



B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Adams County, Wisconsin	
	Estimate	Margin of Error
Total:	20,111	*****
Not Hispanic or Latino:	19,339	*****
White alone	18,240	+/-23
Black or African American alone	549	+/-81
American Indian and Alaska Native alone	112	+/-40
Asian alone	108	+/-27
Native Hawaiian and Other Pacific Islander alone	0	+/-16
Some other race alone	6	+/-8
Two or more races:	324	+/-111
Two races including Some other race	28	+/-29
Two races excluding Some other race, and three or more races	296	+/-105
Hispanic or Latino:	772	*****
White alone	457	+/-79
Black or African American alone	0	+/-16
American Indian and Alaska Native alone	27	+/-20
Asian alone	9	+/-19
Native Hawaiian and Other Pacific Islander alone	0	+/-16
Some other race alone	158	+/-64
Two or more races:	121	+/-51
Two races including Some other race	36	+/-30
Two races excluding Some other race, and three or more races	85	+/-46

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Source: U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates

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	Ashland County, Wisconsin	
	Estimate	Margin of Error
Total:	15,779	*****
Not Hispanic or Latino:	15,362	*****
White alone	13,049	+/-14
Black or African American alone	69	+/-45
American Indian and Alaska Native alone	1,676	+/-119
Asian alone	67	+/-45
Native Hawaiian and Other Pacific Islander alone	0	+/-14
Some other race alone	0	+/-14
Two or more races:	501	+/-140
Two races including Some other race	0	+/-14
Two races excluding Some other race, and three or more races	501	+/-140
Hispanic or Latino:	417	*****
White alone	246	+/-62
Black or African American alone	0	+/-14
American Indian and Alaska Native alone	106	+/-57
Asian alone	0	+/-14
Native Hawaiian and Other Pacific Islander alone	0	+/-14
Some other race alone	65	+/-37
Two or more races:	0	+/-14
Two races including Some other race	0	+/-14
Two races excluding Some other race, and three or more races	0	+/-14

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	Barron County, Wisconsin	
	Estimate	Margin of Error
Total:	45,358	*****
Not Hispanic or Latino:	44,266	*****
White alone	42,563	+/-4
Black or African American alone	540	+/-116
American Indian and Alaska Native alone	354	+/-66
Asian alone	326	+/-41
Native Hawaiian and Other Pacific Islander alone	0	+/-18
Some other race alone	0	+/-18
Two or more races:	483	+/-140
Two races including Some other race	2	+/-4
Two races excluding Some other race, and three or more races	481	+/-140
Hispanic or Latino:	1,092	*****
White alone	839	+/-162
Black or African American alone	0	+/-18
American Indian and Alaska Native alone	0	+/-18
Asian alone	0	+/-18
Native Hawaiian and Other Pacific Islander alone	0	+/-18
Some other race alone	235	+/-165
Two or more races:	18	+/-21
Two races including Some other race	16	+/-21
Two races excluding Some other race, and three or more races	2	+/-3

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	Bayfield County, Wisconsin	
	Estimate	Margin of Error
Total:	15,004	*****
Not Hispanic or Latino:	14,743	*****
White alone	12,755	+/-10
Black or African American alone	91	+/-17
American Indian and Alaska Native alone	1,498	+/-63
Asian alone	81	+/-13
Native Hawaiian and Other Pacific Islander alone	0	+/-14
Some other race alone	10	+/-10
Two or more races:	308	+/-70
Two races including Some other race	2	+/-3
Two races excluding Some other race, and three or more races	306	+/-70
Hispanic or Latino:	261	*****
White alone	185	+/-31
Black or African American alone	9	+/-7
American Indian and Alaska Native alone	25	+/-18
Asian alone	0	+/-14
Native Hawaiian and Other Pacific Islander alone	0	+/-14
Some other race alone	21	+/-16
Two or more races:	21	+/-18
Two races including Some other race	10	+/-13
Two races excluding Some other race, and three or more races	11	+/-13

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	Brown County, Wisconsin	
	Estimate	Margin of Error
Total:	258,004	*****
Not Hispanic or Latino:	236,532	*****
White alone	210,468	+/-446
Black or African American alone	5,557	+/-441
American Indian and Alaska Native alone	5,753	+/-408
Asian alone	7,887	+/-370
Native Hawaiian and Other Pacific Islander alone	0	+/-20
Some other race alone	469	+/-390
Two or more races:	6,398	+/-735
Two races including Some other race	218	+/-204
Two races excluding Some other race, and three or more races	6,180	+/-679
Hispanic or Latino:	21,472	*****
White alone	9,359	+/-1,005
Black or African American alone	316	+/-295
American Indian and Alaska Native alone	464	+/-177
Asian alone	84	+/-54
Native Hawaiian and Other Pacific Islander alone	19	+/-18
Some other race alone	9,482	+/-1,059
Two or more races:	1,748	+/-476
Two races including Some other race	1,074	+/-436
Two races excluding Some other race, and three or more races	674	+/-249

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	Buffalo County, Wisconsin	
	Estimate	Margin of Error
Total:	13,243	*****
Not Hispanic or Latino:	12,954	*****
White alone	12,701	+/-5
Black or African American alone	65	+/-13
American Indian and Alaska Native alone	39	+/-18
Asian alone	2	+/-5
Native Hawaiian and Other Pacific Islander alone	0	+/-14
Some other race alone	2	+/-3
Two or more races:	145	+/-24
Two races including Some other race	2	+/-3
Two races excluding Some other race, and three or more races	143	+/-25
Hispanic or Latino:	289	*****
White alone	193	+/-40
Black or African American alone	0	+/-14
American Indian and Alaska Native alone	0	+/-14
Asian alone	2	+/-2
Native Hawaiian and Other Pacific Islander alone	0	+/-14
Some other race alone	88	+/-41
Two or more races:	6	+/-5
Two races including Some other race	0	+/-14
Two races excluding Some other race, and three or more races	6	+/-5

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	Burnett County, Wisconsin	
	Estimate	Margin of Error
Total:	15,239	*****
Not Hispanic or Latino:	14,984	*****
White alone	13,803	+/-7
Black or African American alone	80	+/-32
American Indian and Alaska Native alone	625	+/-57
Asian alone	47	+/-14
Native Hawaiian and Other Pacific Islander alone	4	+/-5
Some other race alone	4	+/-4
Two or more races:	421	+/-68
Two races including Some other race	4	+/-4
Two races excluding Some other race, and three or more races	417	+/-69
Hispanic or Latino:	255	*****
White alone	140	+/-41
Black or African American alone	0	+/-14
American Indian and Alaska Native alone	16	+/-9
Asian alone	0	+/-14
Native Hawaiian and Other Pacific Islander alone	0	+/-14
Some other race alone	31	+/-21
Two or more races:	68	+/-30
Two races including Some other race	12	+/-9
Two races excluding Some other race, and three or more races	56	+/-29

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	Calumet County, Wisconsin	
	Estimate	Margin of Error
Total:	49,737	*****
Not Hispanic or Latino:	47,715	*****
White alone	45,439	+/-68
Black or African American alone	392	+/-80
American Indian and Alaska Native alone	284	+/-72
Asian alone	1,101	+/-142
Native Hawaiian and Other Pacific Islander alone	0	+/-18
Some other race alone	42	+/-68
Two or more races:	457	+/-186
Two races including Some other race	0	+/-18
Two races excluding Some other race, and three or more races	457	+/-186
Hispanic or Latino:	2,022	*****
White alone	1,705	+/-139
Black or African American alone	31	+/-29
American Indian and Alaska Native alone	3	+/-4
Asian alone	39	+/-63
Native Hawaiian and Other Pacific Islander alone	0	+/-18
Some other race alone	208	+/-119
Two or more races:	36	+/-31
Two races including Some other race	30	+/-31
Two races excluding Some other race, and three or more races	6	+/-7

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Chippewa County, Wisconsin	
	Estimate	Margin of Error
Total:	63,445	*****
Not Hispanic or Latino:	62,390	*****
White alone	59,545	+/-3
Black or African American alone	807	+/-137
American Indian and Alaska Native alone	112	+/-44
Asian alone	831	+/-96
Native Hawaiian and Other Pacific Islander alone	0	+/-20
Some other race alone	2	+/-3
Two or more races:	1,093	+/-171
Two races including Some other race	0	+/-20
Two races excluding Some other race, and three or more races	1,093	+/-171
Hispanic or Latino:	1,055	*****
White alone	666	+/-142
Black or African American alone	32	+/-24
American Indian and Alaska Native alone	0	+/-20
Asian alone	0	+/-20
Native Hawaiian and Other Pacific Islander alone	0	+/-20
Some other race alone	124	+/-70
Two or more races:	233	+/-128
Two races including Some other race	14	+/-15
Two races excluding Some other race, and three or more races	219	+/-129

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

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	Clark County, Wisconsin	
	Estimate	Margin of Error
Total:	34,513	*****
Not Hispanic or Latino:	32,999	*****
White alone	32,258	+/-3
Black or African American alone	151	+/-31
American Indian and Alaska Native alone	72	+/-29
Asian alone	122	+/-33
Native Hawaiian and Other Pacific Islander alone	0	+/-18
Some other race alone	1	+/-3
Two or more races:	395	+/-54
Two races including Some other race	0	+/-18
Two races excluding Some other race, and three or more races	395	+/-54
Hispanic or Latino:	1,514	*****
White alone	1,043	+/-118
Black or African American alone	69	+/-79
American Indian and Alaska Native alone	10	+/-9
Asian alone	2	+/-3
Native Hawaiian and Other Pacific Islander alone	1	+/-1
Some other race alone	353	+/-119
Two or more races:	36	+/-24
Two races including Some other race	19	+/-20
Two races excluding Some other race, and three or more races	17	+/-12

