	\$238	1/1/2022	
County of Sauk	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$5,217	\$1,304	1/1/2022	
County of Sheboygan	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$3,818	\$955	1/1/2022	
Green Valley Enterprises	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$15,948	\$3,987	1/1/2022	
Disabilities Services, Inc.	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$8,655	\$2,164	1/1/2022	
Muskego Senior Taxi, Inc.	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$14,207	\$3,552	1/1/2022	
New Hope Center, Inc.	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$18,330	\$4,583	1/1/2022	
NEWCAP	WETAP	Equipment / Supplies	Vehicle Parts & Maintenance	\$500	\$125	1/1/2022	

## 2022 Contracting Opportunity Worksheet

**(FFY 2022) Present - September 30, 2022 | any purchase going out for competitive bid before October 1, 2022**

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Total Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
SWCAP, Inc.	WETAP	Equipment / Supplies	Vehicle Parts & Maintenance	\$4,327	\$1,082	1/1/2022	
Milwaukee Career Cooperative	WETAP	Equipment / Supplies	Vehicle Parts & Maintenance	\$68,150	\$17,038	1/1/2022	
YWCA-Madison	WETAP	Equipment / Supplies	Vehicle Parts & Maintenance	\$50,820	\$12,705	1/1/2022	
<b>Subtotal</b>				<b>\$1,161,179</b>	<b>\$290,295</b>		
City of Platteville	5311	Equipment / Supplies	Radios	\$20,000	\$10,000	6/1/2022	Estimated amount = 50% of total dollars
<b>Subtotal</b>				<b>\$20,000</b>	<b>\$10,000</b>		
BART	5311	Construction	Price County combined facility	\$915,000	\$732,000	5/15/2022	Estimated Amount = 80% of total dollars
City of Manitowoc	5311	Construction	Renovate/Rehab Yards and Shops	\$100,000	\$80,000	7/1/2022	
<b>Subtotal</b>				<b>\$1,015,000</b>	<b>\$812,000</b>		

# 2023 Contracting Opportunity Worksheet

(FFY 2023) October 1, 2022 - September 30, 2023 | including any purchase going out for competitive bid before October 1, 2023

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
WisDOT	5311	Services	Grant Management System	\$115,500	\$115,500	6/1/2023	1 yr contract, with (4) 1 year renewal
Milwaukee County/Waukesha/SEWRPC ( subrecipient tbd)	5304	Services	East-West corridor Bus Rapid Transit - Plannint Project	\$300,000	\$240,000	6/1/2023	Estimated Amt = 80% of total dollars
Subrecipient - (tbd)	5304	Services	Planning Services (tbd)	\$150,000	\$120,000	6/1/2023	Estimated Amt = 80% of total dollars
Subrecipeint - (tbd)	5304	Services	Planning Services (tbd)	\$75,000	\$25,000	6/1/2023	Cost = \$75K. Completed in-house (\$50K) by MPO/RPC
Subrecipient - (tbd)	5304	Services	Planning Services (tbd)	\$20,000	\$16,000	6/1/2023	Estimated Amt = 80% of total dollars
<b>Subtotal</b>				<b>\$660,500</b>	<b>\$516,500</b>		
City of Berlin	5311	Services	Shared-Ride-Taxi	\$558,056	\$234,384	10/1/2022	Estimated amounts for SRT = 42% of total dollars for first two years of five-year agreement (FFY 2019 estimates).
City of Fort Atkinson	5311	Services	Shared-Ride-Taxi	\$484,791	\$203,612	10/1/2022	
La Crosse - SMRT	5311	Services	Shared-Ride-Taxi	\$854,563	\$358,916	10/1/2022	
City of Lake Mills	5311	Services	Shared-Ride-Taxi	\$223,856	\$94,020	10/1/2022	
City of Marshfield	5311	Services	Shared-Ride-Taxi	\$989,340	\$415,523	10/1/2022	
City of Shawano	5311	Services	Shared-Ride-Taxi	\$327,751	\$137,655	10/1/2022	
City of Tomah	5311	Services	Shared-Ride-Taxi	\$585,488	\$245,905	10/1/2022	
City of Viroqua	5311	Services	Shared-Ride-Taxi	\$506,975	\$212,930	10/1/2022	
City of Waupaca	5311	Services	Shared-Ride-Taxi	\$540,812	\$227,141	10/1/2022	
City of Whitewater	5311	Services	Shared-Ride-Taxi	\$256,061	\$107,546	10/1/2022	
City of Wisconsin Rapids	5311	Services	Shared-Ride-Taxi	\$751,924	\$315,808	10/1/2022	
Walworth County	5311	Services	Shared-Ride-Taxi	\$646,455	\$271,511	10/1/2022	
<b>Subtotal</b>				<b>\$6,726,072</b>	<b>\$2,824,950</b>		

# 2023 Contracting Opportunity Worksheet

(FFY 2023) October 1, 2022 - September 30, 2023 | including any purchase going out for competitive bid before October 1, 2023

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
Center for Indep Living - Western	5310	Services	Transportation Vouchers	\$625	\$313	1/1/2022	Estimated Amount = 50% of total dollars
NCIL	5310	Services	Transportation Vouchers	\$42,852	\$21,426	1/1/2022	
County of Sauk	5310	Services	Transportation Vouchers	\$11,453	\$5,727	1/1/2022	
County of Vernon	5310	Services	Transportation Vouchers	\$509	\$255	1/1/2022	
Door-Tran, Inc.	5310	Services	Transportation Vouchers	\$7,126	\$3,563	1/1/2022	
ADVOCAP, Inc.	5310/WETAP	Services	Transportation Vouchers	\$7,145	\$3,573	1/1/2022	
Milwaukee Career Cooperative	WETAP	Services	Transportation Vouchers	\$40,152	\$20,076	1/1/2022	
WI Auto and Truck Association	WETAP	Services	Transportation Vouchers	\$1,440	\$720	1/1/2022	
<b>Subtotal</b>				<b>\$111,302</b>	<b>\$55,651</b>		
BART	5311	Services	Marketing/Website	\$23,247	\$5,812	1/1/2022	Estimated amount = 25% of total dollars. 25% is used because some subrecipients may be using 'in-house' contracts from the city/county/tribe.
City of Manitowoc	5311	Services	Marketing/Website	\$40,100	\$10,025	1/1/2022	
City of Stevens Point	5311	Services	Marketing/Website	\$116,101	\$29,025	1/1/2022	
City of Merrill	5311	Services	Marketing/Website	\$600	\$150	1/1/2022	
City of Mauston	5311	Services	Marketing/Website	\$200	\$50	1/1/2022	
Door County	5311	Services	Marketing/Website	\$11,681	\$2,920	1/1/2022	
Dunn County	5311	Services	Marketing/Website	\$9,819	\$2,455	1/1/2022	
Rusk County	5311	Services	Marketing/Website	\$67,225	\$16,806	1/1/2022	
Clark County	5311	Services	Marketing/Website	\$750	\$188	1/1/2022	
Kenosha County	5311	Services	Marketing/Website	\$10,000	\$2,500	1/1/2022	
Walworth County	5311	Services	Marketing/Website	\$6,100	\$1,525	1/1/2022	



3 Year Transit DBE Goal (2023-2025)

# 2023 Contracting Opportunity Worksheet

(FFY 2023) October 1, 2022 - September 30, 2023 | including any purchase going out for competitive bid before October 1, 2023

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
Oneida Vilas Transit Comm	5311	Services	Marketing/Website	\$9,200	\$2,300	1/1/2022	
Lac du Flambeau Tribe	5311	Services	Marketing/Website	\$4,500	\$1,125	1/1/2022	
Sawyer County/LCO Transit	5311/5310	Services	Marketing/Website	\$67,630	\$16,908	1/1/2022	
County of Richland	5310	Services	Marketing/Website	\$509	\$127	1/1/2022	
County of Sauk	5310	Services	Marketing/Website	\$942	\$236	1/1/2022	
County of Manitowoc	5310	Services	Marketing/Website	\$1,693	\$423	1/1/2022	
County of Racine	5310	Services	Marketing/Website	\$400	\$100	1/1/2022	
County of Rock	5310	Services	Marketing/Website	\$2,000	\$500	1/1/2022	
County of Sheboygan	5310	Services	Marketing/Website	\$127	\$32	1/1/2022	
County of Vernon	5310	Services	Marketing/Website	\$1,600	\$400	1/1/2022	
Center for Indepliving - Western	5310	Services	Marketing/Website	\$1,818	\$455	1/1/2022	
NCIL	5310	Services	Marketing/Website	\$360	\$90	1/1/2022	
Door-Tran, Inc.	5310	Services	Marketing/Website	\$7,646	\$1,912	1/1/2022	
Muskego Senior Taxi, Inc.	5310	Services	Marketing/Website	\$2,036	\$509	1/1/2022	
New Hope Center, Inc.	5310	Services	Marketing/Website	\$2,109	\$527	1/1/2022	
Tomahawk Area Interfaith	5310	Services	Marketing/Website	\$204	\$51	1/1/2022	
Green Valley Enterprises	5310	Services	Marketing/Website	\$64	\$16	1/1/2022	
Lutheran Social Services of WI &	5310	Services	Marketing/Website	\$1,450	\$363	1/1/2022	
ADVOCAP, Inc.	5310/WETAP	Services	Marketing/Website	\$580	\$145	1/1/2022	
NEWCAP, Inc.	5310/WETAP	Services	Marketing/Website	\$2,105	\$526	1/1/2022	
SWCAP, Inc.	5310/WETAP	Services	Marketing/Website	\$5,182	\$1,296	1/1/2022	
Milwaukee Career Cooperative	WETAP	Services	Marketing/Website	\$420,000	\$105,000	1/1/2022	

# 2023 Contracting Opportunity Worksheet

(FFY 2023) October 1, 2022 - September 30, 2023 | including any purchase going out for competitive bid before October 1, 2023

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
WI Auto and Truck Association	WETAP	Services	Marketing/Website	\$1,200	\$300	1/1/2022	
YWCA-Madison	WETAP	Services	Marketing/Website	\$1,000	\$250	1/1/2022	
<b>Subtotal</b>				<b>\$820,178</b>	<b>\$205,045</b>		
SWCAP	WETAP	Services	Software Lease	\$2,500	\$1,250	1/1/2022	Estimated amount = 50% of total dollars
Milwaukee Career Cooperative	WETAP	Services	Software Lease	\$79,200	\$39,600	1/1/2022	
WI Auto and Truck Association	WETAP	Services	Software Lease	\$425	\$213	1/1/2022	
YWCA-Madison	WETAP	Services	Software Lease	\$6,632	\$3,316	1/1/2022	
<b>Subtotal</b>				<b>\$88,757</b>	<b>\$44,379</b>		
BART	5311	Equipment / Supplies	Office Supplies/Equipment	\$49,951	\$12,488	6/1/2022	Estimated amount = 25% of total dollars. 25% is used because some subrecipients may be using 'in-house' contracts from the city/county/tribe.
City of Manitowoc	5311	Equipment / Supplies	Office Supplies/Equipment	\$21,000	\$5,250	6/1/2022	
City of Stevens Point	5311/5310	Equipment / Supplies	Office Supplies/Equipment	\$5,908	\$1,477	6/1/2022	
City Merrill	5311	Equipment / Supplies	Office Supplies/Equipment	\$1,775	\$444	6/1/2022	
City of Tomah	5311	Equipment / Supplies	Office Supplies/Equipment	\$200	\$50	6/1/2022	
Door County	5311	Equipment / Supplies	Office Supplies/Equipment	\$980	\$245	6/1/2022	
Dunn County	5311	Equipment / Supplies	Office Supplies/Equipment	\$12,000	\$3,000	6/1/2022	
Rusk County	5311	Equipment / Supplies	Office Supplies/Equipment	\$28,800	\$7,200	6/1/2022	
Grant County	5311	Equipment / Supplies	Office Supplies/Equipment	\$1,000	\$250	6/1/2022	
Walworth County	5311	Equipment / Supplies	Office Supplies/Equipment	\$239	\$60	6/1/2022	
Lac du Flambeau Tribe	5311	Equipment / Supplies	Office Supplies/Equipment	\$6,500	\$1,625	6/1/2022	
Menominee Tribe of WI	5311	Equipment / Supplies	Office Supplies/Equipment	\$145,000	\$36,250	6/1/2022	
Oneida Vilas Transit Comm	5311	Equipment / Supplies	Office Supplies/Equipment	\$4,500	\$1,125	6/1/2022	



3 Year Transit DBE Goal (2023-2025)

# 2023 Contracting Opportunity Worksheet

(FFY 2023) October 1, 2022 - September 30, 2023 | including any purchase going out for competitive bid before October 1, 2023

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
Sawyer County/LCO Transit	5311	Equipment / Supplies	Office Supplies/Equipment	\$25,500	\$6,375	6/1/2022	
ADVOCAP, Inc.	5310	Equipment / Supplies	Office Supplies/Equipment	\$312	\$78	1/1/2022	
County of Calumet	5310	Equipment / Supplies	Office Supplies/Equipment	\$159	\$40	1/1/2022	
Center for Indep Living - Western	5310	Equipment / Supplies	Office Supplies/Equipment	\$7,767	\$1,942	1/1/2022	
County of Jefferson	5310	Equipment / Supplies	Office Supplies/Equipment	\$80	\$20	1/1/2022	
County of Manitowoc	5310	Equipment / Supplies	Office Supplies/Equipment	\$80	\$20	1/1/2022	
County of Racine	5310	Equipment / Supplies	Office Supplies/Equipment	\$400	\$100	1/1/2022	
County of Richland	5310	Equipment / Supplies	Office Supplies/Equipment	\$102	\$26	1/1/2022	
County of Sauk	5310	Equipment / Supplies	Office Supplies/Equipment	\$4,454	\$1,114	1/1/2022	
County of Sheboygan	5310	Equipment / Supplies	Office Supplies/Equipment	\$153	\$38	1/1/2022	
County of Vernon	5310	Equipment / Supplies	Office Supplies/Equipment	\$400	\$100	1/1/2022	
Door-Tran, Inc.	5310	Equipment / Supplies	Office Supplies/Equipment	\$6,752	\$1,688	1/1/2022	
New Hope Center, Inc.	5310	Equipment / Supplies	Office Supplies/Equipment	\$2,990	\$748	1/1/2022	
North Country Independent	5310	Equipment / Supplies	Office Supplies/Equipment	\$1,386	\$347	1/1/2022	
Sawyer County / LCO Transit	5310	Equipment / Supplies	Office Supplies/Equipment	\$4,960	\$1,240	1/1/2022	
Disabilities Services, Inc.	5310	Equipment / Supplies	Office Supplies/Equipment	\$445	\$111	1/1/2022	
Green Valley Enterprises	5310	Equipment / Supplies	Office Supplies/Equipment	\$491	\$123	1/1/2022	
Muskego Senior Taxi, Inc.	5310	Equipment / Supplies	Office Supplies/Equipment	\$2,036	\$509	1/1/2022	
Coulee Cap	5310	Equipment / Supplies	Office Supplies/Equipment	\$2,538	\$635	1/1/2022	
Tomahawk Area Interfaith	5310	Equipment / Supplies	Office Supplies/Equipment	\$298	\$75	1/1/2022	
SWCAP, Inc.	5310/WETAP	Equipment / Supplies	Office Supplies/Equipment	\$64,122	\$16,031	1/1/2022	
NEWCAP, Inc.	5310/WETAP	Equipment / Supplies	Office Supplies/Equipment	\$15,736	\$3,934	1/1/2022	
Lutheran Social Services of WI &	5310/WETAP	Equipment / Supplies	Office Supplies/Equipment	\$23,003	\$5,751	1/1/2022	
Milwaukee Career Cooperative	WETAP	Equipment / Supplies	Office Supplies/Equipment	\$918,590	\$229,648	1/1/2022	

# 2023 Contracting Opportunity Worksheet

(FFY 2023) October 1, 2022 - September 30, 2023 | including any purchase going out for competitive bid before October 1, 2023

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
Western Dairyland	WETAP	Equipment / Supplies	Office Supplies/Equipment	\$2,600	\$650	1/1/2022	
WI Auto and Truck Association	WETAP	Equipment / Supplies	Office Supplies/Equipment	\$20,800	\$5,200	1/1/2022	
YMCA-Madison	WETAP	Equipment / Supplies	Office Supplies/Equipment	\$28,216	\$7,054	1/1/2022	
Forward Services Corp	WETAP	Equipment / Supplies	Office Supplies/Equipment	\$11,472	\$2,868	1/1/2022	
<b>Subtotal</b>				<b>\$1,423,695</b>	<b>\$355,924</b>		
BART	5311	Equipment / Supplies	Misc Equipment, Vehicle Parts & Maint	\$325,000	\$81,250	6/1/2022	Estimated amount = 25% of total dollars. 25% is used because some subrecipients may do maintenance services in-house.
City of Manitowoc	5311	Equipment / Supplies	Shop Equip, Veh Parts & Maint	\$125,000	\$31,250	6/1/2022	
City of Stevens Point	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$102,000	\$25,500	6/1/2022	
City Merrill	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$14,000	\$3,500	1/1/2022	
Door County	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$2,000	\$500	6/1/2022	
Dunn County	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$4,000	\$1,000	6/1/2022	
Rusk County	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$71,500	\$17,875	6/1/2022	
Grant County	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$1,500	\$375	6/1/2022	
Oneida Vilas Transit Comm	5311	Equipment / Supplies	Misc Equipment, Vehicle Parts & Maint	\$109,535	\$27,384	6/1/2022	
Sawyer County/LCO Transit	5311	Equipment / Supplies	Shop Equip, Veh Parts & Maint	\$64,000	\$16,000	6/1/2022	
Lac du Flambeau Tribe	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$25,000	\$6,250	6/1/2022	
Menominee Tribe of WI	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$112,000	\$28,000	6/1/2022	
ADVOCAP, Inc.	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$891	\$223	1/1/2022	
County of Calumet	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$8,738	\$2,185	1/1/2022	
Center for Indep Living - Western	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$3,818	\$955	1/1/2022	

# 2023 Contracting Opportunity Worksheet

(FFY 2023) October 1, 2022 - September 30, 2023 | including any purchase going out for competitive bid before October 1, 2023

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
Lutheran Social Services of WI & County of Richland	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$1,273	\$318	1/1/2022	
County of Sauk	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$952	\$238	1/1/2022	
County of Sheboygan	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$5,217	\$1,304	1/1/2022	
Green Valley Enterprises	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$3,818	\$955	1/1/2022	
Disabilities Services, Inc.	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$15,948	\$3,987	1/1/2022	
Muskego Senior Taxi, Inc.	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$8,655	\$2,164	1/1/2022	
New Hope Center, Inc.	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$14,207	\$3,552	1/1/2022	
NEWCAP	WETAP	Equipment / Supplies	Vehicle Parts & Maintenance	\$18,330	\$4,583	1/1/2022	
SWCAP, Inc.	WETAP	Equipment / Supplies	Vehicle Parts & Maintenance	\$500	\$125	1/1/2022	
Milwaukee Career Cooperative	WETAP	Equipment / Supplies	Vehicle Parts & Maintenance	\$4,327	\$1,082	1/1/2022	
YWCA-Madison	WETAP	Equipment / Supplies	Vehicle Parts & Maintenance	\$68,150	\$17,038	1/1/2022	
			<b>Subtotal</b>	<b>\$1,161,179</b>	<b>\$290,295</b>		
City of Platteville	5311	Equipment / Supplies	Radios	\$20,000	\$10,000	6/1/2022	
			<b>Subtotal</b>	<b>\$20,000</b>	<b>\$10,000</b>		
BART	5311	Construction	Renovate/Rehab Admin Building (Rooftop solar photovoltaic system)	\$70,000	\$56,000	10/15/2022	Estimated Amount = 80% of total dollars
Sawyer County/LCO Transit	5311	Construction	Ground-based solar photovoltaic system	\$115,000	\$92,000	10/15/2022	
Dunn County Transit Commission	5311	Construction	Ground-based solar photovoltaic system	\$200,000	\$160,000	6/1/2023	

# 2023 Contracting Opportunity Worksheet

(FFY 2023) October 1, 2022 - September 30, 2023 | including any purchase going out for competitive bid before October 1, 2023

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	<i>Estimated</i> \$ Amount	Federal <i>Estimated</i> \$ Amount	<i>Estimated</i> Bid Date	Notes
<b>Subtotal</b>				<b>\$385,000</b>	<b>\$308,000</b>		

# 2024 Contracting Opportunity Worksheet

(FFY 2024) October 1, 2023 - September 30, 2024 | including any purchase going out for competitive bid before October 1, 2024

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
WisDOT	5311	Services	Compliance Site Review (CSR)	\$442,400	\$442,400	6/1/2024	Estimate for 2-year initial contract
Subrecipient - (tbd)	5304	Services	Planning Services (tbd)	\$200,000	\$160,000	6/1/2023	Estimated Amount = 80% of total dollars
Subrecipient - (tbd)	5304	Services	Planning Services (tbd)	\$75,000	\$75,000	6/1/2023	Cost = \$150K. Completed in-house (\$75K). Work to be done by MPO/RPC
Subrecipient - (tbd)	5304	Services	Planning Services (tbd)	\$75,000	\$60,000	6/1/2023	Estimated Amount = 80% of total dollars
Subrecipient - (tbd)	5304	Services	Planning Services (tbd)	\$20,000	\$16,000	6/1/2023	Estimated Amount = 80% of total dollars
<b>Subtotal</b>				<b>\$812,400</b>	<b>\$753,400</b>		
City of Baraboo	5311	Services	Shared-Ride-Taxi	\$1,193,470	\$501,257	10/1/2023	Estimated amounts for SRT = 42% of total dollars for first two years of five-year agreement (FFY 2020 estimates).
Door County	5311	Services	Shared-Ride-Taxi	\$1,384,746	\$581,593	10/1/2023	
City of Jefferson	5311	Services	Shared-Ride-Taxi	\$441,098	\$185,261	10/1/2023	
City of Mauston	5311	Services	Shared-Ride-Taxi	\$485,156	\$203,766	10/1/2023	
City of Medford	5311	Services	Shared-Ride-Taxi	\$350,108	\$147,045	10/1/2023	
City of Monroe	5311	Services	Shared-Ride-Taxi	\$567,934	\$238,532	10/1/2023	
City of Prairie du Chien	5311	Services	Shared-Ride-Taxi	\$282,578	\$118,683	10/1/2023	
Cityof Reedsburg	5311	Services	Shared-Ride-Taxi	\$774,104	\$325,124	10/1/2023	
Cityof Richland Center	5311	Services	Shared-Ride-Taxi	\$607,750	\$255,255	10/1/2023	
City of River Falls	5311	Services	Shared-Ride-Taxi	\$627,132	\$263,395	10/1/2023	
<b>Subtotal</b>				<b>\$6,714,076</b>	<b>\$2,819,912</b>		

3 Year Transit DBE Goal (2023-2025)

# 2024 Contracting Opportunity Worksheet

(FFY 2024) October 1, 2023 - September 30, 2024 | including any purchase going out for competitive bid before October 1, 2024

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
Center for Indep Living -	5310	Services	Transportation Vouchers	\$625	\$313	1/1/2022	Estimated Amount = 50% of total dollars
NCIL	5310	Services	Transportation Vouchers	\$42,852	\$21,426	1/1/2022	
County of Sauk	5310	Services	Transportation Vouchers	\$11,453	\$5,727	1/1/2022	
County of Vernon	5310	Services	Transportation Vouchers	\$509	\$255	1/1/2022	
Door-Tran, Inc.	5310	Services	Transportation Vouchers	\$7,126	\$3,563	1/1/2022	
ADVOCAP, Inc.	5310/WETAP	Services	Transportation Vouchers	\$7,145	\$3,573	1/1/2022	
Milwaukee Career Cooperative	WETAP	Services	Transportation Vouchers	\$40,152	\$20,076	1/1/2022	
WI Auto and Truck Association	WETAP	Services	Transportation Vouchers	\$1,440	\$720	1/1/2022	
<b>Subtotal</b>				<b>\$111,302</b>	<b>\$55,651</b>		
BART	5311	Services	Marketing/Website	\$23,247	\$5,812	1/1/2022	Estimated amount = 25% of total dollars. 25% is used because some subrecipients may be using 'in-house' contracts from the city/county/tribe.
City of Manitowoc	5311	Services	Marketing/Website	\$40,100	\$10,025	1/1/2022	
City of Stevens Point	5311	Services	Marketing/Website	\$116,101	\$29,025	1/1/2022	
City of Merrill	5311	Services	Marketing/Website	\$600	\$150	1/1/2022	
City of Mauston	5311	Services	Marketing/Website	\$200	\$50	1/1/2022	
Door County	5311	Services	Marketing/Website	\$11,681	\$2,920	1/1/2022	
Dunn County	5311	Services	Marketing/Website	\$9,819	\$2,455	1/1/2022	
Rusk County	5311	Services	Marketing/Website	\$67,225	\$16,806	1/1/2022	
Clark County	5311	Services	Marketing/Website	\$750	\$188	1/1/2022	
Kenosha County	5311	Services	Marketing/Website	\$10,000	\$2,500	1/1/2022	
Walworth County	5311	Services	Marketing/Website	\$6,100	\$1,525	1/1/2022	
Oneida Vilas Transit Comm	5311	Services	Marketing/Website	\$9,200	\$2,300	1/1/2022	

3 Year Transit DBE Goal (2023-2025)

# 2024 Contracting Opportunity Worksheet

(FFY 2024) October 1, 2023 - September 30, 2024 | including any purchase going out for competitive bid before October 1, 2024

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
Lac du Flambeau Tribe	5311	Services	Marketing/Website	\$4,500	\$1,125	1/1/2022	
Sawyer County/LCO Transit	5311/5310	Services	Marketing/Website	\$67,630	\$16,908	1/1/2022	
County of Richland	5310	Services	Marketing/Website	\$509	\$127	1/1/2022	
County of Sauk	5310	Services	Marketing/Website	\$942	\$236	1/1/2022	
County of Manitowoc	5310	Services	Marketing/Website	\$1,693	\$423	1/1/2022	
County of Racine	5310	Services	Marketing/Website	\$400	\$100	1/1/2022	
County of Rock	5310	Services	Marketing/Website	\$2,000	\$500	1/1/2022	
County of Sheboygan	5310	Services	Marketing/Website	\$127	\$32	1/1/2022	
County of Vernon	5310	Services	Marketing/Website	\$1,600	\$400	1/1/2022	
Center for IndepLiving -	5310	Services	Marketing/Website	\$1,818	\$455	1/1/2022	
NCIL	5310	Services	Marketing/Website	\$360	\$90	1/1/2022	
Door-Tran, Inc.	5310	Services	Marketing/Website	\$7,646	\$1,912	1/1/2022	
Muskego Senior Taxi, Inc.	5310	Services	Marketing/Website	\$2,036	\$509	1/1/2022	
New Hope Center, Inc.	5310	Services	Marketing/Website	\$2,109	\$527	1/1/2022	
Tomahawk Area Interfaith	5310	Services	Marketing/Website	\$204	\$51	1/1/2022	
Green Valley Enterprises	5310	Services	Marketing/Website	\$64	\$16	1/1/2022	
Lutheran Social Services of WI	5310	Services	Marketing/Website	\$1,450	\$363	1/1/2022	
ADVOCAP, Inc.	5310/WETAP	Services	Marketing/Website	\$580	\$145	1/1/2022	
NEWCAP, Inc.	5310/WETAP	Services	Marketing/Website	\$2,105	\$526	1/1/2022	
SWCAP, Inc.	5310/WETAP	Services	Marketing/Website	\$5,182	\$1,296	1/1/2022	
Milwaukee Career Cooperative	WETAP	Services	Marketing/Website	\$420,000	\$105,000	1/1/2022	
WI Auto and Truck Association	WETAP	Services	Marketing/Website	\$1,200	\$300	1/1/2022	



# 2024 Contracting Opportunity Worksheet

(FFY 2024) October 1, 2023 - September 30, 2024 | including any purchase going out for competitive bid before October 1, 2024

