



Join the Where's Max? Contest Today!

If you see me—the real live dog—at a community event or inside a downtown business, be the first to post my picture that day to the Downtown Oshkosh Facebook page and you could win a prize!

Hi! I'm Main Street Max

and I'm here to help maximize Main Street's potential. Have you heard about the amazing transformation that will be taking place in downtown Oshkosh during the months ahead? Soon, our downtown will become a safer, more beautiful, well-lit and pedestrian-friendly destination.

But first, in order to accomplish this, Main Street will close to vehicle traffic starting spring 2010—from the Fox River Bridge to Irving Avenue—and reopen later in the year.

It's my job to guide community members and downtown businesses through the changes. Check the Downtown Oshkosh Facebook page regularly for the most up-to-date construction, road closure and parking information. If you're a fan of Downtown Oshkosh you'll see these updates in your News Feed—you'll know it's a construction update when you see my icon.

As you're out and about, look for my paw print throughout the downtown area to find your way through the construction zone, while signs with the black and yellow image of me will help guide you to parking and business entrances. Just remember, wherever I am is where you want to be!



Helpful Links and Resources

For general questions or concerns relating to the downtown construction or the BID, contact:
Maureen Lasky,
OAEDC Downtown BID Manager
(920) 303-2266
Maureen@DowntownOshkosh.com

Detailed construction information and further resources:

[The Downtown Business Improvement District \(BID\)](#)
[Downtown BID project overview and timeline](#)
[Rendering of an enhanced downtown Oshkosh](#)
[Main Street Construction Detour Map](#)
[Downtown Oshkosh Parking Map](#)
[Main Street Reconstruction Tips and FAQs](#)

Helpful friends:

[The Oshkosh Chamber of Commerce](#)
[Oshkosh Convention and Visitor's Bureau](#)
[U.S. Highway 41 Road Construction Information](#)

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featuring downtown
deals and discounts!

