

Table 12.

Population and Housing Units for Urban Areas: 2010

[For information on confidentiality, nonsampling error, and definitions, see Appendixes]

State Urbanized Area Urban Cluster	State total		Total for urban areas crossing state lines	
	Population	Housing units	Population	Housing units
Wisconsin	5,686,986	2,624,358	(X)	(X)
Urban	3,989,638	1,743,597	(X)	(X)
In urbanized area	3,173,382	1,378,190	(X)	(X)
In urban cluster	816,256	365,407	(X)	(X)
Rural	1,697,348	880,761	(X)	(X)
URBANIZED AREA				
Appleton, WI	216,154	92,157	(X)	(X)
Beloit, WI--IL	45,123	18,732	63,835	26,314
Duluth, MN--WI	27,045	12,299	120,378	53,537
Eau Claire, WI	102,852	44,530	(X)	(X)
Fond du Lac, WI	54,901	24,309	(X)	(X)
Green Bay, WI	206,520	88,146	(X)	(X)
Janesville, WI	69,658	30,539	(X)	(X)
Kenosha, WI--IL	124,060	50,482	124,064	50,484
La Crosse, WI--MN	95,510	40,847	100,868	43,137
Madison, WI	401,661	181,348	(X)	(X)
Milwaukee, WI	1,376,476	597,266	(X)	(X)
Minneapolis--St. Paul, MN--WI	276	138	2,650,890	1,110,565
Oshkosh, WI	74,495	31,552	(X)	(X)
Racine, WI	133,700	56,766	(X)	(X)
Round Lake Beach--McHenry--Grayslake, IL--WI	30,562	14,009	290,373	114,191
Sheboygan, WI	71,313	32,081	(X)	(X)
Wausau, WI	74,632	33,318	(X)	(X)
West Bend, WI	68,444	29,671	(X)	(X)
URBAN CLUSTER				
Abbotsford, WI	3,966	1,616	(X)	(X)
Algoma, WI	3,070	1,655	(X)	(X)
Amery, WI	2,832	1,412	(X)	(X)
Antigo, WI	8,158	3,916	(X)	(X)
Arcadia, WI	2,993	1,235	(X)	(X)
Ashland, WI	7,293	3,452	(X)	(X)
Baldwin, WI	5,831	2,474	(X)	(X)
Baraboo, WI	13,759	6,380	(X)	(X)
Barron, WI	3,292	1,469	(X)	(X)
Beaver Dam, WI	17,833	8,063	(X)	(X)
Berlin, WI	4,891	2,230	(X)	(X)
Black River Falls, WI	5,677	2,234	(X)	(X)
Bloomer, WI	3,348	1,566	(X)	(X)
Boscobel, WI	3,261	1,322	(X)	(X)
Brillion, WI	2,968	1,256	(X)	(X)
Brodhead, WI	3,506	1,516	(X)	(X)
Burlington, WI	23,534	10,241	(X)	(X)
Cambridge, WI	2,577	1,412	(X)	(X)
Chetek, WI	2,830	1,618	(X)	(X)
Chilton, WI	3,590	1,669	(X)	(X)
Clintonville, WI	4,481	2,199	(X)	(X)
Columbus, WI	6,623	2,918	(X)	(X)
Delavan, WI	12,158	5,770	(X)	(X)
Dodgeville, WI	4,756	2,123	(X)	(X)
East Troy, WI	4,306	1,814	(X)	(X)
Edgerton, WI	7,208	3,369	(X)	(X)
Elkhorn, WI	12,484	4,987	(X)	(X)
Ellsworth, WI	2,823	1,247	(X)	(X)
Evansville, WI	5,669	2,313	(X)	(X)
Fort Atkinson, WI	21,105	9,095	(X)	(X)
Hayward, WI	2,616	1,373	(X)	(X)
Horicon, WI	3,493	1,561	(X)	(X)
Hudson, WI--MN	19,201	8,094	22,395	9,484
Iron Mountain--Kingsford, MI--WI	1,634	799	19,228	9,456
Ironwood, MI--WI	1,905	1,270	7,134	4,352
Johnson Creek, WI	2,702	1,106	(X)	(X)
Juneau, WI	2,736	892	(X)	(X)
Kewaunee, WI	2,622	1,287	(X)	(X)
Kiel--New Holstein, WI	6,912	3,185	(X)	(X)
Ladysmith, WI	3,449	1,681	(X)	(X)
Lake Delton, WI	5,473	3,491	(X)	(X)
Lake Geneva, WI	14,649	9,116	(X)	(X)
Lake Mills, WI	6,581	3,048	(X)	(X)
Lancaster, WI	3,688	1,745	(X)	(X)
Lodi, WI	3,014	1,262	(X)	(X)

Table 12.