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
YWCA-Madison	WETAP	Services	Marketing/Website	\$1,000	\$250	1/1/2022	
<b>Subtotal</b>				<b>\$820,178</b>	<b>\$205,045</b>		
SWCAP	WETAP	Services	Software Lease	\$2,500	\$1,250	1/1/2022	Estimated amount = 50% of total dollars
Milwaukee Career Cooperative	WETAP	Services	Software Lease	\$79,200	\$39,600	1/1/2022	
WI Auto and Truck Association	WETAP	Services	Software Lease	\$425	\$213	1/1/2022	
YWCA-Madison	WETAP	Services	Software Lease	\$6,632	\$3,316	1/1/2022	
<b>Subtotal</b>				<b>\$88,757</b>	<b>\$44,379</b>		
BART	5311	Equipment / Supplies	Office Supplies/Equipment	\$49,951	\$12,488	6/1/2022	Estimated amount = 25% of total dollars. 25% is used because some subrecipients may be using 'in-house' contracts from the city/county/tribe.
City of Manitowoc	5311	Equipment / Supplies	Office Supplies/Equipment	\$21,000	\$5,250	6/1/2022	
City of Stevens Point	5311/5310	Equipment / Supplies	Office Supplies/Equipment	\$5,908	\$1,477	6/1/2022	
City Merrill	5311	Equipment / Supplies	Office Supplies/Equipment	\$1,775	\$444	6/1/2022	
City of Tomah	5311	Equipment / Supplies	Office Supplies/Equipment	\$200	\$50	6/1/2022	
Door County	5311	Equipment / Supplies	Office Supplies/Equipment	\$980	\$245	6/1/2022	
Dunn County	5311	Equipment / Supplies	Office Supplies/Equipment	\$12,000	\$3,000	6/1/2022	
Rusk County	5311	Equipment / Supplies	Office Supplies/Equipment	\$28,800	\$7,200	6/1/2022	
Grant County	5311	Equipment / Supplies	Office Supplies/Equipment	\$1,000	\$250	6/1/2022	
Walworth County	5311	Equipment / Supplies	Office Supplies/Equipment	\$239	\$60	6/1/2022	
Lac du Flambeau Tribe	5311	Equipment / Supplies	Office Supplies/Equipment	\$6,500	\$1,625	6/1/2022	
Menominee Tribe of WI	5311	Equipment / Supplies	Office Supplies/Equipment	\$145,000	\$36,250	6/1/2022	
Oneida Vilas Transit Comm	5311	Equipment / Supplies	Office Supplies/Equipment	\$4,500	\$1,125	6/1/2022	
Sawyer County/LCO Transit	5311	Equipment / Supplies	Office Supplies/Equipment	\$25,500	\$6,375	6/1/2022	



3 Year Transit DBE Goal (2023-2025)

# 2024 Contracting Opportunity Worksheet

(FFY 2024) October 1, 2023 - September 30, 2024 | including any purchase going out for competitive bid before October 1, 2024

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
ADVOCAP, Inc.	5310	Equipment / Supplies	Office Supplies/Equipment	\$312	\$78	1/1/2022	
County of Calumet	5310	Equipment / Supplies	Office Supplies/Equipment	\$159	\$40	1/1/2022	
Center for Indep Living -	5310	Equipment / Supplies	Office Supplies/Equipment	\$7,767	\$1,942	1/1/2022	
County of Jefferson	5310	Equipment / Supplies	Office Supplies/Equipment	\$80	\$20	1/1/2022	
County of Manitowoc	5310	Equipment / Supplies	Office Supplies/Equipment	\$80	\$20	1/1/2022	
County of Racine	5310	Equipment / Supplies	Office Supplies/Equipment	\$400	\$100	1/1/2022	
County of Richland	5310	Equipment / Supplies	Office Supplies/Equipment	\$102	\$26	1/1/2022	
County of Sauk	5310	Equipment / Supplies	Office Supplies/Equipment	\$4,454	\$1,114	1/1/2022	
County of Sheboygan	5310	Equipment / Supplies	Office Supplies/Equipment	\$153	\$38	1/1/2022	
County of Vernon	5310	Equipment / Supplies	Office Supplies/Equipment	\$400	\$100	1/1/2022	
Door-Tran, Inc.	5310	Equipment / Supplies	Office Supplies/Equipment	\$6,752	\$1,688	1/1/2022	
New Hope Center, Inc.	5310	Equipment / Supplies	Office Supplies/Equipment	\$2,990	\$748	1/1/2022	
North Country Independent	5310	Equipment / Supplies	Office Supplies/Equipment	\$1,386	\$347	1/1/2022	
Sawyer County / LCO Transit	5310	Equipment / Supplies	Office Supplies/Equipment	\$4,960	\$1,240	1/1/2022	
Disabilities Services, Inc.	5310	Equipment / Supplies	Office Supplies/Equipment	\$445	\$111	1/1/2022	
Green Valley Enterprises	5310	Equipment / Supplies	Office Supplies/Equipment	\$491	\$123	1/1/2022	
Muskego Senior Taxi, Inc.	5310	Equipment / Supplies	Office Supplies/Equipment	\$2,036	\$509	1/1/2022	
Coulee Cap	5310	Equipment / Supplies	Office Supplies/Equipment	\$2,538	\$635	1/1/2022	
Tomahawk Area Interfaith	5310	Equipment / Supplies	Office Supplies/Equipment	\$298	\$75	1/1/2022	
SWCAP, Inc.	5310/WETAP	Equipment / Supplies	Office Supplies/Equipment	\$64,122	\$16,031	1/1/2022	
NEWCAP, Inc.	5310/WETAP	Equipment / Supplies	Office Supplies/Equipment	\$15,736	\$3,934	1/1/2022	
Lutheran Social Services of WI	5310/WETAP	Equipment / Supplies	Office Supplies/Equipment	\$23,003	\$5,751	1/1/2022	
Milwaukee Career Cooperative	WETAP	Equipment / Supplies	Office Supplies/Equipment	\$918,590	\$229,648	1/1/2022	
Western Dairyland	WETAP	Equipment / Supplies	Office Supplies/Equipment	\$2,600	\$650	1/1/2022	

3 Year Transit DBE Goal (2023-2025)

# 2024 Contracting Opportunity Worksheet

(FFY 2024) October 1, 2023 - September 30, 2024 | including any purchase going out for competitive bid before October 1, 2024

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
WI Auto and Truck Association	WETAP	Equipment / Supplies	Office Supplies/Equipment	\$20,800	\$5,200	1/1/2022	
YMCA-Madison	WETAP	Equipment / Supplies	Office Supplies/Equipment	\$28,216	\$7,054	1/1/2022	
Forward Services Corp	WETAP	Equipment / Supplies	Office Supplies/Equipment	\$11,472	\$2,868	1/1/2022	
<b>Subtotal</b>				<b>\$1,423,695</b>	<b>\$355,924</b>		
BART	5311	Equipment / Supplies	Misc Equipment, Vehicle Parts & Maint	\$325,000	\$81,250	6/1/2022	Estimated amount = 25% of total dollars. 25% is used because some subrecipients may do maintenance services in-house.
City of Manitowoc	5311	Equipment / Supplies	Shop Equip, Veh Parts & Maint	\$125,000	\$31,250	6/1/2022	
City of Stevens Point	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$102,000	\$25,500	6/1/2022	
City Merrill	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$14,000	\$3,500	1/1/2022	
Door County	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$2,000	\$500	6/1/2022	
Dunn County	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$4,000	\$1,000	6/1/2022	
Rusk County	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$71,500	\$17,875	6/1/2022	
Grant County	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$1,500	\$375	6/1/2022	
Oneida Vilas Transit Comm	5311	Equipment / Supplies	Misc Equipment, Vehicle Parts & Maint	\$109,535	\$27,384	6/1/2022	
Sawyer County/LCO Transit	5311	Equipment / Supplies	Shop Equip, Veh Parts & Maint	\$64,000	\$16,000	6/1/2022	
Lac du Flambeau Tribe	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$25,000	\$6,250	6/1/2022	
Menominee Tribe of WI	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$112,000	\$28,000	6/1/2022	
ADVOCAP, Inc.	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$891	\$223	1/1/2022	
County of Calumet	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$8,738	\$2,185	1/1/2022	
Center for Indep Living -	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$3,818	\$955	1/1/2022	
Lutheran Social Services of WI	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$1,273	\$318	1/1/2022	
County of Richland	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$952	\$238	1/1/2022	
County of Sauk	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$5,217	\$1,304	1/1/2022	
County of Sheboygan	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$3,818	\$955	1/1/2022	

# 2024 Contracting Opportunity Worksheet

(FFY 2024) October 1, 2023 - September 30, 2024 | including any purchase going out for competitive bid before October 1, 2024

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
Green Valley Enterprises	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$15,948	\$3,987	1/1/2022	
Disabilities Services, Inc.	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$8,655	\$2,164	1/1/2022	
Muskego Senior Taxi, Inc.	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$14,207	\$3,552	1/1/2022	
New Hope Center, Inc.	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$18,330	\$4,583	1/1/2022	
NEWCAP	WETAP	Equipment / Supplies	Vehicle Parts & Maintenance	\$500	\$125	1/1/2022	
SWCAP, Inc.	WETAP	Equipment / Supplies	Vehicle Parts & Maintenance	\$4,327	\$1,082	1/1/2022	
Milwaukee Career Cooperative	WETAP	Equipment / Supplies	Vehicle Parts & Maintenance	\$68,150	\$17,038	1/1/2022	
YWCA-Madison	WETAP	Equipment / Supplies	Vehicle Parts & Maintenance	\$50,820	\$12,705	1/1/2022	
<b>Subtotal</b>				<b>\$1,161,179</b>	<b>\$290,295</b>		
City of Platteville	5311	Equipment / Supplies	Radios	\$20,000	\$10,000	6/1/2022	Estimated Amt =50% of total dollars
<b>Subtotal</b>				<b>\$20,000</b>	<b>\$10,000</b>		

# 2025 Contracting Opportunity Worksheet

(FFY 2025) October 1, 2024 - September 30, 2025 | including any purchase going out for competitive bid before October 1, 2025

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
WisDOT	5311	Services	Mangt Perf Reviews (MPRs)	\$196,546.0	\$196,546.0	6/1/2025	1 (2) year contract, with 3 (1) yr renewal
WisDOT	5311	Services	RTAP Contract	\$245,102.0	\$245,102.0	6/1/2025	1 (2) year contract, with 3 (1) yr renewal
Subrecipient - (tbd)	5304	Services	Planning Services (tbd)	\$200,000	\$160,000	6/1/2023	Estimated Amount = 80% of total dollars
Subrecipient - (tbd)	5304	Services	Planning Services (tbd)	\$150,000	\$120,000	6/1/2023	Estimated Amount = 80% of total dollars
Subrecipient - (tbd)	5304	Services	Planning Services (tbd)	\$25,000	\$20,000	6/1/2023	Cost = \$75K. Completed in-house (\$50K). Work to be done by MPO/RPC
Subrecipient - (tbd)	5304	Services	Planning Services (tbd)	\$20,000	\$16,000	6/1/2023	Estimated Amount = 80% of total dollars
<b>Subtotal</b>				<b>\$836,648</b>	<b>\$757,648</b>		
City of Edgerton	5311	Services	Shared-Ride Taxi	179,200	75,264	10/1/2024	Estimated amounts for SRT = 42% of total dollars for first two years of five-year agreement (FFY 2021 estimates)
City of Marinette	5311	Services	Shared-Ride Taxi	466,025	195,731	10/1/2024	
City of Portage	5311	Services	Shared-Ride Taxi	2,736,488	1,149,325	10/1/2024	
City of Rhinelander	5311	Services	Shared-Ride Taxi	1,436,682	603,406	10/1/2024	
Village of Plover	5311	Services	Shared-Ride Taxi	231,756	97,338	10/1/2024	
Village of Prairie du Sac	5311	Services	Shared-Ride Taxi	318,410	133,732	10/1/2024	
City of Watertown	5311	Services	Shared-Ride Taxi	1,726,426	725,099	10/1/2024	
Kenosha Co - Western	5311	Services	Shared-Ride Taxi	518,408	217,731	10/1/2024	
Kenosha Co - Paratransit	5311	Services	Paratransit	146,305	61,448	10/1/2024	
<b>Subtotal</b>				<b>\$7,759,700</b>	<b>\$3,259,074</b>		
Center for Indep Living -	5310	Services	Transportation Vouchers	\$625	\$313	1/1/2022	Estimated Amount = 50% of total dollars
NCIL	5310	Services	Transportation Vouchers	\$42,852	\$21,426	1/1/2022	
County of Sauk	5310	Services	Transportation Vouchers	\$11,453	\$5,727	1/1/2022	

# 2025 Contracting Opportunity Worksheet

(FFY 2025) October 1, 2024 - September 30, 2025 | including any purchase going out for competitive bid before October 1, 2025

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
County of Vernon	5310	Services	Transportation Vouchers	\$509	\$255	1/1/2022	
Door-Tran, Inc.	5310	Services	Transportation Vouchers	\$7,126	\$3,563	1/1/2022	
ADVOCAP, Inc.	5310/WETAP	Services	Transportation Vouchers	\$7,145	\$3,573	1/1/2022	
Milwaukee Career	WETAP	Services	Transportation Vouchers	\$40,152	\$20,076	1/1/2022	
WI Auto and Truck	WETAP	Services	Transportation Vouchers	\$1,440	\$720	1/1/2022	
<b>Subtotal</b>				<b>\$111,302</b>	<b>\$55,651</b>		
BART	5311	Services	Marketing/Website	\$23,247	\$5,812	1/1/2022	Estimated amount = 25% of total dollars. 25% is used because some subrecipients may be using 'in-house' contracts from the city/county/tribe.
City of Manitowoc	5311	Services	Marketing/Website	\$40,100	\$10,025	1/1/2022	
City of Stevens Point	5311	Services	Marketing/Website	\$116,101	\$29,025	1/1/2022	
City of Merrill	5311	Services	Marketing/Website	\$600	\$150	1/1/2022	
City of Mauston	5311	Services	Marketing/Website	\$200	\$50	1/1/2022	
Door County	5311	Services	Marketing/Website	\$11,681	\$2,920	1/1/2022	
Dunn County	5311	Services	Marketing/Website	\$9,819	\$2,455	1/1/2022	
Rusk County	5311	Services	Marketing/Website	\$67,225	\$16,806	1/1/2022	
Clark County	5311	Services	Marketing/Website	\$750	\$188	1/1/2022	
Kenosha County	5311	Services	Marketing/Website	\$10,000	\$2,500	1/1/2022	
Walworth County	5311	Services	Marketing/Website	\$6,100	\$1,525	1/1/2022	
Oneida Vilas Transit	5311	Services	Marketing/Website	\$9,200	\$2,300	1/1/2022	
Lac du Flambeau Tribe	5311	Services	Marketing/Website	\$4,500	\$1,125	1/1/2022	
Sawyer County/LCO Transi	5311/5310	Services	Marketing/Website	\$67,630	\$16,908	1/1/2022	
County of Richland	5310	Services	Marketing/Website	\$509	\$127	1/1/2022	
County of Sauk	5310	Services	Marketing/Website	\$942	\$236	1/1/2022	

# 2025 Contracting Opportunity Worksheet

(FFY 2025) October 1, 2024 - September 30, 2025 | including any purchase going out for competitive bid before October 1, 2025

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
County of Manitowoc	5310	Services	Marketing/Website	\$1,693	\$423	1/1/2022	
County of Racine	5310	Services	Marketing/Website	\$400	\$100	1/1/2022	
County of Rock	5310	Services	Marketing/Website	\$2,000	\$500	1/1/2022	
County of Sheboygan	5310	Services	Marketing/Website	\$127	\$32	1/1/2022	
County of Vernon	5310	Services	Marketing/Website	\$1,600	\$400	1/1/2022	
Center for Indepliving -	5310	Services	Marketing/Website	\$1,818	\$455	1/1/2022	
NCIL	5310	Services	Marketing/Website	\$360	\$90	1/1/2022	
Door-Tran, Inc.	5310	Services	Marketing/Website	\$7,646	\$1,912	1/1/2022	
Muskego Senior Taxi, Inc.	5310	Services	Marketing/Website	\$2,036	\$509	1/1/2022	
New Hope Center, Inc.	5310	Services	Marketing/Website	\$2,109	\$527	1/1/2022	
Tomahawk Area Interfaith	5310	Services	Marketing/Website	\$204	\$51	1/1/2022	
Green Valley Enterprises	5310	Services	Marketing/Website	\$64	\$16	1/1/2022	
Lutheran Social Services	5310	Services	Marketing/Website	\$1,450	\$363	1/1/2022	
ADVOCAP, Inc.	5310/WETAP	Services	Marketing/Website	\$580	\$145	1/1/2022	
NEWCAP, Inc.	5310/WETAP	Services	Marketing/Website	\$2,105	\$526	1/1/2022	
SWCAP, Inc.	5310/WETAP	Services	Marketing/Website	\$5,182	\$1,296	1/1/2022	
Milwaukee Career	WETAP	Services	Marketing/Website	\$420,000	\$105,000	1/1/2022	
WI Auto and Truck Association	WETAP	Services	Marketing/Website	\$1,200	\$300	1/1/2022	
YWCA-Madison	WETAP	Services	Marketing/Website	\$1,000	\$250	1/1/2022	
<b>Subtotal</b>				<b>\$820,178</b>	<b>\$205,045</b>		
SWCAP	WETAP	Services	Software Lease	\$2,500	\$1,250	1/1/2022	Estimated amount = 50% of total dollars
Milwaukee Career Cooperative	WETAP	Services	Software Lease	\$79,200	\$39,600	1/1/2022	



# 2025 Contracting Opportunity Worksheet

(FFY 2025) October 1, 2024 - September 30, 2025 | including any purchase going out for competitive bid before October 1, 2025

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
WI Auto and Truck Association	WETAP	Services	Software Lease	\$425	\$213	1/1/2022	
YWCA-Madison	WETAP	Services	Software Lease	\$6,632	\$3,316	1/1/2022	
<b>Subtotal</b>				<b>\$88,757</b>	<b>\$44,379</b>		
BART	5311	Equipment / Supplies	Office Supplies/Equipment	\$49,951	\$12,488	6/1/2022	Estimated amount = 25% of total dollars. 25% is used because some subrecipients may be using 'in-house' contracts from the city/county/tribe.
City of Manitowoc	5311	Equipment / Supplies	Office Supplies/Equipment	\$21,000	\$5,250	6/1/2022	
City of Stevens Point	5311/5310	Equipment / Supplies	Office Supplies/Equipment	\$5,908	\$1,477	6/1/2022	
City Merrill	5311	Equipment / Supplies	Office Supplies/Equipment	\$1,775	\$444	6/1/2022	
City of Tomah	5311	Equipment / Supplies	Office Supplies/Equipment	\$200	\$50	6/1/2022	
Door County	5311	Equipment / Supplies	Office Supplies/Equipment	\$980	\$245	6/1/2022	
Dunn County	5311	Equipment / Supplies	Office Supplies/Equipment	\$12,000	\$3,000	6/1/2022	
Rusk County	5311	Equipment / Supplies	Office Supplies/Equipment	\$28,800	\$7,200	6/1/2022	
Grant County	5311	Equipment / Supplies	Office Supplies/Equipment	\$1,000	\$250	6/1/2022	
Walworth County	5311	Equipment / Supplies	Office Supplies/Equipment	\$239	\$60	6/1/2022	
Lac du Flambeau Tribe	5311	Equipment / Supplies	Office Supplies/Equipment	\$6,500	\$1,625	6/1/2022	
Menominee Tribe of WI	5311	Equipment / Supplies	Office Supplies/Equipment	\$145,000	\$36,250	6/1/2022	
Oneida Vilas Transit Comm	5311	Equipment / Supplies	Office Supplies/Equipment	\$4,500	\$1,125	6/1/2022	
Sawyer County/LCO	5311	Equipment / Supplies	Office Supplies/Equipment	\$25,500	\$6,375	6/1/2022	
ADVOCAP, Inc.	5310	Equipment / Supplies	Office Supplies/Equipment	\$312	\$78	1/1/2022	
County of Calumet	5310	Equipment / Supplies	Office Supplies/Equipment	\$159	\$40	1/1/2022	
Center for Indep Living -	5310	Equipment / Supplies	Office Supplies/Equipment	\$7,767	\$1,942	1/1/2022	
County of Jefferson	5310	Equipment / Supplies	Office Supplies/Equipment	\$80	\$20	1/1/2022	
County of Manitowoc	5310	Equipment / Supplies	Office Supplies/Equipment	\$80	\$20	1/1/2022	

# 2025 Contracting Opportunity Worksheet

(FFY 2025) October 1, 2024 - September 30, 2025 | including any purchase going out for competitive bid before October 1, 2025

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
County of Racine	5310	Equipment / Supplies	Office Supplies/Equipment	\$400	\$100	1/1/2022	
County of Richland	5310	Equipment / Supplies	Office Supplies/Equipment	\$102	\$26	1/1/2022	
County of Sauk	5310	Equipment / Supplies	Office Supplies/Equipment	\$4,454	\$1,114	1/1/2022	
County of Sheboygan	5310	Equipment / Supplies	Office Supplies/Equipment	\$153	\$38	1/1/2022	
County of Vernon	5310	Equipment / Supplies	Office Supplies/Equipment	\$400	\$100	1/1/2022	
Door-Tran, Inc.	5310	Equipment / Supplies	Office Supplies/Equipment	\$6,752	\$1,688	1/1/2022	
New Hope Center, Inc.	5310	Equipment / Supplies	Office Supplies/Equipment	\$2,990	\$748	1/1/2022	
North Country	5310	Equipment / Supplies	Office Supplies/Equipment	\$1,386	\$347	1/1/2022	
Sawyer County / LCO	5310	Equipment / Supplies	Office Supplies/Equipment	\$4,960	\$1,240	1/1/2022	
Disabilities Services, Inc.	5310	Equipment / Supplies	Office Supplies/Equipment	\$445	\$111	1/1/2022	
Green Valley Enterprises	5310	Equipment / Supplies	Office Supplies/Equipment	\$491	\$123	1/1/2022	
Muskego Senior Taxi, Inc.	5310	Equipment / Supplies	Office Supplies/Equipment	\$2,036	\$509	1/1/2022	
Coulee Cap	5310	Equipment / Supplies	Office Supplies/Equipment	\$2,538	\$635	1/1/2022	
Tomahawk Area Interfaith	5310	Equipment / Supplies	Office Supplies/Equipment	\$298	\$75	1/1/2022	
SWCAP, Inc.	5310/WETAP	Equipment / Supplies	Office Supplies/Equipment	\$64,122	\$16,031	1/1/2022	
NEWCAP, Inc.	5310/WETAP	Equipment / Supplies	Office Supplies/Equipment	\$15,736	\$3,934	1/1/2022	
Lutheran Social Services	5310/WETAP	Equipment / Supplies	Office Supplies/Equipment	\$23,003	\$5,751	1/1/2022	
Milwaukee Career	WETAP	Equipment / Supplies	Office Supplies/Equipment	\$918,590	\$229,648	1/1/2022	
Western Dairyland	WETAP	Equipment / Supplies	Office Supplies/Equipment	\$2,600	\$650	1/1/2022	
WI Auto and Truck	WETAP	Equipment / Supplies	Office Supplies/Equipment	\$20,800	\$5,200	1/1/2022	
YMCA-Madison	WETAP	Equipment / Supplies	Office Supplies/Equipment	\$28,216	\$7,054	1/1/2022	
Forward Services Corp	WETAP	Equipment / Supplies	Office Supplies/Equipment	\$11,472	\$2,868	1/1/2022	
<b>Subtotal</b>				<b>\$1,423,695</b>	<b>\$355,924</b>		



# 2025 Contracting Opportunity Worksheet

(FFY 2025) October 1, 2024 - September 30, 2025 | including any purchase going out for competitive bid before October 1, 2025

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
BART	5311	Equipment / Supplies	Misc Equipment, Vehicle Parts & Maint	\$325,000	\$81,250	6/1/2022	Estimated amount = 25% of total dollars. 25% is used because some subrecipients may do maintenance services in-house.
City of Manitowoc	5311	Equipment / Supplies	Shop Equip, Veh Parts & Maint	\$125,000	\$31,250	6/1/2022	
City of Stevens Point	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$102,000	\$25,500	6/1/2022	
City Merrill	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$14,000	\$3,500	1/1/2022	
Door County	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$2,000	\$500	6/1/2022	
Dunn County	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$4,000	\$1,000	6/1/2022	
Rusk County	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$71,500	\$17,875	6/1/2022	
Grant County	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$1,500	\$375	6/1/2022	
Oneida Vilas Transit Comm	5311	Equipment / Supplies	Misc Equipment, Vehicle Parts & Maint	\$109,535	\$27,384	6/1/2022	
Sawyer County/LCO Transi	5311	Equipment / Supplies	Shop Equip, Veh Parts & Maint	\$64,000	\$16,000	6/1/2022	
Lac du Flambeau Tribe	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$25,000	\$6,250	6/1/2022	
Menominee Tribe of WI	5311	Equipment / Supplies	Vehicle Parts & Maintenance	\$112,000	\$28,000	6/1/2022	
ADVOCAP, Inc.	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$891	\$223	1/1/2022	
County of Calumet	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$8,738	\$2,185	1/1/2022	
Center for Indep Living -	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$3,818	\$955	1/1/2022	
Lutheran Social Services	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$1,273	\$318	1/1/2022	
County of Richland	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$952	\$238	1/1/2022	
County of Sauk	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$5,217	\$1,304	1/1/2022	
County of Sheboygan	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$3,818	\$955	1/1/2022	
Green Valley Enterprises	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$15,948	\$3,987	1/1/2022	
Disabilities Services, Inc.	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$8,655	\$2,164	1/1/2022	
Muskego Senior Taxi, Inc.	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$14,207	\$3,552	1/1/2022	

# 2025 Contracting Opportunity Worksheet

(FFY 2025) October 1, 2024 - September 30, 2025 | including any purchase going out for competitive bid before October 1, 2025

Subrecipient / WisDOT	Grant Program	Category of Contracting Opportunity	Description of Good/Service	Estimated \$ Amount	Federal Estimated \$ Amount	Estimated Bid Date	Notes
New Hope Center, Inc.	5310	Equipment / Supplies	Vehicle Parts & Maintenance	\$18,330	\$4,583	1/1/2022	
NEWCAP	WETAP	Equipment / Supplies	Vehicle Parts & Maintenance	\$500	\$125	1/1/2022	
SWCAP, Inc.	WETAP	Equipment / Supplies	Vehicle Parts & Maintenance	\$4,327	\$1,082	1/1/2022	
Milwaukee Career	WETAP	Equipment / Supplies	Vehicle Parts & Maintenance	\$68,150	\$17,038	1/1/2022	
YWCA-Madison	WETAP	Equipment / Supplies	Vehicle Parts & Maintenance	\$50,820	\$12,705	1/1/2022	
<b>Subtotal</b>				<b>\$1,161,179</b>	<b>\$290,295</b>		
City of Platteville	5311	Equipment / Supplies	Radios	\$20,000	\$10,000	6/1/2022	Estimated amount = 50% of total dollars
<b>Subtotal</b>				<b>\$20,000</b>	<b>\$10,000</b>		

## Appendix B - Step 1 Calculation

B1: NAICS Code and US Census Search



Date: 4/22/2022

### All Sectors: Summary Statistics for the U.S., States, and Selected Geographies: 2017

Geographic Area: Wisconsin

Year: 2017

Table ID: EC1700BASIC

2017 NAICS code		Meaning of NAICS code	Number of Firms
1	485210	Interurban and rural bus transportation	---
2	485310	Taxi service	54
3	485320	Limousine service	51
4	485991	Special needs transportation	116
5	485999	All other transit and ground passenger transportation	---
6	541430	Graphic design services	241
7	541613	Marketing consulting services	413
8	541810	Advertising agencies	196
9	541820	Public relations agencies	95
10	541890	Other services related to advertising	155
11	541910	Marketing research and public opinion polling	55
12	423430	Computer and computer peripheral equipment/softwarewholesalers	103
13	511210	Software publishers	132
14	518210	Data processing, hosting, and related services	172
15	541511	Custom computer programming services	808
16	541512	Computer systems design services	495
17	541519	Other computer related services	113
18	541611	Administrative mangt and general management consulting services	719
19	541618	Other management consulting services	28
20	813920	Professional organizations	111
21	925120	Administration of Urban Planning and Community and Rural Devolpment	---
22	238160	Roofing contractors	419
23	238210	Electrical contractors and other wiring installation contractors	1,320
24	334413	Semiconductor and related device manufacturing	11
25	335122	Commercial, industrial, institutional electric lighting fixture manufacturing	12
26	423120	Motor vehicle supplies and new parts merchant wholesalers	153
27	423330	Roofing, siding, and insulation material merchant wholesalers	33
28	541990	All other professional, scientific, and technical services	188
29	424120	Stationery and office supplies merchant wholesalers	51
30	453120	Office supplies and stationery stores	35
31	441310	Automotive parts and accessories stores	339
32	441320	Tire dealers	141
			<b>6,759</b>