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Columbia County, Wisconsin	
	Estimate	Margin of Error
Total:	56,790	*****
Not Hispanic or Latino:	55,019	*****
White alone	52,863	+/-19
Black or African American alone	759	+/-98
American Indian and Alaska Native alone	202	+/-82
Asian alone	360	+/-69
Native Hawaiian and Other Pacific Islander alone	15	+/-17
Some other race alone	18	+/-19
Two or more races:	802	+/-139
Two races including Some other race	0	+/-20
Two races excluding Some other race, and three or more races	802	+/-139
Hispanic or Latino:	1,771	*****
White alone	1,192	+/-137
Black or African American alone	11	+/-16
American Indian and Alaska Native alone	34	+/-25
Asian alone	7	+/-11
Native Hawaiian and Other Pacific Islander alone	0	+/-20
Some other race alone	361	+/-134
Two or more races:	166	+/-113
Two races including Some other race	45	+/-41
Two races excluding Some other race, and three or more races	121	+/-81

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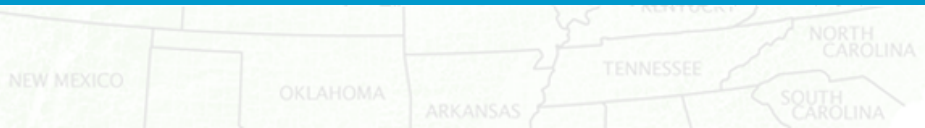
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	Crawford County, Wisconsin	
	Estimate	Margin of Error
Total:	16,313	*****
Not Hispanic or Latino:	16,100	*****
White alone	15,479	+/-14
Black or African American alone	276	+/-51
American Indian and Alaska Native alone	64	+/-21
Asian alone	82	+/-29
Native Hawaiian and Other Pacific Islander alone	0	+/-14
Some other race alone	0	+/-14
Two or more races:	199	+/-57
Two races including Some other race	0	+/-14
Two races excluding Some other race, and three or more races	199	+/-57
Hispanic or Latino:	213	*****
White alone	106	+/-19
Black or African American alone	16	+/-12
American Indian and Alaska Native alone	0	+/-14
Asian alone	0	+/-14
Native Hawaiian and Other Pacific Islander alone	0	+/-14
Some other race alone	27	+/-20
Two or more races:	64	+/-18
Two races including Some other race	40	+/-26
Two races excluding Some other race, and three or more races	24	+/-23

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

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	Dane County, Wisconsin	
	Estimate	Margin of Error
Total:	522,837	*****
Not Hispanic or Latino:	489,852	*****
White alone	419,230	+/-220
Black or African American alone	26,167	+/-703
American Indian and Alaska Native alone	1,111	+/-199
Asian alone	29,405	+/-650
Native Hawaiian and Other Pacific Islander alone	187	+/-37
Some other race alone	438	+/-226
Two or more races:	13,314	+/-906
Two races including Some other race	400	+/-166
Two races excluding Some other race, and three or more races	12,914	+/-899
Hispanic or Latino:	32,985	*****
White alone	19,700	+/-1,240
Black or African American alone	548	+/-190
American Indian and Alaska Native alone	309	+/-148
Asian alone	183	+/-97
Native Hawaiian and Other Pacific Islander alone	11	+/-18
Some other race alone	9,858	+/-1,319
Two or more races:	2,376	+/-538
Two races including Some other race	1,341	+/-394
Two races excluding Some other race, and three or more races	1,035	+/-302

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	Dodge County, Wisconsin	
	Estimate	Margin of Error
Total:	87,833	*****
Not Hispanic or Latino:	83,784	*****
White alone	79,317	+/-31
Black or African American alone	2,117	+/-270
American Indian and Alaska Native alone	484	+/-190
Asian alone	457	+/-106
Native Hawaiian and Other Pacific Islander alone	0	+/-20
Some other race alone	25	+/-24
Two or more races:	1,384	+/-248
Two races including Some other race	14	+/-20
Two races excluding Some other race, and three or more races	1,370	+/-248
Hispanic or Latino:	4,049	*****
White alone	2,966	+/-232
Black or African American alone	27	+/-26
American Indian and Alaska Native alone	30	+/-31
Asian alone	25	+/-27
Native Hawaiian and Other Pacific Islander alone	7	+/-9
Some other race alone	730	+/-216
Two or more races:	264	+/-121
Two races including Some other race	192	+/-110
Two races excluding Some other race, and three or more races	72	+/-40

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Universe: Total population

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	Door County, Wisconsin	
	Estimate	Margin of Error
Total:	27,443	*****
Not Hispanic or Latino:	26,658	*****
White alone	25,879	+/-38
Black or African American alone	148	+/-109
American Indian and Alaska Native alone	148	+/-64
Asian alone	146	+/-28
Native Hawaiian and Other Pacific Islander alone	0	+/-16
Some other race alone	27	+/-38
Two or more races:	310	+/-121
Two races including Some other race	0	+/-16
Two races excluding Some other race, and three or more races	310	+/-121
Hispanic or Latino:	785	*****
White alone	609	+/-93
Black or African American alone	43	+/-52
American Indian and Alaska Native alone	0	+/-16
Asian alone	1	+/-3
Native Hawaiian and Other Pacific Islander alone	0	+/-16
Some other race alone	82	+/-59
Two or more races:	50	+/-42
Two races including Some other race	44	+/-42
Two races excluding Some other race, and three or more races	6	+/-5

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	Douglas County, Wisconsin	
	Estimate	Margin of Error
Total:	43,503	*****
Not Hispanic or Latino:	42,846	*****
White alone	40,000	+/-26
Black or African American alone	527	+/-90
American Indian and Alaska Native alone	758	+/-136
Asian alone	455	+/-42
Native Hawaiian and Other Pacific Islander alone	3	+/-4
Some other race alone	10	+/-17
Two or more races:	1,093	+/-178
Two races including Some other race	11	+/-19
Two races excluding Some other race, and three or more races	1,082	+/-174
Hispanic or Latino:	657	*****
White alone	475	+/-77
Black or African American alone	6	+/-12
American Indian and Alaska Native alone	0	+/-18
Asian alone	0	+/-18
Native Hawaiian and Other Pacific Islander alone	0	+/-18
Some other race alone	111	+/-78
Two or more races:	65	+/-46
Two races including Some other race	46	+/-40
Two races excluding Some other race, and three or more races	19	+/-20

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Source: U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Dunn County, Wisconsin	
	Estimate	Margin of Error
Total:	44,260	*****
Not Hispanic or Latino:	43,459	*****
White alone	41,192	+/-24
Black or African American alone	227	+/-42
American Indian and Alaska Native alone	78	+/-34
Asian alone	1,111	+/-129
Native Hawaiian and Other Pacific Islander alone	0	+/-18
Some other race alone	29	+/-24
Two or more races:	822	+/-135
Two races including Some other race	58	+/-87
Two races excluding Some other race, and three or more races	764	+/-113
Hispanic or Latino:	801	*****
White alone	426	+/-105
Black or African American alone	43	+/-36
American Indian and Alaska Native alone	47	+/-42
Asian alone	65	+/-59
Native Hawaiian and Other Pacific Islander alone	0	+/-18
Some other race alone	115	+/-58
Two or more races:	105	+/-55
Two races including Some other race	53	+/-41
Two races excluding Some other race, and three or more races	52	+/-31

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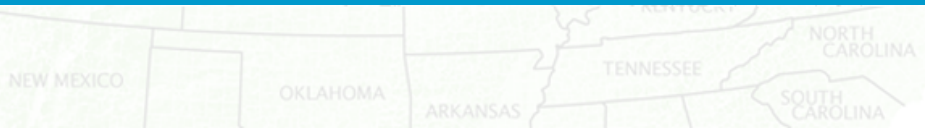
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B03002

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Universe: Total population

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	Eau Claire County, Wisconsin	
	Estimate	Margin of Error
Total:	102,388	*****
Not Hispanic or Latino:	99,999	*****
White alone	92,796	+/-28
Black or African American alone	805	+/-134
American Indian and Alaska Native alone	413	+/-123
Asian alone	3,571	+/-312
Native Hawaiian and Other Pacific Islander alone	410	+/-314
Some other race alone	48	+/-40
Two or more races:	1,956	+/-274
Two races including Some other race	43	+/-32
Two races excluding Some other race, and three or more races	1,913	+/-276
Hispanic or Latino:	2,389	*****
White alone	1,919	+/-231
Black or African American alone	64	+/-62
American Indian and Alaska Native alone	74	+/-92
Asian alone	23	+/-26
Native Hawaiian and Other Pacific Islander alone	3	+/-6
Some other race alone	88	+/-55
Two or more races:	218	+/-145
Two races including Some other race	151	+/-135
Two races excluding Some other race, and three or more races	67	+/-60

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Florence County, Wisconsin	
	Estimate	Margin of Error
Total:	4,354	*****
Not Hispanic or Latino:	4,316	+/-24
White alone	4,289	+/-26
Black or African American alone	12	+/-16
American Indian and Alaska Native alone	1	+/-3
Asian alone	0	+/-9
Native Hawaiian and Other Pacific Islander alone	0	+/-9
Some other race alone	0	+/-9
Two or more races:	14	+/-12
Two races including Some other race	0	+/-9
Two races excluding Some other race, and three or more races	14	+/-12
Hispanic or Latino:	38	+/-25
White alone	38	+/-25
Black or African American alone	0	+/-9
American Indian and Alaska Native alone	0	+/-9
Asian alone	0	+/-9
Native Hawaiian and Other Pacific Islander alone	0	+/-9
Some other race alone	0	+/-9
Two or more races:	0	+/-9
Two races including Some other race	0	+/-9
Two races excluding Some other race, and three or more races	0	+/-9

