



→ What's Next for the Study?

For the remainder of 2022, WisDOT will continue the following tasks:

- Collecting study data
- Developing a formal study purpose and need statement
- Developing transportation alternatives for the study corridor
- Engaging with stakeholders

Your input is important! WisDOT will use the feedback received from these meetings to refine the study purpose and need, and develop improvement alternatives to present at future public meetings.

Study Schedule

2022 (May-December)

- » Data collection
- » Develop study purpose and need
- » Develop alternatives
- » Public involvement activities begin

2023

- » Develop alternatives
- » Begin environmental impact analysis
- » Ongoing public involvement activities

2024

- » Finalize environmental impact analysis
- » Public hearing
- » Complete environmental document
- » Ongoing public involvement activities



Subscribe for Email Study Updates

To receive study updates and notices of future meetings via email, please visit the study website at bit.ly/InterstateStudyPIM and click on the **Sign up now** link.

You may also request to be added to the study email distribution list by emailing I-39/90/94 Study Project Manager Frank Pritzlaff at DOTSWRInterstateStudy@dot.wi.gov.

The materials presented tonight will be available on online after the meeting. View study information, submit comments and sign up for email updates by scanning the QR code below with your smartphone:



→ Contact Information

If you have questions or would like additional information following the public meeting, you may contact the study team members listed below.

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I-39/90/94 Corridor Study

WELCOME

→ Public Involvement Meeting

SEPTEMBER 2022

The Wisconsin Department of Transportation (WisDOT) welcomes you to tonight’s meeting to introduce the Interstate 39/90/94 Corridor Study in Dane, Columbia, Sauk and Juneau counties from US 12/18 in Madison to US 12/WIS 16 in Wisconsin Dells.

This meeting will be held in an open-house format, with a presentation that will loop continuously. At your own pace, please view the exhibits, watch the presentation and talk with study team members, who are here to answer questions, provide information and explain the study process.

→ We Welcome Your Input!

Your feedback assists WisDOT in developing the I-39/90/94 Corridor Study purpose and need and improvement alternatives. You may provide comments in the following four ways:

- 1 Comment forms are available at tonight’s meeting to submit written comments. You may return your form to a study team member.
- 2 You may also return the paper comment form via U.S. mail by **Oct. 15, 2022**, to the address printed on the form.
- 3 You may provide comments via the study website at bit.ly/InterstateStudyPIM. Scroll down to **Comment now** link.
- 4 Email your comments to study Project Manager Frank Pritzlaff at DOTSWRInterstateStudy@dot.wi.gov or call (608) 246-3803.

Public Meeting Dates and Locations



TUESDAY, SEPTEMBER 13, 2022

from 4 to 7 p.m.



Location:
Yahara Elementary School (Gymnasium)
234 N. Lexington Parkway
DeForest, WI 53532



WEDNESDAY, SEPTEMBER 14, 2022

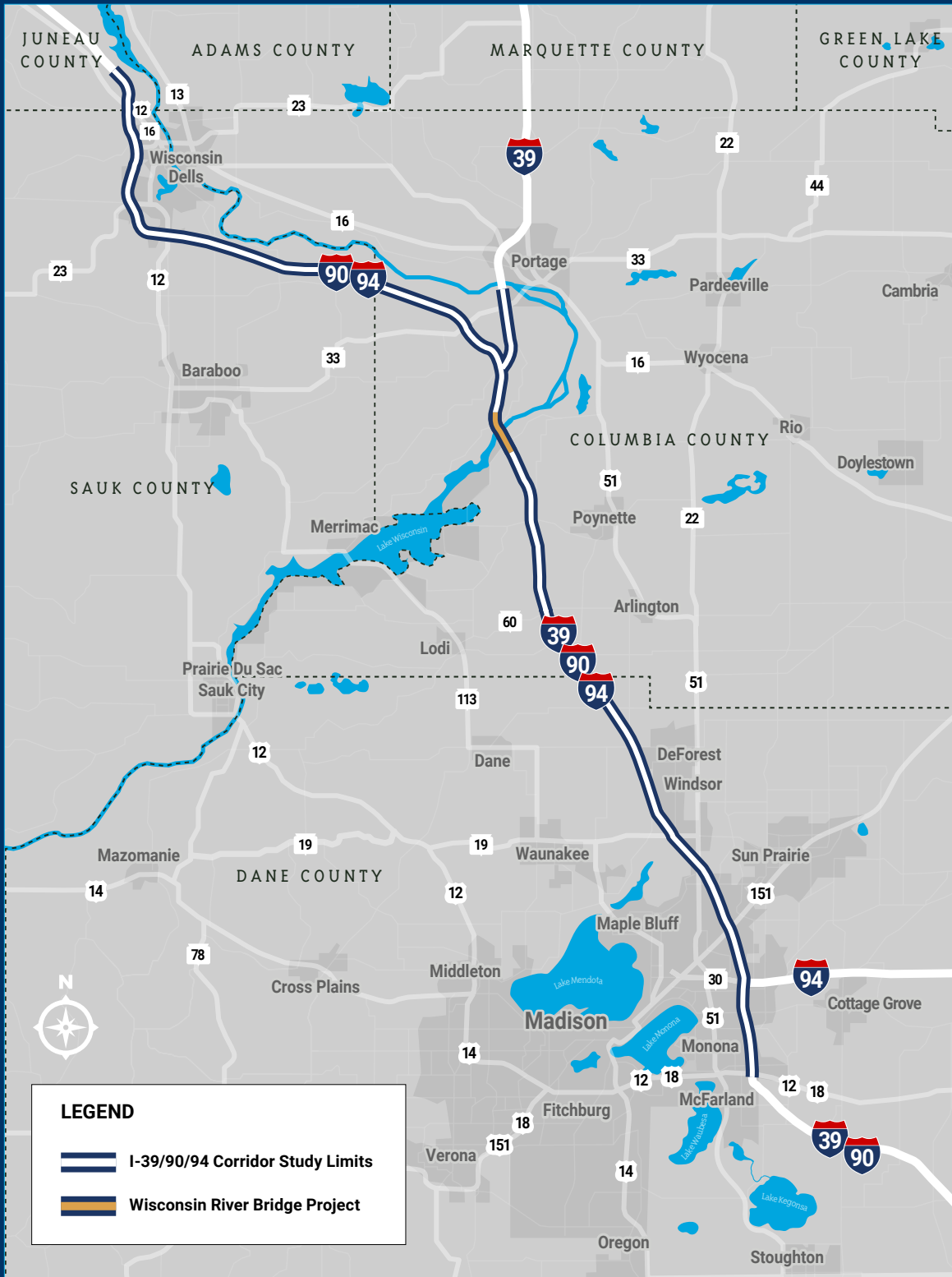
from 4 to 7 p.m.