**Notes:**

--- data withheld to avoid disclosing personal infomration for individual companies

**Sources**

**NAICS Association:** <https://www.naics.com/search>

**US Census:**

[https://data.census.gov/cedsci/table?q=CBP2019\\_CB1900CBP&t=Business%20and%20Economy&g=0400000US55&n=N0000.00&tid=ECNBASIC2017\\_EC1700BASIC](https://data.census.gov/cedsci/table?q=CBP2019_CB1900CBP&t=Business%20and%20Economy&g=0400000US55&n=N0000.00&tid=ECNBASIC2017_EC1700BASIC)

<https://data.census.gov/cedsci/>

**WisDOT DBE UCP Directory**

Search Date: May 6, 2022

Date last updated on WisDOT website - 04/28/2022  
<https://wisconsin.gov/Pages/doing-business/civil-rights/dbe/certified-firms.aspx>

Company Name	Ethnicity	Gender	Certifying Agency	Anniversary Date	Status	Address	City	State	Zip	Home Region	Phone	First Name	Last Name	Email	Business Type	NAICS 1	NAICS 2	Work Classification 1	Work Classification 2	Location					Total
																				NW/NC	SE/Milwaukee	SW	NE	Out of State	
<b>238160 - Roofing contractors - solar reflecting coating, roof application</b>																									
AE Harris Roofing	Black American	Male	Ilwaukeee Coun	08/09/17	DBE	4719 North 19Th Place	Milwaukee	WI	53209	SE	252-9993	Aaron	Harris	iamaaroharris@ae	Construction	238160 - Roofing		Building Construction		0	1	0	0	0	1
Hernandez Roofing, LLC	Hispanic American	Male	Ilwaukeee Coun	03/01/16	DBE	829 South 11Th Street	Milwaukee	WI	53204	SE	882-7714	Diego	Cervantes	hernandez_roofi	Construction	238160 - Roofing	561730 - Landscaping	Building Construction	Roofing	0	1	0	0	0	1
P L Freeman Co., Inc.	Black American	Male	Ilwaukeee Coun	10/14/16	DBE	2836 N. Brookfield Roac	Brookfield	WI	53045	SE	784-6860	Prentice	Freeman	prenticejr@plfrefre	Construction	238160 - Roofing	238210 - Building	Building	Sewer/Utility	0	1	0	0	0	1
Royalty Roofing, LLC	Hispanic American	Male	Ilwaukeee Coun	06/30/16	DBE	1418 West Walker Street	Milwaukee	WI	53204	SE	810-1438	Fernando	Hernandez	roofinghernande	Construction	238160 - Roofing	238170 - Roofing	Building Construction		0	1	0	0	0	1
South West Contractors	Hispanic American	Male	Ilwaukeee Coun	02/17/16	DBE	2820 West Kilbourn Ave	Milwaukee	WI	53208	SE	378-0717	Antonio	Rodriguez	southwestmilwa	Construction	238160 - Roofing	238170 - Roofing	Building Construction		0	1	0	0	0	1
<b>Subtotal</b>																				0	5	0	0	0	5
<b>238210 - Installation Contractors - Solar Panel Installation</b>																									
Nationwide Fleet Installations	Hispanic American	Female	WisDOT	03/30/22	DBE	10125 Monaca Drive	El Paso	TX	79925	Non-WI	591-9506	Salome	Brittingham	sbrittingham@nl	Construction	238210 - Electrical		Non-Highway	Install and	0	0	0	0	1	1
Dairyland Energy Solutions, Inc.	Hispanic American	Male	Ilwaukeee Coun	07/28/16	DBE	12770 W. Custer Ave.	Butler	WI	53007	SE	783-1550	Christoph	Martinez	cmartinez@dair	Construction	238210 - Electrical		Heavy Highway	Lighting/Signals	0	1	0	0	0	1
Onyx Communications, LLC	Black American	Male	Ilwaukeee Coun	08/17/16	DBE	11210 W. Green Tree R	Milwaukee	WI	53224	SE	510-4843	Jesse	Ferguson	onyx7004@aol.c	Consulting	238210 - Electrical		Professional Services		0	1	0	0	0	1
Pagoda Electric & Construction, PEC Electrical Services, LLC	Black American	Male	WisDOT	01/31/22	DBE/DE	1728 Cornell Road	Flossmoor	IL	60422	Non-WI	263-9540	Vincent	Mills	shortmills@gma	Construction	238210 - Electrical		Airport	Electrical	0	0	0	0	1	1
Trinity Technology Services, Inc.	Black American	Male	WisDOT	08/04/16	DBE	4308 N. 66th Street	Milwaukee	WI	53216	SE	461-9351	Anthony	Glenn, Sr.	info@pececllc.c	Construction	238210 - Electrical		Heavy Highway	Construction	0	1	0	0	0	1
Universal Electric, LLC	Black American	Male	City of Madisor	07/18/16	DBE	539 W. Taft Drive	South Hollan	IL	60473	Non-WI	207-7157	George	Kinnison	gkinnison@trinit	Construction	238210 - Electrical	561621 - Security	Construction	Design & Installation Of	0	0	0	0	1	1
Vinii Solar Engineering & Electrick	Black American	Male	Ilwaukeee Coun	03/14/16	DBE	3215 Burke Avenue/Po	Madison	WI	714/537	SW	658-1648	Rick	Flowers	unielec@tds.net	Construction	238210 - Electrical		Heavy Highway	Lighting/Signals	0	0	1	0	0	1
Whire Electrical Services, LLC	Black American	Male	Ilwaukeee Coun	10/31/17	DBE	7100 W. Fond Du Lac A	Milwaukee	WI	53218	SE	219-9084	Vinko	Iyasele	vinko@vini-sola	Construction	238210 - Electrical	238220 - Electrical	Heavy Highway	Lighting/Signals	0	1	0	0	0	1
Wire Connections	Black American	Male	Ilwaukeee Coun	12/07/16	DBE	1927 N. 4Th Street, Suit	Milwaukee	WI	53212	SE	403-1127	Jim	Gaillard	jimmywhire@gr	Construction	238210 - Electrical		Building Construction	Electrical Contractor	0	1	0	0	0	1
<b>Subtotal</b>																				0	6	1	0	3	10
<b>423330 - Solar reflective firm merchant wholesalers</b>																									
Two Buffalo Construction Suppli	Native American	Male	WisDOT	04/24/16	DBE	6603 Queen Avenue So	Richfield	MN	55423	Non-WI	432-0057	Kevin Lar	Knudsen	larry@twobuffak	Supplier	423330 - Roofing,	444190 - Other Building	Material Supplier (Building)		0	0	0	0	1	1
<b>Subtotal</b>																				0	0	0	0	1	1
<b>CSW Funding LLC</b>																									
CSW Funding LLC	Black American	Female	WisDOT	10/21/16	DBE	2741 Lemon Grove Ave	Lemon Grov	CA	91945	Non-WI	303-6890	Wanda	Rogers	wrogers@const	Consulting	453210 - Other	522310 - Other	Professional	Material Supplier	0	0	0	0	1	1
<b>Subtotal</b>																				0	0	0	0	1	1
<b>485320 - Limousine Service</b>																									
A National Limousine Service, In	Black American	Male	Ilwaukeee Coun	08/16/17	DBE	390 Metropolitan Parkwa	Atlanta	GA	30315	Non-WI	404-762-30	Darrell	Anderson	dar@anationallimo	ier Business T	485320 - Limousine	485999 - All Other Transit	Transit Service Provider	Limousine Service	0	0	0	0	1	1
Platinum Transportation Service	Black American	Male	Ilwaukeee Coun	03/27/17	DBE/DE	3200 W. Main Street	Little Chute	WI	54140	NE	920-540-22	Darius	Parks	wetransportplati	ier Business T	485320 - Limousine	485999 - All Other Transit	Transit Service Provider	Airport Shuttle	0	0	0	1	0	1
Tripp's Transportation, LLC	Caucasian	Female	WisDOT	07/30/21	DBE	3020 W. Vliet Street	Milwaukee	WI	53208	SE	414-988-55	Barbara	Tripp	transport1@yahoo	ier Business T	485320 - Limousine		Transit Service Provider		0	1	0	0	0	1
<b>Subtotal</b>																				0	1	0	1	1	3
<b>485991 - Special Needs Transportation, Paratransit, Handicapped Transportation Service</b>																									
#1 Transportation, LLC	Black American	Female	WisDOT	12/21/18	DBE	1701 W. 6Th Street	Racine	WI	53404	SE	412-1935	Kim Willie	Amy Hamil	thetransportation	ier Business T	485991 - Special	485310 - Taxi	Transit Service Provider	All Purpose	0	1	0	0	0	1
Able Access Transportation, LLC	Black American	Male	Ilwaukeee Coun	05/25/16	DBE	2620 W Silver Spring Dr	Milwaukee	WI	53209	SE	536-5800	Steven	Tipton	ableaccesstrans	ier Business T	485991 - Special	485999 - All Other Transit	Transit Service Provider		0	1	0	0	0	1
All Care Transit, LLC	Black American	Male	Ilwaukeee Coun	03/17/16	DBE	5302 N. 63Rd Street	Milwaukee	WI	53218	SE	304-4588	Demetric	Ringo	allcaretransit@	ier Business T	485991 - Special		Transit Service Provider		0	1	0	0	0	1
City Wide Transit, Inc.	Caucasian	Female	Ilwaukeee Coun	05/13/16	DBE	3707 N. Richards Street	Milwaukee	WI	53212	SE	460-8644	Elisa	Summers	summerselisa@	ier Business T	485991 - Special		Transit Service Provider	Special Needs	0	1	0	0	0	1
Durable Contract Services, Inc.	Black American	Male	Ilwaukeee Coun	01/23/16	DBE/DE	8400 W. Silver Spring D	Milwaukee	WI	53225	SE	461-8622	James	Morgan	durable8400@y	Concessionair	485991 - Special	561611 - Other	Airport	Transit Service Provider	0	1	0	0	0	1
Enjoit Transportation, LLC	Black American	Male	Ilwaukeee Coun	02/15/17	DBE	1545 Clay	Detroit	MI	48211	Non-WI	758-1000	Gregory	Lynn	glynn@enjoitrane	ier Business T	485991 - Special	488999 - All Other Transit	Transit Service Provider		0	0	0	0	1	1
J. W. Transportation, L.L.C.	Black American	Male	Ilwaukeee Coun	05/25/16	DBE	4523 W. Medford	Milwaukee	WI	53216	SE	445-3373	Johnny	Walker	nwalker4523@	ier Business T	485991 - Special		Transit Service Provider		0	1	0	0	0	1
People's Transit, LTD.	Black American	Male	Ilwaukeee Coun	05/25/16	DBE	29017 Highland Road	Romulus	MI	48174	Non-WI	467-7000	Chuck	Covington	chuck@peoples	ier Business T	485991 - Special	485999 - All Other Transit	Transit Service Provider		0	0	0	0	1	1
Quality Transit, LLC	Black American	Male	WisDOT	04/22/16	DBE	4706 Barby Lane	Madison	WI	53704	SW	335-0332	Michel	Yawo	michelyawo@g	ner Business T	485991 - Special	485999 - All Other Transit	Transit Service Provider		0	0	1	0	0	1
Reach Out Agency, LLC	Asian-Pacific Amer	Male	Ilwaukeee Coun	09/03/19	DBE	5916 N. 74Th Street	Milwaukee	WI	53216	SE	795-7095	Tou	Yang	reachouttransi	er Business T	485991 - Special		Transit Service Provider	Specials	0	1	0	0	0	1
Safe Connect Transit, LLC	Black American	Female	WisDOT	09/29/17	DBE	4814 N. 58th Street	Milwaukee	WI	53218	SE	630-4307	Veronica	Warren	safeconnecttran	ier Business T	485991 - Special	485999 - All Other Transit	Transit Service Provider	All Other Transit	0	1	0	0	0	1
Safeway Transportation, Inc.	Black American	Male	Ilwaukeee Coun	12/01/16	DBE	4019 North 6Th Street	Milwaukee	WI	53212	SE	264-9455	Melvin	Rabon	melvinrabon@	ier Business T	485991 - Special	485999 - All Other Transit	Transit Service Provider	Transportation: Non-Emergency	0	1	0	0	0	1
Soma Transportation Service, LI	Black American	Female	Ilwaukeee Coun	02/05/16	DBE	234 W. Florida Street	Milwaukee	WI	53204	SE	727-0099	Abdisame	Mohamed	somawisconsin	ier Business T	485991 - Special		Transit Service Provider	Transportation: Non-Emergency	0	1	0	0	0	1
The Phoenix Transportation	Black American	Female	Ilwaukeee Coun	09/26/16	DBE	16430 Dane Court East	Brookfield	WI	53005	SE	373-0165	Ruth	Mcdowell	phoenixtransport	ier Business T	485991 - Special	485999 - All Other Transit	Transit Service Provider		0	1	0	0	0	1
Truthwell Transit, LLC	Black American	Male	Ilwaukeee Coun	11/09/16	DBE	4262 N. 89Th Street	Milwaukee	WI	53222	SE	314-7170	Kent	Perkins	truthwelltransi	er Business T	485991 - Special	485999 - All Other Transit	Transit Service Provider	Transportation: Non-Emergency	0	1	0	0	0	1
MyCity Transportation, Inc.	Black American	Male	WisDOT	05/27/16	DBE	16781 Chagrin Blvd	Shaker Heigl	OH	44120	Non-WI	591-1900	James	Crosby	james@mycitytr	ier Business T	485991 - Special	485999 - All Other Transit	Transit Service Provider		0	0	0	0	1	1
<b>Subtotal</b>																				0	12	1	0	3	16







Company Name	Ethnicity	Gender	Certifying Agency	Anniver sary Date	Status	Address	City	State	Zip	Home Region	Phone	First Name	Last Name	Email	Business Type	NAICS 1	NAICS 2	Work Classification 1	Work Classification 2	Location					Total
																				NW/ NC	SE/ Milwaukee	SW	NE	Out of State	
Floor 23 Digital LLC	Black American	Female	Iilwaukee Coun	01/25/22	DBE	2235 Sherman Parc	Coi Jackson	WI	53037	SE	362-1776	Candace	Spears	candace@floor2	Consulting	541618 - Other	611430 - Profe	Professional		0	1	0	0	0	1
AFF Research, LLC	Caucasian	Female	WisDOT	04/03/16	DBE	1410 Commanche Ave	Green Bay	WI	54313	NE	884-5006	Anna	Steinfest	aff@affresearch	Consulting	541618 - Other		Professional		0	0	0	1	0	1
Airport Safety Mangt Consult	Hispanic American	Male	Iilwaukee Coun	12/10/16	DBE	1800 N Bayshore Dr	Miami	FL	33132	Non-WI	675-1419	Manuel	Ayres	mayres@asmcc	Consulting	541618 - Other	541690 - Other	Professional		0	0	0	0	1	1
Catalystlinks	Caucasian	Female	Iilwaukee Coun	06/22/21	DBE	2330 Scenic Highway S	Snellville	GA	30078	Non-WI	317-2855	Sandra	Stewart	sks@catalystlin	Consulting	541618 - Other	423610 - Other	Professional		0	0	0	0	1	1
Golden Unicorn, Inc.	Black American	Male	Iilwaukee Coun	02/18/16	DBE	2233 N. Summit	Milwaukee	WI	53202	SE	430-3951	Eugene	Jackson	genejack24@gn	Consulting	541618 - Other	541990 - All	Professional		0	1	0	0	0	1
HRV Conformance Verification /	Caucasian	Female	WisDOT	10/01/16	DBE	420 Rouser Road	Moon Twp.	PA	15108	Non-WI	299-2000	Christoph	Insana	cinsana@hrvinc	Consulting	541618 - Other	541990 - All	Professional	Materials Testing & Construction Services	0	0	0	0	1	1
Justin Hwa & Associates	Asian-Pacific Amer	Male	WisDOT	07/31/20	DBE	2859 Villa Way	Menasha	WI	54952	NE	543-5541	Justin	Hwa	justin.hwa@stre	Consulting	541618 - Other	541512 - Computer	Professional		0	0	0	1	0	1
Landry Consulting, LLC	Caucasian	Female	WisDOT	12/02/16	DBE	3801 Edgewood Drive	Vancouver	WA	98661	Non-WI	714-7663	Joanne	Landry	joanne@landryc	Consulting	541618 - Other	541690 - Other	Professional		0	0	0	0	1	1
NovaRest, Inc.	Caucasian	Female	WisDOT	08/27/16	DBE	156 West Calle Guija,	S Sahuarita	AZ	85629	Non-WI	908-7246	Donna	Novak	corp@novarest.	Consulting	541618 - Other		Professional		0	0	0	0	1	1
Ombudsman, LLC	Black American	Male	WisDOT	08/08/16	DBE	11324 Duke Street	Fulton	MD	20759	Non-WI	464-7768	Henry	Boyd Iii	hboyd31911@y	Consulting	541618 - Other		Professional		0	0	0	0	1	1
STH & Associates, LLC	Black American	Male	Iilwaukee Coun	09/26/16	DBE	544 East Ogden Avenue	Milwaukee	WI	53202	SE	839-3062	Sherwin	Hughes	sherwin@sthanc	Consulting	541618 - Other		Professional		0	1	0	0	0	1
E-Squared Consulting Corporati	Black American	Male	WisDOT	12/18/20	DBE	43969 Tavern Dr.,	Ashburn	VA	20147	Non-WI	858-5588	Richard	Easley	reasley@e-squa	Consulting	541618 - Other	541614 - Other	Professional	Intelligent Transportation Policy &	0	0	0	0	1	1
Nomad Planners, LLC	Hispanic American	Female	WisDOT	08/31/20	DBE	5129 Door Drive	Madison	WI	53705	SW	843-0318	Maria	Hart	maria.hart@nor	Consulting	541618 - Other	541690 - Other	Professional		0	0	1	0	0	1
<b>Subtotal</b>																			<b>2</b>	<b>27</b>	<b>6</b>	<b>3</b>	<b>36</b>	<b>74</b>	
<b>541430 - Graphic Design Services</b>																									
Moy Creative Services	Asian-Pacific Amer	Female	Iilwaukee Coun	03/13/16	DBE	1028 E. Juneau Avenue	Milwaukee	WI	53202	SE	272-3878	Lisa	Moy	moyco@execpc	Consulting	541430 - Other	541830 - Other	Professional	Advertising	0	1	0	0	0	1
NorthStar Strategies, Inc.	Caucasian	Female	WisDOT	07/05/16	DBE	12920 N. Yellow Orchid	Oro Valley	AZ	85755	Non-WI	222-9078	Dinny	Cosyns	susan@northsta	Consulting	541430 - Other	541613 - Other	Professional	Advertising	0	0	0	0	1	1
Fast Signs Durango(Steven Sco	Caucasian	Female	Iilwaukee Coun	02/27/18	DBE	1139 Main Avenue	Durango	CO	80013	Non-WI	247-8000	Laura	Sigillito	laurie.sigillito@faer	Business T	541430 - Other	541990 - All	Concessionaire	Graphic Design	0	0	0	0	1	1
<b>Subtotal</b>																			<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>3</b>	
<b>541613 - Marketing Services</b>																									
Abrazo, LLC	Hispanic Amer	Female	WisDOT	03/24/16	DBE	P. O. Box 389	Milwaukee	WI	53201	SE	220-9800	Nancy	Hernandez	nancy.h@abrazo	Consulting	541613 - Other	541850 - Outdoor	Professional	Advertising	0	1	0	0	0	1
Company B Brand Marketing LL	Caucasian	Female	Iilwaukee Coun	02/11/21	DBE	218 S. 2Nd Street	Milwaukee	WI	53204	SE	750-7298	Brigette	Breitencba	brigette@bcobr	Consulting	541613 - Other	541870 - Other	Professional	Marketing	0	1	0	0	0	1
G. Moxie, Inc.	Caucasian	Female	Iilwaukee Coun	04/01/16	DBE/DF	W146 N9896 Quiet Crek	Germantown	WI	53022	SE	704-6075	Laura	Goranson	lauragoranson@	Consulting	541613 - Other	541618 - Other	Professional	Marketing And	0	1	0	0	0	1
Martinsek & Associates	Caucasian	Female	Iilwaukee Coun	05/21/16	DBE	1325 East Potter Ave	Milwaukee	WI	53207	SE	769-0400	Kristine	Martinsek	krism1325@sbc	Consulting	541613 - Other	541618 - Other	Professional	Advertising	0	1	0	0	0	1
MB Marketing Solutions	Caucasian	Female	Iilwaukee Coun	09/28/16	DBE	2401 E. Newton Ave.	Milwaukee	WI	53211	SE	698-4369	Michelle	Boehm	michelle.boehm	Consulting	541613 - Other	541810 - Other	Professional	Advertising	0	1	0	0	0	1
MCPR, LLC	Caucasian	Female	Iilwaukee Coun	05/09/17	DBE	2761 S. Fulton Street	Milwaukee	WI	53207	SE	336-1366	Mary Chri	Bayeriein	mary@mcprmar	Consulting	541613 - Other	541810 - Other	Professional	Marketing	0	1	0	0	0	1
Penne Wilson Consulting	Caucasian	Female	Iilwaukee Coun	10/03/16	DBE	7530 N. 107Th Street	Milwaukee	WI	53224	SE	357-7984	Penne	Wilson	penne@pobox.c	Consulting	541613 - Other	541910 - Other	Professional	Computing	0	1	0	0	0	1
Prime Focus, LLC	Caucasian	Female	WisDOT	03/16/16	DBE	918 Fox River Drive	De Pere	WI	54115	NE	217-7222	Libby	Ogard	logard@new.rr.c	Consulting	541613 - Other	541614 - Other	Professional	Environmental	0	0	0	1	0	1
Red Shoes, Inc.	Caucasian	Female	Iilwaukee Coun	05/31/19	DBE	2000 S Memorial Drive	Appleton	WI	54915	NE	574-3253	Lisa	Cruz	lisa@redshoesir	Consulting	541613 - Other	541820 - Other	Professional	Marketing	0	0	0	1	0	1
Research Solutions, Inc.	Caucasian	Female	Iilwaukee Coun	05/08/18	DBE	13720 Acre View Drive	Brookfield	WI	53005	SE	790-6737	Karen	Munson	karen@researc	Consulting	541613 - Other		Professional	Product	0	1	0	0	0	1
Rivera & Associates, Inc.	Hispanic American	Male	WisDOT	03/01/16	DBE	1543 S. 14Th Street	Milwaukee	WI	53204	SE	736-1255	Michael	Rivera	michael.rivera@	Consulting	541613 - Other	541820 - Other	Professional		0	1	0	0	0	1
The Quotient Group, LLC	Caucasian	Female	Iilwaukee Coun	07/20/17	DBE/DF	N1374 Tuckaway Court	Greenville	WI	54942	SE	809-4550	Kimberly	Sippola	kim@thequotie	Consulting	541613 - Other	541810 - Other	Professional	Advertising	0	1	0	0	0	1
<b>Subtotal</b>																			<b>0</b>	<b>10</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>12</b>	
<b>541810, 541820 - Advertising Agencies, Public Relations Agencies</b>																									
Consultants Unlimited	Caucasian	Female	Iilwaukee Coun	10/14/16	DBE/DF	4940 S Hawthorne Drive	New Berlin	WI	53151	SE	427-4101	Sally	Hanson	consult1010@y	Consulting	541810 - Other	541820 - Other	Professional	Airport	0	1	0	0	0	1
Creative Marketing Resources	Black American	Female	WisDOT	10/11/16	DBE	250 E Wisconsin Avenu	Milwaukee	WI	53202	SE	247-9898	Jaqueline	Moore	jacque@cmredc	Consulting	541810 - Other	541820 - Other	Professional	Advertising	0	1	0	0	0	1
Cynthia Qualich, LLC	Caucasian	Female	Iilwaukee Coun	01/11/16	DBE	3212 S. 121St Street	Milwaukee	WI	53227	SE	327-0372	Cynthia	Qualich	cqualich@hotm	Consulting	541810 - Other	541830 - Other	Professional		0	1	0	0	0	1
Revelation, LLC	Asian-Pacific Amer	Male	Iilwaukee Coun	09/24/16	DBE/DF	5610 Medical Circle	Madison	WI	53719	SW	233-7933	Brian	Lee	brian@experien	Consulting	541810 - Other	541820 - Other	Professional	Advertising	0	0	1	0	0	1
Two Hundred, Inc.	Caucasian	Female	WisDOT	10/18/17	DBE	3249 W. Fairview Place	Denver	CO	80212	Non-WI	935-3512	Marjorie	Alexander	morgan@twohu	Consulting	541810 - Other	541910 - Other	Professional	Marketing	0	0	0	0	1	1
Z Companies, Inc.	Asian-Pacific Amer	Female	WisDOT	03/14/22	DBE	105 5th Ave South	Minneapolis	MN	55401	Non-WI	612-354-7101	Joy	Miciano	jmiciano@zana	Consulting	541820 - Other	541320 - Landscap	Professional	Public information	0	0	0	0	1	1
De Vor Communications	Caucasian	Female	WisDOT	12/16/16	DBE	W175N1163 Stonewoc	Germantown	WI	53022	SE	510-8901	Cynthia	De Vor	cynthia@devorp	Consulting	541820 - Other		Professional	Public	0	1	0	0	0	1
<b>Subtotal</b>																			<b>0</b>	<b>4</b>	<b>1</b>	<b>0</b>	<b>2</b>	<b>7</b>	
<b>541890, 541910 - Other Services Related to Advertising, Marketing Research &amp; Public Opinion Polling</b>																									
The Widget Source	Caucasian	Female	City of Madiso	02/25/16	DBE	510 Charmany Drive	Madison	WI	53719	SW	233-1763	Todd	Toussaint	todd@thewidget	Consulting	541890 - Other		Professional	Consulting	0	0	1	0	0	1
M. Davis & Company, Inc.	Black American	Male	WisDOT	02/17/16	DBE	3000 Market Street	Philadelphia	PA	19104	Non-WI	790-8900	Morris	Davis	morris@mdavis	Consulting	541910 - Other		Professional	Public Relations	0	0	0	0	1	1
Management Decision, Inc.	Caucasian	Female	Iilwaukee Coun	12/20/16	DBE	6525 W. Bluemound Ro	Milwaukee	WI	53213	SE	774-0623	Lesa	Bunce	lbunce@managi	Consulting	541910 - Other		Professional	Public Relations	0	1	0	0	0	1
Mazur Zachow, Inc.	Caucasian	Female	Iilwaukee Coun	10/16/18	DBE	720 Thomas Lane	Brookfield	WI	53005	SE	938-9244	Karen	Munson	karenm@mazur	Consulting	541910 - Other		Professional		0	1	0	0	0	1
<b>Subtotal</b>																			<b>0</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>4</b>	
<b>Total</b>																			<b>2</b>	<b>88</b>	<b>14</b>	<b>6</b>	<b>69</b>	<b>179</b>	

WisDOT Transit 3 Year Goal Setting (2023-2025)

NAICS Codes Search/Summary

WisDOT UCP List		
# of NAICS Codes	Code	Number of Firms By NAICS Code Category (Ready, Willing and able DBEs)
1	485210	0
2	485310	0
3	485320	3
4	485991	16
5	485999	2
6	541430	3
7	541613	12
8	541810	5
9	541820	2
10	541890	1
11	541910	3
12	423430	1
13	511210	1
14	518210	6
15	541511	22
16	541512	8
17	541519	3
18	541611	61
19	541618	13
20	813920	0
21	925120	0
22	238160	5
23	238210	10
24	334413	0
25	335122	0
26	423330	1
27	541990	0
28	424120	0
29	453210	1
30	423120	0
31	441310	0
32	441320	0
<b>Total</b>		<b>179</b>

US Census for WI		
# of NAICS Codes	Code	Number of Firms By NAICS Code Category (All Ready, Willing and able Firms)
1	485210	no data available
2	485310	54
3	485320	51
4	485991	116
5	485999	no data available
6	541430	241
7	541613	413
8	541810	196
9	541820	95
10	541890	155
11	541910	55
12	423430	103
13	511210	132
14	518210	172
15	541511	808
16	541512	495
17	541519	113
18	541611	719
19	541618	28
20	813920	111
21	925120	0
22	238160	419
23	238210	1320
24	334413	11
25	335122	12
26	423330	33
27	541990	188
28	424120	51
29	453210	35
30	423120	153
31	441310	339
32	441320	141
<b>Total</b>		<b>6759</b>

NAICS Codes Definitions
Rural bus services, intercity bus
Cab (i.e., taxi) services, taxi dispatch, taxicab owner-operators
Limousine service
Handicapped passenger transportation services, paratransit, senior transit, special needs transit
All other ground transportation
Graphic design, corporate identification (logo, etc)
Marketing consulting services
Advertising agencies
Public relations agencies
Other services related to advertising
Marketing Research And Public Opinion Polling
Computer boards, loaded, merchant wholesalers, data processing, software computer, printer
Software publishers
Computer data storage services, computer time leasing, web hosting, data capture imaging
Custom computer programming services
Computer systems design services
Other computer related services
Administrative Management and General Management Consulting Services
Other Management Consulting Services
Consultants General - Professional Organizations
Administration of Urban Planning and Community and Rural Development
Roofing contractors - solar reflecting coating, roof, application
Electrical and wiring contractors
Semi conductor and related device manufacturing - Solar cells manufacturing
Lighting fixture manufacturing (solar lighting)
Roofing, siding, and insulation material merchant wholesalers; Solar reflective wholesalers
Radio consulting services, safety consulting, security consulting (and other technical consulting)
Office Supplies - merchant wholesalers (except furniture)
Office supplies and stationary stores
Batteries, automotive, merchant wholesalers, motor vehicle parts, tools, equipment
Auto salvage yards (i.e., retailing used auto parts), auto parts and accessories
Tire dealers

Wisconsin UCP List: The **179** represents the **numerator** (ready, willing and able **DBE** firms from the Wisconsin UCP DBE List of Certified firms posted on the WisDOT website.