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Fond du Lac County, Wisconsin	
	Estimate	Margin of Error
Total:	102,082	*****
Not Hispanic or Latino:	97,010	*****
White alone	92,193	+/-43
Black or African American alone	1,224	+/-244
American Indian and Alaska Native alone	467	+/-86
Asian alone	1,424	+/-249
Native Hawaiian and Other Pacific Islander alone	9	+/-8
Some other race alone	113	+/-143
Two or more races:	1,580	+/-255
Two races including Some other race	73	+/-82
Two races excluding Some other race, and three or more races	1,507	+/-264
Hispanic or Latino:	5,072	*****
White alone	2,851	+/-505
Black or African American alone	23	+/-37
American Indian and Alaska Native alone	29	+/-31
Asian alone	0	+/-20
Native Hawaiian and Other Pacific Islander alone	3	+/-4
Some other race alone	1,915	+/-511
Two or more races:	251	+/-120
Two races including Some other race	147	+/-71
Two races excluding Some other race, and three or more races	104	+/-89

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Forest County, Wisconsin	
	Estimate	Margin of Error
Total:	9,035	*****
Not Hispanic or Latino:	8,839	*****
White alone	7,204	+/-13
Black or African American alone	80	+/-99
American Indian and Alaska Native alone	1,289	+/-114
Asian alone	37	+/-10
Native Hawaiian and Other Pacific Islander alone	7	+/-9
Some other race alone	8	+/-13
Two or more races:	214	+/-73
Two races including Some other race	0	+/-12
Two races excluding Some other race, and three or more races	214	+/-73
Hispanic or Latino:	196	*****
White alone	109	+/-40
Black or African American alone	0	+/-12
American Indian and Alaska Native alone	38	+/-28
Asian alone	0	+/-12
Native Hawaiian and Other Pacific Islander alone	0	+/-12
Some other race alone	22	+/-21
Two or more races:	27	+/-26
Two races including Some other race	10	+/-14
Two races excluding Some other race, and three or more races	17	+/-23

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HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

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	Grant County, Wisconsin	
	Estimate	Margin of Error
Total:	51,742	*****
Not Hispanic or Latino:	50,951	*****
White alone	49,292	+/-63
Black or African American alone	653	+/-69
American Indian and Alaska Native alone	91	+/-31
Asian alone	412	+/-71
Native Hawaiian and Other Pacific Islander alone	13	+/-21
Some other race alone	51	+/-63
Two or more races:	439	+/-112
Two races including Some other race	5	+/-8
Two races excluding Some other race, and three or more races	434	+/-112
Hispanic or Latino:	791	*****
White alone	617	+/-58
Black or African American alone	25	+/-18
American Indian and Alaska Native alone	0	+/-20
Asian alone	0	+/-20
Native Hawaiian and Other Pacific Islander alone	0	+/-20
Some other race alone	134	+/-54
Two or more races:	15	+/-18
Two races including Some other race	6	+/-7
Two races excluding Some other race, and three or more races	9	+/-17

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B03002

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Universe: Total population

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	Green County, Wisconsin	
	Estimate	Margin of Error
Total:	36,869	*****
Not Hispanic or Latino:	35,757	*****
White alone	34,855	+/-7
Black or African American alone	143	+/-78
American Indian and Alaska Native alone	54	+/-21
Asian alone	251	+/-30
Native Hawaiian and Other Pacific Islander alone	18	+/-26
Some other race alone	10	+/-7
Two or more races:	426	+/-90
Two races including Some other race	0	+/-18
Two races excluding Some other race, and three or more races	426	+/-90
Hispanic or Latino:	1,112	*****
White alone	797	+/-170
Black or African American alone	3	+/-5
American Indian and Alaska Native alone	14	+/-19
Asian alone	0	+/-18
Native Hawaiian and Other Pacific Islander alone	0	+/-18
Some other race alone	272	+/-160
Two or more races:	26	+/-29
Two races including Some other race	3	+/-4
Two races excluding Some other race, and three or more races	23	+/-29

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Universe: Total population

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	Green Lake County, Wisconsin	
	Estimate	Margin of Error
Total:	18,745	*****
Not Hispanic or Latino:	17,879	*****
White alone	17,423	+/-15
Black or African American alone	120	+/-37
American Indian and Alaska Native alone	55	+/-24
Asian alone	61	+/-35
Native Hawaiian and Other Pacific Islander alone	0	+/-14
Some other race alone	11	+/-15
Two or more races:	209	+/-47
Two races including Some other race	0	+/-14
Two races excluding Some other race, and three or more races	209	+/-47
Hispanic or Latino:	866	*****
White alone	596	+/-122
Black or African American alone	5	+/-8
American Indian and Alaska Native alone	3	+/-5
Asian alone	0	+/-14
Native Hawaiian and Other Pacific Islander alone	0	+/-14
Some other race alone	228	+/-117
Two or more races:	34	+/-27
Two races including Some other race	18	+/-25
Two races excluding Some other race, and three or more races	16	+/-14

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Source: U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Iowa County, Wisconsin	
	Estimate	Margin of Error
Total:	23,576	*****
Not Hispanic or Latino:	23,173	*****
White alone	22,547	+/-59
Black or African American alone	163	+/-32
American Indian and Alaska Native alone	61	+/-31
Asian alone	147	+/-22
Native Hawaiian and Other Pacific Islander alone	17	+/-20
Some other race alone	40	+/-55
Two or more races:	198	+/-48
Two races including Some other race	16	+/-24
Two races excluding Some other race, and three or more races	182	+/-44
Hispanic or Latino:	403	*****
White alone	237	+/-63
Black or African American alone	2	+/-3
American Indian and Alaska Native alone	2	+/-4
Asian alone	0	+/-16
Native Hawaiian and Other Pacific Islander alone	0	+/-16
Some other race alone	143	+/-68
Two or more races:	19	+/-16
Two races including Some other race	14	+/-13
Two races excluding Some other race, and three or more races	5	+/-6

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Iron County, Wisconsin	
	Estimate	Margin of Error
Total:	5,748	*****
Not Hispanic or Latino:	5,680	*****
White alone	5,514	+/-5
Black or African American alone	36	+/-30
American Indian and Alaska Native alone	44	+/-32
Asian alone	9	+/-7
Native Hawaiian and Other Pacific Islander alone	0	+/-12
Some other race alone	0	+/-12
Two or more races:	77	+/-36
Two races including Some other race	4	+/-5
Two races excluding Some other race, and three or more races	73	+/-36
Hispanic or Latino:	68	*****
White alone	48	+/-15
Black or African American alone	0	+/-12
American Indian and Alaska Native alone	2	+/-4
Asian alone	0	+/-12
Native Hawaiian and Other Pacific Islander alone	0	+/-12
Some other race alone	16	+/-15
Two or more races:	2	+/-5
Two races including Some other race	0	+/-12
Two races excluding Some other race, and three or more races	2	+/-5

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Source: U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Jackson County, Wisconsin	
	Estimate	Margin of Error
Total:	20,531	*****
Not Hispanic or Latino:	19,869	*****
White alone	17,742	+/-24
Black or African American alone	456	+/-39
American Indian and Alaska Native alone	1,189	+/-85
Asian alone	75	+/-13
Native Hawaiian and Other Pacific Islander alone	0	+/-16
Some other race alone	18	+/-24
Two or more races:	389	+/-96
Two races including Some other race	0	+/-16
Two races excluding Some other race, and three or more races	389	+/-96
Hispanic or Latino:	662	*****
White alone	370	+/-72
Black or African American alone	4	+/-6
American Indian and Alaska Native alone	15	+/-10
Asian alone	0	+/-16
Native Hawaiian and Other Pacific Islander alone	0	+/-16
Some other race alone	167	+/-71
Two or more races:	106	+/-33
Two races including Some other race	36	+/-24
Two races excluding Some other race, and three or more races	70	+/-30

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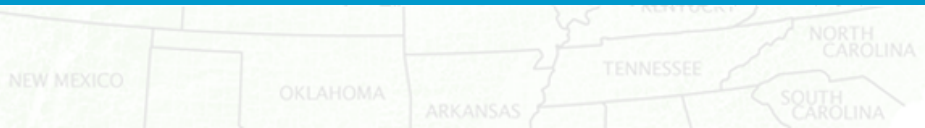
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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

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	Jefferson County, Wisconsin	
	Estimate	Margin of Error
Total:	84,586	*****
Not Hispanic or Latino:	78,695	*****
White alone	76,065	+/-41
Black or African American alone	672	+/-95
American Indian and Alaska Native alone	87	+/-41
Asian alone	557	+/-78
Native Hawaiian and Other Pacific Islander alone	0	+/-20
Some other race alone	17	+/-17
Two or more races:	1,297	+/-143
Two races including Some other race	51	+/-44
Two races excluding Some other race, and three or more races	1,246	+/-136
Hispanic or Latino:	5,891	*****
White alone	3,674	+/-472
Black or African American alone	63	+/-53
American Indian and Alaska Native alone	10	+/-15
Asian alone	13	+/-18
Native Hawaiian and Other Pacific Islander alone	35	+/-33
Some other race alone	1,651	+/-481
Two or more races:	445	+/-214
Two races including Some other race	247	+/-155
Two races excluding Some other race, and three or more races	198	+/-152