Population and Housing Units for Urban Areas: 2010—Con.

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State Urbanized Area Urban Cluster	State total		Total for urban areas crossing state lines	
	Population	Housing units	Population	Housing units
Manitowoc, WI	46,360	22,038	(X)	(X)
Marinette--Menominee, WI--MI	10,861	5,453	19,431	9,946
Marshall, WI	3,834	1,483	(X)	(X)
Marshfield, WI	19,421	9,596	(X)	(X)
Mauston, WI	4,401	1,981	(X)	(X)
Mayville, WI	5,134	2,311	(X)	(X)
Mazomanie, WI	2,956	1,294	(X)	(X)
Medford, WI	4,046	1,984	(X)	(X)
Menomonie, WI	17,844	6,971	(X)	(X)
Merrill, WI	10,282	4,877	(X)	(X)
Monroe, WI	10,883	5,121	(X)	(X)
Mount Horeb, WI	6,997	2,822	(X)	(X)
Mukwonago, WI	20,255	7,922	(X)	(X)
New London, WI	7,643	3,458	(X)	(X)
New Richmond, WI	8,275	3,649	(X)	(X)
Oconto, WI	4,273	1,957	(X)	(X)
Oconto Falls, WI	2,621	1,207	(X)	(X)
Omro, WI	3,358	1,466	(X)	(X)
Oostburg, WI	2,724	1,097	(X)	(X)
Oregon, WI	11,059	4,460	(X)	(X)
Osceola, WI	3,593	1,678	(X)	(X)
Peshigo, WI	3,441	1,608	(X)	(X)
Platteville, WI	11,236	3,844	(X)	(X)
Plymouth, WI	8,799	4,170	(X)	(X)
Portage, WI	10,391	4,563	(X)	(X)
Prairie du Chien, WI--IA	6,255	2,766	6,872	3,117
Prairie du Sac--Sauk City, WI	7,733	3,374	(X)	(X)
Prescott, WI	4,152	1,755	(X)	(X)
Pulaski, WI	3,363	1,447	(X)	(X)
Reedsburg, WI	9,190	4,102	(X)	(X)
Rhineland, WI	9,010	4,659	(X)	(X)
Rice Lake, WI	9,507	4,653	(X)	(X)
Richland Center, WI	5,021	2,535	(X)	(X)
Ripon, WI	7,930	3,381	(X)	(X)
River Falls, WI	15,351	5,581	(X)	(X)
Seymour (Outagamie County), WI	3,500	1,581	(X)	(X)
Shawano, WI	10,527	5,311	(X)	(X)
Somerset, WI	2,604	1,100	(X)	(X)
Sparta, WI	9,907	4,329	(X)	(X)
Spooner, WI	2,673	1,281	(X)	(X)
Stanley, WI	3,447	931	(X)	(X)
Stevens Point, WI	44,223	18,701	(X)	(X)
Sturgeon Bay, WI	8,617	4,693	(X)	(X)
Tomah, WI	9,002	4,144	(X)	(X)
Tomahawk, WI	2,926	1,472	(X)	(X)
Union Grove, WI	6,973	2,669	(X)	(X)
Viroqua, WI	4,097	2,047	(X)	(X)
Walworth, WI	4,383	2,727	(X)	(X)
Waterloo, WI	3,059	1,306	(X)	(X)
Watertown, WI	23,347	9,449	(X)	(X)
Waupaca, WI	7,755	3,779	(X)	(X)
Waupun, WI	11,373	3,719	(X)	(X)
Wautoma, WI	2,573	1,212	(X)	(X)
Whitewater, WI	14,227	5,053	(X)	(X)
Winneconne, WI	3,654	1,798	(X)	(X)
Wisconsin Rapids, WI	29,169	13,396	(X)	(X)
Wrightstown, WI	2,524	965	(X)	(X)