US Census Bureau, American Fact Finder, Wisconsin County Business Patterns: The **6,759** represents the **denominator** (**All** firms ready, willing and able) extracted from the US Census website.

Source

NAICS Association - <https://www.naics.com/search-naics-codes-by-industry/>

WisDOT UCP Directory - <https://wisconsindot.gov/Pages/doing-bus/civil-rights/dbe/certified-firms.aspx>



**Appendix B - Step 1 Calculation**  
B4: Base Figure Calculation

Date: 5/6/2022

**WisDOT Transit 3 Year Goal Setting (2023-2025)**

**Step 1 Calculation: NAICS Codes Search/Summary**

The base figure for the relative availability of DBE's is calculated as follows:

<b>Numerator:</b> <u>Ready, Willing and able DBEs</u>	<b>179</b>	=	=	<b>2.65%</b> Base Figure
<b>Denominator:</b> All Firms, Ready Willing and Able	<b>6,759</b>			

**Notes:**

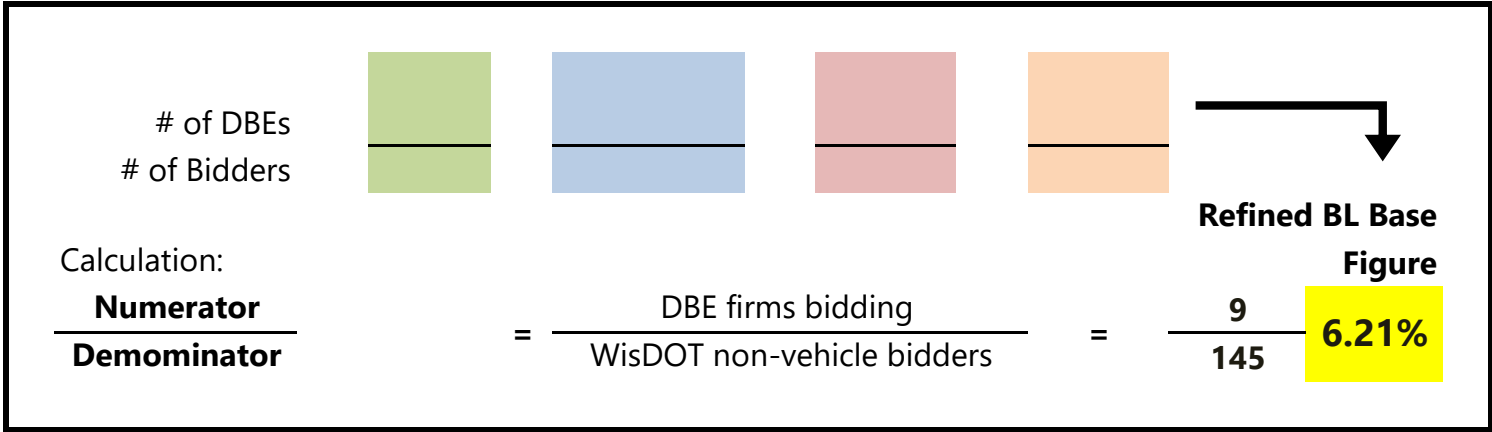
Wisconsin UCP List: The **179** represents the **numerator** (ready, willing and able **DBE** firms from the Wisconsin UCP DBE List of Certified firms posted on the WisDOT website <https://wisconsindot.gov/Pages/doing-bus/civil-rights/dbe/certified-firms.aspx>

US Census Bureau, American Fact Finder, Wisconsin County Business Patterns: The **6,759** represents the denominator (**All** firms ready, willing and able) extracted from the US Census website - <https://data.census.gov/cedsci/table?q=CBP2019.CB1900CBP&t=Business%20and%20Economy&g=0400000US55&n=N0000.00&tid=ECNBASIC2017.EC1700BASIC>

WI Department of Transportation  
3 Year Transit DBE Goal (2023-2025)

Date: 5/12/2022

### Bidders List (BL) Data: 2018-2021



Note: Based on guidance from the USDOT document titled *Tips for Goal Setting in the Disadvantaged Business Enterprise (DBE Program)* firms on the Transit Section Bidder’s List related to architectural design, engineering, and intercity bus were eliminated because there is no work in the next three years related to these work efforts. In addition, firms related to vehicle purchases were also not included.

### 3 Year Transit DBE Goal Calculation - Weighted Base

Project	2023	2024	2025	3 Year Total	NAICS Code Type of Firm	# DBEs	# non- DBEs	# All Firms	% of Total Funds	Step 1 - Relative Availability	Weighted Base
<b>Services</b>											
Shared-ride taxi	\$2,824,950	\$2,819,912	\$3,259,074	\$8,903,936	485210; 485310	0	54	54	62.89%	0.00%	0.00%
Transportation Vouchers	\$55,651	\$56,319	\$56,995	\$168,964	485320; 485991; 485999	21	146	167	1.19%	12.57%	0.15%
Marketing and Website	\$205,045	\$207,506	\$209,996	\$622,546	541430; 541613; 541810; 541820; 541890; 541910	26	1129	1155	4.40%	2.25%	0.10%
Software Lease	\$44,379	\$44,912	\$45,450	\$134,741	423430; 511210; 518210; 541511; 541512; 541519	41	1782	1823	0.95%	2.25%	0.02%
Consulting Services - CSR, RTAP, MPR, GMS, Planning Studies	\$516,500	\$753,400	\$757,648	\$2,027,548	541611; 541618; 813920; 925120	74	784	858	14.32%	8.62%	1.24%
<b>Construction</b>											
Transit Facility - Solar Panel Projects	\$308,000	\$0	\$0	\$308,000	238160; 238210; 334413; 335122; 423330	16	1779	1795	2.18%	0.89%	0.02%
<b>Equipment / Supplies</b>											
Communication Equipment	\$10,000	\$10,120	\$10,241	\$30,361	541990	0	188	188	0.21%	0.00%	0.00%
Office Equipment and Supplies	\$355,924	\$360,195	\$364,517	\$1,080,637	424120; 453210	1	85	86	7.63%	1.16%	0.09%
Vehicle Maintenance and Parts	\$290,295	\$293,779	\$297,304	\$881,377	423120; 441310; 441320	0	633	633	6.23%	0.00%	0.00%
<b>TOTALS</b>	<b>\$4,610,744</b>	<b>\$4,546,142</b>	<b>\$5,001,225</b>	<b>\$14,158,111</b>		<b>179</b>	<b>6,580</b>	<b>6,759</b>	<b>Weighted Base Goal</b>		<b>1.61%</b>

### Annual Achievement vs. Goal

Time Period	FTA \$ Awarded to DBE	Overall Goal	Total FTA \$ Awarded	% to DBE	Overall Achievement	Variance	Historical Median (HM)
Oct '16 - Mar '17	0	1.10%	\$ 2,424,775	0.00%	0.29%	-0.81%	9.07%
Apr '17 - Sep '17	8,000		\$ 300,673	2.66%			
<b>FFY 2017</b>	<b>8,000</b>		<b>\$ 2,725,448</b>	----->			
Oct '17 - Mar '18	\$0	1.10%	\$3,760,986	0.00%	0.00%	-1.10%	
Apr '18 - Sep '18	\$0		\$1,092,468	0.00%			
<b>FFY 2018</b>	<b>\$0</b>		<b>\$4,853,454</b>	----->			
Oct '18 - Mar '19	\$0	1.10%	\$4,098,750	0.00%	12.16%	11.06%	
Apr '19 - Sep '19	\$673,600		\$1,438,481	46.83%			
<b>FFY 2019</b>	<b>\$673,600</b>		<b>\$5,537,231</b>	----->			
Oct '19 - Mar '20	\$0	1.85%	\$2,274,948	0.00%	15.13%	13.28%	
Apr '20 - Sep '20	\$442,400		\$648,258	68.24%			
<b>FFY 2020</b>	<b>\$442,400</b>		<b>\$2,923,206</b>	----->			
Oct '20 - Mar '21	\$398,772	1.85%	\$3,105,394	12.84%	5.98%	4.13%	
Apr '21 - Sep '21	\$0		\$3,560,893	0.00%			
<b>FFY 2021</b>	<b>\$398,772</b>		<b>\$6,666,287</b>	----->			
Oct '21 - Mar '22	\$245,102	1.85%	\$1,079,822	22.70%	22.70%	20.85%	
Apr '22 - Sep '22	\$0						
<b>FFY2022</b>	<b>\$245,102</b>		<b>\$1,079,822</b>	----->			

Middle value of Overall Achievement after values sorted smallest to largest

### DBE Goal Calculations

Step One Goal	Weighted Base (WB) Goal	Bidders List (BL) Figure	Adjusted HM Goal	Adjusted WB Goal	Adjusted BL Goal
2.65%	1.61%	6.21%	5.86%	2.13%	4.43%
As determined in 'Anticipated Projects' tab	As determined in 'Weighted Base' tab	As determined in 'Bidders List' tab Refined Bidders List Figure	(Step One Goal+HM) 2	(Step One Goal+WB) 2	(Step One Goal+BL) 2





## Transit 3 Year DBE Goal (2023-2025)

**Becky Soderholm**  
WisDOT-Transit Section  
Compliance Manager

June 2022

1

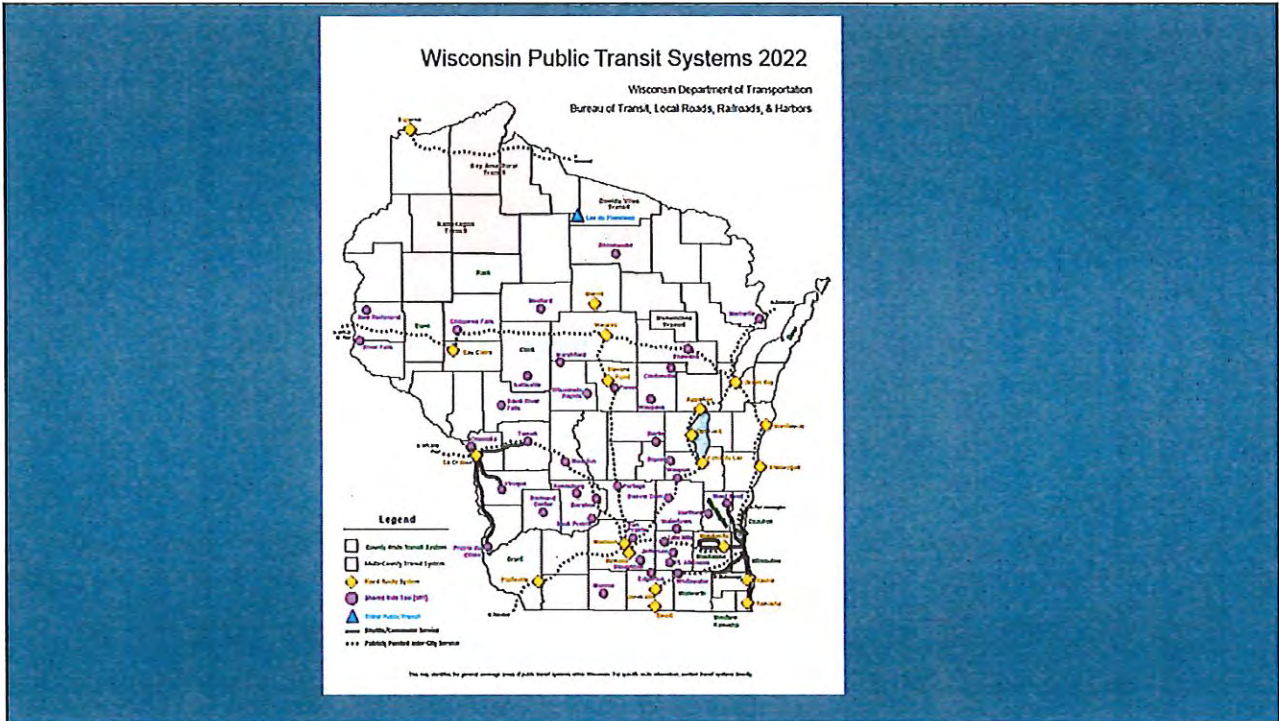
## Transit Grant Assistance Programs

- Federal and State Grant Programs
  - Public Transit in rural areas (e.g., Shared Ride Taxi (SRT), rural bus, paratransit, voucher)
  - Specialized Transit for elderly and individuals with disabilities
  - Website - <https://wisconsin.gov/Pages/doing-bus/local-gov/assistance-pgms/transit/default.aspx>
- Eligible Applicants
  - Local government agencies
  - Private non-profit organizations
  - All federally recognized tribes in Wisconsin
  - Operators of public transportation



2





3

## Disadvantaged Business Enterprise (DBE) Requirements

### 49 CFR Part 26

The WisDOT Transit Section receives federal transit administration (FTA) dollars for planning, capital, and operating assistance which it passes through to subrecipients.

As a recipient of FTA funds in excess of \$250,000 per year, WisDOT and its subrecipients are required to adhere requirements.

#### Key Requirements Include:

- Ensure nondiscrimination in the award and administration of federally assisted contracts.
- Create a level playing field for DBE firms to compete fairly for federally assisted contracts.
- Promote the use of DBEs in all types of federally assisted contracts and procurements.



4



## DBE Requirements (continued)

- The Transit DBE program addresses FTA funded contracting activities by WisDOT and subrecipients
- DBE provisions apply to FTA assisted contracts
  - Organizations receiving FTA funds are required to make efforts to purchase from, or use, DBE firms.
  - A DBE is a for-profit small business that is:
    - At least 51% owned by one or more individuals who are socially or economically disadvantaged or, in the case of a corporation, in which 51% of the stock is owned by one or more such individuals.
    - Controlled (management and daily business operations) by one or more of the socially and economically disadvantaged individuals who own it.



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## What is a contract?

- Contract – A mutually binding legal relationship obligating a seller to furnish supplies or services and the buyer to pay for them.
- Contracts include a subrecipient's contract with a vendor or contractor (e.g., transportation services, marketing services, construction, consulting services, vehicle parts and equipment)
- Contracts do not include grants and cooperative agreements.



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## Goals and Goal Setting

- USDOT Goal Setting Guidance
- Overall Transit DBE goal established every three years
- Contract specific goals are established as needed to assist in attaining overall goal
- Current Goal - 1.85% effective October 1, 2019 (expires Sept 30, 2022)
  - Race Neutral(RN) = 1.63%/Race Conscious (RC) = .022%



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## DBE Goal Setting Methodology (2023-2025)

- Identify Contractible Opportunities
- Anticipated Transit 3 Year Projects = \$14.1 million
- Project Estimates
  - Transportation Services (SRTs, Paratransit, Vouchers) = \$9m (64.1%)
  - Consultant Services = \$2m (14.3%)
  - Office Equipment and Supplies = \$1.1m (7.8%)
  - Vehicle Parts and Maintenance = \$881,378 (6.2%)
  - Marketing, Website, Software Lease = \$757,288 (5.4%)
  - Construction (solar panel installation) = \$308,000 (2.2%)
- Contract Opportunities are posted online at: VendorNet and eSupplier  
<https://doa.wi.gov/Pages/DoingBusiness/VendorNet.aspx>



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## DBE Goal Setting Methodology (continued)

### Contractible Opportunities

- 6 contractible opportunity categories (contracts = services and supplies)
- Applicable NAICS codes for each category of Contractible Opportunities
  - 32 NAICS code categories
- Ready, willing, and able certified DBE firms listed in the WisDOT UCP Directory by NAICS code categories
  - WisDOT UCP Directory - <https://wisconsindot.gov/Pages/doing-business/civil-rights/dbe/certified-firms.aspx>
  - 179 DBE firms in 20 NAICS code categories (11 categories = 0 DBE firms)
- All Firms by NAICS code categories (US Census)
  - 6,759 firms



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## DBE Goal Setting Methodology (continued)

- Step 1 Calculation - 2.65% (divide DBE firms/all firms)
- Step 2 Adjustment Factor Analysis
- Transit DBE Goal (2023-2025) = 1.61% race neutral
  - Weight Base Goal – Calculated by weighting each category of contractible opportunity by the amount spent in that category against the total amount spent each year.
- 1.61% = \$227,945 anticipated with DBE firms



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## Next Steps – Public Comments

- Public Meetings (June 13<sup>th</sup> and June 22<sup>nd</sup>)
- Stakeholder Meetings (TRANS-AC and TRANS-CAC)
- WisDOT Website (Dept DBE webpage and Transit Webpage)
- WisDOT DBE Reporting Newsletter
- WisDOT Transit Staff
- Comments Period Closed = Wednesday, July 13<sup>th</sup>



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## Comments and Questions

Becky Soderholm  
Compliance Manager  
(608) 266-1650  
[Becky.soderholm@dot.wi.gov](mailto:Becky.soderholm@dot.wi.gov)

Eric Stoegbauer  
State Safety Oversight Manager  
(608) 267-6680  
[Eric.stoegbauer@dot.wi.gov](mailto:Eric.stoegbauer@dot.wi.gov)



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## Microsoft Teams meeting

[Click here to join the meeting](#)

Phone Conference Number (608) 571-2209  
Conference ID 608 080 59

### AGENDA TOPICS

1	Welcome & Introductions	All	5 min
2	Words from the DTSD Deputy Administrator	Scott Lawry	5 min
3	Review of Minutes	Lori Green	5 min
4	DBE Program and Letting Updates	Madalena & Jill Fehrman	10 min
5	GFE Rubric Updates	Kathleen Panak	15 min
6	DBE Attainment Report	Maria Rojas	5 min
7	<b>WisDOT Transit (FTA) draft 3 Year DBE Goal (2023-2025)</b>	<b>Becky Soderholm</b>	<b>10 min</b>
8	DBE Outreach Update	Lori	10 min
9	<b>Industry Issues Check In &amp; Open Agenda</b> <ul style="list-style-type: none"> <li>American Indian Chamber of Commerce / Construction &amp; Trades Association</li> <li>Federal Highway Administration (FHWA)</li> <li>National Association of Minority Contractors (NAMC)</li> <li>Wisconsin Transportation Builders Association (WTBA)</li> </ul>	Stakeholders	20 min
<b>Next Meeting: Tuesday, July 19, 2022 @ 1:00 PM</b>			

Meeting Adjourn

## TRANS – AC - Transportation Advisory Committee for Construction

COMMITTEE CHARGE: Trans-AC is an industry focus group that exists to discuss short-range concerns regarding the DBE program, address sustainability matters, and develop recommendations to achieve DBE program goals in the context of Department policy. Specific goals are to improve communications, help improve barriers to participation, and increase DBE capacity.

**Tuesday, May 17, 2022 \* 1:00 PM to 3:00 PM**

Transportation Consultant Advisory Committee  
 Trans-CAC Full Group  
**Wednesday, July 27, 2022**  
 10:00 am – 12:00 pm  
 Virtual Meeting – Microsoft TEAMS Meeting

**Facilitator: Madalena Maestri**  
 WisDOT > DTSD > OBOEC > DBE



**Committee Focus:** Trans-CAC is an industry focus group that exists to discuss short-range concerns regarding the DBE program, address sustainability matters, and develop recommendations to achieve DBE program goals in the context of WisDOT policy. Specific goals are to improve communication, help remove barriers to participate and increase DBE capacity.

### AGENDA TOPICS

1.	Welcome & Roll Call	Madalena Maestri
2.	Review Minutes	Kathleen Panak
3.	Consultant Services Updates	
4.	DBE Program Updates <ul style="list-style-type: none"> <li>• Opportunities for DBE Consultant Participation</li> <li>• <b>WisDOT Transit Update (2023-2025 DBE Goals)</b></li> <li>• Consultant CUF Monitoring Update</li> </ul>	Madalena Maestri & Maria Rojas <b>Becky Soderholm</b> Kathleen Panak
5.	Industry Issues Check-in/Announcements <ul style="list-style-type: none"> <li>• ACEC</li> <li>• NAMC</li> <li>• FHWA</li> <li>• DBE Office</li> </ul>	All
6.	<b>October 26, 2022</b> Next Trans-CAC Meeting	
7.	Closing Comments & Adjourn	

Date: June 13, 2022

**3 Year DBE Transit Goal: 2023-2025**  
*Consultation Process Outreach Meeting Agenda*

**Meeting Date – Virtual**Monday, June 13<sup>th</sup>, 9:00am to 10:30am**Meeting Format**

- ✓ Becky will welcome participants and take roll call
- ✓ Madalena will kick off the meeting as the Department DBELO, followed by the Transit Section

Item	Person Responsible
<b>1. Introductions</b> - WisDOT Staff - Invited Participants	Madalena Maestri Becky Soderholm Eric Stoegbauer
<b>2. Overview of 3 Year Goal Setting Process</b> a. Department-wide b. Transit	Madalena Maestri Becky/Eric
<b>3. Anticipated Transit 3 Year Projects</b>	Becky/Eric Transit Staff
<b>4. Transit draft 3 Year DBE Goal (2023-2025) = 1.61% race neutral</b>	Becky/Eric
<b>5. Questions and Answers</b>	All
<b>6. Wrap Up/Next Steps</b> a. Finalize goal information b. Post goal for public comment	Becky/Eric



Date: June 13, 2022

**WisDOT-Transit 3 Year Goal**  
 Consultive Process DBE Teleconference Outreach Meetings

## Attendee List

**Monday, June 13<sup>th</sup>, 9:00am to 10:30am**

Name	Company/Business	Email Address	Notes
Michael Schrader	University of Wisconsin-Milwaukee, Institute for Physical infrastructure and Transportation	<a href="mailto:schradem@uwm.edu">schradem@uwm.edu</a>	Researcher
Edwin Rothrock – Eau Claire / Chippewa Falls -	West Central Wisconsin RPC	<a href="mailto:erothrock@wcvrpc.org">erothrock@wcvrpc.org</a>	5304 Recipient
Joe Blanton	Madison Metro	<a href="mailto:jblanton@cityofmadison.com">jblanton@cityofmadison.com</a>	5307 Recipient
Lynn Gilles	Fond du Lac Area Transit	<a href="mailto:Lgilles@FDL.wi.gov">Lgilles@FDL.wi.gov</a>	5307 Recipient
Joey Kunde	Fond du Lac Area Transit	<a href="mailto:jkunde@fdl.wi.gov">jkunde@fdl.wi.gov</a>	5307 Recipient
Craig Poshepny	VIP Services (Elkorn/Walworth Co.)	<a href="mailto:craigposhepny@vipservices-inc.org">craigposhepny@vipservices-inc.org</a>	5310 Subrecipient
Lori Wustrack	Arc of Fond du Lac	<a href="mailto:lwustrack@arcfdl.org">lwustrack@arcfdl.org</a>	5310 Subrecipient
Julie Leis	Monroe County ADRC	<a href="mailto:julie.leis@co.monroe.wi.us">julie.leis@co.monroe.wi.us</a>	5310 Subrecipient
Dana Harcus	Lafayette County ADRC	<a href="mailto:dharcus@lchsd.org">dharcus@lchsd.org</a>	5310 Subrecipient
Sheila Drays	Dodge Co Human Services	<a href="mailto:sdrays@co.dodge.wi.us">sdrays@co.dodge.wi.us</a>	Section 5310 Subrecipient
Barb Newman	Oneida-Vilas Transit Commission	<a href="mailto:barb.newmannorthwoodstransit@outlook.com">barb.newmannorthwoodstransit@outlook.com</a>	5311 Subrecipient
Angela Rosenberg	City of West Bend	<a href="mailto:rosenberg@ci.west-bend.wi.us">rosenberg@ci.west-bend.wi.us</a>	5311 Subrecipient
Lori Polhamus	City of Viroqua	<a href="mailto:lpolhamus@viroqua-wisconsin.com">lpolhamus@viroqua-wisconsin.com</a>	5311 Subrecipient
Lea Collins-Worachek	WisDOT-DOT Director	<a href="mailto:lea.collinsworachek1@dot.wi.gov">lea.collinsworachek1@dot.wi.gov</a>	WisDOT-Office of Business Opportunity and Equity Compliance (OBOEC)
Madalena Maestri	WisDOT-DBELO	<a href="mailto:madalena.maestri@dot.wi.gov">madalena.maestri@dot.wi.gov</a>	WisDOT-OBOEC-DBE Section
Maria Rojas	WisDOT-DBE Officer	<a href="mailto:maria.rojas@dot.wi.gov">maria.rojas@dot.wi.gov</a>	WisDOT-OBOEC-DBE Section
Ian Ritz	WisDOT-Transit Section	<a href="mailto:ian.Ritz@dot.wi.gov">ian.Ritz@dot.wi.gov</a>	Section Chief

Name	Company/Business	Email Address	Notes
Katie Patterson	WisDOT-Transit Section	<a href="mailto:Katherine.Patterson@dot.wi.gov">Katherine.Patterson@dot.wi.gov</a>	Lead Worker, Policy & Program Development Unit
Becky Soderholm	WisDOT-Transit Section	<a href="mailto:Becky.soderholm@dot.wi.gov">Becky.soderholm@dot.wi.gov</a>	Compliance Manager
Eric Stoegbauer	WisDOT-Transit Section	eric.stoegbauer@dot.wi.gov	Compliance Manager
Lori Jacobson	WisDOT-Transit Section	<a href="mailto:lori.jacobson@dot.wi.gov">lori.jacobson@dot.wi.gov</a>	5310 Program Manager
Eric Anderson	WisDOT-Transit Section	eric1.anderson@dot.wi.gov	5310 Program Manager
Kevin Lange	WisDOT-Transit Section	kevin.lange@dot.wi.gov	5311 Program Manager
Brian Kierzek	WisDOT-Transit Section	brian.kierzek@dot.wi.gov	5311 Program Manager



## Soderholm, Becky - DOT

---

**From:** Soderholm, Becky - DOT  
**Sent:** Wednesday, May 25, 2022 1:06 PM  
**Cc:** Maestri, Madalena J - DOT; Rojas, Maria - DOT; Stoegbauer, Eric - DOT; Patterson, Katherine M - DOT  
**Subject:** Public Input Meeting (June 13th at 9am) - Transit Draft 3 Year DBE Goal (2023-2025)

Greetings from the Wisconsin Department of Transportation (WisDOT)!