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Juneau County, Wisconsin	
	Estimate	Margin of Error
Total:	26,427	*****
Not Hispanic or Latino:	25,645	*****
White alone	24,277	+/-14
Black or African American alone	595	+/-39
American Indian and Alaska Native alone	382	+/-38
Asian alone	132	+/-20
Native Hawaiian and Other Pacific Islander alone	0	+/-16
Some other race alone	4	+/-6
Two or more races:	255	+/-62
Two races including Some other race	6	+/-12
Two races excluding Some other race, and three or more races	249	+/-59
Hispanic or Latino:	782	*****
White alone	566	+/-73
Black or African American alone	25	+/-24
American Indian and Alaska Native alone	15	+/-10
Asian alone	0	+/-16
Native Hawaiian and Other Pacific Islander alone	0	+/-16
Some other race alone	127	+/-54
Two or more races:	49	+/-36
Two races including Some other race	10	+/-10
Two races excluding Some other race, and three or more races	39	+/-34

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Kenosha County, Wisconsin	
	Estimate	Margin of Error
Total:	167,886	*****
Not Hispanic or Latino:	146,532	*****
White alone	128,171	+/-183
Black or African American alone	12,087	+/-333
American Indian and Alaska Native alone	509	+/-124
Asian alone	2,241	+/-243
Native Hawaiian and Other Pacific Islander alone	24	+/-29
Some other race alone	239	+/-183
Two or more races:	3,261	+/-413
Two races including Some other race	177	+/-129
Two races excluding Some other race, and three or more races	3,084	+/-441
Hispanic or Latino:	21,354	*****
White alone	15,938	+/-755
Black or African American alone	524	+/-228
American Indian and Alaska Native alone	136	+/-105
Asian alone	16	+/-25
Native Hawaiian and Other Pacific Islander alone	20	+/-23
Some other race alone	3,089	+/-651
Two or more races:	1,631	+/-528
Two races including Some other race	808	+/-358
Two races excluding Some other race, and three or more races	823	+/-354

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Kewaunee County, Wisconsin	
	Estimate	Margin of Error
Total:	20,378	*****
Not Hispanic or Latino:	19,818	*****
White alone	19,349	+/-4
Black or African American alone	93	+/-44
American Indian and Alaska Native alone	62	+/-42
Asian alone	77	+/-18
Native Hawaiian and Other Pacific Islander alone	0	+/-16
Some other race alone	2	+/-4
Two or more races:	235	+/-53
Two races including Some other race	0	+/-16
Two races excluding Some other race, and three or more races	235	+/-53
Hispanic or Latino:	560	*****
White alone	395	+/-61
Black or African American alone	0	+/-16
American Indian and Alaska Native alone	0	+/-16
Asian alone	0	+/-16
Native Hawaiian and Other Pacific Islander alone	0	+/-16
Some other race alone	124	+/-53
Two or more races:	41	+/-42
Two races including Some other race	6	+/-9
Two races excluding Some other race, and three or more races	35	+/-37

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	La Crosse County, Wisconsin	
	Estimate	Margin of Error
Total:	117,582	*****
Not Hispanic or Latino:	115,481	*****
White alone	106,164	+/-76
Black or African American alone	1,557	+/-204
American Indian and Alaska Native alone	352	+/-148
Asian alone	5,179	+/-217
Native Hawaiian and Other Pacific Islander alone	29	+/-41
Some other race alone	91	+/-76
Two or more races:	2,109	+/-344
Two races including Some other race	0	+/-20
Two races excluding Some other race, and three or more races	2,109	+/-344
Hispanic or Latino:	2,101	*****
White alone	1,019	+/-278
Black or African American alone	21	+/-23
American Indian and Alaska Native alone	3	+/-5
Asian alone	21	+/-22
Native Hawaiian and Other Pacific Islander alone	0	+/-20
Some other race alone	877	+/-309
Two or more races:	160	+/-110
Two races including Some other race	105	+/-91
Two races excluding Some other race, and three or more races	55	+/-60

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Source: U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

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	Lafayette County, Wisconsin	
	Estimate	Margin of Error
Total:	16,755	*****
Not Hispanic or Latino:	16,150	*****
White alone	15,842	+/-10
Black or African American alone	70	+/-18
American Indian and Alaska Native alone	59	+/-22
Asian alone	51	+/-30
Native Hawaiian and Other Pacific Islander alone	0	+/-14
Some other race alone	4	+/-5
Two or more races:	124	+/-42
Two races including Some other race	5	+/-6
Two races excluding Some other race, and three or more races	119	+/-41
Hispanic or Latino:	605	*****
White alone	404	+/-107
Black or African American alone	0	+/-14
American Indian and Alaska Native alone	5	+/-6
Asian alone	0	+/-14
Native Hawaiian and Other Pacific Islander alone	0	+/-14
Some other race alone	185	+/-105
Two or more races:	11	+/-10
Two races including Some other race	2	+/-3
Two races excluding Some other race, and three or more races	9	+/-9

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Langlade County, Wisconsin	
	Estimate	Margin of Error
Total:	19,190	*****
Not Hispanic or Latino:	18,833	*****
White alone	18,131	+/-14
Black or African American alone	184	+/-61
American Indian and Alaska Native alone	147	+/-78
Asian alone	55	+/-37
Native Hawaiian and Other Pacific Islander alone	0	+/-14
Some other race alone	4	+/-5
Two or more races:	312	+/-105
Two races including Some other race	0	+/-14
Two races excluding Some other race, and three or more races	312	+/-105
Hispanic or Latino:	357	*****
White alone	242	+/-63
Black or African American alone	0	+/-14
American Indian and Alaska Native alone	38	+/-49
Asian alone	0	+/-14
Native Hawaiian and Other Pacific Islander alone	0	+/-14
Some other race alone	73	+/-35
Two or more races:	4	+/-5
Two races including Some other race	4	+/-5
Two races excluding Some other race, and three or more races	0	+/-14

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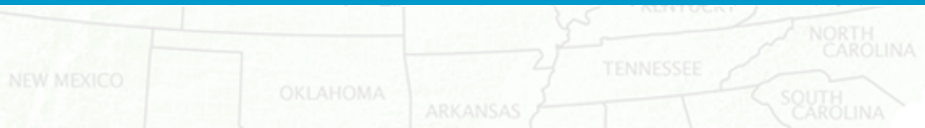
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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

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	Lincoln County, Wisconsin	
	Estimate	Margin of Error
Total:	27,994	*****
Not Hispanic or Latino:	27,590	*****
White alone	26,784	+/-5
Black or African American alone	150	+/-42
American Indian and Alaska Native alone	80	+/-47
Asian alone	104	+/-32
Native Hawaiian and Other Pacific Islander alone	0	+/-16
Some other race alone	2	+/-4
Two or more races:	470	+/-71
Two races including Some other race	2	+/-3
Two races excluding Some other race, and three or more races	468	+/-71
Hispanic or Latino:	404	*****
White alone	366	+/-26
Black or African American alone	0	+/-16
American Indian and Alaska Native alone	18	+/-23
Asian alone	0	+/-16
Native Hawaiian and Other Pacific Islander alone	0	+/-16
Some other race alone	10	+/-9
Two or more races:	10	+/-10
Two races including Some other race	2	+/-3
Two races excluding Some other race, and three or more races	8	+/-10

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Manitowoc County, Wisconsin	
	Estimate	Margin of Error
Total:	79,680	*****
Not Hispanic or Latino:	76,735	*****
White alone	72,693	+/-23
Black or African American alone	562	+/-135
American Indian and Alaska Native alone	324	+/-93
Asian alone	2,092	+/-189
Native Hawaiian and Other Pacific Islander alone	24	+/-30
Some other race alone	18	+/-22
Two or more races:	1,022	+/-246
Two races including Some other race	2	+/-3
Two races excluding Some other race, and three or more races	1,020	+/-246
Hispanic or Latino:	2,945	*****
White alone	2,636	+/-115
Black or African American alone	9	+/-12
American Indian and Alaska Native alone	15	+/-14
Asian alone	4	+/-6
Native Hawaiian and Other Pacific Islander alone	4	+/-7
Some other race alone	177	+/-88
Two or more races:	100	+/-65
Two races including Some other race	56	+/-43
Two races excluding Some other race, and three or more races	44	+/-48

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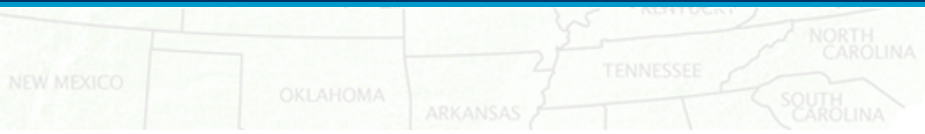
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	Marathon County, Wisconsin	
	Estimate	Margin of Error
Total:	135,293	*****
Not Hispanic or Latino:	131,669	*****
White alone	120,585	+/-44
Black or African American alone	914	+/-162
American Indian and Alaska Native alone	360	+/-90
Asian alone	7,679	+/-203
Native Hawaiian and Other Pacific Islander alone	36	+/-38
Some other race alone	62	+/-48
Two or more races:	2,033	+/-251
Two races including Some other race	17	+/-21
Two races excluding Some other race, and three or more races	2,016	+/-253
Hispanic or Latino:	3,624	*****
White alone	2,833	+/-295
Black or African American alone	22	+/-25
American Indian and Alaska Native alone	69	+/-67
Asian alone	19	+/-21
Native Hawaiian and Other Pacific Islander alone	0	+/-20
Some other race alone	390	+/-190
Two or more races:	291	+/-217
Two races including Some other race	56	+/-43
Two races excluding Some other race, and three or more races	235	+/-198