Location:
Clarion Hotel & Suites (Wintergreen Conference Center)
60 N. Gasser Road
Wisconsin Dells, WI 53965



➔ About the I-39/90/94 Corridor Study Area



The I-39/90/94 study limits are from US 12/18 in Madison to US 12/WIS 16 in Wisconsin Dells. The study will also evaluate I-39 from its split with I-90/94 near Portage to Levee Road.

This new study will be limited to on- and near-alignment alternatives, which means this new study will not consider any bypass alternatives that old studies may have presented.

A short portion of the corridor includes the Wisconsin River Bridge Project (shown in gold on the map at left), which has been studied and will be reconstructed between 2024 and 2027.

➔ Did You Know?

Where I-39, I-90, and I-94 run concurrently – from where I-39/90 merges with I-94 in eastern Madison to where I-39 splits from I-90/94 – is the longest stretch of three concurrent Interstates in America!

→ Study Purpose and Corridor Needs

The I-39/90/94 Corridor Study will focus on safety issues, existing and future traffic demands, and aging and outdated corridor infrastructure.

With your input, WisDOT will refine the study’s purpose and need during the scoping process, which is anticipated in winter 2022/2023.

Corridor Needs

The I-39/90/94 study corridor acts as a gateway from major population centers like Chicago,

I-39/90/94 is a critical route for recreational travel and freight transport, and it is a corridor vital to the economic health of the region and state of Wisconsin.

Minneapolis and Milwaukee to outdoor recreation and tourist destinations in central and north-central Wisconsin.

The corridor, which includes 15 interchanges and 67 miles of roadway, is a primary long-haul trucking route. Trucks make up

23% of the daily traffic about midway along the corridor, and 18% of all truck freight in Wisconsin per year – totaling about \$106 billion worth of goods – travels the I-39/90/94 corridor.

The factors below contribute to the need for this environmental study.

SAFETY

Twelve of the 15 interchanges have poor to extreme crash rates, which typically are related to congestion and outdated roadway designs.



TRAFFIC

The volumes of traffic along the study corridor are increasing, causing vehicle congestion and backups on the Interstate and decreasing travel time reliability.



BRIDGES

If this study doesn’t move forward as a project, WisDOT anticipates that 86 structures would require replacement or significant deck work over the next 30 years.



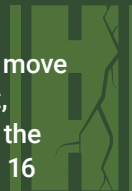
INTERCHANGES

The 67-mile study corridor includes 15 interchanges, each of which WisDOT will evaluate for safety concerns and their ability to accommodate existing and future traffic demands.



PAVEMENT

If this study doesn’t move forward as a project, WisDOT anticipates the corridor would need 16 pavement rehabilitation, maintenance or replacement projects over the next 30 years.



FLOODING

This study will analyze historical flood events and develop mitigation alternatives for future flood events. Since 2008, two flooding events caused closures along the corridor, impacting vital emergency services and commerce connections.