WisDOT's Transit Section is developing its *transit specific* Disadvantaged Business Enterprise (DBE) goal for the next three years (2023-2025).

The Transit Section will be holding two (2) virtual public input meetings:

1. Monday, June 13<sup>th</sup> at 9:00am – see information below
2. Wednesday, June 22<sup>nd</sup> at 1:00pm – meeting information will be sent in a separate email

During both meetings, the Transit Section will provide information about eligibility and certification with the department's DBE program and discussing its anticipated transit contracting activities for the next (3) three years. Most importantly, we will also be seeking your input as part of our transit-specific DBE goal-setting process. ***This is an informational meeting – participation is encouraged but not mandatory.***

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## June 13<sup>th</sup> Microsoft Teams meeting at 9:00 am:

**Join on your computer or mobile app**

[Click here to join the meeting](#)

**Or call in (audio only)**

[+1 608-571-2209,574388151#](tel:+16085712209574388151) United States, Madison

Phone Conference ID: 574 388 151#

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### **Agenda**

1. Introductions
2. Overview of the 3 Year DBE Goal Setting Process
3. Anticipated 3 Year Transit Projects
4. Draft 3 Year DBE Goal
5. Questions and Answers
6. Wrap Up/Next Steps

If you cannot attend the public input meetings but would like to submit comments, please call, or email Becky Soderholm at 608-266-1650, [becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov) or Eric Stoegbauer at (608)286-0041, [eric.stoegbauer@dot.wi.gov](mailto:eric.stoegbauer@dot.wi.gov).



WisDOT will consider hosting additional meetings if there is sufficient interest. Following this consultation process, WisDOT will email and post related materials on its website and will accept written comments during its public comment period.

Thank you for your participation!

Best,  
Becky

**Becky Soderholm**

Federal Compliance Manager  
Wisconsin Department of Transportation  
Bureau of Transit, Local Roads, Railroads and Harbors  
4822 Madison Yards Way, 6<sup>th</sup> Floor South, Madison, WI 53705  
608.266.1650 | [becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov)

DBE information is available on the WisDOT website at:

Department DBE webpage - <https://wisconsindot.gov/Pages/doing-bus/civil-rights/dbe/default.aspx>

Transit Section DBE webpage - <https://wisconsindot.gov/Pages/doing-bus/local-gov/astnce-pgms/transit/compliance/dbe.aspx>

**Soderholm, Becky - DOT**

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**To:** Soderholm, Becky - DOT  
**Subject:** UCP Directory - Email Blast - June 13th Mtg

---

**From:** Soderholm, Becky - DOT

**Sent:** Wednesday, May 25, 2022 1:06 PM

**To:** iamaaronharris@gmail.com; hernandez\_roofing47@yahoo.com; prenticejr@plfreeman.com; roofinghernandez@yahoo.com; southwestmilwaukee@yahoo.com; sbrittingham@nfinstalls.com; cmartinez@dairylandelectric.com; onyx7004@aol.com; shortmills@gmail.com; info@pececllc.com; gkinnison@trinitytechservices.com; unielec@tds.net; vinko@vinii-solar-engineering.com; jimmywhire@gmail.com; morfourmorris@sbcglobal.net; larry@twobuffalo.com; wlrogers@constructionserviceworkers.com; ctate@anationallimo.com; dparks@wetransportplatinum.com; tripptransport1@yahoo.com; thetransportation1@gmail.com; ableaccesstrans@aol.com; allcaretransit@yahoo.com; summerselisa@hotmail.com; durable8400@yahoo.com; glynn@enjoitrans.com; nwalker4523@yahoo.com; chuck@peoplestransit.com; michelyawo@gmail.com; reachouttransit@gmail.com; safeconnecttransit@gmail.com; melvinrabon@gmail.com; somawisconsin@gmail.com; phoenixtransport@gmail.com; truthwelltransit@gmail.com; james@mycitytransportation.com; dcecca@rgservicesllc.com; bscott@tophatinc.com; gp@terminal.com; info@designstouch.com; info@comcentia.com; bright@compmerica.com; nandini.kondagari@flairsoft.net; ssinghal@ssr-online.com; jjackson@jcfnet.com; dawn@volanno.com; arandall@abaxent.com; massey@ptg.com; mail2@abernathyco.com; bmchealthcareit@gmail.com; dbe@canete-medina.com; aonyewuc@compasscentral.com; admin@resourceunlimited.net; cordillsolutionsllc@gmail.com; rwebb1980@gmail.com; dbabiker@intellectualconcepts.com; bijohnair@ivisionsolutionsinc.com; sjordan@k-archllc.com; trinadha@malleswari.com; maria.edwards@pemcco.com; kthompson@quinndavid.com; dcree@remsundlogistics.com; tchang@syslogicinc.com; spillai@thejoxelgroup.com; shiva.sathasivam@trincotech.com; dbe@lumenorconsulting.com; reginald.vigilant@omnisystems.com; darryl@divtech.com; vas@ardentinc.com; cmcllcwi@gmail.com; wendy@faithgroupllc.com; dgarcia@freedomcloudtechnologies.com; rexx@pplan.com; cobrien@tmc-1.com; leanne@tek3.com; yovettedrake@unison-ucg.com; dwan@eliteprofessionalsllc.com; ruth@novatechsi.com; admin@resourceunlimited.net; mary@lobron.com; aande@aandeenterprise.com; kristi\_avalos@accessology.com; chrisormke@gmail.com; lonnie.coplen@arc-dec.com; avkcnslt@sbcglobal.net; mkatzin@bronnergroup.com; curt\_ed@sbcglobal.net; orlandobutler@hotmail.com; orlandobutler@hotmail.com; KVelasquez@capgcs.com; contessa@ccconsultinggroupllc.com; sandydreier@gmail.com; diane@chamnessgroup.com; darrell@chandlercampbelle.com; carkey@chess-safety.com; dbe@connico.com; ccross@cross-management.com; kgriffin@dbeconsultig.com; sherri@envisiontheladder.com; lbyala@foursquareitp.com; spadams@sbcglobal.net; danegrey@eliteparkingsoa.com; goodwile@goodwillepierre.com; cwozniak@hmmh.com; geralyn@illum-strat.com; tpooler@independentpublicadvisors.com; braunginn.s@gmail.com; wmartin@jerichoresources.com; jfmorice@yahoo.com; info@kairocom.com; kimkenville@gmail.com; anna@koppagroup.com; kralysolutions@wi.rr.com; bthomas@ladyjustice.biz; mwade2@wi.rr.com; anna@moderncraneservice.com; bmoriarty@moriartyscheduling.com; soler@multiculturalinstitute.com; tolivas10@gmail.com; wphillips@piemanagement.com; 'genyne@p3developmentgroup.com' <genyne@p3developmentgroup.com>; stadesse@pacificparkonline.com; leticia@peraltagarcia.com; jcrump@prismtechnical.com; wi\_viola@live.com; andreawj@roraimaconsulting.com; godwin@seedconsultingmadison.com; Griffin, Alicia <alicia@scomwi.com>; sjimoh@skyedgecom.com; raya@themadent.com; spolicar@comcast.net; theaviationplanninggroup@gmail.com; cpscott51@gmail.com; melissa@urbanassetsconsulting.com; jmilner@sectormanagement.biz; damondor@msn.com; jiang.hong@va-inc.com; michelle.weathersby@outlook.com; darrell@chandlercampbelle.com; threegconsultinginc@yahoo.com; jonathanlocust@gmail.com; candace@floor23digital.com; aff@affresearch.com; mayres@asmcons.com; sks@catalystlinks.com; genejack24@gmail.com; cinsana@hrvinc.com; justin.hwa@streamlinecost.com; joanne@landryconsultants.com; corp@novarest.com; corp@novarest.com; hboyd31911@yahoo.com; sherwin@sthandassociates.com; reasley@e-squared.org; maria.hart@nomadplanners.com;



moyco@execpc.com; susan@northstarstrategies.biz; laurie.sigillito@fastsigns.com; nancy.h@abrazomarketing.com; brigitte@bcobranding.com; lauragoranson@yahoo.com; krism1325@sbcglobal.net; michelle.boehm@sbcglobal.net; mary@mcprmarketing.com; penne@pobox.com; logard@new.rr.com; lisa@redshoesinc.com; karen@research-solutions.net; michael.rivera@riveraprfirm.com; kim@thequotientgroup.com; consult1010@yahoo.com; jacque@cmredge.com; cqualich@hotmail.com; brian@experiencerevelation.com; morgan@twohundred.com; jmiciano@zanassoc.com; cynthia@devorpr.com; todd@thewidgetsource.com; morris@mdavisco.com; lbunce@managementdecisionsinc.com; karenm@mazurzachow.com; Kevin.minley@americantransitteam.com; Edward.easley@easleytransportation.com; bholman@fhcsli.com; obuseh@hotmail.com; jonescotransportserv@gmail.com; mctransportservicellc@gmail.com; youbuyweflydelivery@gmail.com; migdalia@universalserviceswi.com

**Cc:** Maestri, Madalena J - DOT <madalena.maestri@dot.wi.gov>; Rojas, Maria - DOT <Maria.Rojas@dot.wi.gov>; Stoegbauer, Eric - DOT <Eric.Stoegbauer@dot.wi.gov>; Patterson, Katherine M - DOT <Katherine.Patterson@dot.wi.gov>

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Wisconsin Department of Transportation  
Bureau of Transit, Local Roads, Railroads and Harbors  
4822 Madison Yards Way, 6<sup>th</sup> Floor South, Madison, WI 53705  
608.266.1650 | [becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov)

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Transit Section DBE webpage - <https://wisconsin.gov/Pages/doing-bus/local-gov/astnce-pgms/transit/compliance/dbe.aspx>



## Soderholm, Becky - DOT

---

**To:** Soderholm, Becky - DOT  
**Subject:** Bidders List Email Blast - June 13th Meeting

List of Bidders List email addresses are shown below.

'lauren@csdesignengineering.com'; 'craig.jouppi@amiengineers.com'; 'bryan.leinwetter@pkmreng.com';  
'bryan.leinwetter@pkmreng.com'; 'jgersich@dimensionivmadison.com'; 'douglas.dettmers@gestrainc.com';  
'eric.brill@rtmec.com'; 'mleiferman@strategicstructural.com'; 'rls@rlsandassoc.com'; 'deb.brisk@outlook.com';  
'karl@vangotaxi.com'; 'steve@brandtbuses.com'; 'pmartens@srfconsulting.com'; 'acooper@oertelarchitects.com';  
'bkost@sehinc.com'; 'admin@bmc-llc.net'; 'gharris@calyptusgroup.com'; 'morenchuk@ctgconsul.com';  
'info@foursquareitp.com'; 'jarrett@farrettwalker.com'; 'chelsey.hendrickson@kimley-horn.com';  
'conbasi@jeffersonlines.com'; 'info@gradeatools.com'; 'Govsales@UniqueTruck.com';  
'mike.sheldon@autovaluelink.com'; 'jim.jeschke@chart.net'; 'ricksauto12@gmail.com'; 'sales@barkerswelding.com';  
'jess@ppulse.com'; 'jsteger@localiq.com'; 'wphillips@piemanagement.com'; 'ccab5622@att.net';  
'freedomvans@yahoo.com'; 'info@thekac.com'; 'jkapper@srfconsulting.com'; 'marc@warnertransportation.com';  
'bob@bournetransit.com'; 'humanresources@runninginc.net'; 'tom@westlundbuslines.com';  
'shannon@doorcounty.marketing'; 'Emily\_Kirchner@dell.com'; 'martha@tweaksocialmedia.com';  
'brooke@brilliantmktg.com'; 'jeanmariethiel@belonger.net'; 'john.sackerson@sbcglobal.net'; 'bob.j@nelcoelectric.com';  
'gloria@dnginsulation.com'; 'chris@psatab.com'; 'psorensen@camsys.com'; 'jpatel@lumenorconsulting.com';  
'tom.nyilasi@dullestech.com'; 'sales@netkinetix.com'; 'kwhite@reisystems.com'; 'brianlackie@gmail.com'; 'rick@udg-  
llc.com'; 'steves@920loannow.com'; 'sales@guardianbooth.com'; 'mark@abbyvans.com'; 'jess@ppulse.com';  
'jsteger@localiq.com'; 'jdanen@hawkinsashcpas.com'; 'craigposhepny@vipservices-inc.org';  
'jefferys@skypatrolusa.com'; 'jefferys@skypatrolusa.com'; Fortney, Darren [dfortney@sehinc.com](mailto:dfortney@sehinc.com); 'r-d@ringdu.com';  
'mike.soto@continuumarchitects.com'; 'justin@ddclean.com'; 'jason.gerke@graef-usa.com'; 'jtw@american-design.net';  
'tmiddleton@middleton-cc.com'; 'joy\_patterson@dell.com'; 'gregory.schreiner@hp.com'; 'woi\_rcc@wctc.net'; Ducane,  
Richard [rducane@mitw.org](mailto:rducane@mitw.org); 'karen@bayridgeconsulting.com'; 'michael.felschow@kljeng.com'; Fortney, Darren  
[dfortney@sehinc.com](mailto:dfortney@sehinc.com); 'mike.soto@continuumarchitects.com'; 'jtw@american-design.net'; 'bob@bornetransit.com';  
'mary.karlsson@kimley-horn.com'; 'ATSoddard@lscstrans.com'; Fortney, Darren [dfortney@sehinc.com](mailto:dfortney@sehinc.com);  
'briana@widrugtesting.com'; 'mike@widrugtesting.com'; 'heidi@widrugtesting.com'; 'scott@widrugtesting.com';  
'admin@nortonmedical.com'; 'hughmose@comcast.net'; 'john.raiff@strattonbuses.com'; 'wendy'  
[wendy@strattonbuses.com](mailto:wendy@strattonbuses.com); 'tanderson@donjohnsonmotors.com'; 'ryan.larsen@econlane.com'; 'hb@hbssonline.com';  
'msoto@walkerconsultants.com'

---

**From:** Soderholm, Becky - DOT  
**Sent:** Wednesday, May 25, 2022 2:48 PM  
**Cc:** Stoegbauer, Eric - DOT <Eric.Stoegbauer@dot.wi.gov>; Patterson, Katherine M - DOT  
<Katherine.Patterson@dot.wi.gov>  
**Subject:** Public Input Mtg (June 13th) - Transit 3 Year DBE Goal

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### Becky Soderholm

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Bureau of Transit, Local Roads, Railroads and Harbors  
4822 Madison Yards Way, 6<sup>th</sup> Floor South, Madison, WI 53705  
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Transit Section DBE webpage - <https://wisconsin.gov/Pages/doing-bus/local-gov/astnce-pgms/transit/compliance/dbe.aspx>



**Soderholm, Becky - DOT**

**From:** Anderson, Eric - DOT  
**Sent:** Thursday, May 26, 2022 11:29 AM  
**To:** Soderholm, Becky - DOT  
**Subject:** FW: Public Input Meeting (June 13th at 9am) - Transit Draft 3 Year DBE Goal (2023-2025)

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**Sent:** Thursday, May 26, 2022 8:11 AM

**To:** 'Eric Anderson' <[andersec1972@yahoo.com](mailto:andersec1972@yahoo.com)>

**Cc:** Soderholm, Becky - DOT <[Becky.Soderholm@dot.wi.gov](mailto:Becky.Soderholm@dot.wi.gov)>; Stoegbauer, Eric - DOT <[Eric.Stoegbauer@dot.wi.gov](mailto:Eric.Stoegbauer@dot.wi.gov)>;

Jacobson, Lori M - DOT <[lori.jacobson@dot.wi.gov](mailto:lori.jacobson@dot.wi.gov)>

**Subject:** Public Input Meeting (June 13th at 9am) - Transit Draft 3 Year DBE Goal (2023-2025)

Good Morning,

This email is to notify you of WisDOT Transit's process for developing a Disadvantaged Business Enterprise (DBE) goal for the next three years. While participation in this process is optional, you and your staff are encouraged to call into either of the two (2) virtual public input meetings WisDOT is hosting.

Please contact Becky Soderholm [becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov) or I with questions – we look forward to hearing from you!

Thank you,



## Soderholm, Becky - DOT

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**From:** Soderholm, Becky - DOT  
**Sent:** Thursday, May 26, 2022 9:54 AM  
**To:** Lange, Kevin V - DOT  
**Subject:** 5311 June 13th Email Blast

Thanks, Kevin ☺

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**From:** Lange, Kevin V - DOT <Kevin.Lange@dot.wi.gov>  
**Sent:** Thursday, May 26, 2022 9:40 AM  
**To:** Soderholm, Becky - DOT <Becky.Soderholm@dot.wi.gov>  
**Subject:** FW: Public Input Meeting (June 13th at 9am) - Transit Draft 3 Year DBE Goal (2023-2025)

Hi Becky,

This is the list I sent (Bcc'd) for the June 13<sup>th</sup> message. Thanks!

[transitmgr@badriver-nsn.gov](mailto:transitmgr@badriver-nsn.gov); Daoust, Patrick - Other [p.daoust@bartbus.com](mailto:p.daoust@bartbus.com); [debra.ebben@appleton.org](mailto:debra.ebben@appleton.org); [jostrander@cityofbaraboo.com](mailto:jostrander@cityofbaraboo.com); Larson, Kayla M - MUN [klarson@cityofbeaverdam.com](mailto:klarson@cityofbeaverdam.com); [downingt@beloitwi.gov](mailto:downingt@beloitwi.gov); [mseaman@cityofberlin.wi.gov](mailto:mseaman@cityofberlin.wi.gov); [rbays@cityofberlin.net](mailto:rbays@cityofberlin.net); [jolson@cityofberlin.net](mailto:jolson@cityofberlin.net); [city.admin@blackriverfalls.us](mailto:city.admin@blackriverfalls.us); [erothrock@wcvrpc.org](mailto:erothrock@wcvrpc.org); [Tom.Wagener@eauclairewi.gov](mailto:Tom.Wagener@eauclairewi.gov); [lskar@edgerton.wi.gov](mailto:lskar@edgerton.wi.gov); [Andrew.McFadden@fitchburgwi.gov](mailto:Andrew.McFadden@fitchburgwi.gov); [Lgilles@FDL.wi.gov](mailto:Lgilles@FDL.wi.gov); [aselle@fortatkinsonwi.net](mailto:aselle@fortatkinsonwi.net); [Patriciaki@greenbaywi.gov](mailto:Patriciaki@greenbaywi.gov); [mhermann@hartford.wi.gov](mailto:mhermann@hartford.wi.gov); [SMITHR@CI.JANESVILLE.WI.US](mailto:SMITHR@CI.JANESVILLE.WI.US); [sarah@jeffersonwis.com](mailto:sarah@jeffersonwis.com); [nogbuagu@kenosha.org](mailto:nogbuagu@kenosha.org); [lorentza@cityoflacrosse.org](mailto:lorentza@cityoflacrosse.org); Quest, Melissa - MUN [mquest@ci.lake-mills.wi.us](mailto:mquest@ci.lake-mills.wi.us); [jschiller@cityofmadison.com](mailto:jschiller@cityofmadison.com); [kottum@manitowoc.org](mailto:kottum@manitowoc.org); Miller, Jackie - City of Marinette [jmiller@marinette.wi.us](mailto:jmiller@marinette.wi.us); [amy.krogman@ci.marshfield.wi.us](mailto:amy.krogman@ci.marshfield.wi.us); [valnelson@mauston.com](mailto:valnelson@mauston.com); [rchristensen@medfordwi.us](mailto:rchristensen@medfordwi.us); [brad.brummond@ci.merrill.wi.us](mailto:brad.brummond@ci.merrill.wi.us); Houtakker, Marc - MUN [mhoutakker@ci.monona.wi.us](mailto:mhoutakker@ci.monona.wi.us); [dlothspeich@cityofmonroe.org](mailto:dlothspeich@cityofmonroe.org); Roehl, Rex - MUN [clerk@neillsville-wi.com](mailto:clerk@neillsville-wi.com); [ginger@newlondonwi.org](mailto:ginger@newlondonwi.org); [mbannink@newrichmondwi.gov](mailto:mbannink@newrichmondwi.gov); Steger, Sabrina M - MUN [ssteger@onalaskawi.gov](mailto:ssteger@onalaskawi.gov); [jcollins@ci.oshkosh.wi.us](mailto:jcollins@ci.oshkosh.wi.us); [crofooth@platteville.org](mailto:crofooth@platteville.org); [jean.mohr@portagewi.gov](mailto:jean.mohr@portagewi.gov); Fuller, Tina M - MUN [tfuller@prairieduchien-wi.gov](mailto:tfuller@prairieduchien-wi.gov); [trevor.jung@cityofracine.org](mailto:trevor.jung@cityofracine.org); [tbecker@ci.reedsburg.wi.us](mailto:tbecker@ci.reedsburg.wi.us); [wbixby@rhinelanderwi.us](mailto:wbixby@rhinelanderwi.us); Joyce, Aaron L - MUN [aaron.joyce@richlandcenter.com](mailto:aaron.joyce@richlandcenter.com); [asonntag@cityofripon.com](mailto:asonntag@cityofripon.com); [kmckahan@rfcity.org](mailto:kmckahan@rfcity.org); [gsmith@cityofshawano.com](mailto:gsmith@cityofshawano.com); [dmuench@shorelinemetro.com](mailto:dmuench@shorelinemetro.com); [jlemke@stevenspoint.com](mailto:jlemke@stevenspoint.com); Aide, Lisa L - MUN [laide@ci.stoughton.wi.us](mailto:laide@ci.stoughton.wi.us); [tveith@cityofsunprairie.com](mailto:tveith@cityofsunprairie.com); [mimmerfall@duluthtransit.com](mailto:mimmerfall@duluthtransit.com); [mpowell@tomahonline.com](mailto:mpowell@tomahonline.com); Lamers, Brian L - MUN [brian.lamers@ci.verona.wi.us](mailto:brian.lamers@ci.verona.wi.us); Polhamus, Lori - MUN [lpolhamus@viroqua-wisconsin.com](mailto:lpolhamus@viroqua-wisconsin.com); [MDunneisen@CityofWatertown.org](mailto:MDunneisen@CityofWatertown.org); [bengelki@waukesha-wi.gov](mailto:bengelki@waukesha-wi.gov); Kasza, Kathryn - MUN [Kathryn.Kasza@wigov.onmicrosoft.com](mailto:Kathryn.Kasza@wigov.onmicrosoft.com); [michelle@cityofwaupun.org](mailto:michelle@cityofwaupun.org); [greg.seubert@ci.wausau.wi.us](mailto:greg.seubert@ci.wausau.wi.us); [rosenberga@ci.west-bend.wi.us](mailto:rosenberga@ci.west-bend.wi.us); [shatton@whitewater-wi.gov](mailto:shatton@whitewater-wi.gov); [ktimm@wirapids.org](mailto:ktimm@wirapids.org); [SSonnenberg@clintonvillewi.org](mailto:SSonnenberg@clintonvillewi.org); [jessica.clark@co.clark.wi.us](mailto:jessica.clark@co.clark.wi.us); [pbusch@co.door.wi.us](mailto:pbusch@co.door.wi.us); Baumann, Joann [jbaumann@co.door.wi.us](mailto:jbaumann@co.door.wi.us); Handy, Charlie - DNR [chandy@lacrossecounty.org](mailto:chandy@lacrossecounty.org); Ducane, Richard [rducane@mitw.org](mailto:rducane@mitw.org); [anthony.geiger@milwaukeecountywi.gov](mailto:anthony.geiger@milwaukeecountywi.gov); [jneilson@co.ozaukee.wi.us](mailto:jneilson@co.ozaukee.wi.us); [tscheuermann@stevenspoint.com](mailto:tscheuermann@stevenspoint.com); [gbobier@co.walworth.wi.us](mailto:gbobier@co.walworth.wi.us); [cweyker@thekac.com](mailto:cweyker@thekac.com); [NReynolds2@ldftribe.com](mailto:NReynolds2@ldftribe.com); Pyawasay, Gary [gpyawasay@mitw.org](mailto:gpyawasay@mitw.org); [cmoore@oneidanation.org](mailto:cmoore@oneidanation.org); Newman, Barbara A - MUN [Barb.newmannorthwoodstransit@outlook.com](mailto:Barb.newmannorthwoodstransit@outlook.com); [Karen@NamekagonTransit.com](mailto:Karen@NamekagonTransit.com); [dault@ploverwi.gov](mailto:dault@ploverwi.gov); Conway, Nichol - MUN [nconway@prairiedusac.net](mailto:nconway@prairiedusac.net); [dmahoney@ploverwi.gov](mailto:dmahoney@ploverwi.gov); Swanson, Karen - MUN [KSwanson@ploverwi.gov](mailto:KSwanson@ploverwi.gov); [dault@ploverwi.gov](mailto:dault@ploverwi.gov); Mann, Julia M - MUN [jmann@ploverwi.gov](mailto:jmann@ploverwi.gov); [mark@abbyvans.com](mailto:mark@abbyvans.com); [karl@browncab.net](mailto:karl@browncab.net); [dougl@fdsenter.com](mailto:dougl@fdsenter.com); [freedomvans@yahoo.com](mailto:freedomvans@yahoo.com); [mhinrichs@thekac.com](mailto:mhinrichs@thekac.com);



[humanresources@runninginc.net](mailto:humanresources@runninginc.net); [justin@runninginc.net](mailto:justin@runninginc.net); [info@strattonbuses.com](mailto:info@strattonbuses.com); [tom@westlundbuslines.com](mailto:tom@westlundbuslines.com);  
[amypace@westlundbuslines.com](mailto:amypace@westlundbuslines.com); [LyssiaLundgren@vipservices-inc.org](mailto:LyssiaLundgren@vipservices-inc.org); [woi\\_rcc@wctc.net](mailto:woi_rcc@wctc.net); [kevin@golamers.com](mailto:kevin@golamers.com);  
[wendymurphy@golamers.com](mailto:wendymurphy@golamers.com); [jfreeman@indiantrails.com](mailto:jfreeman@indiantrails.com); [Tom.Dieckelman@coachusa.com](mailto:Tom.Dieckelman@coachusa.com);  
[Jeff.TeRonde@coachusa.com](mailto:Jeff.TeRonde@coachusa.com); [allen.fugate@coachusa.com](mailto:allen.fugate@coachusa.com)

## Kevin Lange

Public Transit Program Manager  
WisDOT Transit Section  
(608) 266-2365

---

**From:** Lange, Kevin V - DOT

**Sent:** Wednesday, May 25, 2022 3:56 PM

**To:** Lange, Kevin V - DOT <[Kevin.Lange@dot.wi.gov](mailto:Kevin.Lange@dot.wi.gov)>; Kierzek, Brian - DOT <[brian.kierzek@dot.wi.gov](mailto:brian.kierzek@dot.wi.gov)>

**Cc:** Soderholm, Becky - DOT <[Becky.Soderholm@dot.wi.gov](mailto:Becky.Soderholm@dot.wi.gov)>; Stoegbauer, Eric - DOT <[Eric.Stoegbauer@dot.wi.gov](mailto:Eric.Stoegbauer@dot.wi.gov)>

**Subject:** Public Input Meeting (June 13th at 9am) - Transit Draft 3 Year DBE Goal (2023-2025)

Good Afternoon,

This email is to notify you of WisDOT Transit's process for developing a Disadvantaged Business Enterprise (DBE) goal for the next three years. While participation in this process is **optional**, you and your staff are encouraged to join either of the two (2) virtual public input meetings hosted by WisDOT.

Please see below for more details (and feel free to contact Becky Soderholm ([becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov)) or me with any questions – we look forward to hearing from you!

Thank you,

**Kevin Lange**

Public Transit Program Manager  
WisDOT Transit Section  
(608) 266-2365

---

Greetings from the Wisconsin Department of Transportation!