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	Marinette County, Wisconsin	
	Estimate	Margin of Error
Total:	40,712	*****
Not Hispanic or Latino:	40,081	*****
White alone	38,925	+/-12
Black or African American alone	263	+/-42
American Indian and Alaska Native alone	183	+/-58
Asian alone	229	+/-70
Native Hawaiian and Other Pacific Islander alone	12	+/-13
Some other race alone	6	+/-8
Two or more races:	463	+/-106
Two races including Some other race	6	+/-8
Two races excluding Some other race, and three or more races	457	+/-109
Hispanic or Latino:	631	*****
White alone	503	+/-88
Black or African American alone	0	+/-18
American Indian and Alaska Native alone	11	+/-11
Asian alone	3	+/-5
Native Hawaiian and Other Pacific Islander alone	0	+/-18
Some other race alone	88	+/-85
Two or more races:	26	+/-33
Two races including Some other race	7	+/-11
Two races excluding Some other race, and three or more races	19	+/-30

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B03002

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	Marquette County, Wisconsin	
	Estimate	Margin of Error
Total:	15,164	*****
Not Hispanic or Latino:	14,686	*****
White alone	14,200	+/-48
Black or African American alone	93	+/-23
American Indian and Alaska Native alone	74	+/-34
Asian alone	59	+/-16
Native Hawaiian and Other Pacific Islander alone	7	+/-8
Some other race alone	38	+/-48
Two or more races:	215	+/-43
Two races including Some other race	11	+/-16
Two races excluding Some other race, and three or more races	204	+/-43
Hispanic or Latino:	478	*****
White alone	344	+/-79
Black or African American alone	0	+/-14
American Indian and Alaska Native alone	0	+/-14
Asian alone	0	+/-14
Native Hawaiian and Other Pacific Islander alone	0	+/-14
Some other race alone	134	+/-79
Two or more races:	0	+/-14
Two races including Some other race	0	+/-14
Two races excluding Some other race, and three or more races	0	+/-14

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Source: U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Menominee County, Wisconsin	
	Estimate	Margin of Error
Total:	4,506	*****
Not Hispanic or Latino:	4,236	+/-24
White alone	396	+/-26
Black or African American alone	22	+/-17
American Indian and Alaska Native alone	3,705	+/-71
Asian alone	20	+/-27
Native Hawaiian and Other Pacific Islander alone	0	+/-9
Some other race alone	0	+/-9
Two or more races:	93	+/-57
Two races including Some other race	0	+/-9
Two races excluding Some other race, and three or more races	93	+/-57
Hispanic or Latino:	270	+/-24
White alone	25	+/-17
Black or African American alone	0	+/-9
American Indian and Alaska Native alone	216	+/-55
Asian alone	0	+/-9
Native Hawaiian and Other Pacific Islander alone	0	+/-9
Some other race alone	0	+/-9
Two or more races:	29	+/-43
Two races including Some other race	0	+/-9
Two races excluding Some other race, and three or more races	29	+/-43

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Milwaukee County, Wisconsin	
	Estimate	Margin of Error
Total:	956,586	*****
Not Hispanic or Latino:	817,117	*****
White alone	499,245	+/-261
Black or African American alone	249,356	+/-1,236
American Indian and Alaska Native alone	4,477	+/-378
Asian alone	38,897	+/-483
Native Hawaiian and Other Pacific Islander alone	102	+/-43
Some other race alone	1,297	+/-317
Two or more races:	23,743	+/-1,415
Two races including Some other race	727	+/-205
Two races excluding Some other race, and three or more races	23,016	+/-1,402
Hispanic or Latino:	139,469	*****
White alone	80,337	+/-2,318
Black or African American alone	3,356	+/-485
American Indian and Alaska Native alone	814	+/-192
Asian alone	227	+/-106
Native Hawaiian and Other Pacific Islander alone	118	+/-75
Some other race alone	45,151	+/-2,129
Two or more races:	9,466	+/-1,056
Two races including Some other race	4,690	+/-772
Two races excluding Some other race, and three or more races	4,776	+/-752

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Monroe County, Wisconsin	
	Estimate	Margin of Error
Total:	45,303	*****
Not Hispanic or Latino:	43,422	*****
White alone	41,327	+/-20
Black or African American alone	671	+/-97
American Indian and Alaska Native alone	415	+/-79
Asian alone	364	+/-60
Native Hawaiian and Other Pacific Islander alone	7	+/-12
Some other race alone	19	+/-20
Two or more races:	619	+/-132
Two races including Some other race	3	+/-4
Two races excluding Some other race, and three or more races	616	+/-133
Hispanic or Latino:	1,881	*****
White alone	960	+/-215
Black or African American alone	24	+/-23
American Indian and Alaska Native alone	35	+/-27
Asian alone	0	+/-18
Native Hawaiian and Other Pacific Islander alone	1	+/-3
Some other race alone	710	+/-194
Two or more races:	151	+/-89
Two races including Some other race	135	+/-84
Two races excluding Some other race, and three or more races	16	+/-13

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Oconto County, Wisconsin	
	Estimate	Margin of Error
Total:	37,465	*****
Not Hispanic or Latino:	36,826	*****
White alone	35,697	+/-18
Black or African American alone	150	+/-38
American Indian and Alaska Native alone	313	+/-83
Asian alone	168	+/-24
Native Hawaiian and Other Pacific Islander alone	0	+/-18
Some other race alone	0	+/-18
Two or more races:	498	+/-93
Two races including Some other race	17	+/-23
Two races excluding Some other race, and three or more races	481	+/-87
Hispanic or Latino:	639	*****
White alone	438	+/-103
Black or African American alone	10	+/-13
American Indian and Alaska Native alone	2	+/-4
Asian alone	0	+/-18
Native Hawaiian and Other Pacific Islander alone	0	+/-18
Some other race alone	154	+/-88
Two or more races:	35	+/-33
Two races including Some other race	31	+/-33
Two races excluding Some other race, and three or more races	4	+/-4

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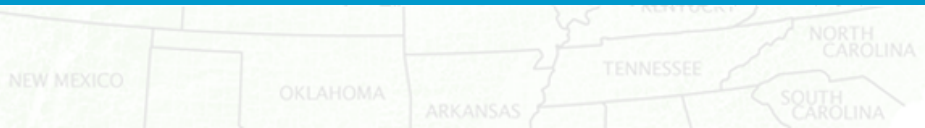
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	Oneida County, Wisconsin	
	Estimate	Margin of Error
Total:	35,352	*****
Not Hispanic or Latino:	34,848	*****
White alone	33,636	+/-17
Black or African American alone	258	+/-25
American Indian and Alaska Native alone	378	+/-119
Asian alone	169	+/-58
Native Hawaiian and Other Pacific Islander alone	0	+/-18
Some other race alone	17	+/-17
Two or more races:	390	+/-130
Two races including Some other race	15	+/-21
Two races excluding Some other race, and three or more races	375	+/-131
Hispanic or Latino:	504	*****
White alone	372	+/-86
Black or African American alone	38	+/-40
American Indian and Alaska Native alone	0	+/-18
Asian alone	11	+/-16
Native Hawaiian and Other Pacific Islander alone	10	+/-16
Some other race alone	70	+/-74
Two or more races:	3	+/-5
Two races including Some other race	0	+/-18
Two races excluding Some other race, and three or more races	3	+/-5

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HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

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	Outagamie County, Wisconsin	
	Estimate	Margin of Error
Total:	183,288	*****
Not Hispanic or Latino:	175,625	*****
White alone	161,409	+/-132
Black or African American alone	2,215	+/-203
American Indian and Alaska Native alone	2,848	+/-208
Asian alone	6,152	+/-282
Native Hawaiian and Other Pacific Islander alone	30	+/-25
Some other race alone	215	+/-126
Two or more races:	2,756	+/-421
Two races including Some other race	149	+/-98
Two races excluding Some other race, and three or more races	2,607	+/-414
Hispanic or Latino:	7,663	*****
White alone	3,356	+/-529
Black or African American alone	79	+/-92
American Indian and Alaska Native alone	178	+/-94
Asian alone	13	+/-19
Native Hawaiian and Other Pacific Islander alone	5	+/-8
Some other race alone	3,743	+/-573
Two or more races:	289	+/-125
Two races including Some other race	101	+/-60
Two races excluding Some other race, and three or more races	188	+/-107

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Universe: Total population

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	Ozaukee County, Wisconsin	
	Estimate	Margin of Error
Total:	87,817	*****
Not Hispanic or Latino:	85,388	*****
White alone	80,867	+/-12
Black or African American alone	1,194	+/-156
American Indian and Alaska Native alone	235	+/-52
Asian alone	1,788	+/-190
Native Hawaiian and Other Pacific Islander alone	35	+/-18
Some other race alone	0	+/-20
Two or more races:	1,269	+/-262
Two races including Some other race	74	+/-61
Two races excluding Some other race, and three or more races	1,195	+/-251
Hispanic or Latino:	2,429	*****
White alone	1,838	+/-185
Black or African American alone	9	+/-15
American Indian and Alaska Native alone	42	+/-63
Asian alone	8	+/-14
Native Hawaiian and Other Pacific Islander alone	0	+/-20
Some other race alone	388	+/-181
Two or more races:	144	+/-76
Two races including Some other race	60	+/-40
Two races excluding Some other race, and three or more races	84	+/-62

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	Pepin County, Wisconsin	
	Estimate	Margin of Error
Total:	7,282	*****
Not Hispanic or Latino:	7,157	*****
White alone	7,038	+/-12
Black or African American alone	30	+/-13
American Indian and Alaska Native alone	15	+/-13
Asian alone	25	+/-14
Native Hawaiian and Other Pacific Islander alone	0	+/-12
Some other race alone	0	+/-12
Two or more races:	49	+/-21
Two races including Some other race	0	+/-12
Two races excluding Some other race, and three or more races	49	+/-21
Hispanic or Latino:	125	*****
White alone	98	+/-18
Black or African American alone	0	+/-12
American Indian and Alaska Native alone	0	+/-12
Asian alone	0	+/-12
Native Hawaiian and Other Pacific Islander alone	0	+/-12
Some other race alone	16	+/-17
Two or more races:	11	+/-11
Two races including Some other race	7	+/-8
Two races excluding Some other race, and three or more races	4	+/-6

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Estimates of urban and rural populations, housing units, and characteristics reflect boundaries of urban areas defined based on Census 2010 data. As a result, data for urban and rural areas from the ACS do not necessarily reflect the results of ongoing urbanization.

Source: U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates

Explanation of Symbols:

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Pierce County, Wisconsin	
	Estimate	Margin of Error
Total:	41,226	*****
Not Hispanic or Latino:	40,432	*****
White alone	38,997	+/-24
Black or African American alone	227	+/-44
American Indian and Alaska Native alone	91	+/-55
Asian alone	506	+/-68
Native Hawaiian and Other Pacific Islander alone	0	+/-18
Some other race alone	31	+/-24
Two or more races:	580	+/-100
Two races including Some other race	2	+/-3
Two races excluding Some other race, and three or more races	578	+/-100
Hispanic or Latino:	794	*****
White alone	674	+/-58
Black or African American alone	6	+/-8
American Indian and Alaska Native alone	2	+/-3
Asian alone	4	+/-7
Native Hawaiian and Other Pacific Islander alone	1	+/-2
Some other race alone	88	+/-46
Two or more races:	19	+/-14
Two races including Some other race	14	+/-12
Two races excluding Some other race, and three or more races	5	+/-6

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Polk County, Wisconsin	
	Estimate	Margin of Error
Total:	43,328	*****
Not Hispanic or Latino:	42,518	*****
White alone	41,280	+/-17
Black or African American alone	132	+/-31
American Indian and Alaska Native alone	415	+/-54
Asian alone	165	+/-42
Native Hawaiian and Other Pacific Islander alone	4	+/-5
Some other race alone	12	+/-15
Two or more races:	510	+/-78
Two races including Some other race	9	+/-8
Two races excluding Some other race, and three or more races	501	+/-76
Hispanic or Latino:	810	*****
White alone	478	+/-90
Black or African American alone	1	+/-2
American Indian and Alaska Native alone	43	+/-36
Asian alone	4	+/-6
Native Hawaiian and Other Pacific Islander alone	0	+/-18
Some other race alone	252	+/-89
Two or more races:	32	+/-23
Two races including Some other race	18	+/-19
Two races excluding Some other race, and three or more races	14	+/-12

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Source: U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Portage County, Wisconsin	
	Estimate	Margin of Error
Total:	70,371	*****
Not Hispanic or Latino:	68,229	*****
White alone	64,533	+/-26
Black or African American alone	489	+/-96
American Indian and Alaska Native alone	291	+/-54
Asian alone	1,858	+/-146
Native Hawaiian and Other Pacific Islander alone	6	+/-11
Some other race alone	19	+/-20
Two or more races:	1,033	+/-190
Two races including Some other race	105	+/-104
Two races excluding Some other race, and three or more races	928	+/-180
Hispanic or Latino:	2,142	*****
White alone	1,317	+/-206
Black or African American alone	15	+/-17
American Indian and Alaska Native alone	118	+/-119
Asian alone	12	+/-22
Native Hawaiian and Other Pacific Islander alone	4	+/-7
Some other race alone	641	+/-160
Two or more races:	35	+/-34
Two races including Some other race	10	+/-10
Two races excluding Some other race, and three or more races	25	+/-33

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Price County, Wisconsin	
	Estimate	Margin of Error
Total:	13,566	*****
Not Hispanic or Latino:	13,345	*****
White alone	12,834	+/-9
Black or African American alone	97	+/-19
American Indian and Alaska Native alone	107	+/-23
Asian alone	81	+/-27
Native Hawaiian and Other Pacific Islander alone	115	+/-21
Some other race alone	5	+/-8
Two or more races:	106	+/-41
Two races including Some other race	0	+/-14
Two races excluding Some other race, and three or more races	106	+/-41
Hispanic or Latino:	221	*****
White alone	156	+/-28
Black or African American alone	0	+/-14
American Indian and Alaska Native alone	22	+/-23
Asian alone	0	+/-14
Native Hawaiian and Other Pacific Islander alone	0	+/-14
Some other race alone	38	+/-26
Two or more races:	5	+/-5
Two races including Some other race	1	+/-3
Two races excluding Some other race, and three or more races	4	+/-4

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Racine County, Wisconsin	
	Estimate	Margin of Error
Total:	195,101	*****
Not Hispanic or Latino:	170,338	*****
White alone	141,849	+/-92
Black or African American alone	20,797	+/-557
American Indian and Alaska Native alone	642	+/-173
Asian alone	2,358	+/-164
Native Hawaiian and Other Pacific Islander alone	55	+/-60
Some other race alone	146	+/-85
Two or more races:	4,491	+/-562
Two races including Some other race	122	+/-88
Two races excluding Some other race, and three or more races	4,369	+/-555
Hispanic or Latino:	24,763	*****
White alone	14,654	+/-1,020
Black or African American alone	653	+/-320
American Indian and Alaska Native alone	357	+/-187
Asian alone	12	+/-16
Native Hawaiian and Other Pacific Islander alone	0	+/-20
Some other race alone	7,079	+/-969
Two or more races:	2,008	+/-567
Two races including Some other race	1,022	+/-328
Two races excluding Some other race, and three or more races	986	+/-438

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Richland County, Wisconsin	
	Estimate	Margin of Error
Total:	17,626	*****
Not Hispanic or Latino:	17,241	*****
White alone	16,782	+/-20
Black or African American alone	128	+/-27
American Indian and Alaska Native alone	60	+/-29
Asian alone	90	+/-17
Native Hawaiian and Other Pacific Islander alone	3	+/-4
Some other race alone	2	+/-4
Two or more races:	176	+/-43
Two races including Some other race	16	+/-21
Two races excluding Some other race, and three or more races	160	+/-42
Hispanic or Latino:	385	*****
White alone	143	+/-61
Black or African American alone	30	+/-31
American Indian and Alaska Native alone	0	+/-14
Asian alone	0	+/-14
Native Hawaiian and Other Pacific Islander alone	2	+/-2
Some other race alone	210	+/-61
Two or more races:	0	+/-14
Two races including Some other race	0	+/-14
Two races excluding Some other race, and three or more races	0	+/-14

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Rock County, Wisconsin	
	Estimate	Margin of Error
Total:	161,226	*****
Not Hispanic or Latino:	147,653	*****
White alone	134,345	+/-51
Black or African American alone	7,017	+/-396
American Indian and Alaska Native alone	182	+/-70
Asian alone	1,899	+/-152
Native Hawaiian and Other Pacific Islander alone	6	+/-10
Some other race alone	52	+/-52
Two or more races:	4,152	+/-408
Two races including Some other race	10	+/-8
Two races excluding Some other race, and three or more races	4,142	+/-409
Hispanic or Latino:	13,573	*****
White alone	8,934	+/-717
Black or African American alone	103	+/-65
American Indian and Alaska Native alone	39	+/-26
Asian alone	0	+/-20
Native Hawaiian and Other Pacific Islander alone	20	+/-30
Some other race alone	3,402	+/-678
Two or more races:	1,075	+/-304
Two races including Some other race	323	+/-174
Two races excluding Some other race, and three or more races	752	+/-271

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Rusk County, Wisconsin	
	Estimate	Margin of Error
Total:	14,211	*****
Not Hispanic or Latino:	13,959	*****
White alone	13,523	+/-3
Black or African American alone	146	+/-31
American Indian and Alaska Native alone	45	+/-20
Asian alone	15	+/-14
Native Hawaiian and Other Pacific Islander alone	0	+/-14
Some other race alone	1	+/-2
Two or more races:	229	+/-36
Two races including Some other race	1	+/-3
Two races excluding Some other race, and three or more races	228	+/-36
Hispanic or Latino:	252	*****
White alone	171	+/-40
Black or African American alone	2	+/-4
American Indian and Alaska Native alone	1	+/-2
Asian alone	0	+/-14
Native Hawaiian and Other Pacific Islander alone	0	+/-14
Some other race alone	66	+/-38
Two or more races:	12	+/-9
Two races including Some other race	7	+/-7
Two races excluding Some other race, and three or more races	5	+/-5

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

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	Sauk County, Wisconsin	
	Estimate	Margin of Error
Total:	63,340	*****
Not Hispanic or Latino:	60,280	*****
White alone	57,848	+/-60
Black or African American alone	444	+/-94
American Indian and Alaska Native alone	686	+/-130
Asian alone	437	+/-73
Native Hawaiian and Other Pacific Islander alone	0	+/-20
Some other race alone	56	+/-58
Two or more races:	809	+/-165
Two races including Some other race	12	+/-16
Two races excluding Some other race, and three or more races	797	+/-167
Hispanic or Latino:	3,060	*****
White alone	1,856	+/-317
Black or African American alone	0	+/-20
American Indian and Alaska Native alone	31	+/-36
Asian alone	0	+/-20
Native Hawaiian and Other Pacific Islander alone	11	+/-14
Some other race alone	754	+/-252
Two or more races:	408	+/-177
Two races including Some other race	310	+/-149
Two races excluding Some other race, and three or more races	98	+/-78