WisDOT's Public and Specialized Transit Section is developing its Disadvantaged Business Enterprise (DBE) goal for the next three years (2023-2025).

We will be holding two (2) public input meetings:

1. Monday, June 13<sup>th</sup> at 9:00am – see information below
2. Wednesday, June 22<sup>nd</sup> at 1:00pm – meeting information will be sent in a future email

During both meetings, the Transit Section will provide information about eligibility and certification with the department's DBE program and discussing its anticipated transit contracting activities for the next (3) three years. Most importantly, we will also be seeking your input as part of our transit-specific DBE goal-setting process. ***This is an informational meeting – participation is encouraged but not mandatory.***

To participate in the Monday, June 13<sup>th</sup> phone call please join the meeting via Microsoft Teams:

## Soderholm, Becky - DOT

---

**To:** Soderholm, Becky - DOT  
**Subject:** 5304 Subrecipient List (June 13th Meeting)

### 5304 Subrecipient List – June 13<sup>th</sup> Meeting

Bay-Lake Regional Planning Commission (BLRPC)	Jeff Agee-Aguayo	<a href="mailto:jagee@baylakerpc.org">jagee@baylakerpc.org</a>
City of Janesville	Becca Smith	<a href="mailto:smithr@ci.janesville.wi.us">smithr@ci.janesville.wi.us</a>
City of Madison	Scott Korth	<a href="mailto:skorth@cityofmadison.com">skorth@cityofmadison.com</a>
City of Sun Prairie	Alexander Brown	<a href="mailto:abrown@cityofsunprairie.com">abrown@cityofsunprairie.com</a>
East Central Wisconsin Regional Planning Commission (ECWRPC)	Matt Halada	<a href="mailto:mhalada@ecwrpc.org">mhalada@ecwrpc.org</a>
East Central Wisconsin Regional Planning Commission (ECWRPC)	Melissa Kraemer-Badtke	<a href="mailto:mbadtke@ecwrpc.org">mbadtke@ecwrpc.org</a>
Marathon County	Dave Mack	<a href="mailto:dave.mack@co.marathon.wi.us">dave.mack@co.marathon.wi.us</a>
North Central Wisconsin Regional Planning Commission (NCWRPC)	Darryl Landeau	<a href="mailto:dlandeau@ncwrpc.org">dlandeau@ncwrpc.org</a>
Northwest Regional Planning Commission (NWRPC)	Sheldon Johnson	<a href="mailto:sjohnson@nwrpc.com">sjohnson@nwrpc.com</a>
Rock County	Joyce Lubben	<a href="mailto:lubben@co.rock.wi.us">lubben@co.rock.wi.us</a>
Rock County	Jennifer McIlhone	<a href="mailto:Jennifer.McIlhone@co.rock.wi.us">Jennifer.McIlhone@co.rock.wi.us</a>
Southeastern Wisconsin Regional Planning Commission (SEWRPC)	Kevin Muhs	<a href="mailto:kmuhs@sewrpc.org">kmuhs@sewrpc.org</a>
Southwestern Wisconsin Regional Planning Commission (SWWRPC)	Troy Maggied	<a href="mailto:t.maggied@swwrpc.org">t.maggied@swwrpc.org</a>
UW-Milwaukee	Kate Mollen	<a href="mailto:mollen@uwm.edu">mollen@uwm.edu</a>
UW-Milwaukee	Andrew Graettinger	<a href="mailto:andrewjg@uwm.edu">andrewjg@uwm.edu</a>
UW-Milwaukee	Anne Kissack	<a href="mailto:kissacka@uwm.edu">kissacka@uwm.edu</a>
West Central Wisconsin Regional Planning Commission (WCWRPC)	Lynn Nelson	<a href="mailto:lnelson@wcwrpc.org">lnelson@wcwrpc.org</a>

---

**From:** Hirshfeld, Steve - DOT <Stephen.Hirshfeld@dot.wi.gov>

**Sent:** Thursday, June 02, 2022 1:26 PM

**To:** Hirshfeld, Steve - DOT <Stephen.Hirshfeld@dot.wi.gov>

**Cc:** Soderholm, Becky - DOT <Becky.Soderholm@dot.wi.gov>; Stoegbauer, Eric - DOT <Eric.Stoegbauer@dot.wi.gov>; Kierzek, Brian - DOT <brian.kierzek@dot.wi.gov>; Lange, Kevin V - DOT <Kevin.Lange@dot.wi.gov>

**Subject:** Public Input Meeting (June 13th at 9am) - Transit Draft 3 Year DBE Goal (2023-2025)

Good Afternoon,

Please see the message below relating to WisDOT's Disadvantaged Business Enterprise (DBE) program.

We are in the process of developing a new three-year DBE goal for WisDOT's Transit programs. While your participation in this process is optional, we encourage you and your staff/colleagues to join us for either of our two (2) upcoming virtual public meetings.



Please contact Becky Soderholm ([becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov)) or me with questions. We look forward to hearing from you!

**Steve Hirshfeld, P.E.**

Transit Programs Lead Worker  
Wisconsin Department of Transportation  
4822 Madison Yards Way, 6<sup>th</sup> Floor South, Madison WI 53707  
608.267.0209 | [stephen.hirshfeld@dot.wi.gov](mailto:stephen.hirshfeld@dot.wi.gov)

---

Greetings from the Wisconsin Department of Transportation!

WisDOT's Public and Specialized Transit Section is developing its Disadvantaged Business Enterprise (DBE) goal for the next three years (2023-2025).

We will be holding two (2) public input meetings:

1. Monday, June 13<sup>th</sup> at 9:00am – see information below
2. Wednesday, June 22<sup>nd</sup> at 1:00pm – meeting information will be sent in a future email

During both meetings, the Transit Section will provide information about eligibility and certification with the department's DBE program and discussing its anticipated transit contracting activities for the next (3) three years. Most importantly, we will also be seeking your input as part of our transit-specific DBE goal-setting process. ***This is an informational meeting – participation is encouraged but not mandatory.***

To participate in the Monday, June 13<sup>th</sup> phone call please join the meeting via Microsoft Teams:

## June 13<sup>th</sup> Microsoft Teams meeting at 9:00 am:

**Join on your computer or mobile app**

[Click here to join the meeting](#)

**Or call in (audio only)**

[+1 608-571-2209,574388151#](tel:+16085712209574388151) United States, Madison

Phone Conference ID: 574 388 151#

[Find a local number](#) | [Reset PIN](#)

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### **Agenda**

1. Introductions
2. Overview of the 3 Year DBE Goal Setting Process
3. Anticipated 3 Year Transit Projects
4. Draft 3 Year DBE Goal
5. Questions and Answers
6. Wrap Up/Next Steps

If you cannot attend the public input meetings but would like to submit comments, please call, or email Becky Soderholm at 608-266-1650 or [becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov).



WisDOT will consider hosting additional meetings if there is sufficient interest. Following this consultation process, WisDOT will email and post related materials on its website and will accept written comments during its public comment period.

Thank you for your participation!

Best,  
Becky

**Becky Soderholm**

Federal Compliance Manager  
Wisconsin Department of Transportation  
Bureau of Transit, Local Roads, Railroads and Harbors  
4822 Madison Yards Way, 6<sup>th</sup> Floor South, Madison, WI 53705  
608.266.1650 | [becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov)

DBE information is available on the WisDOT website at:

Department DBE webpage - <https://wisconsindot.gov/Pages/doing-bus/civil-rights/dbe/default.aspx>

Transit Section DBE webpage - <https://wisconsindot.gov/Pages/doing-bus/local-gov/astnce-pgms/transit/compliance/dbe.aspx>

## Soderholm, Becky - DOT

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**From:** Soderholm, Becky - DOT  
**Sent:** Monday, June 13, 2022 5:33 PM  
**To:** Lgilles@FDL.wi.gov; jkunde@fdl.wi.gov; lwustrack@arcfdl.org; Barb Newman; Julie Leis; erothrock@wcvrpc.org; craigposhepny@vipservices-inc.org; Harcus, Daua (P) - ADRC of the SW - South Lafayette site; Drays, Sheila; jblanton@cityofmadison.com; schradem@uwm.edu; rosenberga@ci.west-bend.wi.us; Polhamus, Lori - MUN  
**Cc:** Collins-Worachek, Lea - DOT; Maestri, Madalena J - DOT; Rojas, Maria - DOT; Ritz, Ian - DOT; Stoegbauer, Eric - DOT; Jacobson, Lori M - DOT; Patterson, Katherine M - DOT; Lange, Kevin V - DOT; Kierzek, Brian - DOT; Anderson, Eric - DOT  
**Subject:** Presentation Materials - Transit 3 Year DBE Goal (2023-2025) - Public Input Meeting

Good Afternoon,

Thank you for participating in the public input meeting related to the WisDOT Transit Section's proposed 3 Year DBE goal (2023-2025).

Attached is a copy of the meeting presentation and links to key websites.



**WisDOT Transit  
DBE 3 Yr Goal P...**

The public comment period is available until July 13, 2022.

Please contact me with questions or comments.

Best,  
Becky

### Key Websites

- ✓ Transit Assistance Program - <https://wisconsin.gov/Pages/doing-bus/local-gov/astnce-pgms/transit/default.aspx>
- ✓ WI Public Transit Map - <https://wisconsin.gov/Documents/travel/pub-transit/system-map.pdf>
- ✓ WisDOT UCP Directory - <https://wisconsin.gov/Pages/doing-bus/civil-rights/dbe/certified-firms.aspx>
- ✓ Dept of Administration – VendorNet and eSupplier - <https://doa.wi.gov/Pages/DoingBusiness/VendorNet.aspx>

### **Becky Soderholm**

Compliance Manager  
Wisconsin Department of Transportation  
Bureau of Transit, Local Roads, Railroads and Harbors  
4822 Madison Yards Way, 6<sup>th</sup> Floor South, Madison, WI 53705  
608.266.1650 | [becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov)

Date: June 22, 2022

**3 Year DBE Transit Goal: 2023-2025**  
*Consultation Process Outreach Meeting Agenda*

Meeting Dates – Virtual

Wednesday, June 22<sup>nd</sup>, 1:00pm to 3:00pm

Meeting Format

- ✓ Becky will welcome participants and take roll call
- ✓ Madalena will kick off the meeting as the Department DBELO, followed by the Transit Section

Item	Person Responsible
<b>1. Introductions</b> - WisDOT Staff - Invited Participants	Madalena Maestri Becky Soderholm Eric Stoegbauer
<b>2. Overview of 3 Year Goal Setting Process</b> a. Department-wide b. Transit	Madalena Maestri Becky/Eric
<b>3. Anticipated Transit 3 Year Projects</b>	Becky/Eric Transit Staff
<b>4. Transit draft 3 Year DBE Goal (2023-2025) = 1.61% race neutral</b>	Becky/Eric
<b>5. Questions and Answers</b>	All
<b>6. Wrap Up/Next Steps</b> a. Finalize goal information b. Post goal for public comment	Becky/Eric



**WisDOT-Transit 3 Year Goal**  
 Consultive Process DBE Teleconference Outreach Meetings

## Attendee Lists

Wednesday, June 22<sup>nd</sup>, 1:00pm to 3:00pm

Name	Company/Business	Email Address	Notes
Maria Hart	Nomad Planners, LLC	<a href="mailto:maria.hart@nomadplanners.com">maria.hart@nomadplanners.com</a> ;	DBE Firm
Adonica Randall	National Association of Minority Contractors (NAMC)	<a href="mailto:arandall@abaxent.com">arandall@abaxent.com</a>	(NAMC) – WI Chapter
Melissa Cierzan	R&R Shuttle, Waupaca County	<a href="mailto:rrtransport4169@gmail.com">rrtransport4169@gmail.com</a>	Transit Provider
Amanda Running	Running, Inc.	<a href="mailto:humanresources@runninginc.net">humanresources@runninginc.net</a>	Transit Provider
Patty Hansberry	City of Beloit	<a href="mailto:phansberry@rsvp-rock.org">phansberry@rsvp-rock.org</a>	5307 Recipient
Megan Dunneison	City of Watertown	<a href="mailto:MDunneisen@CityofWatertown.org">MDunneisen@CityofWatertown.org</a>	5311 Subrecipient
Jamie Deaver	City of Viroqua	<a href="mailto:jdeaver@varcinc.com">jdeaver@varcinc.com</a>	5311 Subrecipient
Pam Busch	Door County	<a href="mailto:pbusch@co.door.wi.us">pbusch@co.door.wi.us</a>	5311 Subrecipient
Patrick Daoust	Bay Area Rural Transit (BART)	<a href="mailto:p.daoust@bartbus.com">p.daoust@bartbus.com</a>	5311 Subrecipient
Nikki Voight	Door-Tran	<a href="mailto:mobility@door-tran.org">mobility@door-tran.org</a>	5310 Subrecipient
Sarah Upchurch	ADVOCAP (Oshkosh)	<a href="mailto:sarahu@advocap.org">sarahu@advocap.org</a>	5310 Subrecipient
Pam Carper	Rock County Retired and Senior Volunteer Program	<a href="mailto:pcarper@rsvp-rock.org">pcarper@rsvp-rock.org</a>	5310 Subrecipient
Angie Schlosser	Buffalo County ADRC	<a href="mailto:aschlosser@co.pepin.wi.us">aschlosser@co.pepin.wi.us</a>	5310 Subrecipient
Holly Keenan	Lutheran Social Services	<a href="mailto:holly.keenan@lsswis.org">holly.keenan@lsswis.org</a>	5310 Subrecipient
Jessica Clark	Clark County Social Services	<a href="mailto:jessica.clark@co.clark.wi.us">jessica.clark@co.clark.wi.us</a>	5310 Subrecipient
Ryan Booth	Rock County Transit	<a href="mailto:ryan.booth@co.rock.wi.us">ryan.booth@co.rock.wi.us</a>	5310 Subrecipient
Corie Dejno	SWCAP	<a href="mailto:c.dejno@swcap.org">c.dejno@swcap.org</a>	5310 Subrecipient
Greg Logemann	New Hope Center, Calumet County	<a href="mailto:glogemann@newhopeinc.org">glogemann@newhopeinc.org</a>	5310 Subrecipient

Name	Company/Business	Email Address	Notes
Susan Caacbay	Clark County	<a href="mailto:Susan.Caacbay@co.clark.wi.us">Susan.Caacbay@co.clark.wi.us</a>	5310 Subrecipient
Madalena Maestri	WisDOT-DBELO	madalena.maestri@dot.wi.gov	WisDOT DBE Office
Maria Rojas	WisDOT-DBE Officer	maria.rojas@dot.wi.gov	WisDOT DBE Office
Becky Soderholm	WisDOT-Transit Section	<a href="mailto:Becky.soderholm@dot.wi.gov">Becky.soderholm@dot.wi.gov</a>	Compliance Manager
Eric Stoegbauer	WisDOT-Transit Section	eric.stoegbauer@dot.wi.gov	Compliance Manager
Eric Anderson	WisDOT-Transit Section	eric1.anderson@dot.wi.gov	5310 Program Manager
Kevin Lange	WisDOT-Transit Section	kevin.lange@dot.wi.gov	5311 Program Manager
Brian Kierzek	WisDOT-Transit Section	brian.kierzek@dot.wi.gov	5311 Program Manager



**Soderholm, Becky - DOT**

---

**From:** Soderholm, Becky - DOT  
**Sent:** Wednesday, May 25, 2022 1:11 PM  
**Cc:** Maestri, Madalena J - DOT; Rojas, Maria - DOT; Stoegbauer, Eric - DOT; Patterson, Katherine M - DOT  
**Subject:** Public Input Meeting (June 22nd at 1:00pm) - Transit Draft 3 Year DBE Goal (2023-2025)

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WisDOT's Transit Section is developing its *transit specific* Disadvantaged Business Enterprise (DBE) goal for the next three years (2023-2025).

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To participate in the Wednesday, June 22<sup>nd</sup> phone call please join the meeting via Microsoft Teams:

## June 22nd Microsoft Teams meeting at 1:00 pm:

### Join on your computer or mobile app

[Click here to join the meeting](#)

### Or call in (audio only)

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### Agenda

1. Introductions
2. Overview of the 3 Year DBE Goal Setting Process
3. Anticipated 3 Year Transit Projects
4. Draft 3 Year DBE Goal
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6. Wrap Up/Next Steps

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Thank you for your participation!

Best,  
Becky

**Becky Soderholm**

Federal Compliance Manager  
Wisconsin Department of Transportation  
Bureau of Transit, Local Roads, Railroads and Harbors  
4822 Madison Yards Way, 6<sup>th</sup> Floor South, Madison, WI 53705  
608.266.1650 | [becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov)

DBE information is available on the WisDOT website at:

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Transit Section DBE webpage - <https://wisconsindot.gov/Pages/doing-bus/local-gov/astnce-pgms/transit/compliance/dbe.aspx>

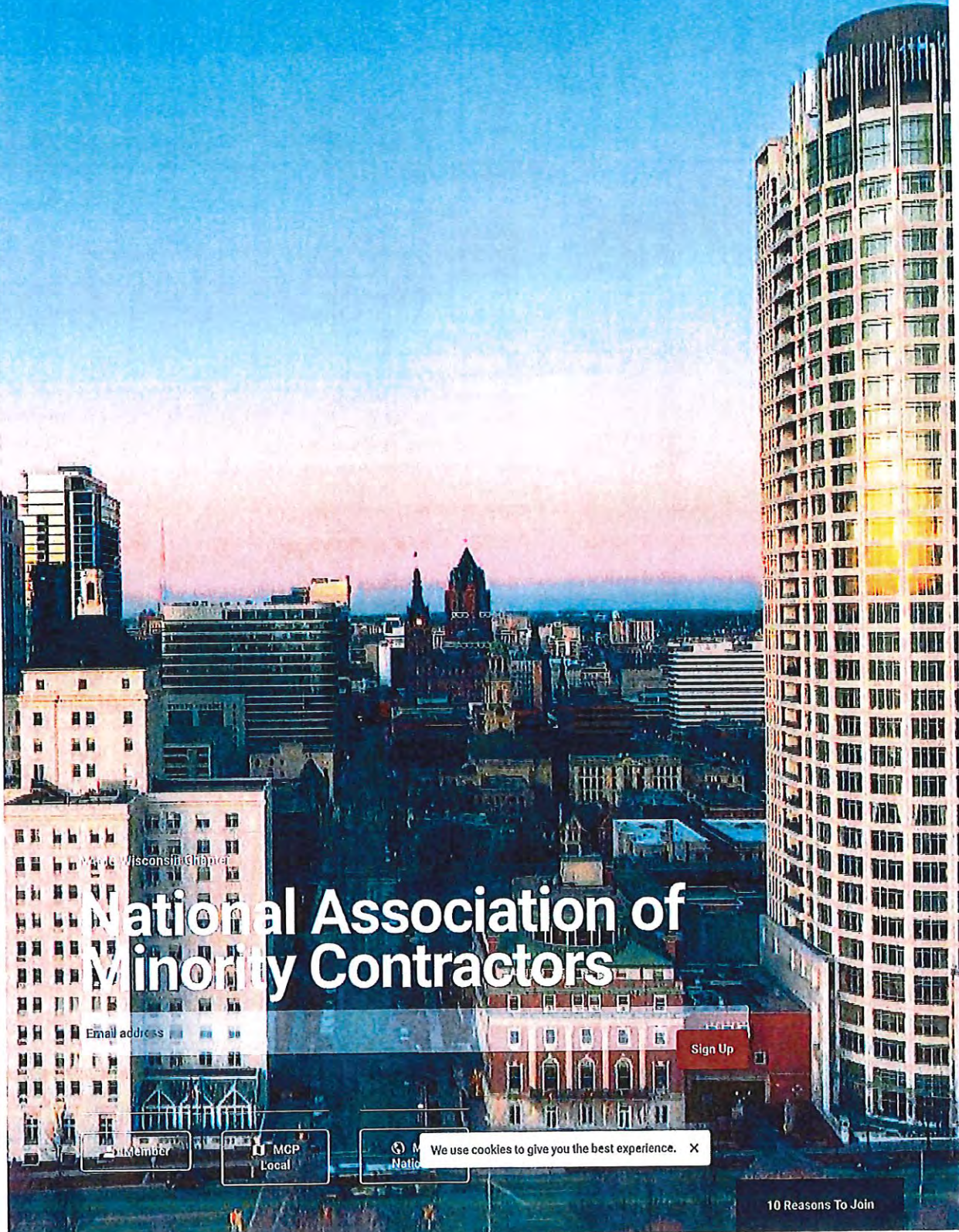




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Become A Member

The Public Input Meeting invitations were emailed to George Lawrence, NAMC's Executive Director on 5/26/2022.



Wisconsin Chapter

# National Association of Minority Contractors

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10 Reasons To Join



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Capitalizations /  
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1 — 10 ← →



OUR MISSION

## What is NAMC?

The National Association of Minority Contractors (NAMC) is a non-profit trade association that was established in 1969 to address the needs and concerns of minority contractors. While membership is open to people of all races and ethnic backgrounds, the organization's mandate, "Building Bridges – Crossing Barriers," focuses on construction industry concerns common to African Americans, Asian Americans, Hispanic Americans, and Native Americans.

NAMC supports minority contractors for more contract opportunities and advocates a level playing ground by working with legislation, government entities and private industries.

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Director of Infrastructure Business Development

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## What to Expect.





## Soderholm, Becky - DOT

---

**To:** Soderholm, Becky - DOT  
**Subject:** UCP Directory Email Blast June 22nd Mtg

---

**From:** Soderholm, Becky - DOT  
**Sent:** Wednesday, May 25, 2022 1:11 PM  
**To:** iamaaronharris@gmail.com; hernandez\_roofing47@yahoo.com; prenticejr@plfreeman.com; roofinghernandez@yahoo.com; southwestmilwaukee@yahoo.com; sbrittingham@nfinstalls.com; cmartinez@dairylandelectric.com; onyx7004@aol.com; shortmills@gmail.com; info@pececllc.com; gkinnison@trinitytechservices.com; unielec@tds.net; vinko@vini-solar-engineering.com; jimmywhire@gmail.com; morfourmorris@sbcglobal.net; larry@twobuffalo.com; wlrogers@constructionserviceworkers.com; ctate@anationallimo.com; dparks@wetransportplatinum.com; tripptransport1@yahoo.com; thetransportation1@gmail.com; ableaccesstrans@aol.com; allcaretransit@yahoo.com; summerselisa@hotmail.com; durable8400@yahoo.com; glynn@enjoitrans.com; nwalker4523@yahoo.com; chuck@peoplestransit.com; michelyawo@gmail.com; reachouttransit@gmail.com; safeconnecttransit@gmail.com; melvinrabon@gmail.com; somawisconsin@gmail.com; phoenixtransport@gmail.com; truthwelltransit@gmail.com; james@mycitytransportation.com; dcecca@rgservicesllc.com; bscott@tophatinc.com; gp@terminal.com; info@designstouch.com; info@comcentia.com; bright@compmerica.com; nandini.kondagari@flairsoft.net; ssinghal@ssr-online.com; jjackson@jcfnet.com; dawn@volanno.com; arandall@abaxent.com; massey@ptg.com; mail2@abernathyco.com; bmchealthcareit@gmail.com; dbe@canete-medina.com; aonyewuc@compasscentral.com; admin@resourceunlimited.net; cordillsolutionsllc@gmail.com; rwebb1980@gmail.com; dbabiker@intellectualconcepts.com; bijoynair@ivisionsolutionsinc.com; sjordan@k-archllc.com; trinadha@malleswari.com; maria.edwards@pemcco.com; kthompson@quinndavid.com; dcree@remsundlogistics.com; tchang@syslogicinc.com; spillai@thejoxelgroup.com; shiva.sathasivam@trincotech.com; dbe@lumenorconsulting.com; reginald.vigilant@omnisystems.com; darryl@divtech.com; vas@ardentinc.com; cmcllwi@gmail.com; wendy@faithgrouppllc.com; dgarcia@freedomcloudtechnologies.com; rexx@pplan.com; cobrien@tmc-1.com; leanne@tek3.com; yovettedrake@unison-ucg.com; dwan@eliteprofessionalsllc.com; ruth@novatechsi.com; admin@resourceunlimited.net; mary@lobron.com; aande@aandeenterprise.com; kristi\_avalos@accessology.com; chrisormke@gmail.com; lonnie.coplen@arc-dec.com; avkcnslt@sbcglobal.net; mkatzin@bronnergroup.com; curt\_ed@sbcglobal.net; orlandobutler@hotmail.com; orlandobutler@hotmail.com; KVelasquez@capgcs.com; contessa@cccconsultinggrouppllc.com; sandydreier@gmail.com; diane@chamnessgroup.com; darrell@chandlercampbelle.com; carkey@chess-safety.com; dbe@connico.com; ccross@cross-management.com; kgriffin@dbeconsultig.com; sherri@envisiontheladder.com; lbyala@foursquareitp.com; spadams@sbcglobal.net; danegrey@eliteparkingsoa.com; goodwile@goodwillepierre.com; cwozniak@hmmh.com; geralyn@illum-strat.com; tpooler@independentpublicadvisors.com; braunginn.s@gmail.com; wmartin@jerichoresources.com; jfmorice@yahoo.com; info@kairocom.com; kimkenville@gmail.com; anna@koppagroup.com; kralysolutions@wi.rr.com; bthomas@ladyjustice.biz; mwade2@wi.rr.com; anna@moderncraneservice.com; bmoriarty@moriartyscheduling.com; soler@multiculturalinstitute.com; tolivas10@gmail.com; wphillips@piemanagement.com; 'genyne@p3developmentgroup.com' <genyne@p3developmentgroup.com>; stadesse@pacificparkonline.com; leticia@peraltagarcia.com; jcrump@prismtechnical.com; wi\_viola@live.com; andreawj@roraimaconsulting.com; godwin@seedconsultingmadison.com; Griffin, Alicia <alicia@scomwi.com>; sjimoh@skyedgedecom.com; raya@themadent.com; spolicar@comcast.net; theaviationplanninggroup@gmail.com; cpscott51@gmail.com; melissa@urbanassetsconsulting.com; jmilner@sectormanagement.biz; damondor@msn.com; jiang.hong@va-inc.com; michelle.weathersby@outlook.com; darrell@chandlercampbelle.com; threegconsultinginc@yahoo.com; jonathanlocust@gmail.com; candace@floor23digital.com; aff@affresearch.com; mayres@asmcons.com; sks@catalystlinks.com; genejack24@gmail.com; cinsana@hrvinc.com; justin.hwa@streamlinecost.com; joanne@landryconsultants.com; corp@novarest.com; corp@novarest.com; hboyd31911@yahoo.com; sherwin@sthandassociates.com; reasley@e-squared.org; maria.hart@nomadplanners.com;



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Cc: Maestri, Madalena J - DOT <madalena.maestri@dot.wi.gov>; Rojas, Maria - DOT <Maria.Rojas@dot.wi.gov>; Stoegbauer, Eric - DOT <Eric.Stoegbauer@dot.wi.gov>; Patterson, Katherine M - DOT <Katherine.Patterson@dot.wi.gov>

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**Or call in (audio only)**

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Best,  
Becky

**Becky Soderholm**

Federal Compliance Manager  
Wisconsin Department of Transportation  
Bureau of Transit, Local Roads, Railroads and Harbors  
4822 Madison Yards Way, 6<sup>th</sup> Floor South, Madison, WI 53705  
608.266.1650 | [becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov)

DBE information is available on the WisDOT website at:

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Transit Section DBE webpage - <https://wisconsindot.gov/Pages/doing-bus/local-gov/astnce-pgms/transit/compliance/dbe.aspx>

## Soderholm, Becky - DOT

---

**To:** Soderholm, Becky - DOT  
**Subject:** Bidders List Email Blast - June 22nd Mtg

*Bidders List email addresses are shown below.*

[lauren@csdesignengineering.com](mailto:lauren@csdesignengineering.com); [craig.jouppi@amiengineers.com](mailto:craig.jouppi@amiengineers.com); [bryan.leinwetter@pkmreng.com](mailto:bryan.leinwetter@pkmreng.com); [bryan.leinwetter@pkmreng.com](mailto:bryan.leinwetter@pkmreng.com); [jgersich@dimensionivmadison.com](mailto:jgersich@dimensionivmadison.com); [douglas.dettmers@gestrainc.com](mailto:douglas.dettmers@gestrainc.com); [eric.brill@rtmec.com](mailto:eric.brill@rtmec.com); [mleiferman@strategicstructural.com](mailto:mleiferman@strategicstructural.com); [rls@rlsandassoc.com](mailto:rls@rlsandassoc.com); [deb.brisk@outlook.com](mailto:deb.brisk@outlook.com); [karl@vangotaxi.com](mailto:karl@vangotaxi.com); [steve@brandtbuses.com](mailto:steve@brandtbuses.com); [pmartens@srfconsulting.com](mailto:pmartens@srfconsulting.com); [acooper@oertelarchitects.com](mailto:acooper@oertelarchitects.com); [bkost@sehinc.com](mailto:bkost@sehinc.com); [admin@bmc-llc.net](mailto:admin@bmc-llc.net); 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[tom.nyilasi@dullestech.com](mailto:tom.nyilasi@dullestech.com); [sales@netkinetix.com](mailto:sales@netkinetix.com); [kwhite@reisystems.com](mailto:kwhite@reisystems.com); [brianlackie@gmail.com](mailto:brianlackie@gmail.com); [rick@udg-llc.com](mailto:rick@udg-llc.com); [steves@920loannow.com](mailto:steves@920loannow.com); [sales@guardianbooth.com](mailto:sales@guardianbooth.com); [mark@abbyvans.com](mailto:mark@abbyvans.com); [jess@ppulse.com](mailto:jess@ppulse.com); [jsteger@localiq.com](mailto:jsteger@localiq.com); [jdanan@hawkinsashcpas.com](mailto:jdanan@hawkinsashcpas.com); [craigposhepny@vipservices-inc.org](mailto:craigposhepny@vipservices-inc.org); [jefferys@skypatrolusa.com](mailto:jefferys@skypatrolusa.com); [jefferys@skypatrolusa.com](mailto:jefferys@skypatrolusa.com); Fortney, Darren [dfortney@sehinc.com](mailto:dfortney@sehinc.com); [r-d@ringdu.com](mailto:r-d@ringdu.com); [mike.soto@continuumarchitects.com](mailto:mike.soto@continuumarchitects.com); [justin@ddclean.com](mailto:justin@ddclean.com); 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---

**From:** Soderholm, Becky - DOT  
**Sent:** Wednesday, May 25, 2022 2:49 PM  
**Cc:** Stoegbauer, Eric - DOT <Eric.Stoegbauer@dot.wi.gov>; Patterson, Katherine M - DOT <Katherine.Patterson@dot.wi.gov>  
**Subject:** Public Input Mtg June 22nd- Transit 3 Year DBE Goal

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Thank you for your participation!