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Sawyer County, Wisconsin	
	Estimate	Margin of Error
Total:	16,384	*****
Not Hispanic or Latino:	15,979	*****
White alone	12,602	+/-8
Black or African American alone	109	+/-35
American Indian and Alaska Native alone	2,824	+/-96
Asian alone	79	+/-14
Native Hawaiian and Other Pacific Islander alone	0	+/-14
Some other race alone	3	+/-7
Two or more races:	362	+/-99
Two races including Some other race	0	+/-14
Two races excluding Some other race, and three or more races	362	+/-99
Hispanic or Latino:	405	*****
White alone	56	+/-18
Black or African American alone	0	+/-14
American Indian and Alaska Native alone	66	+/-51
Asian alone	8	+/-11
Native Hawaiian and Other Pacific Islander alone	0	+/-14
Some other race alone	173	+/-68
Two or more races:	102	+/-53
Two races including Some other race	29	+/-38
Two races excluding Some other race, and three or more races	73	+/-43

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Shawano County, Wisconsin	
	Estimate	Margin of Error
Total:	41,136	*****
Not Hispanic or Latino:	40,057	*****
White alone	35,840	+/-2
Black or African American alone	119	+/-78
American Indian and Alaska Native alone	3,019	+/-131
Asian alone	149	+/-53
Native Hawaiian and Other Pacific Islander alone	9	+/-14
Some other race alone	3	+/-4
Two or more races:	918	+/-151
Two races including Some other race	2	+/-2
Two races excluding Some other race, and three or more races	916	+/-151
Hispanic or Latino:	1,079	*****
White alone	966	+/-42
Black or African American alone	0	+/-18
American Indian and Alaska Native alone	29	+/-19
Asian alone	0	+/-18
Native Hawaiian and Other Pacific Islander alone	3	+/-5
Some other race alone	23	+/-19
Two or more races:	58	+/-29
Two races including Some other race	32	+/-23
Two races excluding Some other race, and three or more races	26	+/-18

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HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

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	Sheboygan County, Wisconsin	
	Estimate	Margin of Error
Total:	115,094	*****
Not Hispanic or Latino:	108,009	*****
White alone	97,959	+/-33
Black or African American alone	1,794	+/-159
American Indian and Alaska Native alone	223	+/-81
Asian alone	6,159	+/-131
Native Hawaiian and Other Pacific Islander alone	6	+/-9
Some other race alone	21	+/-35
Two or more races:	1,847	+/-251
Two races including Some other race	40	+/-32
Two races excluding Some other race, and three or more races	1,807	+/-243
Hispanic or Latino:	7,085	*****
White alone	4,955	+/-478
Black or African American alone	86	+/-107
American Indian and Alaska Native alone	46	+/-35
Asian alone	17	+/-19
Native Hawaiian and Other Pacific Islander alone	1	+/-2
Some other race alone	1,463	+/-518
Two or more races:	517	+/-222
Two races including Some other race	226	+/-137
Two races excluding Some other race, and three or more races	291	+/-149

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	St. Croix County, Wisconsin	
	Estimate	Margin of Error
Total:	87,142	*****
Not Hispanic or Latino:	85,170	*****
White alone	82,112	+/-44
Black or African American alone	745	+/-129
American Indian and Alaska Native alone	313	+/-79
Asian alone	908	+/-152
Native Hawaiian and Other Pacific Islander alone	0	+/-20
Some other race alone	42	+/-44
Two or more races:	1,050	+/-232
Two races including Some other race	0	+/-20
Two races excluding Some other race, and three or more races	1,050	+/-232
Hispanic or Latino:	1,972	*****
White alone	1,707	+/-108
Black or African American alone	13	+/-18
American Indian and Alaska Native alone	3	+/-4
Asian alone	0	+/-20
Native Hawaiian and Other Pacific Islander alone	1	+/-2
Some other race alone	150	+/-84
Two or more races:	98	+/-64
Two races including Some other race	87	+/-64
Two races excluding Some other race, and three or more races	11	+/-10

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	Taylor County, Wisconsin	
	Estimate	Margin of Error
Total:	20,344	*****
Not Hispanic or Latino:	19,976	*****
White alone	19,612	+/-16
Black or African American alone	94	+/-28
American Indian and Alaska Native alone	36	+/-27
Asian alone	33	+/-18
Native Hawaiian and Other Pacific Islander alone	0	+/-16
Some other race alone	0	+/-16
Two or more races:	201	+/-39
Two races including Some other race	3	+/-3
Two races excluding Some other race, and three or more races	198	+/-39
Hispanic or Latino:	368	*****
White alone	277	+/-50
Black or African American alone	0	+/-16
American Indian and Alaska Native alone	0	+/-16
Asian alone	0	+/-16
Native Hawaiian and Other Pacific Islander alone	0	+/-16
Some other race alone	81	+/-50
Two or more races:	10	+/-12
Two races including Some other race	0	+/-16
Two races excluding Some other race, and three or more races	10	+/-12

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	Trempealeau County, Wisconsin	
	Estimate	Margin of Error
Total:	29,510	*****
Not Hispanic or Latino:	27,263	*****
White alone	26,682	+/-16
Black or African American alone	143	+/-31
American Indian and Alaska Native alone	89	+/-28
Asian alone	154	+/-31
Native Hawaiian and Other Pacific Islander alone	0	+/-16
Some other race alone	0	+/-16
Two or more races:	195	+/-57
Two races including Some other race	0	+/-16
Two races excluding Some other race, and three or more races	195	+/-57
Hispanic or Latino:	2,247	*****
White alone	646	+/-172
Black or African American alone	0	+/-16
American Indian and Alaska Native alone	0	+/-16
Asian alone	24	+/-36
Native Hawaiian and Other Pacific Islander alone	0	+/-16
Some other race alone	1,533	+/-179
Two or more races:	44	+/-34
Two races including Some other race	44	+/-34
Two races excluding Some other race, and three or more races	0	+/-16

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Source: U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Vernon County, Wisconsin	
	Estimate	Margin of Error
Total:	30,378	*****
Not Hispanic or Latino:	29,902	*****
White alone	29,260	+/-13
Black or African American alone	135	+/-31
American Indian and Alaska Native alone	85	+/-22
Asian alone	144	+/-41
Native Hawaiian and Other Pacific Islander alone	0	+/-18
Some other race alone	14	+/-8
Two or more races:	264	+/-62
Two races including Some other race	10	+/-11
Two races excluding Some other race, and three or more races	254	+/-59
Hispanic or Latino:	476	*****
White alone	267	+/-59
Black or African American alone	0	+/-18
American Indian and Alaska Native alone	0	+/-18
Asian alone	4	+/-5
Native Hawaiian and Other Pacific Islander alone	0	+/-18
Some other race alone	153	+/-59
Two or more races:	52	+/-22
Two races including Some other race	35	+/-19
Two races excluding Some other race, and three or more races	17	+/-12

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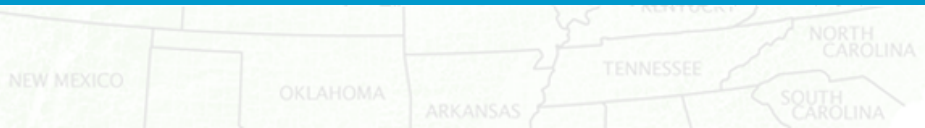
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B03002

HISPANIC OR LATINO ORIGIN BY RACE

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	Vilas County, Wisconsin	
	Estimate	Margin of Error
Total:	21,465	*****
Not Hispanic or Latino:	20,991	*****
White alone	18,239	+/-55
Black or African American alone	26	+/-15
American Indian and Alaska Native alone	1,908	+/-219
Asian alone	124	+/-15
Native Hawaiian and Other Pacific Islander alone	12	+/-15
Some other race alone	56	+/-55
Two or more races:	626	+/-219
Two races including Some other race	0	+/-16
Two races excluding Some other race, and three or more races	626	+/-219
Hispanic or Latino:	474	*****
White alone	354	+/-85
Black or African American alone	28	+/-43
American Indian and Alaska Native alone	25	+/-29
Asian alone	0	+/-16
Native Hawaiian and Other Pacific Islander alone	0	+/-16
Some other race alone	26	+/-20
Two or more races:	41	+/-42
Two races including Some other race	0	+/-16
Two races excluding Some other race, and three or more races	41	+/-42

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Walworth County, Wisconsin	
	Estimate	Margin of Error
Total:	102,917	*****
Not Hispanic or Latino:	91,544	*****
White alone	87,992	+/-130
Black or African American alone	1,071	+/-136
American Indian and Alaska Native alone	194	+/-76
Asian alone	1,002	+/-113
Native Hawaiian and Other Pacific Islander alone	71	+/-78
Some other race alone	102	+/-124
Two or more races:	1,112	+/-168
Two races including Some other race	38	+/-37
Two races excluding Some other race, and three or more races	1,074	+/-162
Hispanic or Latino:	11,373	*****
White alone	8,370	+/-498
Black or African American alone	101	+/-64
American Indian and Alaska Native alone	167	+/-157
Asian alone	5	+/-9
Native Hawaiian and Other Pacific Islander alone	0	+/-20
Some other race alone	1,793	+/-366
Two or more races:	937	+/-250
Two races including Some other race	482	+/-200
Two races excluding Some other race, and three or more races	455	+/-196