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Becky

### **Becky Soderholm**

Federal Compliance Manager  
Wisconsin Department of Transportation  
Bureau of Transit, Local Roads, Railroads and Harbors  
4822 Madison Yards Way, 6<sup>th</sup> Floor South, Madison, WI 53705  
608.266.1650 | [becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov)

DBE information is available on the WisDOT website at:

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Transit Section DBE webpage - <https://wisconsin.gov/Pages/doing-bus/local-gov/astnce-pgms/transit/compliance/dbe.aspx>



**Soderholm, Becky - DOT**

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**From:** Anderson, Eric - DOT  
**Sent:** Monday, June 13, 2022 4:30 PM  
**To:** Soderholm, Becky - DOT  
**Subject:** FW: Public Input Meeting (June 22nd at 1:00pm) - Transit Draft 3 Year DBE Goal (2023-2025)

Becky:

Below are recipients of the June 22 invitation:

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## Eric Anderson

Specialized Transit Program Manager  
Wisconsin DOT-Transit Section  
4822 Madison Yards Way, 6th Floor South  
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[Eric1.Anderson@dot.wi.gov](mailto:Eric1.Anderson@dot.wi.gov)  
[Specialized.Transit@dot.wi.gov](mailto:Specialized.Transit@dot.wi.gov)

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**From:** Anderson, Eric - DOT  
**Sent:** Monday, June 13, 2022 4:23 PM  
**To:** Eric - DOT Anderson ([eric1.anderson@dot.wi.gov](mailto:eric1.anderson@dot.wi.gov)) <[eric1.anderson@dot.wi.gov](mailto:eric1.anderson@dot.wi.gov)>  
**Cc:** Soderholm, Becky - DOT <[Becky.Soderholm@dot.wi.gov](mailto:Becky.Soderholm@dot.wi.gov)>; Stoegbauer, Eric - DOT <[Eric.Stoegbauer@dot.wi.gov](mailto:Eric.Stoegbauer@dot.wi.gov)>; Jacobson, Lori M - DOT <[lori.jacobson@dot.wi.gov](mailto:lori.jacobson@dot.wi.gov)>  
**Subject:** Public Input Meeting (June 22nd at 1:00pm) - Transit Draft 3 Year DBE Goal (2023-2025)

Good Afternoon,

This email is to notify you of WisDOT Transit's process for developing a Disadvantaged Business Enterprise (DBE) goal for the next three years. While participation in this process is optional, you and your staff are encouraged to join us. **If you were not able to join us for today's presentation, we have another presentation scheduled for next week (please see below).**

Please contact Becky Soderholm [becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov) or I with questions – we look forward to hearing from you!



## Soderholm, Becky - DOT

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**From:** Soderholm, Becky - DOT  
**Sent:** Thursday, May 26, 2022 9:19 AM  
**To:** Soderholm, Becky - DOT  
**Subject:** 5311 Email Blast - June 22nd at 1:00pm Meeting

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**From:** Lange, Kevin V - DOT  
**Sent:** Thursday, May 26, 2022 7:56 AM  
**To:** Soderholm, Becky - DOT <[Becky.Soderholm@dot.wi.gov](mailto:Becky.Soderholm@dot.wi.gov)>  
**Subject:** FW: Public Input Meeting (June 22nd at 1:00pm) - Transit Draft 3 Year DBE Goal (2023-2025)

Hi Becky,

Sorry about this...the Bcc addresses don't appear with sharing the email message nor forwarding (still sending to show you it only contains the To and Cc addresses.

I'll keep troubleshooting but apologies for not just Cc-ing everyone. That would have been simpler. (D'oh)

### Kevin Lange

Public Transit Program Manager  
WisDOT Transit Section  
(608) 266-2365

P.S. This was the list of the 90+ addresses:

Hartwell, Lloyd [transitmgr@badriver-nsn.gov](mailto:transitmgr@badriver-nsn.gov); Daoust, Patrick - Other [p.daoust@bartbus.com](mailto:p.daoust@bartbus.com);  
[debra.ebben@appleton.org](mailto:debra.ebben@appleton.org); [jostrander@cityofbaraboo.com](mailto:jostrander@cityofbaraboo.com); Larson, Kayla M - MUN  
[klarson@cityofbeaverdam.com](mailto:klarson@cityofbeaverdam.com); [downingt@beloitwi.gov](mailto:downingt@beloitwi.gov); [mseaman@cityofberlin.wi.gov](mailto:mseaman@cityofberlin.wi.gov); [rbays@cityofberlin.net](mailto:rbays@cityofberlin.net);  
[jolson@cityofberlin.net](mailto:jolson@cityofberlin.net); [city.admin@blackriverfalls.us](mailto:city.admin@blackriverfalls.us); [erothrook@wcvrpc.org](mailto:erothrook@wcvrpc.org); [Tom.Wagener@eauclairewi.gov](mailto:Tom.Wagener@eauclairewi.gov);  
[lskar@edgerton.wi.gov](mailto:lskar@edgerton.wi.gov); [Andrew.McFadden@fitchburgwi.gov](mailto:Andrew.McFadden@fitchburgwi.gov); [Lgilles@FDL.wi.gov](mailto:Lgilles@FDL.wi.gov); [aselle@fortatkinsonwi.net](mailto:aselle@fortatkinsonwi.net);  
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[mquest@ci.lake-mills.wi.us](mailto:mquest@ci.lake-mills.wi.us); [jschiller@cityofmadison.com](mailto:jschiller@cityofmadison.com); [kottum@manitowoc.org](mailto:kottum@manitowoc.org); Miller, Jackie - City of  
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[rchristensen@medfordwi.us](mailto:rchristensen@medfordwi.us); [brad.brummond@ci.merrill.wi.us](mailto:brad.brummond@ci.merrill.wi.us); Houtakker, Marc - MUN  
[mhoutakker@ci.monona.wi.us](mailto:mhoutakker@ci.monona.wi.us); [dlothspeich@cityofmonroe.org](mailto:dlothspeich@cityofmonroe.org); Roehl, Rex - MUN [clerk@neillsville-wi.com](mailto:clerk@neillsville-wi.com);  
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[jcollins@ci.oshkosh.wi.us](mailto:jcollins@ci.oshkosh.wi.us); [crofooth@platteville.org](mailto:crofooth@platteville.org); [jean.mohr@portagewi.gov](mailto:jean.mohr@portagewi.gov); Fuller, Tina M - MUN  
[tfuller@prairieduchien-wi.gov](mailto:tfuller@prairieduchien-wi.gov); [trevor.jung@cityofracine.org](mailto:trevor.jung@cityofracine.org); [tbecker@ci.reedsburg.wi.us](mailto:tbecker@ci.reedsburg.wi.us);  
[wbixby@rhinelanderwi.us](mailto:wbixby@rhinelanderwi.us); Joyce, Aaron L - MUN [aaron.joyce@richlandcenter.com](mailto:aaron.joyce@richlandcenter.com); [asonntag@cityofripon.com](mailto:asonntag@cityofripon.com);  
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[mpowell@tomahonline.com](mailto:mpowell@tomahonline.com); Lamers, Brian L - MUN [brian.lamers@ci.verona.wi.us](mailto:brian.lamers@ci.verona.wi.us); Polhamus, Lori - MUN  
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Kathryn - MUN [Kathryn.Kasza@wigov.onmicrosoft.com](mailto:Kathryn.Kasza@wigov.onmicrosoft.com); [michelle@cityofwaupun.org](mailto:michelle@cityofwaupun.org);  
[greg.seubert@ci.wausau.wi.us](mailto:greg.seubert@ci.wausau.wi.us); [rosenberga@ci.west-bend.wi.us](mailto:rosenberga@ci.west-bend.wi.us); [shatton@whitewater-wi.gov](mailto:shatton@whitewater-wi.gov);



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**From:** Lange, Kevin V - DOT

**Sent:** Wednesday, May 25, 2022 3:57 PM

**To:** Lange, Kevin V - DOT <[Kevin.Lange@dot.wi.gov](mailto:Kevin.Lange@dot.wi.gov)>; Kierzek, Brian - DOT <[brian.kierzek@dot.wi.gov](mailto:brian.kierzek@dot.wi.gov)>

**Cc:** Soderholm, Becky - DOT <[Becky.Soderholm@dot.wi.gov](mailto:Becky.Soderholm@dot.wi.gov)>; Stoegbauer, Eric - DOT <[Eric.Stoegbauer@dot.wi.gov](mailto:Eric.Stoegbauer@dot.wi.gov)>

**Subject:** Public Input Meeting (June 22nd at 1:00pm) - Transit Draft 3 Year DBE Goal (2023-2025)

Good Afternoon,

This email is to notify you of WisDOT Transit's process for developing a Disadvantaged Business Enterprise (DBE) goal for the next three years. While participation in this process is **optional**, you and your staff are encouraged to join either of the two (2) virtual public input meetings hosted by WisDOT.

Please see below for more details and feel free to contact Becky Soderholm ([becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov)) or me with any questions – we look forward to hearing from you!

Thank you,

**Kevin Lange**

Public Transit Program Manager

WisDOT Transit Section

(608) 266-2365

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Greetings from the Wisconsin Department of Transportation!

WisDOT's Public and Specialized Transit Section is developing its Disadvantaged Business Enterprise (DBE) goal for the next three years (2023-2025).

We will be holding two (2) public input meetings:

1. Monday, June 13<sup>th</sup> at 9:00am – meeting information [sent in previous email](#)
2. Wednesday, June 22<sup>nd</sup> at 1:00pm – see information below

During both meetings, the Transit Section will provide information about eligibility and certification with the department's DBE program and discussing its anticipated transit contracting activities for the next (3) three years. Most importantly, we will also be seeking your input as part of our transit-specific DBE goal-setting process. ***This is an informational meeting – participation is encouraged but not mandatory.***



**Soderholm, Becky - DOT**

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**To:** Soderholm, Becky - DOT  
**Subject:** 5304 Subrecipients (June 22nd Public Input Meeting)

**5304 Subrecipient List – June 22<sup>nd</sup> Meeting**

Bay-Lake Regional Planning Commission (BLRPC)	Jeff Agee-Aguayo	<a href="mailto:jagee@baylakerpc.org">jagee@baylakerpc.org</a>
City of Janesville	Becca Smith	<a href="mailto:smithr@ci.janesville.wi.us">smithr@ci.janesville.wi.us</a>
City of Madison	Scott Korth	<a href="mailto:skorth@cityofmadison.com">skorth@cityofmadison.com</a>
City of Sun Prairie	Alexander Brown	<a href="mailto:abrown@cityofsunprairie.com">abrown@cityofsunprairie.com</a>
East Central Wisconsin Regional Planning Commission (ECWRPC)	Matt Halada	<a href="mailto:mhalada@ecwrpc.org">mhalada@ecwrpc.org</a>
East Central Wisconsin Regional Planning Commission (ECWRPC)	Melissa Kraemer-Badtke	<a href="mailto:mbadtke@ecwrpc.org">mbadtke@ecwrpc.org</a>
Marathon County	Dave Mack	<a href="mailto:dave.mack@co.marathon.wi.us">dave.mack@co.marathon.wi.us</a>
North Central Wisconsin Regional Planning Commission (NCWRPC)	Darryl Landeau	<a href="mailto:dlandeau@ncwrpc.org">dlandeau@ncwrpc.org</a>
Northwest Regional Planning Commission (NWRPC)	Sheldon Johnson	<a href="mailto:sjohnson@nwrpc.com">sjohnson@nwrpc.com</a>
Rock County	Joyce Lubben	<a href="mailto:lubben@co.rock.wi.us">lubben@co.rock.wi.us</a>
Rock County	Jennifer McIlhone	<a href="mailto:Jennifer.McIlhone@co.rock.wi.us">Jennifer.McIlhone@co.rock.wi.us</a>
Southeastern Wisconsin Regional Planning Commission (SEWRPC)	Kevin Muhs	<a href="mailto:kmuhs@sewrpc.org">kmuhs@sewrpc.org</a>
Southwestern Wisconsin Regional Planning Commission (SWWRPC)	Troy Maggied	<a href="mailto:t.maggied@swwrpc.org">t.maggied@swwrpc.org</a>
UW-Milwaukee	Kate Mollen	<a href="mailto:mollen@uwm.edu">mollen@uwm.edu</a>
UW-Milwaukee	Andrew Graettinger	<a href="mailto:andrewjg@uwm.edu">andrewjg@uwm.edu</a>
UW-Milwaukee	Anne Kissack	<a href="mailto:kissacka@uwm.edu">kissacka@uwm.edu</a>
West Central Wisconsin Regional Planning Commission (WCWRPC)	Lynn Nelson	<a href="mailto:lnelson@wcwrpc.org">lnelson@wcwrpc.org</a>

---

**From:** Hirshfeld, Steve - DOT <Stephen.Hirshfeld@dot.wi.gov>  
**Sent:** Thursday, June 02, 2022 1:24 PM  
**To:** Hirshfeld, Steve - DOT <Stephen.Hirshfeld@dot.wi.gov>  
**Cc:** Soderholm, Becky - DOT <Becky.Soderholm@dot.wi.gov>; Stoegbauer, Eric - DOT <Eric.Stoegbauer@dot.wi.gov>; Kierzek, Brian - DOT <brian.kierzek@dot.wi.gov>; Lange, Kevin V - DOT <Kevin.Lange@dot.wi.gov>  
**Subject:** Public Input Meeting (June 13th at 9am) - Transit Draft 3 Year DBE Goal (2023-2025)

Good Afternoon,

Please see the message below relating to WisDOT's Disadvantaged Business Enterprise (DBE) program.

We are in the process of developing a new three-year DBE goal for WisDOT's Transit programs. While your participation in this process is optional, we encourage you and your staff/colleagues to join us for either of our two (2) upcoming virtual public meetings.



Please contact Becky Soderholm ([becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov)) or me with questions. We look forward to hearing from you!

**Steve Hirshfeld, P.E.**

Transit Programs Lead Worker  
Wisconsin Department of Transportation  
4822 Madison Yards Way, 6<sup>th</sup> Floor South, Madison WI 53707  
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Greetings from the Wisconsin Department of Transportation!

WisDOT's Public and Specialized Transit Section is developing its Disadvantaged Business Enterprise (DBE) goal for the next three years (2023-2025).

We will be holding two (2) public input meetings:

1. Monday, June 13<sup>th</sup> at 9:00am – see information below
2. Wednesday, June 22<sup>nd</sup> at 1:00pm – meeting information will be sent in a future email

During both meetings, the Transit Section will provide information about eligibility and certification with the department's DBE program and discussing its anticipated transit contracting activities for the next (3) three years. Most importantly, we will also be seeking your input as part of our transit-specific DBE goal-setting process. ***This is an informational meeting – participation is encouraged but not mandatory.***

To participate in the Monday, June 13<sup>th</sup> phone call please join the meeting via Microsoft Teams:

## June 13<sup>th</sup> Microsoft Teams meeting at 9:00 am:

### Join on your computer or mobile app

[Click here to join the meeting](#)

### Or call in (audio only)

+1 608-571-2209, 574388151# United States, Madison

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[Learn More](#) | [Meeting options](#)

### Agenda

1. Introductions
2. Overview of the 3 Year DBE Goal Setting Process
3. Anticipated 3 Year Transit Projects
4. Draft 3 Year DBE Goal
5. Questions and Answers
6. Wrap Up/Next Steps

If you cannot attend the public input meetings but would like to submit comments, please call, or email Becky Soderholm at 608-266-1650 or [becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov).

WisDOT will consider hosting additional meetings if there is sufficient interest. Following this consultation process, WisDOT will email and post related materials on its website and will accept written comments during its public comment period.

Thank you for your participation!

Best,  
Becky

**Becky Soderholm**

Federal Compliance Manager  
Wisconsin Department of Transportation  
Bureau of Transit, Local Roads, Railroads and Harbors  
4822 Madison Yards Way, 6<sup>th</sup> Floor South, Madison, WI 53705  
608.266.1650 | [becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov)

DBE information is available on the WisDOT website at:

Department DBE webpage - <https://wisconsindot.gov/Pages/doing-bus/civil-rights/dbe/default.aspx>

Transit Section DBE webpage - <https://wisconsindot.gov/Pages/doing-bus/local-gov/astnce-pgms/transit/compliance/dbe.aspx>

## Soderholm, Becky - DOT

---

**From:** Soderholm, Becky - DOT  
**Sent:** Thursday, June 23, 2022 7:53 AM  
**To:** 'maria.hart@nomadplanners.com'; 'phansberry@rsvp-rock.org'; 'phansberry@rsvp-rock.org'; 'MDunneisen@CityofWatertown.org'; Deaver, Jamie L - MUN; 'pcarper@rsvp-rock.org'; 'mobility@door-tran.org'; 'aschlosser@co.pepin.wi.us'; 'ryan.booth@co.rock.wi.us'; 'pbusch@co.door.wi.us'; 'c.dejno@swcap.org'; 'arandall@abaxent.com'; 'Daoust, Patrick - Other'; 'Human Resources'; 'rrtransport4169@gmail.com'; 'glogemann@newhopeinc.org'; 'holly.keenan@lsswis.org'; 'jessica.clark@co.clark.wi.us'  
**Cc:** Maestri, Madalena J - DOT; Rojas, Maria - DOT; Stoegbauer, Eric - DOT; Lange, Kevin V - DOT; Kierzek, Brian - DOT; Ritz, Ian - DOT  
**Subject:** Presentation Materials - Transit 3 Year DBE Goal (2023-2025) - Public Input Meeting

Good Morning,

Thank you for participating in the public input meeting related to the WisDOT Transit Section's proposed 3 Year DBE goal (2023-2025).

Attached is a copy of the meeting presentation and links to key websites.



**Transit DBE 3 Yr  
Goal Presenta...**

The public comment period is available until July 13, 2022.

Please contact me with questions or comments.

Best,  
Becky

### Key Websites

- ✓ Transit Assistance Program - <https://wisconsin.gov/Pages/doing-bus/local-gov/astnce-pgms/transit/default.aspx>
- ✓ WI Public Transit Map - <https://wisconsin.gov/Documents/travel/pub-transit/system-map.pdf>
- ✓ WisDOT UCP Directory - <https://wisconsin.gov/Pages/doing-bus/civil-rights/dbe/certified-firms.aspx>
- ✓ Dept of Administration – VendorNet and eSupplier - <https://doa.wi.gov/Pages/DoingBusiness/VendorNet.aspx>

### **Becky Soderholm**

Compliance Manager  
Wisconsin Department of Transportation  
Bureau of Transit, Local Roads, Railroads and Harbors  
4822 Madison Yards Way, 6<sup>th</sup> Floor South, Madison, WI 53705  
608.266.1650 | [becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov)





State of Wisconsin  
Department of Transportation

## DBE Plans and Goals

Annual event  
Certified firms  
Civil rights and compliance  
Contracting with a DBE  
DBE program  
DBE directory map  
Eligibility requirements  
Plans and goals  
Support services  
Trucking

Calendar  
Contacts  
Newsletter  
Sign up for updates

New: [WisDOT 2021 DBE Program Plan](#)

### Public Notice

The Department of Transportation issued a final rule on December 14, 2020, applicable to the Disadvantaged Business Enterprises (DBE) program regarding an annual inflationary adjustment to the business size standard (business size limit/gross receipts cap) for businesses participating in the DBE program under 49 CFR part 26 and pursuant to the Infrastructure Investment and Jobs Act of 2021. ([DBE/ACDBE Size Standards | US Department of Transportation](#))

1. Effective March 1, 2022 the business size standard for applicant and certified DBEs seeking to participate in FHWA and FTA-assisted contracts is \$28.48 million (adjusted from \$26.29 million). This adjustment does not apply to the Airport Concession DBE (ACDBE) program under 49 CFR part 23.
2. Applicant and certified firms must still meet the size standard appropriate to the type of work the firm seeks to perform on DOT-assisted contracts. Business size standards vary by industry according to the North American Industry Classification System (NAICS) code(s) defined by the Small Business Administration (SBA).
3. The \$28.48 million business size standard does not apply to FAA-assisted projects. DBE firms participating in FAA-assisted projects must meet the size standard appropriate to the type of work, based solely on the applicable NAICS code size standard for that work. Unified Certification Program (UCP) directories must clearly indicate which firms are only eligible for counting on FAA-assisted work.

#### Goals

The program goals for DBE participation covers three modal administrations:

- Highways
- Transit

- Airports

The three modal DBE goals contain component goals, as well as how the goals will be met by race-conscious (meaning assigned goal) and/or by race-neutral (meaning voluntary efforts).

The detailed goal information, breakdowns and rationale will be available for inspection and upon request (see contact information below).

Wisconsin Department of Transportation [WisDOT] Proposed Annual DBE Goals for Federal Highway Funded Contracts for October 1, 2020 – September 30, 2023 & Request for Report Feedback and Evidence of Ongoing Discrimination

This memorandum communicates the department's preliminary calculations report outlining the proposed Triennial Disadvantaged Business Enterprise [DBE] Participation Goal for Wisconsin Department of Transportation contracts funded with federal dollars to be executed in federal fiscal years 2021, 2022, and 2023. This DBE Goal Proposal is presented to the public for review, comment, and the addition of evidence or data documenting the ongoing effects of discrimination in Wisconsin Department of Transportation's contracting environment.

Please note, the public comment period closed July 31, 2020.

This DBE Goal percentage is calculated to reflect the relative availability of Wisconsin's DBE certified firms and DBE certification-eligible firms who specialize in transportation-related work types.

WisDOT's projected DBE goal calculation is 12.41% for October 1, 2020 – September 30, 2023. [See final report.](#)

We strongly encourage you to review our proposal and submit any evidence of ongoing discrimination in Wisconsin Department of Transportation contract administration activities during this public review period.

According to the USDOT's guidance on DBE program implementation, WisDOT must provide opportunity for your feedback and evidence which may include:

- Comments on this report, methodology, proposed goals, and WisDOT's contracting practices
- Documentation of the effects of discrimination in financial markets
- Any data relevant to DBE's ability or opportunity to participate on contracts

### 2023 - 2025 Proposed Transit DBE Goal

The Wisconsin Department of Transportation, in accordance with regulations of the U.S. Department of Transportation, 49 CFR Part 26, announces its (3) three-year transit DBE goal of 1.61% for the period beginning October 1, 2022 and ending September 30, 2025.

The goal is for DBE participation on contracts assisted by the Federal Transit Administration (FTA) awarded by WisDOT and its subrecipients.

The proposed goal and its rationale are available for public review, inspection, and comment during normal business hours until Wednesday, July 13, 2022. The final FFY 2023-2025 WisDOT transit DBE goal will be submitted to the Federal Transit Administration by August 1, 2022.

Comments should be sent to:

Becky Soderholm, Compliance Manager  
 WI Department of Transportation  
 4822 Madison Yards Way, 6th Floor South  
 Madison, WI 53705  
 Tel: (608)266-1650  
[becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov)

### Bureau of Aeronautics DBE Goals for FFY 2022-2024

The Wisconsin Department of Transportation (WisDOT), in accordance with regulations of the U.S. Department of Transportation, 49 CFR Part 26, hereby announces its three year aviation FFY 2022-2024 for Disadvantaged Business Enterprise (DBE) Airport Construction Projects. The goal is for DBE participation on contracts assisted by the Federal Aviation Administration (FAA).

- [DBE Goals on FAA Block Grant Projects](#)
- [DBE Goals on FAA Non-Hub Primary Projects](#)
- [DBE Goals on FAA Small Hub Primary Projects](#)

Written comments pertaining to this goals should be sent to the attention of:

Shannon Clary  
 WisDOT – Aeronautics Equal Rights Officer  
 4802 Sheboygan Ave, Rm 701  
 Madison, WI 53707-7914  
 Tel: (608) 264-7607  
 Fax: (608) 267-6748  
[Shannon.Clary@dot.wi.gov](mailto:Shannon.Clary@dot.wi.gov)

Questions, or for more information contact:

Rosalind Roberson, (414) 438-2154



## F1: Public Notice Website Announcement WisDOT-Transit Section DBE Webpage



### State of Wisconsin Department of Transportation

## DBE compliance for transit

#### Federal compliance

Asset and Vehicle  
Management

Compliance Site Review  
(CSR) Program

DBE

Drug and alcohol

Title VI

Transit safety

Transportation  
coordination

Disadvantaged Business Enterprise (DBE) provisions apply to United States Department of Transportation (USDOT) assisted contracts for airports, highways and transit. This includes the use of Federal Transit Administration (FTA) planning, capital, and/or operating funds spent on contracts. The FTA requires organizations receiving these federal funds to make efforts to purchase from, or use, DBE firms. A DBE is a for-profit small business that is:

- At least 51% owned by one or more individuals who are socially or economically disadvantaged or, in the case of a corporation, in which 51% of the stock is owned by one or more such individuals.
- Controlled (management and daily business operations) by one or more of the socially and economically disadvantaged individuals who own it.

As a recipient of these FTA funds, the Wisconsin Department of Transportation (WisDOT) has a DBE program that addresses FTA funded contracting activities conducted by WisDOT, as well as those of its grant subrecipients.

#### Policy statement

The objectives of the DBE program are, in part, to:

- Ensure nondiscrimination in the award and administration of USDOT-assisted contracts
- Create a level playing field on which DBEs can compete fairly for USDOT-assisted contracts
- Help remove barriers to the participation of DBEs in USDOT-assisted contracts

This is reflected in the [policy adopted by WisDOT](#).

When entering into grant agreements for FTA assistance, WisDOT and its subrecipients agree to adhere to the DBE requirements (49 CFR Part 26). This is a condition of receiving the federal financial assistance and is assured to in writing. In addition, the requirements apply at the contract level. This means each contract signed with a contractor and each subcontract a prime contractor signs with a subcontractor must include DBE language which states:



The contractor, subrecipient, or subcontractor shall not discriminate on the basis of race, color, national origin, or sex in the performance of this contract. The contractor shall carry out applicable requirements of 49 CFR Part 26 in the award and administration of USDOT-assisted contracts. Failure by the contractor to carry out these requirements is a material breach of this contract, which may result in the termination of this contract or such other remedy as the recipient deems appropriate.

### 2023 – 2025 Proposed Transit DBE Goal

The establishment of a three-year DBE participation transit goal is another requirement of the DBE regulation. WisDOT, in accordance with regulations of the U.S. Department of Transportation, 49 CFR Part 26, announces its (3) three-year transit DBE goal is 1.61%, for the period beginning October 1, 2022, and ending September 30, 2025.

The goal is for DBE participation on contracts assisted by the Federal Transit Administration awarded by WisDOT and its subrecipients.

The proposed goal and its rationale are available for public review, inspection, and public comment during normal business hours until Wednesday, July 13, 2022. The final FFY 2023-2025 WisDOT transit DBE goal will be submitted to the Federal Transit Administration by August 1, 2022.

Comments should be sent to:

Becky Soderholm, Compliance Manager  
WI Department of Transportation  
4822 Madison Yards Way, 6th Floor South  
Madison, WI 53705  
Tel: (608) 266-1650  
[Becky.soderholm@dot.wi.gov](mailto:Becky.soderholm@dot.wi.gov)

### Procurement process

The DBE requirements include provisions that must be addressed in the procurement process. These provisions include required contract clauses, contract goal-setting, and required information from bidders. The required contract clauses address non-discrimination, Transit Vehicle Manufacturer (TVM) certification, termination, and remedies for prime contractors that do not comply. Prompt payment by prime contractors to their subcontractors is also required, including the return of retainage. While separate contract goals are not required on each contract, if a contract specific goal is established, additional information must be collected from bidders prior to contract award.

### Reporting

On a quarterly basis, WisDOT will work with subrecipients of federal transit funding to report contracting activities (items/services purchased) that use FTA funding for construction/facility projects. Examples of contracting activities include consulting, materials, supplies and services. Quarterly reports are due on the 15th of the month following the end of the reporting quarter. Subrecipients with contract specific DBE goals will also be required to report on contracting activities.

- [Quarterly Report on FTA Funded Purchases \(DT1788\)](#)

1st Quarter – January 1 to March 31 (due April 15)

2nd Quarter – April 1 to June 30 (due July 15)

3rd Quarter – July 1 to September 30 (due October 15)

4th Quarter – October 1 to December 31 (due January 15)

### State program

WisDOT is committed to a Civil Rights Program for the participation of [Disadvantaged Business Enterprises](#).

- [List of certified DBEs](#)

### Resources

- [FTA DBE regulations, guidance and procedures](#)
- [Procurement Training](#) (WisDOT presentation)
- [DBE Requirements: Yes, They Apply To You!](#) (WisDOT 2019 presentation)
- [New DBE Requirements: Wait, There's More?](#) (WisDOT 2019 presentation)



# State of Wisconsin Department of Transportation Newsletter - DBE reporter

## DBE program

- Annual event
- Certified firms
- Civil rights and compliance
- Contracting with a DBE
- DBE program
- DBE directory map
- Eligibility requirements
- Plans and goals
- Support services
- Trucking

## Stay in touch

- Calendar
- Contacts
- Newsletter
- Sign up for updates

Quarterly updates and information on contracting issues and projects

Workforce Alert

- [Issue 1 - July 2020](#)

## Current Newsletters

### 2022

- [Winter](#)
- [Spring](#) **New**

## Previous Newsletters

### 2021

- [Fall](#)
- [Summer](#)
- [Spring](#)

### 2020

- [Spring](#)
- [Summer](#)
- [Fall](#)

### 2019

- [Fall](#)

## Newsletter archives

[2017](#)

[2016](#)

[2015](#)

[2014](#)

[2013](#)





# DBE REPORTER

OFFICE OF BUSINESS OPPORTUNITY AND EQUITY COMPLIANCE

Spring 2022

## WISDOT COVID 19 INFORMATION

**THE OFFICE OF BUSINESS OPPORTUNITY AND EQUITY COMPLIANCE (OBOEC)** is committed to developing DBE firm capacity and sustainability. In this issue, OBOEC will recap and highlight how the WisDOT DBE program is evolving to meet the challenges faced by highway contractors and DBE firms. In 2019, WisDOT introduced a new contracting program, [Design-Build Program](#). If you are interested in learning how DBEs can participate in WisDOT's alternative contracting process and its upcoming projects, click [here](#).

Since January 2021, bidders are required to submit their [DBE commitments at time of bid](#). This change led to other website developments to better assist bidders and subcontractors who submit quotes to primes. To locate certified DBE firms, we introduced the [integrated map](#) that provides basic information on all DBE firms listed in the UCP Directory. We also provided [tips for making your bid responsive](#), a three-page document created to make it easy for any contractor submitting bids on WisDOT highway projects to understand the bid submission process, with and without DBE goals.

We are excited to announce our many DBE resources are now more easily accessible and more information is available! The new [WisDOT DBE Support Services](#) webpage provides access to information on Management and Technical Assistance, Business Growth and Development, and Skill Development. You will find information on the WisDOT [Loan Mobilization Guaranty and Mentor Protégé](#) programs. To participate in any of

these programs or receive one-on-one consultation from DBE Technical Support consultants, a DBE firm must have a completed [Capacity Building Business Assessment \(CBBA\)](#) on file. To view technical trainings from the March 2022 Annual DBE Workshop and Networking Summit click [here](#). To get your business headed in the right direction, the DBE Program recommends the following business development workshops for new start-ups:

- [Build Your Brand and Stand Out!](#)
- [Cyber Security | It Is Not Optional Anymore](#)
- [Toward Ethical Practices](#)
- [Business Insurance, Bonding, and Developing a Safety Program](#)
- [Business Capacity Building Technical Assistance: Strengthening the Ready, Willing and Able Status of DBE Contractors and Qualifications for Accessing Credit](#)

Lastly, from 2020-2022, OBOEC provided oversight to eight Mentor Protégé [pairs](#) in construction. Each mentor and/or protégé in attendance at the Secretary's Golden Shovel Awards luncheon was recognized and congratulated by Secretary Craig Thompson with a WisDOT Certificate of Participation. If you are interested in participating as a mentor or protégé please contact Benjie Hayek, Oneida Engineering Solutions, (414) 607-6799 or [benjie.hayek@dot.wi.gov](mailto:benjie.hayek@dot.wi.gov). We are currently recruiting for 2022-2023.

The DBE Reporter newsletter is published by the Office of Business Opportunity and Equity Compliance to educate, highlight, and connect DBE businesses and supporters.

DBE SUPPORT SERVICES OFFICE  
6150 West Fond Du Lac Avenue  
Milwaukee, WI 53218

[VISIT US ONLINE](#)





## OVERALL DBE ANNUAL GOAL - 12.41%

### OVERALL CONSULTANT AND CONSTRUCTION ACHIEVEMENTS

Overall Federal Funds:	\$694,056,359
Overall DBE Goal Committed:	\$90,587,518
Overall DBE Goal Percent:	13.05%
Conscious Attainment (construction only):	8.23%
Neutral Attainment:	4.82%

### DBE CONSTRUCTION CONTRACTS (October 2021 - April 2022)

Federal Funds:	\$618,632,377
Assigned DBE Goal:	\$58,323,929
DBE Goal Committed at BID:	\$60,461,912
Committed after Contract Execution:	\$12,595,652
# Approved Contracts:	208
# Approved GFE:	35

### DBE CONSULTANT CONTRACTS (October 2021 - March 2022)

Federal Funds:	\$128,600,982
Assigned DBE Goal:	\$740,000
DBE Goal Committed:	\$17,529,954

## 2023 – 2025 PROPOSED TRANSIT DBE GOAL

The Wisconsin Department of Transportation, in accordance with regulations of the U.S. Department of Transportation, 49 CFR Part 26, announces its (3) three-year transit DBE goal of 1.61% for the period beginning October 1, 2022 and ending September 30, 2025.

The goal is for DBE participation on contracts assisted by the Federal Transit Administration (FTA) awarded by WisDOT and its subrecipients.

The proposed goal and its rationale are available for public review, inspection, and comment during normal business hours until Wednesday, July 13, 2022. The final FFY 2023-2022 WisDOT transit DBE goal will be submitted to the Federal Transit Administration by August 1, 2022.

#### COMMENTS SHOULD BE SENT TO:

**BECKY SODERHOLM** | Compliance Manager  
 WI Department of Transportation  
 4822 Madison Yards Way, 6th Floor South  
 Madison, WI 53705  
 (608) 266-1650  
 Becky.soderholm@dot.wi.gov

For more information, visit the WisDOT Transit website at [Transit Grant Assistance Programs](#).

**Soderholm, Becky - DOT**

---

**From:** Soderholm, Becky - DOT  
**Sent:** Wednesday, May 18, 2022 2:42 PM  
**To:** Barbara Sheedy  
**Subject:** RE: Road and Bridges - Grant Assistance Programs

You're welcome, Barbara. I hope you have a great day too!

**From:** Barbara Sheedy <barbs@MKE-Iron.com>  
**Sent:** Wednesday, May 18, 2022 12:02 PM  
**To:** Soderholm, Becky - DOT <Becky.Soderholm@dot.wi.gov>  
**Cc:** Maestri, Madalena J - DOT <madalena.maestri@dot.wi.gov>; Barbara Sheedy <barbs@MKE-Iron.com>  
**Subject:** RE: Road and Bridges - Grant Assistance Programs

Becky,

Thank you for responding so quickly.

Please let me absorb the information you have pointed me to and if I have additional questions, I will reach out.

Have an Awesome Day!!!

Keep making a difference!

Barbara A. Sheedy, MBA. CFE  
MKE Iron Erectors, Inc.  
President/Owner  
1725 Dolphin Drive, Suite E  
Waukesha, WI 53186  
262-703-5080  
262-703-5090 (fax)  
262-352-8406 (mobile)  
[barbs@mke-iron.com](mailto:barbs@mke-iron.com)  
[www.mke-iron.com](http://www.mke-iron.com)



*MKE Iron Erectors Inc, is now a Certified (WDBE) with WisDOT.  
Certified National Women's Business Enterprise (WBE) through the WOMENS BUSINESS  
ENTERPRISE NATIONAL COUNCIL (WBENC)  
This Certification affirms the Business is woman-owned, operated and controlled.  
An Equal Opportunity Employer*



From: Soderholm, Becky - DOT <[Becky.Soderholm@dot.wi.gov](mailto:Becky.Soderholm@dot.wi.gov)>  
Sent: Wednesday, May 18, 2022 8:57 AM  
To: Barbara Sheedy <[barbs@MKE-Iron.com](mailto:barbs@MKE-Iron.com)>  
Cc: Maestri, Madalena J. - DOT <[madalena.maestri@dot.wi.gov](mailto:madalena.maestri@dot.wi.gov)>  
Subject: Road and Bridges - Grant Assistance Programs

Good Morning Barbara,

Thank you for contacting me. I'm glad you found the information I provided at the TRANS-AC meeting helpful.

My work area is in the Transit Section. Information on transit grant assistance programs is available online at:  
<https://wisconsin.gov/pages/doing-bus/local-gov/astnce-pgms/transit/default.aspx>

Information on grant programs specific roads and bridges is available at:

Road and Bridge Assistance Programs - <https://wisconsin.gov/Pages/doing-bus/local-gov/astnce-pgms/highway/default.aspx>

Bipartisan Infrastructure Law (BIL) – Local Programs - <https://wisconsin.gov/Pages/doing-bus/local-gov/astnce-pgms/highway/bil-lp.aspx>

*Scroll down to the bottom of the (BIL) – Local Programs webpage to for WisDOT staff contact information.*

Please let me know if I can help further.

Best,  
Becky

**Becky Soderholm**  
Compliance Manager  
Wisconsin Department of Transportation  
Bureau of Transit, Local Roads, Railroads and Harbors  
4822 Madison Yards Way, 6<sup>th</sup> Floor South, Madison, WI 53705  
608.266.1650 | [becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov)

From: Barbara Sheedy <[barbs@MKE-Iron.com](mailto:barbs@MKE-Iron.com)>  
Sent: Tuesday, May 17, 2022 2:53 PM  
To: Soderholm, Becky - DOT <[Becky.Soderholm@dot.wi.gov](mailto:Becky.Soderholm@dot.wi.gov)>  
Cc: Barbara Sheedy <[barbs@MKE-Iron.com](mailto:barbs@MKE-Iron.com)>  
Subject: MKE Iron Erectors, Inc. - Union Ironworking Company - Road and Bridge Contractor

Good Afternoon Becky,

Thank you VERY much for your time this afternoon on the Trans-AC call. Your expertise and explanation of your process and the three years goals were very well explained.

You mentioned that there are some State and Federal Grant programs. I have been introduced to an innovative process for building bridge decks and roads that has been used in Europe for the past ten years. It was originally developed to manage their labor shortage as their infrastructure and urban sprawl continue to expand.

I was wondering if these State and/or Federal Grant programs were available for innovations such as this? Where could I find out more information on a possible grant to bring this innovation to Wisconsin??

Thank you VERY much for your assistance!!

Have an Awesome Day.

Barbara A. Sheedy, MBA. CFE  
MKE Iron Erectors, Inc.  
President/Owner  
1725 Dolphin Drive, Suite E  
Waukesha, WI 53186  
262-703-5080  
262-703-5090 (fax)  
262-352-8406 (mobile)  
[barbs@mke-iron.com](mailto:barbs@mke-iron.com)  
[www.mke-iron.com](http://www.mke-iron.com)



***MKE Iron Erectors Inc, is now a Certified (WDBE) with WisDOT.  
Certified National Women's Business Enterprise (WBE) through the WOMENS BUSINESS  
ENTERPRISE NATIONAL COUNCIL (WBENC)  
This Certification affirms the Business is woman-owned, operated and controlled.  
An Equal Opportunity Employer***

## Soderholm, Becky - DOT

---

**From:** Soderholm, Becky - DOT  
**Sent:** Wednesday, May 25, 2022 3:28 PM  
**To:** Cem Onbasi  
**Subject:** RE: Public Input Mtg June 22nd- Transit 3 Year DBE Goal

Thanks, Cem! You have a great week too!!

**From:** Cem Onbasi <COnbasi@jeffersonlines.com>  
**Sent:** Wednesday, May 25, 2022 3:16 PM  
**To:** Soderholm, Becky - DOT <Becky.Soderholm@dot.wi.gov>  
**Subject:** RE: Public Input Mtg June 22nd- Transit 3 Year DBE Goal

Thanks Becky

I just wanted to make sure and yes, we had 4 year contracts with you so I know it won't be up for a while.

Have a good week

Cem

**Cem Onbasi**  
**Grant Administrator**  
Ph: (612) 359-3408  
2100 East 26<sup>th</sup> Street  
Minneapolis, MN 55404

**From:** Soderholm, Becky - DOT <Becky.Soderholm@dot.wi.gov>  
**Sent:** Wednesday, May 25, 2022 3:04 PM  
**To:** Cem Onbasi <COnbasi@jeffersonlines.com>  
**Subject:** RE: Public Input Mtg June 22nd- Transit 3 Year DBE Goal

Hello Cem,

Thank you for contacting me!

No, the public input meetings on June 13<sup>th</sup> and June 22<sup>nd</sup> are informational meetings to discuss the WisDOT Transit contracting opportunities (2023-2025). Participation is informational and optional.

Just a heads up, the WisDOT Transit Section will not solicit procurements for intercity bus in the next three years.

Best,  
Becky

**Becky Soderholm**  
Federal Compliance Manager  
Wisconsin Department of Transportation  
Bureau of Transit, Local Roads, Railroads and Harbors  
4822 Madison Yards Way, 6<sup>th</sup> Floor South, Madison, WI 53705



608.266.1650 | [becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov)

From: Cem Onbasi <[COnbasi@jeffersonlines.com](mailto:COnbasi@jeffersonlines.com)>  
Sent: Wednesday, May 25, 2022 2:54 PM  
To: Soderholm, Becky - DOT <[Becky.Soderholm@dot.wi.gov](mailto:Becky.Soderholm@dot.wi.gov)>  
Subject: RE: Public Input Mtg June 22nd- Transit 3 Year DBE Goal

Hi Becky,

Our contract ended with Wisdot at the end of 2021. Do we still need to attend this?

Thank you

Cem

Cem Onbasi  
Grant Administrator  
Ph: (612) 359-3408  
2100 East 26<sup>th</sup> Street  
Minneapolis, MN 55404



Your #1 Bus Experience for 100 Years  
[www.JeffersonLines.com](http://www.JeffersonLines.com) | (858) 800-8898

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From: Soderholm, Becky - DOT <[Becky.Soderholm@dot.wi.gov](mailto:Becky.Soderholm@dot.wi.gov)>  
Sent: Wednesday, May 25, 2022 2:49 PM  
Cc: Stoegbauer, Eric - DOT <[Eric.Stoegbauer@dot.wi.gov](mailto:Eric.Stoegbauer@dot.wi.gov)>; Patterson, Katherine M - DOT <[Katherine.Patterson@dot.wi.gov](mailto:Katherine.Patterson@dot.wi.gov)>  
Subject: Public Input Mtg June 22nd- Transit 3 Year DBE Goal

Greetings from the Wisconsin Department of Transportation (WisDOT)!

WisDOT's Transit Section is developing its *transit specific* Disadvantaged Business Enterprise (DBE) goal for the next three years (2023-2025).

The Transit Section will be holding two (2) virtual public input meetings:

1. Monday, June 13<sup>th</sup> at 9:00am – meeting information sent in previous email
2. **Wednesday, June 22<sup>nd</sup> at 1:00pm – see information below**

During both meetings, the Transit Section will provide information about eligibility and certification with the department's DBE program and discussing its anticipated transit contracting activities for the next (3) three years. Most importantly, we will also be seeking your input as part of our transit-specific DBE goal-setting process. ***This is an informational meeting – participation is encouraged but not mandatory.***

To participate in the Wednesday, June 22<sup>nd</sup> phone call please join the meeting via Microsoft Teams:

## June 22nd Microsoft Teams meeting at 1:00 pm:

**Join on your computer or mobile app**

[Click here to join the meeting](#)

**Or call in (audio only)**

[+1 608-571-2209,,966872117#](#) United States, Madison

Phone Conference ID: 966 872 117#

[Find a local number](#) | [Reset PIN](#)

[Learn More](#) | [Meeting options](#)

### Agenda

1. Introductions
2. Overview of the 3 Year DBE Goal Setting Process
3. Anticipated 3 Year Transit Projects
4. Draft 3 Year DBE Goal
5. Questions and Answers
6. Wrap Up/Next Steps

If you cannot attend the public input meetings but would like to submit comments, please call or email Becky Soderholm at 608-266-1650 or [becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov) or Eric Stoegbauer at 608-286-0041, [eric.stoegbauer@dot.wi.gov](mailto:eric.stoegbauer@dot.wi.gov)

WisDOT will consider hosting additional meetings if there is sufficient interest. Following this consultation process, WisDOT will email and post related materials on its website and will accept written comments during its public comment period.

Thank you for your participation!

Best,  
Becky

Becky Soderholm  
Federal Compliance Manager



## Soderholm, Becky - DOT

---

**From:** Anderson, Eric - DOT  
**Sent:** Thursday, May 26, 2022 10:54 AM  
**To:** Lynnea White  
**Cc:** Soderholm, Becky - DOT; Stoegbauer, Eric - DOT; Jacobson, Lori M - DOT  
**Subject:** RE: Public Input Meeting (June 13th at 9am) - Transit Draft 3 Year DBE Goal (2023-2025)

Lynnea:

Thank you for asking. The link to Transit's DBE page is below and provides some good background information on the program. The DBE provisions apply to BCDSI because you are a 5310 subrecipient.

<https://wisconsin.gov/Pages/doing-bus/local-gov/astnce-pgms/transit/compliance/dbe.aspx>

Please feel free to reach out with any further questions.

### Eric Anderson

Specialized Transit Program Manager  
Wisconsin DOT-Transit Section  
4822 Madison Yards Way, 6th Floor South  
Madison, WI 53705  
(608) 267-1845

[Eric1.Anderson@dot.wi.gov](mailto:Eric1.Anderson@dot.wi.gov)

[Specialized.Transit@dot.wi.gov](mailto:Specialized.Transit@dot.wi.gov)

**From:** Lynnea White <programgmt.bcdsi@chibardun.net>

**Sent:** Thursday, May 26, 2022 8:47 AM

**To:** Anderson, Eric - DOT <eric1.anderson@dot.wi.gov>; 'Eric Anderson' <andersec1972@yahoo.com>

**Cc:** Soderholm, Becky - DOT <Becky.Soderholm@dot.wi.gov>; Stoegbauer, Eric - DOT <Eric.Stoegbauer@dot.wi.gov>;  
Jacobson, Lori M - DOT <lori.jacobson@dot.wi.gov>

**Subject:** RE: Public Input Meeting (June 13th at 9am) - Transit Draft 3 Year DBE Goal (2023-2025)

**CAUTION: This email originated from outside the organization.  
Do not click links or open attachments unless you recognize the sender and know the content is safe.**

Good morning,

Could you please provide some background regarding "Disadvantaged Business Enterprise"?

Lynnea White, MS  
Program Manager





Phone: 715 537-5341 ext. 2  
Fax: 715 537-5608  
175 N. Lake Street  
Barron, WI 54812

[programgmt.bcdsi@chibardun.net](mailto:programgmt.bcdsi@chibardun.net)

From: Anderson, Eric - DOT [<mailto:eric1.anderson@dot.wi.gov>]  
Sent: Thursday, May 26, 2022 8:11 AM  
To: Eric Anderson <[andersec1972@yahoo.com](mailto:andersec1972@yahoo.com)>  
Cc: Soderholm, Becky - DOT <[Becky.Soderholm@dot.wi.gov](mailto:Becky.Soderholm@dot.wi.gov)>; Stoegbauer, Eric - DOT <[Eric.Stoegbauer@dot.wi.gov](mailto:Eric.Stoegbauer@dot.wi.gov)>;  
Jacobson, Lori M - DOT <[lori.jacobson@dot.wi.gov](mailto:lori.jacobson@dot.wi.gov)>  
Subject: Public Input Meeting (June 13th at 9am) - Transit Draft 3 Year DBE Goal (2023-2025)

Good Morning,

This email is to notify you of WisDOT Transit's process for developing a Disadvantaged Business Enterprise (DBE) goal for the next three years. While participation in this process is optional, you and your staff are encouraged to call into either of the two (2) virtual public input meetings WisDOT is hosting.

Please contact Becky Soderholm [becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov) or I with questions – we look forward to hearing from you!

Thank you,

**Eric Anderson**  
Specialized Transit Program Manager  
Wisconsin DOT-Transit Section  
4822 Madison Yards Way, 6th Floor South  
Madison, WI 53705  
(608) 267-1845  
[Eric1.Anderson@dot.wi.gov](mailto:Eric1.Anderson@dot.wi.gov)  
[Specialized.Transit@dot.wi.gov](mailto:Specialized.Transit@dot.wi.gov)

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Greetings from the Wisconsin Department of Transportation!

WisDOT's Public and Specialized Transit Section is developing its Disadvantaged Business Enterprise (DBE) goal for the next three years (2023-2025).

We will be holding two (2) public input meetings:

1. **Monday, June 13<sup>th</sup> at 9:00am – see information below**
2. Wednesday, June 22<sup>nd</sup> at 1:00pm – meeting information will be sent in a future email

During both meetings, the Transit Section will provide information about eligibility and certification with the department's DBE program and discussing its anticipated transit contracting activities for the next (3) three years. Most

Importantly, we will also be seeking your input as part of our transit-specific DBE goal-setting process. ***This is an informational meeting – participation is encouraged but not mandatory.***

To participate in the Monday, June 13<sup>th</sup> phone call please join the meeting via Microsoft Teams:

## June 13<sup>th</sup> Microsoft Teams meeting at 9:00 am:

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[Click here to join the meeting](#)

**Or call in (audio only)**

[+1 608-571-2209,,574388151#](#) United States, Madison

Phone Conference ID: 574 388 151#

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If you cannot attend the public input meetings but would like to submit comments, please call, or email Becky Soderholm at 608-266-1650 or [becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov).

WisDOT will consider hosting additional meetings if there is sufficient interest. Following this consultation process, WisDOT will email and post related materials on its website and will accept written comments during its public comment period.

Thank you for your participation!

Best,  
Becky

**Becky Soderholm**

Federal Compliance Manager  
Wisconsin Department of Transportation  
Bureau of Transit, Local Roads, Railroads and Harbors  
4822 Madison Yards Way, 6<sup>th</sup> Floor South, Madison, WI 53705  
608.266.1650 | [becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov)

DBE information is available on the WisDOT website at:

Department DBE webpage - <https://wisconsindot.gov/Pages/doing-bus/civil-rights/dbe/default.aspx>

Transit Section DBE webpage - <https://wisconsindot.gov/Pages/doing-bus/local-gov/astnce-pgms/transit/compliance/dbe.aspx>



## Soderholm, Becky - DOT

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**From:** Maestri, Madalena J - DOT  
**Sent:** Thursday, May 26, 2022 11:23 AM  
**To:** Soderholm, Becky - DOT  
**Cc:** truthwelltransit@gmail.com  
**Subject:** RE: Question: Non-Emergency Medical Transportation Drivers

Hello Becky and Kent,

Thanks for the question. I am not aware that DHS sets DBE goals on and of their contracts. They would however be including a preference for MBE certified firms on state-funded contracts, as do all of our state agencies. Here is a link to the Wisconsin Supplier Diversity website- [WISDP Home](#). There is information on certification as well as links to eSupplier and other opportunities.

I hope that helps. Kent- please let me know if you'd like to speak directly.

Have a good afternoon-

*Madalena*

Madalena Maestri, EdD  
DBE Program Chief  
OFFICE OF BUSINESS OPPORTUNITY & EQUITY COMPLIANCE  
DIVISION OF TRANSPORTATION SYSTEM DEVELOPMENT  
WISCONSIN DEPARTMENT OF TRANSPORTATION  
OFFICE: 608-267-2093  
CELL: 608-509-8212  
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4822 Madison Yards Way Room S508  
Madison, WI 53705  
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**From:** Soderholm, Becky - DOT <Becky.Soderholm@dot.wi.gov>  
**Sent:** Wednesday, May 25, 2022 5:46 PM  
**To:** Maestri, Madalena J - DOT <madalena.maestri@dot.wi.gov>  
**Cc:** truthwelltransit@gmail.com  
**Subject:** Question: Non-Emergency Medical Transportation Drivers



Hi Madalena,

In response to the email I sent to DBE UCP Firms this afternoon, I was contacted by Kent Perkins, Truthwell Transit, LLC, [truthwelltransit@gmail.com](mailto:truthwelltransit@gmail.com) (414)510-9246.

Truthwell Transit is a certified DBE firm (NAIGS Code category 485991 - Special Needs Transportation, Paratransit, Handicapped Transportation Service).

Truthwell Transit is a Non-Emergency Medical Transportation provider. Information on Non-Emergency Medical Transportation is available on the Wisconsin DHS -- Non-Emergency Medical Transportation website <https://www.dhs.wisconsin.gov/nemt/index.htm>

Kent asked if Wisconsin DHS has a DBE/Minority Business Enterprise program for Non-Emergency Medical Transportation. This is a question outside my expertise. Do you know if Wisconsin DHS has a DBE/Minority Business Enterprise participation program?

Thanks in advance for any information you can provide!

Best,  
Becky

**Becky Soderholm**  
Federal Compliance Manager  
Wisconsin Department of Transportation  
Bureau of Transit, Local Roads, Railroads and Harbors  
4822 Madison Yards Way, 6<sup>th</sup> Floor South, Madison, WI 53705  
608.266.1650 | [becky.soderholm@dot.wi.gov](mailto:becky.soderholm@dot.wi.gov)