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Washburn County, Wisconsin	
	Estimate	Margin of Error
Total:	15,638	*****
Not Hispanic or Latino:	15,371	*****
White alone	14,788	+/-9
Black or African American alone	76	+/-14
American Indian and Alaska Native alone	191	+/-48
Asian alone	71	+/-18
Native Hawaiian and Other Pacific Islander alone	0	+/-14
Some other race alone	7	+/-9
Two or more races:	238	+/-60
Two races including Some other race	0	+/-14
Two races excluding Some other race, and three or more races	238	+/-60
Hispanic or Latino:	267	*****
White alone	207	+/-46
Black or African American alone	6	+/-9
American Indian and Alaska Native alone	36	+/-40
Asian alone	0	+/-14
Native Hawaiian and Other Pacific Islander alone	0	+/-14
Some other race alone	7	+/-9
Two or more races:	11	+/-10
Two races including Some other race	5	+/-5
Two races excluding Some other race, and three or more races	6	+/-8

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B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

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	Washington County, Wisconsin	
	Estimate	Margin of Error
Total:	133,967	*****
Not Hispanic or Latino:	129,840	*****
White alone	124,930	+/-101
Black or African American alone	1,502	+/-211
American Indian and Alaska Native alone	204	+/-87
Asian alone	1,554	+/-180
Native Hawaiian and Other Pacific Islander alone	16	+/-18
Some other race alone	58	+/-96
Two or more races:	1,576	+/-279
Two races including Some other race	101	+/-104
Two races excluding Some other race, and three or more races	1,475	+/-282
Hispanic or Latino:	4,127	*****
White alone	3,007	+/-257
Black or African American alone	12	+/-15
American Indian and Alaska Native alone	30	+/-32
Asian alone	17	+/-20
Native Hawaiian and Other Pacific Islander alone	0	+/-20
Some other race alone	643	+/-186
Two or more races:	418	+/-178
Two races including Some other race	259	+/-155
Two races excluding Some other race, and three or more races	159	+/-101

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Universe: Total population

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	Waukesha County, Wisconsin	
	Estimate	Margin of Error
Total:	396,731	*****
Not Hispanic or Latino:	378,537	*****
White alone	353,698	+/-84
Black or African American alone	5,843	+/-363
American Indian and Alaska Native alone	638	+/-144
Asian alone	12,768	+/-342
Native Hawaiian and Other Pacific Islander alone	154	+/-41
Some other race alone	193	+/-117
Two or more races:	5,243	+/-491
Two races including Some other race	187	+/-104
Two races excluding Some other race, and three or more races	5,056	+/-491
Hispanic or Latino:	18,194	*****
White alone	13,530	+/-774
Black or African American alone	157	+/-82
American Indian and Alaska Native alone	232	+/-119
Asian alone	85	+/-75
Native Hawaiian and Other Pacific Islander alone	11	+/-18
Some other race alone	3,554	+/-758
Two or more races:	625	+/-191
Two races including Some other race	323	+/-141
Two races excluding Some other race, and three or more races	302	+/-127

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Universe: Total population

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	Waupaca County, Wisconsin	
	Estimate	Margin of Error
Total:	51,651	*****
Not Hispanic or Latino:	50,103	*****
White alone	48,874	+/-52
Black or African American alone	197	+/-46
American Indian and Alaska Native alone	239	+/-113
Asian alone	193	+/-63
Native Hawaiian and Other Pacific Islander alone	6	+/-7
Some other race alone	36	+/-52
Two or more races:	558	+/-147
Two races including Some other race	4	+/-6
Two races excluding Some other race, and three or more races	554	+/-147
Hispanic or Latino:	1,548	*****
White alone	996	+/-207
Black or African American alone	43	+/-61
American Indian and Alaska Native alone	8	+/-8
Asian alone	0	+/-20
Native Hawaiian and Other Pacific Islander alone	0	+/-20
Some other race alone	417	+/-212
Two or more races:	84	+/-54
Two races including Some other race	56	+/-43
Two races excluding Some other race, and three or more races	28	+/-24

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	Waushara County, Wisconsin	
	Estimate	Margin of Error
Total:	24,170	*****
Not Hispanic or Latino:	22,622	*****
White alone	21,647	+/-24
Black or African American alone	396	+/-69
American Indian and Alaska Native alone	87	+/-37
Asian alone	86	+/-19
Native Hawaiian and Other Pacific Islander alone	9	+/-14
Some other race alone	21	+/-23
Two or more races:	376	+/-83
Two races including Some other race	5	+/-5
Two races excluding Some other race, and three or more races	371	+/-83
Hispanic or Latino:	1,548	*****
White alone	898	+/-157
Black or African American alone	8	+/-11
American Indian and Alaska Native alone	6	+/-6
Asian alone	0	+/-16
Native Hawaiian and Other Pacific Islander alone	0	+/-16
Some other race alone	566	+/-159
Two or more races:	70	+/-37
Two races including Some other race	39	+/-31
Two races excluding Some other race, and three or more races	31	+/-27

Data are based on a sample and are subject to sampling variability. The degree of uncertainty for an estimate arising from sampling variability is represented through the use of a margin of error. The value shown here is the 90 percent margin of error. The margin of error can be interpreted roughly as providing a 90 percent probability that the interval defined by the estimate minus the margin of error and the estimate plus the margin of error (the lower and upper confidence bounds) contains the true value. In addition to sampling variability, the ACS estimates are subject to nonsampling error (for a discussion of nonsampling variability, see Accuracy of the Data). The effect of nonsampling error is not represented in these tables.

While the 2013-2017 American Community Survey (ACS) data generally reflect the February 2013 Office of Management and Budget (OMB) definitions of metropolitan and micropolitan statistical areas; in certain instances the names, codes, and boundaries of the principal cities shown in ACS tables may differ from the OMB definitions due to differences in the effective dates of the geographic entities.

Estimates of urban and rural populations, housing units, and characteristics reflect boundaries of urban areas defined based on Census 2010 data. As a result, data for urban and rural areas from the ACS do not necessarily reflect the results of ongoing urbanization.

Source: U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates

Explanation of Symbols:

1. An '***' entry in the margin of error column indicates that either no sample observations or too few sample observations were available to compute a standard error and thus the margin of error. A statistical test is not appropriate.
2. An '-' entry in the estimate column indicates that either no sample observations or too few sample observations were available to compute an estimate, or a ratio of medians cannot be calculated because one or both of the median estimates falls in the lowest interval or upper interval of an open-ended distribution.
3. An '-' following a median estimate means the median falls in the lowest interval of an open-ended distribution.
4. An '+' following a median estimate means the median falls in the upper interval of an open-ended distribution.
5. An '****' entry in the margin of error column indicates that the median falls in the lowest interval or upper interval of an open-ended distribution. A statistical test is not appropriate.
6. An '*****' entry in the margin of error column indicates that the estimate is controlled. A statistical test for sampling variability is not appropriate.
7. An 'N' entry in the estimate and margin of error columns indicates that data for this geographic area cannot be displayed because the number of sample cases is too small.
8. An '(X)' means that the estimate is not applicable or not available.



B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Winnebago County, Wisconsin	
	Estimate	Margin of Error
Total:	169,540	*****
Not Hispanic or Latino:	162,886	*****
White alone	151,374	+/-83
Black or African American alone	3,533	+/-210
American Indian and Alaska Native alone	933	+/-160
Asian alone	4,430	+/-255
Native Hawaiian and Other Pacific Islander alone	47	+/-42
Some other race alone	100	+/-77
Two or more races:	2,469	+/-326
Two races including Some other race	80	+/-82
Two races excluding Some other race, and three or more races	2,389	+/-330
Hispanic or Latino:	6,654	*****
White alone	5,324	+/-356
Black or African American alone	69	+/-61
American Indian and Alaska Native alone	28	+/-25
Asian alone	0	+/-20
Native Hawaiian and Other Pacific Islander alone	0	+/-20
Some other race alone	1,105	+/-355
Two or more races:	128	+/-88
Two races including Some other race	73	+/-64
Two races excluding Some other race, and three or more races	55	+/-47

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Estimates of urban and rural populations, housing units, and characteristics reflect boundaries of urban areas defined based on Census 2010 data. As a result, data for urban and rural areas from the ACS do not necessarily reflect the results of ongoing urbanization.

Source: U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates

Explanation of Symbols:

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8. An '(X)' means that the estimate is not applicable or not available.



B03002

HISPANIC OR LATINO ORIGIN BY RACE

Universe: Total population

2013-2017 American Community Survey 5-Year Estimates

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	Wood County, Wisconsin	
	Estimate	Margin of Error
Total:	73,427	*****
Not Hispanic or Latino:	71,373	*****
White alone	68,092	+/-94
Black or African American alone	484	+/-145
American Indian and Alaska Native alone	406	+/-66
Asian alone	1,482	+/-49
Native Hawaiian and Other Pacific Islander alone	12	+/-18
Some other race alone	86	+/-94
Two or more races:	811	+/-171
Two races including Some other race	5	+/-5
Two races excluding Some other race, and three or more races	806	+/-170
Hispanic or Latino:	2,054	*****
White alone	1,272	+/-296
Black or African American alone	0	+/-20
American Indian and Alaska Native alone	3	+/-5
Asian alone	0	+/-20
Native Hawaiian and Other Pacific Islander alone	0	+/-20
Some other race alone	544	+/-318
Two or more races:	235	+/-123
Two races including Some other race	58	+/-41
Two races excluding Some other race, and three or more races	177	+/-113

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Source: U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates

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